AIB 2023 Conference Program  
Last Updated: 30 June 2023

**TUESDAY, JULY 4**

**TUESDAY, JULY 4 - 09:00-17:00**

AIB Board Meeting (Session# 231901)

AIB Executive Board Members only. The first day of the meeting will be located in Marriott Warsaw.

**WEDNESDAY, JULY 5**

**WEDNESDAY, JULY 5 - 08:30-17:00**

AIB-CEE Chapter Conference (Session# 231908)

Annual Conference of the AIB Central and Eastern European Chapter. A separate registration is required to attend this conference. For more information please visit https://aibcee2023.sgh.waw.pl/

AJBS Conference (Session# 231906)

Annual Conference of the Association of Japanese Business Studies (AJBS). A separate registration is required to attend this conference. For more information please visit https://ajbs.org/conference/

**WEDNESDAY, JULY 5 - 09:00-17:00**

AIB Board Meeting (Session# 231902)

AIB Executive Board Members only.
WEDNESDAY, JULY 5 - 09:00-12:00

Session 0.03 - Pre-Conference Workshop

Teaching & Education SIG Professional Development Workshop (Session# 231801)
Chair: Karen Lynden, University of North Carolina Wilmington

Pre-registration is required. Please visit the Teaching and Education SIG Professional Development Workshop page for more information.

Facilitators:
Marleen Dieleman, National University of Singapore
Ausrine Silenskyte, University of Vaasa
Miguel Cordova, Pontificia Universidad Católica del Perú

WEDNESDAY, JULY 5 - 10:00-13:00

Session 0.04.1 - Pre-Conference Workshop

RM-SIG Workshop: Machine Learning for International Business Research (Session# 231805)
Chair: Thomas Lindner, University of Innsbruck

Pre-registration is required. Please visit Research Methods Masterclasses and Workshops page for more information.

Session 0.04.2 - Pre-Conference Workshop

RM-SIG Workshop: Surviving the Review Process: Behind the Scenes of Submitting Qualitative Papers to IB Journals (Session# 231806)
Chair: Rebecca Piekkari, Aalto University

Pre-registration is required. Please visit Research Methods Masterclasses and Workshops page for more information.
**WEDNESDAY, JULY 5 - 13:00-17:00**

**Session 0.05 - Pre-Conference Workshop**  
Time: 13:00-17:00  
Room: 212

**Sustainability SIG Paper Development Workshop (Session# 231807)**  
Chairs: Shasha Zhao, University of Surrey and John Dilyard, St. Francis College

Pre-admitted participants only. Please see the Sustainability SIG Paper Development Workshop page for more information.

*Editors:*
- Jonathan Doh, Villanova University
- Ajai Gaur, Rutgers University
- Roger Strange, University of Sussex
- Grazia D. Santangelo, Copenhagen Business School
- Alvaro Cuervo-Cazurra, Northeastern University
- Gabriel R. G. Benito, BI Norwegian Business School

**WEDNESDAY, JULY 5 - 13:30-16:30**

**Session 0.06.1 - Pre-Conference Workshop**  
Time: 13:30-16:30  
Room: 152

**WAIB EDI Paper Coaching Workshop (Session# 231808)**  
Chairs: Stacey Fitzsimmons, University of Victoria and Noemi Sinkovics, University of Glasgow

Pre-admitted participants only. Please see the WAIB EDI Paper Coaching Workshop page for more information.

*Coordinators and Paper Coaches:*
- Joan Lilian Ogendo, Technical University of Kenya
- Ling Eleanor Zhang, ESCP Business School
- Ha Nguyen, University of Sussex
- Stephanie Wang, Indiana University
- Yingying Zhang Zhang, International University of Japan
- Amir Shoham, Temple University
- Stacey Fitzsimmons, University of Victoria
- Noemi Sinkovics, University of Glasgow

**Session 0.06.2 - Pre-Conference Workshop**  
Time: 13:30-16:30  
Room: 216

**AIB Insights Paper Development Workshop (Session# 231809)**  
Chairs: William Newburry, Florida International University and Elizabeth Rose, IIM Udaipur

Pre-admitted participants only.
WEDNESDAY, JULY 5 - 14:00-17:00

Session 0.07.1 - Pre-Conference Workshop  
Time: 14:00-17:00  
Room: 230

RM-SIG Masterclass: Ethnography (Session# 231803)  
Chair: Fiona Moore, Royal Holloway, University of London

Pre-registration is required. Please visit Research Methods Masterclasses and Workshops page for more information.

Session 0.07.2 - Pre-Conference Workshop  
Time: 14:00-17:00  
Room: 231

RM-SIG Masterclass: Partial Least Squares Structural Equation Modeling (PLS-SEM) and the Necessary Condition Analysis (NCA) in IB Research (Session# 231804)  
Chairs: Nicole Richter, University of Southern Denmark and Christian Ringle, Hamburg University of Technology (TUHH)

Pre-registration is required. Please visit Research Methods Masterclasses and Workshops page for more information.

THURSDAY, JULY 6

THURSDAY, JULY 6 - 08:00-12:00

AIB-CEE Chapter Conference (Session# 231909)

Annual Conference of the AIB Central and Eastern European Chapter. A separate registration is required to attend this conference. For more information please visit https://aibcee2023.sgh.waw.pl/

Session 0.1.1 - Pre-Conference Workshop  
Time: 08:00-12:00  
Room: Aula III

AIB/Sheth Doctoral Student Consortium (Session# 231812)  
Chair: Hanna Gajewska-De Mattos, University of Leeds

Pre-admitted participants only.

Faculty Panelists and Mentors:
Peter Buckley, University of Leeds  
Catherine Welch, Trinity College Dublin  
Elizabeth Rose, IIM Udaipur
Session 0.1.2 - Pre-Conference Workshop

JIBS Paper Development Workshop (Session# 231810)

Chairs: Stav Fainshmidt, Ivey Business School and Rosalie Tung, Simon Fraser University

Pre-admitted participants only.

Presenters:
Rosalie Tung, Simon Fraser University
Riki Takeuchi, University of Texas at Dallas
David Griffith, Texas A&M University
Grazia D. Santangelo, Copenhagen Business School
Allan Bird, Northeastern University
Sjoerd Beugelsdijk, University of Groningen

The JIBS PDW is sponsored by Indiana University and University of Minnesota.
Session 0.1.3 - Pre-Conference Workshop

Senior & Mid-Career Faculty Consortium (Session# 231814)
Chair: Robert Grosse, Arizona State University

Pre-registration is required. Please visit the Senior & Mid-Career Faculty Consortium page for more information.

Faculty Panelists:
Ulf Andersson, Mälardalen University
Lorraine Eden, Texas A&M University
Gary Knight, Willamette University
Sumit Kundu, Florida International University
Mike Peng, University of Texas at Dallas
Shaker Zahra, University of Minnesota
Timothy M. Devinney, University of Manchester
Ram Mudambi, Temple University
Torben Pedersen, Copenhagen Business School
Marjorie Lyles, Florida International University
Eric Tsang, University of Texas at Dallas
S. Tamer Cavusgil, Georgia State University
Igor Filatotchev, Kings College London
Bodo Schlegelmilch, WU Vienna & Thammasat University

Session 0.1.4 - Pre-Conference Workshop

JIBP Paper Development Workshop (Session# 231811)
Chairs: Ari Van Assche, HEC Montréal and Sarianna Lundan, University of Bremen

Pre-admitted participants only.

Editors:
Sarianna Lundan, University of Bremen
Ari Van Assche, HEC Montréal
Rob Van Tulder, RSM Erasmus University Rotterdam
Luis Alfonso Dau, Northeastern University
Anthony Goerzen, Queen's University
Lilac Nachum, City University New York
Walid Hejazi, University of Toronto
Hinrich Voss, University of Bristol
THURSDAY, JULY 6 - 09:00-12:00

Session 0.2 - Pre-Conference Workshop

AIB Junior Faculty Consortium (Session# 231813)

Chairs: Becky Reuber, University of Toronto and Vittoria G. Scalera, University of Amsterdam

Pre-admitted participants only.

Faculty Mentors:
Charles Stevens, Rutgers University
Carole Couper, University of Birmingham
Elizabeth Maitland, University of Liverpool
Randi Lunnan, BI Norwegian Business School
Rian Drogendijk, University of Groningen
Pavida Pananond, Thammasat University
Dana Minbaeva, King’s College London
Ronaldo Parente, Florida International University
Stephanie Wang, Indiana University
Markus Taussig, Rutgers University
Emmanuella Plakoyiannaki, University of Vienna

The Junior Faculty Consortium is sponsored by the Boeing Institute of International Business, Saint Louis University

THURSDAY, JULY 6 - 13:00-14:00

Session 0.3 - Pre-Conference Workshop

All-Academy Reviewing Workshop - Part I - Opening Panel (Session# 231815)

Chairs: Andrew K. Delios, National University of Singapore

A dialogue between reviewers and journal editors, chaired by Andrew Delios. This panel will address the following questions: Why review? What are your tips for writing a good review? What are common mistakes that are made? What role does the review play in the publication process?

Panelists:
Rian Drogendijk, University of Groningen
Liena Kano, University of Calgary
Anthony Goerzen, Queen’s University
Davina E. Vora, State University of New York at New Paltz
Rosalie Tung, Simon Fraser University
Ari Van Assche, HEC Montréal
Roger Strange, University of Sussex
Ajai Gaur, Rutgers University
Alvaro Cuervo-Cazurra, Northeastern University

Open to all AIB 2023 attendees, session recording to be made available post-conference. Please visit All-Academy Reviewing Workshop page for more information.
THURSDAY, JULY 6 - 14:00-15:00

Session 0.4 - Pre-Conference Workshop

All-Academy Reviewing Workshop - Part II - Roundtable Discussions (Session# 231816)
Chair: Nicole Coviello, Wilfrid Laurier University

Roundtable discussions, led by journal editors and AIB Executive Board members.

Restricted to pre-admitted participants only. Please visit All-Academy Reviewing Workshop page for more information.

THURSDAY, JULY 6 - 15:00-16:00

Session 0.5 - Pre-Conference Workshop

All-Academy Reviewing Workshop - Part III - Concluding Panel (Session# 231817)

Chairs: Chuck Chun-Yau Kwok, University of South Carolina

A panel addressing the Ethics of Reviewing, including discussion of ethical frameworks for reviewing, key ethical dilemmas that reviewers may encounter, where reviewers can obtain guidance from, ethical implications of generative AI for reviewers, and the role of AIB in supporting and encouraging responsible reviewing practices.

Panelists:
  Chuck Chun-Yau Kwok, University of South Carolina
  Sarianna Lundan, University of Bremen
  Rosalie Tung, Simon Fraser University

Open to all AIB 2023 attendees, session recording to be made available post-conference. Please visit All-Academy Reviewing Workshop page for more information.

THURSDAY, JULY 6 - 16:00-17:00

Track: 17. Networking and Social Events

New Members Welcome Event (Session# 231701)

AIB would like to welcome all new AIB members and first-time conference attendees into our community at this networking event. Board Members and other AIB leaders will be present to welcome and meet our new members.
Sheth Foundation International Marketing Reception (Session# 231702)
Chairs: Gary Knight, Willamette University and Saeed Samiee, The University of Tulsa

All faculty and students interested in international marketing and related disciplines are welcome.

This reception is sponsored by the Sheth Foundation.

THURSDAY, JULY 6 - 17:15-19:30

Session 0.9 - Plenary
Track: 15. Special Sessions
Time: 17:15-19:30
Room: Aula Główna (Main Auditorium)

AIB 2023 Opening Plenary (Session# 231522)

AIB welcomes you to the AIB 2023 Conference in Warsaw. Doors will open at 5:00pm for the opening plenary. A limited number of vouchers for a commemorative AIB 2023 t-shirt will be given to early entrants. The t-shirts can be picked up from the designated exhibit desk during the last two days of the conference.

Opening Remarks:
Maria Tereza Fleury, FGV-EAESp (AIB President)
Piotr Wachowiak, SGH Warsaw School of Economics (Host School Rector)
Miroslaw Jarosinski, Warsaw School of Economics (Local Organizing Committee Chair)
Kazuhiro Asakawa, Keio University (Program Chair)

Introduction to the AIB Fellows International Executive of the Year Award
Lorraine Eden, Texas A&M University (Dean of the Fellows)

Keynote Speech by the 2023 Executive of the Year:
Paul Polman, Imagine / Former CEO of Unilever

Reflections:
Witold Henisz, University of Pennsylvania
Peter Williamson, University of Cambridge

THURSDAY, JULY 6 - 19:30-21:00

Time: 19:30-21:00

Track: 17. Networking and Social Events

Presidential Reception (Session# 231703)

The Presidential Reception celebrates the opening of the 2023 AIB Conference.

The reception will be held at the Main Hall of the SGH Warsaw School of Economics after the conclusion of the Opening Plenary.

FRIDAY, JULY 7
FRIDAY, JULY 7 - 09:00-10:15

Session 1.1.1 - Panel
Track: 13. Theme: CEE Region in Times of Disruption
Time: 09:00-10:15
Room: Aula Główna (Main Auditorium)

10th AIB-CEE Anniversary: Development of IB Research in the CEE Region in the Years 2013–2023 (Session# 231321)
Chair: Łukasz Puslecki, Poznan University of Economics and Business
Discussant: Krzysztof Wach, Cracow University of Economics

Panelists:
Andreja Jaklic, University of Ljubljana
Łukasz Puslecki, Poznan University of Economics and Business
Matt Raskovic, Auckland University of Technology
Arnold Schuh, WU Vienna
Michał Staszkow, Poznan University of Economics and Business
Piotr Trapczynski, Poznan University of Economics and Business

Session 1.1.2 - Special Session
Track: 15. Special Sessions
Time: 09:00-10:15
Room: Aula I

Doctoral Education in IB: Contemporary Developments (Session# 230729)
Chairs: Ahmet Kirca, Michigan State University and Ausrine Silenskyte, University of Vaasa

Doctoral researchers are very important part of the AIB scholarly community. This panel is targeted at the PhD supervisors and the PhD students who wish to learn about the newest advancements in PhD scholarly training. The panel features prominent scholars from different continents and reflects on issues such as: newest global PhD education certificate programs (e.g., AIB-CIBER Doctoral Academy) and the ways to integrate them into scholarly training received at the home University, best PhD education practices (innovative teaching and learning at the PhD level), various initiatives to promote diversity and inclusion from the early stage of the scholarly career. If you are a PhD student or scholar supervising PhD students who is eager to receive insights on how to enhance PhD journey and ensure that PhD studies would lead to the successful global scholarly career, this panel will offer insightful pathways to do so.

Panelists:
Maria Tereza Fleury, FGV-EAESP
Andrew K. Delios, National University of Singapore
S. Tamer Cavusgil, Georgia State University
Sumit Kundu, Florida International University
Helena Barnard, University of Petoria
Rebecca Piekkari, Aalto University
Hidden Heterogeneity of Entrepreneurial Ventures in an International Context
(Session# 230123)
Chair: Martina Musteen, San Diego State University

Panelists:
Giuseppe Criaco, Erasmus University Rotterdam
Olga Petricevic, University of Calgary
Shaker Zahra, University of Minnesota

What Role Play Intergovernmental Organizations in Promoting SDGs in International Business Environments? (Session# 231125)
Chair: Kristin Brandl, University of Victoria

Panelists:
Amelia Santos-Paulino, UNCTAD
Ari Van Assche, HEC Montréal
Jonathan Doh, Villanova University
Thomas Lindner, University of Innsbruck

AJBS Conference Best Papers Session (Session# 231533)
Chairs: Chie Iguchi, Keio University and Mario Ogasavara, ESPM

Presentations by the Best Paper nominees from the Association of Japanese Studies (AJBS) conference which was held right before the AIB conference.

Japan-US Differences and R&D Investments in Response to Performance Feedback: an Analysis of Global Automotive Firms
K. Skylar Powell, Western Washington University
Eunah Lim, Western Washington University
Valerie Alexandra, San Diego State University
Mooweon Rhee, Yonsei University

Cultural Diversity in the Region and the Staffing of Foreign Subsidiaries
Naoki Ando, Hosei University
Shiho Nakamura, Ritsumeikan University

Striving in an Institutionalized Environment: Female Self-Initiated Expatriates and Their Career Agency
Jiayin Qin, Kyoto University
Tomoki Sekiguchi, Kyoto University

The Role of Place in Emerging Fields: A Comparative Study of ICT Entrepreneurial Ecosystems in Japan
Agata Kapturkiewicz, Sophia University
Opening Up the Black Box: When, How and Why Cultural Diversity Matters in Global Teams (Session# 230521)

Chairs: Martha L. Maznevski, Ivey Business School and Günter K. Stahl, Vienna University of Economics and Business
Discussants: Josefine van Zanten, IMD Business School and Mary Zellmer-Bruhn, University of Minnesota

Panelists:
Martha L. Maznevski, Ivey Business School
Dana Minbaeva, King’s College London
Piers Steel, University of Calgary
Vas Taras, University of North Carolina at Greensboro
Mary Zellmer-Bruhn, University of Minnesota
Sabrina Goestl, Ivey Business School
Josefine van Zanten, IMD Business School

Innovation and Emergent Technologies (Session# 230407)

Chair: Torben Pedersen, Copenhagen Business School

Theories of Ingredient Branding and Applications in the International Hotel Industry
Chya-Yi Liaw, Hong Kong Metropolitan University
Shih-Fen Chen, Western Washington University

Unconventional Strategies: The interplay of Artificial Intelligence and Human Cognitive Capabilities in International Business
Philipp Gruenwald, Vienna University of Economics and Business

Digital Transformation Orientation, Cultural Friction, and R&D Strategic Alignment in High-Tech MNCs
Jeoung Yul Lee, Chongqing Technology and Business University
Ryan Tang, University of South Australia
Byungchul Choi, Hankuk University of Foreign Studies
Yingqi Wei, University of Leeds
Timothy M. Devinney, University of Manchester

Complexity Theory and International Business Research: Not Simply Old Wine in New Bottles
Sokol Celo, Suffolk University
James Nebus, Suffolk University

Product Strategy and Technology Adoption of Emerging Market Firms (Session# 230201)

Chair: Saeed Samiee, The University of Tulsa

Untangling the Influence of Corporate Sustainability on Export Intensity: The Moderating Role of R&D Intensity
Ismail Gölgeci, Aarhus University
Mine Aksoy, Yalova University
Mustafa Yilmaz, Ibn Haldun University
Ekrem Tatoglu, Gulf University for Science and Technology
Metin Canci, Yalova University
Atike Elanur Hizarci, Yalova University
Good-Value Versus Premium Product Strategy in International Markets
Yunjae Bae, Korea University
Insik Jeong, Korea University
Hyoeun Cho, Keimyung University
Eunmi Kim, Busan National University

Strategic Choices of a Latecomer MNE in an Emerging Market: The Case of Ferrero
Kiran Jyoti Mahasuar, IIM Kozhikode
Niyati Bhanja, MICA Ahmedabad

Live Streaming Use and International Seller Sales Performance: An Information Economics Perspective
Ye Yu, Beijing ReadTV Infinite Technology Co. LTD
Jason Lu Jin, City University of Hong Kong Dongguan Research Institute
Meitong Dong, University of Hong Kong
Kevin Zheng Zhou, University of Hong Kong

Session 1.1.9 - Competitive
Track: 11. Sustainability in International Business
Room: 114

Institutions and Sustainability (Session# 231104)
Chair: Francesca Ciulli, Tilburg University

How Do Global Institutional Pressures Influence the Adoption of ESG?
Joo Hee Han, Gachon University
Jaeyong Song, Seoul National University

When Does Firm Internationalization Impact Corporate Social Responsibility? A Home Country Institutional Perspective
Sandeep Yadav, IIM Bangalore
Jagriti Srivastava, IIM Amritsar

The Moderating Roles of Regional and Industrial Contexts on the Effect of CSR Reporting on Sales Performance of Global Firms
Hanh Pham, University of Leeds
Hien Tran, Vietnam National University

Responsibility Boundaries for Multinational Enterprises: The Role of Institutional Logics in Driving Incremental Versus Revolutionary Change
Luke Fiske, Queen's University
Anthony Goerzen, Queen's University

Session 1.1.10 - Competitive
Track: 9. Emerging Markets and Emerging Market MNEs
Room: 112

Legitimization in Emerging Market Multinationals (Session# 230901)
Chair: Afonso Fleury, University of Sao Paulo

Managing the Legitimacy of ‘Sinful’ Companies in Extreme Institutional Environments
Christiaan Roell, University of Sheffield
Felix Arndt, University of Guelph
Wilson Ng, IDRAC Business School

Words Matters: Discursive Legitimation in Emerging Market Multinationals’ Mergers and Acquisitions in Advanced Markets
Geer He, Hitotsubashi University
International Collaboration Between Emerging Markets and Rhetorical History
Hamid Foroughi, University of Essex
Diego Vazquez-Brust, University of Portsmouth
Rekha Rao-Nicholson, University of Essex
Roberta de Castro Souza Piao, University of Sao Paulo
Samuel Bonsu, Ghana Institute of Public Management and Administration
Natalia Yakovleva, KEDGE Business School

State-Owned Multinationals’ Ownership Strategies and Multiple Interdependencies in Greenfield FDI: A Resource Dependency Perspective
Barclay James, St. Mary's University, San Antonio
Rajeev Sawant, Florida Atlantic University

Session 1.1.11 - Competitive
Track: 10. MNE State Relations and IB Policy
Time: 09:00-10:15
Room: 111

MNEs and Non-Market Strategy (Session# 231002)
Chair: Shiqi Xu, Ivey Business School

Context Matters! Dynamics of Firm Nonmarket Strategies and Tactics in a Conflict Zone: The Case of LCS
Nathalie Belhoste, EM Lyon Business School
Anna Dimitrova, ESSCA School of Management, Paris

CEO Political Connection and OFDI under the Belt and Road Initiative: The Moderating Effect of Institutional Environment
Yueqi Wang, Tongji University
Shouming Chen, Tongji University
Peien Chen, Tongji University

Interactive Effects of Institutional Complexity and Firm-Specific Conditions on Carbon Performance – A Configurational Analysis of International Airlines
Gunnar Leymann, University of Bremen
Tiina Ritvala, Aalto University
Jouni Juntunen, University of Vaasa
Sarianna Lundan, University of Bremen

Session 1.1.12 - Competitive
Track: 6. Gender and Diversity
Time: 09:00-10:15
Room: 236

Creating Inclusive Spaces: The Role of Cultural Tolerance, Human Capital and Positive Leadership (Session# 230603)
Chair: William Newburry, Florida International University

Experimental Research on Diversity and Gender in Human Capital Acquisition in International Markets
Nilz Kruse, University of Applied Sciences for Management & Communication
Lynn Pyun, City University of New York
Arpit Raswant, Deakin University

Creating Inclusive Spaces Through Multiculturalism and Positive Leadership
Davina E. Vora, State University of New York at New Paltz
Salma Raheem, University of Liverpool

TMT Task-Related Faultlines and Location Choices: Developing a Multidimensional and Multilevel Model of TMT Diversity
Esha Mendiratta, Vlerick Business School
Ricardo Flores, University of Victoria
Motivations and Challenges of Educated Women Entrepreneurs in Bangladesh: Understanding Realities
Tahmina Poli, Monash University
Ramanie Samaratunge, Monash University
Nilupama Wijewardena, RMIT University

Session 1.1.13 - Interactive
Track: 4. Global Strategy, Organization and Value Chains
Time: 09:00-10:15
Room: 211

Sources of Competitive Advantage (Session# 230451)
Chair: Peng Wang, BNU-HKBU United International College

The Strategic Choice of Sovereign Wealth Funds: The Impact of Fund Heterogeneity on Investment Decisions
Malak Malibari, University of Texas at Arlington

Does Global Supply Chain Network Connectivity Matter for Firms’ Innovations and Market Performance? An Investigation of Global Supply Chain Network in the Mobile Device Industry
Ying-Yu (Kerri) Chen, National Dong Hwa University
Yung-Chih Lien, National Taiwan University

The Relationships Between National Intellectual Capital and Inward Foreign Direct Investment: A Comparison Between Developed Countries and Developing Countries
Te-Yi Lin, Tatung University
Carol, Yeh-Yun Lin, National Chengchi University

Redesign and Reconfigure International Manufacturing Networks: A New Theoretical Framework Exploration
Eloi Letzelter, University of Cambridge
Yongjiang Shi, Cambridge University
Zheng Liu, Cardiff Metropolitan University
Xianwei Shi, Shanghai Jiao Tong University

The Source of Productivity Advantages for Domestic and Foreign MNEs
Wald Hejazi, University of Toronto
Jianmin Tang, Government of Canada, Innovation, Science, and Economic Development Canada
Weimin Wang, Statistics Canada

From Efficiency to Growth Seeking Offshore Outsourcing of Manufacturing SMEs and Developing Dynamic capabilities
Muhammad Mohiuddin, Laval University
Zhan Su, Laval University
Md Samim Al-Azad, Lakehead University
Mohammed Julfikar Ali, University of Scholars

The Effects of Rival Foreign Entry and Exit Actions on Foreign Divestment Decisions
Kiyohiko Ito, University of Hawaii at Manoa
Teresa Hinnerichs, US Indo-Pacific Command

Session 1.1.14 - Interactive
Track: 5. HRM, Leadership and Cross-Cultural Management
Time: 09:00-10:15
Room: 210

Ethics and Values (Session# 230558)
Chair: Paul M. Vaaler, University of Minnesota

The Blind Spot of Cross-Cultural Management: Critical Studies for Social Justice
Henriett Primecz, Johannes Kepler University
Laurence Romani, Stockholm School of Economics
The Consequences of Dual Organizational Identification on Host Country Nationals’ Perceptions and Behaviors in the Face of Business Ethical Events
   Chuang Zhang, Hunan University
   Ya Xi Shen, Hunan University
   Ting Liu, Kyoto University
   Sijia Zhao, Tongji University
   Wenqian Xiang, Tianjin University of Commerce
   Long Zhang, Hunan University

Stage Theory of Changing Power Structure and the Logic behind Ethical Corporate Governance
   Haruo Hagiwar a Horaguchi, Hosei University

Human Value Chains: An HRM Reality We Can No Longer Ignore
   Milda Ziliskaité, Vienna University of Economics and Business
   Aida Hajro, University of Leeds
   Paul Baldassari, Flex
   Christof Miska, Vienna University of Economics and Business

The Person-Perception Process and Its Influence on Social Interpersonal Dynamics in Global Teams
   Hae-Jung Hong, NEOMA Business School

Session 1.1.15 - Interactive
   Time: 09:00-10:15
   Room: 105

Culture, Politics and Socio-Political Ties in International Entrepreneurship (Session# 230151)
   Chair: María Vasileva Ilieva, University of Leeds

An Organizational Learning Perspective on the Relationship between Psychic Distance Stimuli and Perceptions
   Emre Yildiz, Malardalens University
   Sergey Morgulis-Yakushev, Uppsala University
   Aswo Safari, Malardalen University

International Entrepreneurship: Does Religion Matter?
   Ronia Hawash, Butler University
   Stephanie A Fernhaber, Butler University

Entrepreneurs and Firm Growth Under Guilt and Shame Cultures
   Feler Bose, Indiana University East
   Arkadiusz Mironko, Indiana University East

When in Rome, Do As the Romans Do: How Does Cultural Tightness (Host/Home) Influences International Entrepreneurs’ Opportunity Recognition
   Ali Ahmad Bodla, Radboud University Nijmegen
   Secil Bayraktar, Toulouse Business School
   Naheed Bashir, Lancaster University
   Ahsan Ali, Zhejiang Sci-Tech University

Political Disconnection and Firm Internationalization: A Home-Host Legitimacy Perspective
   Dayuan Li, Central South University
   Fei Tang, Central South University
   Tao Zhang, Loughborough University
   Anna Grosman, Loughborough University

CEO Political Ideology Divergence from National Institutions and the Locus of Search
   Christopher A. Hartwell, Zurich University for Applied Sciences
   Gian-Luca Asquini, University of Zurich
   Matteo Moesli, ZHAW
   Evangelos Syrigos, ZHAW School of Management and Law
Social Capital Application in International Entrepreneurship: A Critical Literature Review
Peixin Zuo, City University of Macau
Marian V. Jones, University of Sheffield
Melanie Hassett, University of Sheffield

Session 1.1.16 - Interactive
Track: 9. Emerging Markets and Emerging Market MNEs
Room: 107
Time: 09:00-10:15

EMNEs and Global Risk (Session# 230951)
Chair: Hao Wang, University of Amsterdam

How Do Multinationals Respond To Host-Country Climate Risk? Stakeholder Concerns and Performance Implications
Sihong Wu, University of Auckland
Di Fan, RMIT University
Christine Soo, University of Western Australia

The Risk-Taking Behaviours of Ex-Military Executives and Family Firm in Domestic Innovation and Overseas Expansion Decisions
Tao Chen, University of Surrey
Huyeoun Park, University of Surrey

Geopolitical Risk and Foreign Direct Investment in Latin America: Spillovers and Contagion from the US and China
Vik Singh, Toronto Metropolitan University
Henrique Correa da Cunha, Toronto Metropolitan University
Carlyle Farrell, Toronto Metropolitan University

Revisiting the Modified One-Tier Bargaining Model: Political and Social Risk Management by Chinese MNEs in Myanmar
Xueli Huang, RMIT University
Ling Deng, RMIT University

Corporate Investment and Populism: The Role of the Electoral System
Margherita Corina, NEOMA Business School
Alfonso Carballo, NEOMA Business School

Foreign Divestment From Emerging Markets: A Systematic Literature Review and Future Research Agenda
Abdul-Kadir Ameyaw, Florida Atlantic University / Saint Petersburs State University
Ahmed Sadat Ameyaw, Saint Petersburs State University

Exploring De-globalisation through the Diversification of Managerial Risk Perceptions: An Unsupervised Machine Learning Technique
Lin Peng, University of Sydney
Yi Li, University of Sydney
Chinmay Pattnaik, University of Sydney

Session 1.1.17 - Interactive
Track: 12. Knowledge, Innovation, and Technology
Room: 208
Time: 09:00-10:15

Managing Knowledge in Conditions of Uncertainty (Session# 231254)
Chair: Tailan Chi, University of Wisconsin-Milwaukee

What Does Drive Bricolage? The Effects of Learning Orientation, Resource Constraints, and Environmental Turbulence
Taekyung Park, Yeungnam University
Juyeon Lee, Yeungnam University
Hae Ji Jeon, Yeungnam University
Integrating Creativity and Competence in International Business To Make SMEs More Agile
Silvio L. de Vasconcellos, Escola Superior de Propaganda e Marketing
Gabrieli M. Camillo, Regional University of Blumenau

How To Cope With the Unknown? A Dynamic Conceptualization Following the COVID-19 Outbreak
Roman Wolfgang Barwinski, University of Bristol

Why CEO Education Impacts Firm Radical Innovation: The Mediating Role of Perceived Environmental Uncertainty
Renfei Gao, University of Manchester
Stephen Xu Zhang, University of Adelaide
Asghar Afshar Jahanshahi, Tecnológico de Monterrey

How Do US Sanctions on Chinese High-Tech Firms Affect Positioning Strategy by the Competing Firm?
Bowen Zhou, Singapore Management University
Xuesong Geng, Singapore Management University

Will China’s Corporate Strategy of Indigenous Innovation be Successful in Responding to the Risk of Decoupling from the US?
Alexander Xincheng Li, Tsinghua University
Kun Lang, Tsinghua University

MNEs’ Capability to Manage Cybersecurity Driven International Trade Risk and Cybersecurity Driven International Trade Risk Mitigation Strategies
Saqib Shamim, Queen Mary University of London
Zaheer Khan, University of Aberdeen
Najam Ul Zia, LUT University

Session 1.1.18 - Special Session
Track: 16. Clinics and Cafés
Time: 09:00-10:15
Room: 212
Research Methods Clinic: Ethnography (Session# 231642)
Chair: Fiona Moore, Royal Holloway, University of London

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the AIB Research Methods SIG.

Session 1.1.19 - Special Session
Track: 16. Clinics and Cafés
Time: 09:00-10:15
Room: 207
Fellows Café: Challenges in Assessing Intercultural Competence (Session# 231631)
Chairs: Allan Bird, Northeastern University and Elizabeth Rose, IIM Udaipur

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

Assurance of learning initiatives driven by accrediting bodies have amplified the need for psychometrically robust assessments that can measure the development of intercultural competence among students. Meanwhile, increased research interest in how managers develop intercultural competence has fostered the increased use of psychometric assessments to establish pre- and post-intervention levels. Theoretically and methodologically there are significant challenges in measuring intercultural competence. Let’s explore them together.
**Session 1.1.20 - Special Session**
Track: 16. Clinics and Cafés

**Fellows Café: GVC Participation as a Venue for Firms’ Global Integration? Learning and Export Performance of Emerging Market Firms (Session# 231632)**
Chair: Lilac Nachum, City University New York

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

We question the effectiveness of GVCs participation on the global integration of emerging-market firms and contrast it with that of direct exporting. We find that the export performance of African direct exporters is superior to that of those that join GVCs.

**FRIDAY, JULY 7 - 10:15-10:45**

**Coffee Break (Session# 232001)**

Refreshments will be provided for conference participants.

This coffee break is sponsored by Durham University in honor of the winner of the Best Research Methods Paper Award, an award managed by the Research Methods SIG. The award presentation will take place during the coffee break at the Main Hall.

**FRIDAY, JULY 7 - 10:45-12:00**

**Session 1.2.1 - Special Session**
Track: 2. Marketing Strategy and Consumer Research

**New Directions in International Marketing: A Tribute to Michael Czinkota (Session# 230221)**
Chair: Gary Knight, Willamette University

The Panel aims to celebrate the International Marketing legacy of Michael Czinkota. We intend to offer, and to solicit, remembrances and tributes on Professor Czinkota and his enduring contributions to International Marketing. In addition, the panel will also serve as a platform to introduce and discuss new directions in International Marketing.

**Panelists:**
- Saeed Samiee, The University of Tulsa
- Attila Yaprak, Wayne State University
- S. Tamer Cavusgil, Georgia State University
World Investment Report 2023: Investment in the Energy Transition (UNCTAD Special Session) (Session# 231529)
Chair: James Zhan, UNCTAD

The session will discuss the theme chapter of the latest issue of the Report, which examines the role of foreign investment in the energy transition, that is, investment in renewable energy generation, energy efficiency, and energy infrastructure.

Panelists:
James Zhan, UNCTAD
Amelia Santos-Paulino, UNCTAD
Paul M. Vaaler, University of Minnesota
Sarianna Lundan, University of Bremen
Ari Van Assche, HEC Montréal

Meet the JIBS Finance Area Editors: International Finance, Accounting, and Corporate Governance (Session# 230322)
Chairs: Lilian Ng, York University and Thorsten Beck, European University Institute

The panel allows attendees to meet the finance area editors of Journal of International Business Studies. After some remarks by each editor, questions may be asked by attendees.

JIBS Finance Area Editors:
Omrane Guedhami, University of South Carolina
April Knill, University of South Carolina
William Megginson, Oklahoma State University
Lemma Senbet, University of Maryland

Oxford Style Panel Debate on Modularity Sponsored by Global Strategy Journal (Session# 230421)
Chairs: Grazia D. Santangelo, Copenhagen Business School; Gabriel R. G. Benito, BI Norwegian Business School; and Alvaro Cuervo-Cazurra, Northeastern University

Panelists:
Ram Mudambi, Temple University
Rajneesh Narula, University of Reading
Bent Petersen, Copenhagen Business School
Minyuan Zhao, Washington University in St. Louis
Session 1.2.5 - Panel
Track: 9. Emerging Markets and Emerging Market MNEs

The Challenges and Opportunities for Investments by Post-Transition Country Firms in Advanced Economies: The Case of CEE Firms Operating in Western European Markets (Session# 230923)

Chair: Piotr Trapczynski, Poznan University of Economics and Business
Discussant: Andreja Jaklic, University of Ljubljana

Panelists:
- Marta Götz, Vistula University
- Marian Gorynia, Poznan University of Economics and Business
- Barbara Jankowska, Poznan University of Economics and Business
- Lukasz Puslecki, Poznan University of Economics and Business
- Arnold Schuh, WU Vienna
- Piotr Trapczynski, Poznan University of Economics and Business

Session 1.2.6 - Panel
Track: 7. Teaching and Education

Experiential Learning Games, Activities, Games for International Business Courses (Session# 230721)

Chair: Karen Lynden, University of North Carolina Wilmington

Panelists:
- Karen Lynden, University of North Carolina Wilmington
- Emil Velinov, SKODA AUTO University
- Juergen Bleicher, Dualle Hochschule Baden-Wuttemberg (DHBW)
- Charles Wankel, St. John’s University
- Cliff Wymbs, Baruch College
- Srdan Zdravkovic, Bryant University

Session 1.2.7 - Competitive
Track: 5. HRM, Leadership and Cross-Cultural Management

Expatriates Career (Session# 230506)

Chair: Hussain Rammal, University of Adelaide

Expatriate-Host Country National Interactions: A Bibliometric, Thematic, and Content Analysis Review
Michal Wilczewski, University of Economics and Human Sciences in Warsaw
Guro Refsum Sanden, BI Norwegian Business School

Expatriates’ Career Success: The Role of Social Capital
Rodrigo Mello, University of Vaasa
Vesa Suutari, University of Vaasa

Career Capital Experiences of Self-Initiated and Assigned Expatriates: A Comparative Approach
Acil Abdul Hadi, University of Toulouse Capitole
Session 1.2.8 - Competitive
Track: 1. Internationalization and Entrepreneurship
Time: 10:45-12:00
Room: 216

Social Capital, Networks and Other Forms of Non-financial capital (Session# 230104)
Chair: Stephanie A Fernhaber, Butler University

How Do Domestic Networks Influence the Internationalisation Propensity of Chinese SMEs?
Caifei Chen, University of Leeds
Alessandro Giudici, City University of London
Andrew Jones, Brunel University London

Cronyism and Entrepreneurial Growth Expectation: A Cross-national Study
Aqi Liu, China Merchants Group Limited
Xufei Ma, Chinese University of Hong Kong
Huan Zhang, University of Sydney
Shige Makino, Kyoto University

The Signalling Effect of Firms' International Diversification Behaviors in Debt Financing Activities
Jiayi Wang, Tsinghua University
Zhenzhen Xie, Tsinghua University

Session 1.2.9 - Competitive
Track: 10. MNE State Relations and IB Policy
Time: 10:45-12:00
Room: 114

Geopolitics, Uncertainty, and FDI (Session# 231001)
Chair: Gunnar Leymann, University of Bremen

Foreign Direct Investment Into Countries Where Civilian Lives Are at Risk: Policy Recommendations for Violence-Prone Countries
Pooja Thakur-Wernz, Washington and Lee University
Helena Barnard, University of Petoria
Marianne Matthee, University of Petoria

Escaping from Populism: Firm Export Intensity and the Role of Political Strategy
Alfredo Jimenez, KEDGE Business School
Seong-jin Choi, Hanyang University
Secil Bayraktar, Toulouse Business School
George O. White III, University of Michigan-Flint

Extending Penrose’s Growth Theory: A Conceptual Model of MNEs’ Subsequent Investment Decisions
Shiqi Xu, Ivey Business School
Klaus Meyer, Ivey Business School

Session 1.2.10 - Competitive
Track: 9. Emerging Markets and Emerging Market MNEs
Time: 10:45-12:00
Room: 112

Business Groups in Emerging Markets (Session# 230903)
Chair: Ishtiaq Pasha Mahmood, National University of Singapore

“Keep It in the Family”: The Impact of National Institutions and Family Business Groups on Firm-Level Disclosure in the Caribbean Tax Havens
Bruce Hearn, University of Bradford
Igor Filatotchev, Kings College London

Organizational Slack, Internationalization and Impact of Business Groups: Evidence from an Emerging Economy
Shobha Tewari, IIM Kashipur
Session 1.2.11 - Competitive  
Track: 4. Global Strategy, Organization and Value Chains  
Time: 10:45-12:00  
Room: 111

Reshoring, Governance, and Supply Chains (Session# 230405)
Chair: Ziad Elsahn, Heriot Watt University

What Do We Know About Reshoring? Analyzing Existing Literature and Offering a Roadmap for Future Research
Katerina Makri, University of Vienna
Ifigeneia Leri, University of Vienna

How Does Protectionism Impact Multinational Firm Reshoring? Evidence from the UK
Yama Temouri, Khalifa University
Vijay Pereira, NEOMA Business School
Agelos Delis, Aston University
Geoffrey Wood, Western University

Social Construction of Power Dynamics in the Emergence of a Bipolar Global Value Chains Governance
Magdalena Teissandier, TBS Education
Martine Boutary, TBS Education

Supply Chain Responses to Disruptions and Complex Situations: An Institutional Analysis
David M. Herold, Queensland University of Technology
Lukasz Marzantowicz, SGH Warsaw School of Economics

Session 1.2.12 - Competitive  
Track: 12. Knowledge, Innovation, and Technology  
Time: 10:45-12:00  
Room: 236

Knowledge Seeking FDI and Global R&D (Session# 231206)
Chair: Sali Li, University of South Carolina

The World at Your Fingertips? Global Cities and Firms’ Inventor Teams
Katiuscia Lavoratori, University of Reading
Alessandra Perri, Luiss University
Vittoria G. Scalera, University of Amsterdam

Delegating R&D Decisions Within Multinational Firms Amid IPR Downgrades
Daniel S. Andrews, Georgia State University

Jae-Yeon Kim, University of Portsmouth
David Pickernell, Swansea University
Myropi Garri, University of Portsmouth
Malcom Beyon, Cardiff University

Evolution of International Business Activity across Technological Paradigms
John Cantwell, Rutgers University
Pallavi Shukla, Rutgers University
Session 1.2.13 - Interactive
Track: 5. HRM, Leadership and Cross-Cultural Management

Cross-Cultural Management and Training (Session# 230552)
Chair: Madeleine Bausch, University of Chile

Globalization and N-Culturalism Identities’ Impact on Trustees’ Trustworthiness – A Multiple Paradox Phenomenon and Agenda for Future Research
Andre Pekerti, University of Queensland
Catherine Kwantes, University of Windsor

Five Plus Decades on the Culture ‘Train’: An Overall Meta-Analysis of Empirical Cross-Cultural Training Outcome Research
K. Skylar Powell, Western Washington University
Eunah Lim, Western Washington University
Mary Sass, Western Washington University

Winning the War for HCN Talents in MNEs’ Foreign Subsidiaries in Emerging Markets: Social Cognition and Signalling Theoretical Perspective
Alfred Presbitero, Deakin University

Intersectionality Beyond Business Case: Novel Approaches To Cross-Cultural Management Cases
Henriett Primecz, Johannes Kepler University
Jasmin Mahadevan, Pforzheim University

A Comparative Analysis on IHRM Policies and Practices at Local Subsidiaries of MNCs in Transitional and Emerging Environment: The Case of Hungary and Turkey
József Poór, J.Selye University
Ugur Filiz, Hungarian University of Agriculture and Lifescience University
Allen D. Engle, Eastern Kentucky University
Vala Lale Tüzüner, Istanbul University

Multicultural Identities and Career Preferences
Lee Martin, University of Sydney
Jennifer Hui-Han Gao, University of Melbourne

Session 1.2.14 - Interactive
Track: 1. Internationalization and Entrepreneurship

Decision-Making in International Entrepreneurship (Session# 230154)
Chair: Sokol Celo, Suffolk University

Do Firms Change Their Decision-Making Logic in a VUCA Environment? Case Study Evidence From Italy
Tiia Vissak, University of Tartu
Niina Nummela, University of Turku
Barbara Francioni, University of Urbino

Management Decisions and the Evolutionary Process of Internationalisation: A Qualitative Longitudinal Case Study Analysis
Manfred Fuchs, University of Graz

A Systematic Review of Decision Makers, Social Networks and Internationalization
Xiaomin Han, Université Paris-Saclay
François Goxe, Université Paris-Saclay
Susan Freeman, University of South Australia

The Role of Normative Institutional Distance and Direction on the Ownership Decisions of MNCs in Cross-Border Acquisitions
Fernando Jorge Moreira da Silva, ESPM
Mario Ogasavara, ESPM
Renato Pereira, ISCTE
Negative Performance Feedback, CEO Power and the Internationalization Decision of Newly Listed Public Ventures
Tao Bai, University of Queensland
Jingzi Zhou, University of Nottingham Ningbo China
Shijin Zhou, University of Nottingham Ningbo China
Peter Liesch, University of Queensland

Emotions and Internationalization Decision Satisfaction: A China-US Cross-Cultural Experimental Study
Weichu Xu, East Stroudsburg University
Yue Xi, East Stroudsburg University
Daisy Wang, East Stroudsburg University

How Does the Different Types of Firms’ Prior Experiences Influence Their Re-Entry Decisions?
Yun Kim, Sungkyunkwan University
Sang Kyun Kim, Sungkyunkwan University

Session 1.2.15 - Interactive
Track: 11. Sustainability in International Business
Room: 105

Sustainable GVCs (Session# 231155)
Chair: Yoo Jung Ha, University of Sheffield

The Role of NGOs in the Transition Towards More Sustainable and Innovative Agri-Food GVCs
Cyntia Vilasboas Calixto Casnici, University of Leeds
Germano Glufke Reis, Federal University of Parana
David Schulzmann, University of Leeds
Marina Papanastassiou, University of Leeds
Jeremy Clegg, University of Leeds

Sustainability in Global Value Chains: An Orchestration Perspective on How MNEs Leverage 4.0 Technologies
Claire Kilpatrick, Queen's University Belfast
Kieran Michael Conroy, Queen's University Belfast

Sustainability Practices for Value-Related Activities Within International Entrepreneurial Ecosystems
Tiina Leposky, University of Vaasa
Peter Gabrielsson, University of Vaasa
Brian Chabowski, University of Tulsa

Sustainability in the Apparel Industry: The Promise of Industry 4.0 Technologies for Developing Country Apparel Manufacturers
Denanjalee Gunaratne, University of Glasgow
Noemi Sinkovics, University of Glasgow
Rudolf R. Sinkovics, University of Glasgow

Session 1.2.16 - Interactive
Track: 2. Marketing Strategy and Consumer Research
Room: 107

Consumer Shopping Behavior, Retail Chains, and Social Influencers Across Markets (Session# 230251)
Chair: Tetsuya Usui, Gakushuin University

Tapping Unintentional Signals: Customer Segmentation Based on Country of Origin Choice in Their Purchase History
Rafid Ur Rahman, University of Leeds
Martin Heinberg, University of Leeds
Sourindra Banerjee, University of Leeds
Constantine S. Katsikeas, University of Leeds
Role of Social Factors in Influencing Consumer Xenocentrism Towards Impulsive Buying Behavior Among Millennial Female Cosmetic Users
Abdul Ghaffar, University of Karachi
Tahir Islam, Silesian University of Science and Technology
Tomas Kincel, Prague University of Economics and Business
Niaz Muhammad, Mohammad Ali Jinnah University Karachi

Mapping Research on International Marketing Ethics: Knowledge Base and Research Front
Qun Tan, Xiamen University
Carlos Sousa, Molde University College

Session 1.2.17 - Interactive
Track: 14. Theme: IB Resilience under Global Disruptions
Room: 208
Time: 10:45-12:00

Resilience Under the COVID-19 Pandemic (Session# 231451)
Chair: Andres Velez-Calle, Universidad EAFIT

Internationalization and Organizational Resilience to COVID-19 Crisis: The Moderating Effect of Digitalization
Yueqi Wang, Tongji University
Shouming Chen, Tongji University
Yuanyuan Hu, Tongji University

COVID-19: The Breakdown of Global Citizenship at the Systems Level: Reflections for IB
Melodena Stephens, Mohammed Bin Rashid School of Government
Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government
Jose Berengueres, UAE University

Internationalising in a Post-Covid19 and Post-Brexit World: The Case of Kent-Based SMEs
Fragkiskos Filippaios, University of East Anglia
Carmen Stoian, University of Kent
Zita Stone, University of Kent

Resilience in Organizations Facing the Global Disruption COVID-19: A Literature Review
Thea Paeffgen, HTW Berlin
Mareike Feseker, HTW Berlin
Tine Lehmann, HTW Berlin
Pui Sze Lai, HTW Berlin

When Science Strikes Back – Has a Scientific Background Helped Leaders Against COVID-19?
Nelson Ricardo Laverde Cubillos, Insper
Gabriel Caser dos Passos, Insper

COVID 19 Pandemic and International Business: Does Context Matter? A Literature Review
Julia Baranova, UNIVALI - Universidade do Vale do Itajaí
Glacia Grellmann, UNIVALI - Universidade do Vale do Itajaí
Dinorá Eliete Floriani, University of Vale do Itajaí (UNIVALI)

Session 1.2.18 - Special Session
Track: 16. Clinics and Cafés
Room: 212
Time: 10:45-12:00

Research Methods Clinic: Partial Least Squares (Session# 231644)
Chairs: Christian Ringle, Hamburg University of Technology (TUHH) and Nicole Richter, University of Southern Denmark

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the AIB Research Methods SIG.
**Session 1.2.19 - Special Session**
Track: 16. Clinics and Cafés

**Fellows Café: Industry 4.0 and IB Research (Session# 231622)**
Chairs: Shaker Zahra, University of Minnesota and Yadong Luo, University of Miami

*Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.*

The advent of Industry 4.0 offers an important vision for tomorrow’s economy and workplace, centered on connectivity among intelligent machines and people. It also blurs geographic, industry and technological boundaries. This session will focus on the following questions: What the implications of these changes for MNEs? How will they capitalize on the changes brought about Industry 4.0.? What are the implications of these changes for IB theories?

**Session 1.2.20 - Special Session**
Track: 16. Clinics and Cafés

**Fellows Café: International Partnerships - What it Means for Student and Faculty Success (Session# 231633)**
Chair: Sumit Kundu, Florida International University

*Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.*

International Partnerships and Programs is an important aspect for Business Schools. What do we know and the relevance of it for student and faculty success?

**FRIDAY, JULY 7 - 12:00-13:00**

**Light Lunch (Session# 232002)**

A light lunch will be provided for conference participants on the ground floor common area.

**JIBS Editorial Board Meeting (Session# 231903)**

JIBS Editorial Board Members only.

**Sustainability SIG Meet-and-Greet / Information Session (Session# 232019)**

Any and all AIB members interested in learning more about or participating in the activities of the Sustainability Shared Interest Group (EM-SIG) are invited to attend this session. Grab your lunch and head over to this meet-and-greet to network with like-minded individuals and to provide input on how the SIG can best serve your interests.
FRIDAY, JULY 7 - 13:00-14:15

**Session 1.3.1 - Special Session**  
Track: 5. Special Sessions  
Room: Aula Główna (Main Auditorium)

**AIB Fellows International Educator of the Year Special Session (Session# 231524)**  
Chair: Bodo Schlegelmilch, WU Vienna & Thammasat University

*Introduction to the AIB Fellows International Educator of the Year Award*  
Lorraine Eden, Texas A&M University

*Keynote Speech by the 2023 International Educator of the Year:*  
Salvador Carmona, IE University Business School

*Reflections:*  
Igor Filatotchev, Kings College London  
Maria Tereza Fleury, FGV-EAESP

**Session 1.3.2 - Panel**  
Track: 14. Theme: IB Resilience under Global Disruptions  
Room: Aula I

**International Business Under Sanctions (Session# 231421)**  
Chair: Ajai Gaur, Rutgers University

*Panelists:*  
Tony Fang, Stockholm University  
Klaus Meyer, Ivey Business School  
Andrei Panibratov, Ecole de Management Léonard De Vinci  
Chris Jones, Aston University

**Session 1.3.3 - Panel**  
Track: 8. Research Methods  
Room: Aula II

**Methodological Challenges and Approaches in International Nonmarket Strategy Research (Session# 230824)**  
Chair: Maria A. De Villa, Universidad EAFIT; Tazeeb Rajwani, University of Surrey; and George O. White III, University of Michigan-Flint

*Panelists:*  
Maria A. De Villa, Universidad EAFIT  
Tatiana Lukoianove, University of Calgary  
Andrew K. Delios, National University of Singapore  
Peng Zhang, Simon Fraser University  
Marleen Dieleman, National University of Singapore
Master Class A on ‘Publishing in International Marketing (Session# 232015)
Chair: Gary Knight, Willamette University

Research and publications in scholarly IB journals are vitally important to an individual’s growth, development, and success in academia. Various philosophical approaches underpin international business (IB) research. A key challenge to researching and writing scholarly work is developing the theoretical dimension of academic research papers. In this master class, I will explain the role of philosophy and theory, and the critical skills involved in identifying and including appropriate theory in research articles. I will also discuss developing novel theoretical contributions in IB research.

These Master Classes are being offered through the generous contributions of the Sheth Foundation.

GLOBE 2020 on National Cultural Norms and Leadership Ideals in Poland and Hungary (Session# 230522)
Chair: Mansour Javidan, Thunderbird School of Global Management

Panelists:
- Stacey Fitzsimmons, University of Victoria
- Mansour Javidan, Thunderbird School of Global Management
- Michal Szymanski, Moscow School of Management
- Richárd Kása, Budapest Business School (BGE)

Investing in Sustainability (Session# 231105)
Chair: Pooja Thakur-Wernz, Washington and Lee University

How Do Location Characteristics Moderate the Sustainability-FDI Nexus? Evidence from the MENA Region
Anna Dimitrova, ESSCA School of Management, Paris
Dora Triki, ESCE
Alfredo Valentino, ESCE

How Far Has COVID-19 Impacted the Investors’ Drive for ESG Adoption
Nick Hajli, Loughborough University

The Impacts of ESG on Financial Analyst Forecasts Accuracy: International Evidence from the Role of Firm's Accruals Quality and Financial Opaqueness
Feng-Jui Hsu, National Taichung University of Science and Technology, Taichung
Sheng-Hung Chen, National Kaohsiung University of Science and Technology
Ca-Pham Van, National Kaohsiung University of Science and Technology

Internationalization of Social Ventures: A Business-Model-Change Perspective
S M Feroj Mahmood, University of Vaasa
Tamara Galkina, Aalto University
Peter Gabrielsson, University of Vaasa
Session 1.3.7 - Competitive
Track: 1. Internationalization and Entrepreneurship
Room: 214

Innovation, Business Models and the International Context (Session# 230108)
Chair: Tailan Chi, University of Wisconsin-Milwaukee

How the Foreign Market Entry Mode Choice Affects Radical and Incremental Innovation in Small and Medium-Sized Enterprises
Niklas Jarisch, WU Vienna
Florian B. Zapkau, WU Vienna
Andreas Moosdorf, FH Aachen

Which Way to Grow? Startup Internationalization and Innovation in Latin America and Europe
Ilka Weichert, University of Tuebingen
Katja Bringmann, Ghent University

International Business Model Schemas as Forces for Early Internationalization and Later Transitions: Lessons from A World Leader Born Global
Pedro Sena-Dias, Nova School of Business and Economics
Miguel Pina e Cunha, Nova School of Business and Economics

Session 1.3.8 - Competitive
Track: 2. Marketing Strategy and Consumer Research
Room: 216

Digital Platforms and Artificial Intelligence in International Marketing (Session# 230204)
Chair: David W Pan, Fort Hays State University / Texas A&M University, Texarkana

Selling on Digital Platforms Abroad: Modes of Control and Dual Liabilities of Foreignness and Complementorship
Jiatao Li, Hong Kong University of Science and Technology
Zi Yi Chen, Hong Kong University of Science and Technology
Ohchan Kwon, Hong Kong University of Science and Technology

Privacy Literacy and Privacy Protection Behavior: The Mediating Roles of Privacy Concern and Privacy Self-Efficacy
Xiaojuan Hu, Tongji University

Digital Payments Across Nations: Longitudinal Analysis of Regulatory, Business and Technological Antecedents
Manjula S. Salimath, University of North Texas
Vidhi H. Jain, University of North Texas
Robert Pavur, University of North Texas

Session 1.3.9 - Competitive
Track: 11. Sustainability in International Business
Room: 114

Partnerships for Sustainability (Session# 231108)
Chair: Martina Barbaglia, Politecnico di Milano

The War on Drugs: How Public, Private, and Nongovernment Sectors Can Transform a Drug-Based Economy Into an Alternative Sustainable Economy
Hee-Chan Song, Chulalongkorn University

MNC-CSO Engagement To Prevent and Remedy Human Rights Violations in GVCs– A Collective Action Problem Approach
Myriam Celine Rapior, University of Hamburg
Marc Oberhauser, ESCP Madrid
Partnering for Impact: How Multinationals and Startups Collaborate to Create Shared Value in Africa
Shameen Prashantham, China Europe International Business School
Gerard George, Georgetown University

Understanding the Nature of Social Innovation Projects: A Structuration Perspective
Ewa Sonta-Draczkowska, Warsaw School of Economics

Session 1.3.10 - Competitive
Time: 13:00-14:15
Track: 9. Emerging Markets and Emerging Market MNEs
Room: 112

Managing Liabilities of Emergingness (Session# 230902)
Chair: C. Annique Un, Northeastern University

How Does Liability of Origin Impact the Performance of Post-Merge Integration of EMNEs?
Wenting Li, Central South University
Ding Wang, Central South University
Dayuan Li, Central South University

Innovating by Acquiring: Configuring Liability of Emergingness on Strategic Asset-Seeking Acquisitions
Yanze Liang, University of Groningen
Xinli Huang, Vienna University of Economics and Business

Public Value Creation, Competitiveness, Legitimacy, and Survival: How To Balance Liabilities and Stakeholders’ Expectations When One Is an Emerging Market Multinational?
Ana Maria Gomez-Trujillo, Tecnológico de Monterrey
Maria Alejandra Gonzalez-Perez, Universidad EAFIT
Olga Patricia Castaño Díaz, ISA
Juan Velez-Ocampo, Universidad de Antioquia

Session 1.3.11 - Competitive
Time: 13:00-14:15
Track: 3. Finance, Accounting and Corporate Governance
Room: 111

Institutions, Internationalization, and Capital Structure (Session# 230304)
Chair: Alan J Pan, Fort Hays State University

Do Firms Benefit from Taking Heterogeneous Debt? International Evidence from Capital Structure and Product Market Interactions
Ying Zheng, Bryant University
Sadok El Ghoul, University of Alberta
Omrane Guedhami, University of South Carolina

International Competition from Inward FDI and Import, Productivity, and Domestic Firm’s Capital Structure: Evidence from China
Tongtong Hong, Korea University
Ju Hyun Pyun, Korea University

The Nature, Regulation and Internationalization of Private Equity Firms
Chris Pitelis, Leeds University
Ilias Anthopoulos, University of Athens
Eleni Piteli, University of Sussex
Nikolaos Sfakianos, University of Athens
Reconceptualizing International Assignments (Session# 230507)
Chair: M. Fernanda Wagstaff, University of Texas at El Paso

*International Experience, Growth Opportunities, and Repatriate Job Satisfaction*
Michael Joseph Dominic Roberts, Mount Royal University
Etayankara Muralidharan, MacEwan University
Adam Cave, Mount Royal University

*I Won’t Go: An Interactive Perspective to the Air Pollution Effect on Expatriate Assignments*
Jae C. Jung, University of Missouri, Kansas City
DuckJung Shin, Korea University
Guo-Liang Jiang, Carleton University
Maoliang Bu, Nanjing University

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Operating Across Business and Entrepreneurial Ecosystems (Session# 230454)
Chair: Rui Torres de Oliveira, Queensland University of Technology

*The Structural Determinants of Foreign Operations: Reassessing Coase’s Influence on Hymer’s Thesis*
Francisco Figueira de Lemos, FGV EAESP

*Performance of Serial Acquirers: A Configurational Analysis of Firm’s Multilevel Acquisition Rhythms*
Cong Cheng, Zhejiang University of Technology
Lulu Yan, Zhejiang University of Technology
Fuming Jiang, RMIT University

*Riding the Digital Ecosystem Wave: Orchestration Strategy for Global Expansion*
Samrat Bagchi, IIM Indore
Kamal Sharma, IIM Indore

*Ecosystem Structure, Institutional Restrictions and Best Practice Adoption: A Study of Apple’s Ecosystem*
Kijong Kim, University of South Carolina
Sali Li, University of South Carolina

*Influences to Restoring Implementation Outcomes: An Exploration of the Experience of the Restoring Implementation Efforts of Four Manufacturing Firms*
Daniel Pedroletti, Uppsala University
Olof Lindahl, Uppsala University

*Entrepreneurial Ecosystems for Scaling Businesses: Understanding Scaling Ecosystems*
Vanessa Bretas, Dublin City University
Esther Tippmann, University of Galway
Jonathan Levie, University of Galway

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Networking and External Business Environment for International Entrepreneurship (Session# 230159)
Chair: Piotr Trapczynski, Poznan University of Economics and Business

*Entrepreneurial Networking Strategies for Resilience and Venture Establishment in the Context of Regime Change*
Julia Ivy, Northeastern University
Network (Over)embeddedness in International Business: A Systematic Literature Review and Integrative Framework
Giulia Galizzi, University of Vienna
Emmanuella Plakoyiannaki, University of Vienna
Ulf Andersson, Mälardalen University

The Influence of Network Relationships on SME Internationalization Failure
Tairi Leis, University of Tartu
Niina Nummela, University of Turku
Karl Erik Õim, University of Tartu

The Impact of Institutional Support on the Efficacy of Exporting and Pre-Export Commitment of Domestic SME Owners in Sri Lanka
Chanaka Wijewardena, University of Adelaide
Hussain Rammal, University of Adelaide
Ryan Tang, University of South Australia

Basic-Needs Social Protections and Informal Entrepreneurship: Implications for Policy and Comparative Analysis
Joshua Kennedy Ault, Arizona State University
Andrew Spicer, University of South Carolina

One Is the Loneliest Number: When SME Exporters Choose Multiple vs. Single Channels for Entering Foreign Markets
Edith Ipsmiller, WU Vienna
Desislava Dikova, WU Vienna

Session 1.3.15 - Interactive
Track: 10. MNE State Relations and IB Policy
Room: 105

Geopolitics and Firm Strategy (Session# 231054)
Chair: Stefano Elia, Politecnico di Milano

Geographic Diversification of Firms, Corporate Investment and Populism
Margherita Corina, NEOMA Business School
Alfonso Carballo, NEOMA Business School

Geopolitical Power Relationships and Foreign Investment Patterns
Michael H. Wolfsberger, WU Vienna
Jonas Puck, WU Vienna

Christian Stutz, Jyväskylä School of Business and Economics
Saara Matala, Chalmers University of Technology

Iiris Saittakari, Aarhus University
Perttu Kahari, Aalto University
Jo Angouri, Warwick University
Dominic Savolainen, United Kingdom Government Economic Service

Global Entry: Re-Conceptualizing Multinational Investments as Two-Sided Matches between Governments and Firms
Sinziana Dorobantu, New York University
Thomas Lindner, University of Innsbruck
Laurenz Tinhof, WU Vienna

The Role of MNC Subsidiary Ownership on Subsidiary External Embeddedness
Hami Usta, Florida International University
Marcelo Alvarado-Vargas, University of Toledo
Dasol Sim, Florida International University
Tareq Alharbi, Florida International University
Session 1.3.16 - Interactive
Track: 14. Theme: IB Resilience under Global Disruptions
Room: 107

Adverse Environments and Resilience (Session# 231452)
Chair: K. Skylar Powell, Western Washington University

Expected Geopolitical Threat, Not Actual Economic Benefit, Leading to the Deep-Level US-China Decoupling
Yuxuan Zhao, Tsinghua University
Zhenzhen Xie, Tsinghua University
Peter Ping Li, Copenhagen Business School

Study of Normative Organizational Resilience in Adverse Environments: Exit Decisions and Esg Criteria of MNEs Doing Business in Russia
Viatcheslav Avioutskii, ESSCA School of Management
Roth Fabrice, Lyon 3 Jean Moulin University

Nested Local, National, and Global Identities in the Context of Existential Threat
Anna Katherine Ward Bartlett, VirginiaTech
I-Heng Wu, University of South Alabama
Nancy Buchan, University of South Carolina
Sophia Jeong, New York University, Abu Dhabi
Nasima Mohamed Hoosen Carrim, University of Pretoria
Isis Olimpia Gutierrez Martinez, UDLAP
Changya Hu, National Chengchi University
Sofia Johan, Florida Atlantic University

Justifying Your De-internationalization Decisions: The Discursive Legitimation of International Strategic Changes
Alex Brinkmeier, Saint Louis University
Yeon Jae Choi, Saint Louis University
Nitish Singh, Saint Louis University

Liability of Origin and Co-evolutionary Business Network Strategies in Selective Deglobalization/Decoupling
Hongzhi Gao, Victoria University of Wellington
Simone Guercini, University of Florence
Monica Ren, Macquarie University

Resilience through Collective Agency? Policymakers’ Perspective on Advancing Sustainability and Security Together with Businesses
Eini Haaja, University of Turku
Anna Karhu, University of Turku
Hanna Mäkinen, University of Turku

Session 1.3.17 - Interactive
Track: 9. Emerging Markets and Emerging Market MNEs
Room: 208

IB Strategy in Emerging Markets (Session# 230959)
Chair: Ziliang Deng, Renmin University of China

MNE Responses to Institutional Voids in Emerging Markets: Evidence from the Hospitality Sector
Salma Soliman, Middlesex University
Paul Gooerham, Middlesex University & Norges Handelshøyskole

Connected and Compatible: Institutional Investors, Board Interlocks and R&D Investments in Emerging Market Firms
Saneesh Edacherian, University of Birmingham Dubai
Vidya Sukumara Panicker, Loughborough University
Sweet Home or Bitter Journey? Home Country Antitrust Regulations and Global Expansion of Emerging Market Firms
  Zhihong Wen, University of Sydney
  Vikas Kumar, University of Sydney

The Contingent Effects of Challenge Stressors and Hindrance Stressors on Multinational Corporations’ Subsidiary Performance
  Chong Yu, Middlesex University London
  Matthew Robson, Cardiff University
  Zhaleh Najafi-Tavani, University of Leeds
  Ghasem Zaefarian, University of Leeds

Reexamine the Effect of Government Subsidies on Firm Performance: The Mediating Role of Strategic Change
  Jialin Song, Tongji University
  Sihong Lu, Swinburne University of Technology

Business Group Identity and Affiliate Performance: The Roles of Group-, Interfirm-, and Intrafirm-Embeddedness
  Steven S. Lui, University of New South Wales
  Chia-Ling (Eunice) Liu, National Taiwan University

Session 1.3.18 - Special Session
Track: 16. Clinics and Cafés
Time: 13:00-14:15
Room: 212

Teaching Café: Teaching IB in Emerging Markets (Session# 231638)

In this teaching cafe we will discuss the challenges of teaching international business in emerging markets. In addition, how to explore the local specificities in order to understand the impact of IB in the local context and increase student engagement. We will share our experiences in different countries and are willing to hear from participants their approaches and initiatives in the classroom.

Facilitators:
  Cyntia Vilasboas Calixto Casnici, University of Leeds
  Diego Finchelstein, Universidad de San Andres

The Teaching Cafés are organized by AIB’s Teaching & Education Shared Interest Group.

FRIDAY, JULY 7 - 14:15-14:30

Break (Session# 232003)

Short break to facilitate transition between sessions. No refreshment service will be provided.
FRIDAY, JULY 7 - 14:30-15:45

Session 1.4.1 - Panel
Track: 7. Teaching and Education
Room: Aula Główna (Main Auditorium)

The Role of Business Schools in Educating Future Leaders in International Business (Session# 230723)
Chair: Bodo Schlegelmilch, WU Vienna & Thammasat University

Panelists:
Salvador Carmona, IE University Business School
S. Tamer Cavusgil, Georgia State University
Sumit Kundu, Florida International University
Pipop Udorn, Thammasat University

Session 1.4.2 - Special Session
Track: 9. Emerging Markets and Emerging Market MNEs
Room: Aula I

International Entrepreneurship From Emerging Economies (Session# 230924)
Chair: Markus Taussig, Rutgers University

Panelists:
Ishtiaq Pasha Mahmood, National University of Singapore
Maria Alejandra Gonzalez-Perez, Universidad EAFIT
Yanbo Wang, University of Hong Kong
Martina Musteen, San Diego State University
Shaker Zahra, University of Minnesota

Session 1.4.3 - Panel
Track: 8. Research Methods
Room: Aula II

Are Conventions Limiting Innovation in Qualitative Research in IB? A Round-Table Discussion on the Gioia Method and Its Alternatives (Session# 230823)
Chairs: Jacqueline Mees-Buss, University of New South Wales and Catherine Welch, Trinity College Dublin
Discussants: Catherine Welch, Trinity College Dublin and Rebecca Piekkari, Aalto University

Panelists:
Giovanna Magnani, University of Pavia
Duc Nguyen, University of Manchester
Tine Koehler, University of Melbourne

Session 1.4.4 - Panel
Track: 4. Global Strategy, Organization and Value Chains
Room: Aula III

When IOM Meets IB: Creating Frameworks to Answer to the Resilience Challenges (Session# 230422)
Chair: Afonso Fleury, University of Sao Paulo

Panelists:
Afonso Fleury, University of Sao Paulo
Yongjiang Shi, Cambridge University
Yang Cheng, Aalborg University
Thomas Friedli, University of St Gallen
Session 1.4.5 - Special Session  
Track: 15. Special Sessions  
Time: 14:30-15:45  
Room: Aula IV

**Teaching Innovations in International Business (Session# 232013)**  
Chairs: Ausrine Silenskyte, University of Vaasa and Marleen Dieleman, National University of Singapore

*Panelists:*  
Salomao Alencar Farias, Georgia State University  
Narentheran Kaliappen, Universiti Utara Malaysia  
Filip De Beule, University of Leuven  
Maxim Grib, Friedrich-Alexander-Universität Erlangen-Nürnberg  
Jelena Cerar, WU Vienna University of Economics and Business

Session 1.4.6 - Panel  
Track: 11. Sustainability in International Business  
Time: 14:30-15:45  
Room: 152

**Multinationals' Solutions to Grand Challenges (Session# 231121)**  
Chairs: Grazia D. Santangelo, Copenhagen Business School and Alvaro Cuervo-Cazurra, Northeastern University

*Panelists:*  
Jonathan Doh, Villanova University  
Xufei Ma, Chinese University of Hong Kong  
Lemma Senbet, University of Maryland  
Laszlo Tihanyi, Rice University

Session 1.4.7 - Competitive  
Track: 14. Theme: IB Resilience under Global Disruptions  
Time: 14:30-15:45  
Room: 214

**Institutional Context and Global Value Chain Resilience (Session# 231401)**  
Chair: Michael Witt, King’s College London

*Deep Trade Integration and the Resilience of GVC Participation in Uncertain Times: Firm-Level Evidence*  
Zarlasht Muhammad Razeq, McGill University

*Category-dilution Strategy and the Effect of a Trauma Event: The Case of the Nuclear Sector*  
Yoo Jung Ha, University of Sheffield  
Hitoshi Mitsuhashi, Waseda University

*Safety Net: The Safeguarding Effects of Country Trade Network on Exporters*  
Ziliang Deng, Renmin University of China  
Runqiong Wang, Renmin University of China

*Global Value Chain Disruptions: The Response of the Valencian Textile Cluster to the COVID-19*  
Andrea Pallàs-Rocafort, University of Valencia  
José Pla-Barber, University of Valencia  
Cristina Villar, University of Valencia  
José Luis Hervás-Oliver, Polytechnic University of Valencia
Session 1.4.8 - Competitive
Track: 1. Internationalization and Entrepreneurship

The Interplay between Environment, Resources and Firm Behavior (Session# 230111)
Chair: Sivakumar Venkataramany, Ashland University

Speed of Decision-Making Process: The Role of Inconsistent Performance Feedback and Organization Inertia
Xiaoning Ma, University of International Business and Economics
Yu Li, University of International Business and Economics

Identifying the First Building Block of Competitive Advantage in the International Business: A Resource Repositioning Framework
Tetsuya Usui, Gakushuin University
Masaaki Kotabe, Waseda University

Export Resilience, Firm Capabilities, Prior Export Commitment and Environmental Hostility – The Case of Post-transition Country Firms in the Context of the COVID-19 Pandemic
Piotr Trapczynski, Poznan University of Economics and Business
Marian Gorynia, Poznan University of Economics and Business
Jan Nowak, European University of Business
Radoslaw Wolniak, University of Warsaw

In Search of Conceptual Precision: Some Considerations on the Locus and Antecedents of Psychic Distance
Emre Yildiz, Malardalens University
Aswo Safari, Malardalen University

Session 1.4.9 - Competitive
Track: 12. Knowledge, Innovation, and Technology

Global Open Innovation (Session# 231203)
Chair: Jaeyong Song, Seoul National University

The Relationship between Innovation Management Practices and Sustainable Innovation Projects
Alireza Mahmoodzadeh, ESADE
Ivanka Visnjic, ESADE
Felipe Monteiro, INSEAD

Dare To Sell! Impacts of “Make and/or Buy” Decision Strategies on Outbound Open Innovation
Omid Aliasghar, University of Auckland
Jarod Haar, Auckland University of Technology
Arash Sadeghi, University of Leicester
Vahid Jafari-Sadeghi, Aston University

Examining the New Features of National Technological Specialization in the Information Age
Wenli Ding-Elliott, Rutgers University
John Cantwell, Rutgers University

Internal R&D Cooperation and Organizational Innovativeness within MNCs
Patryk Dziurski, SGH Warsaw School of Economics
Bartlomiej Jefmanski, Wroclaw University of Economics and Business
Session 1.4.10 - Competitive
Track: 10. MNE State Relations and IB Policy

Institutions, Institutional Change, and Complexity (Session# 231004)
Chair: Tazeeb Rajwani, University of Surrey

The MNE-State Compact and Inequality
Khadija van der Straaten, Erasmus University Rotterdam
Rajneesh Narula, University of Reading
Elisa Giuliani, University of Pisa

Containment Measures and Spillover Effects in Covid Times: A Global Study on Business Confidence
Diego Finchelstein, Universidad de San Andres
Paula Margaretic, Universidad Adolfo Ibañez
Agustin Sotelo, Universidad de San Andres

Joseph Clougherty, University of Illinois at Urbana-Champaign
Nan Zhang, California State University Stanislaus

Multi-Level Nonmarket Strategies: A Case Study of Datacentres in the Netherlands
Ans Kolk, University of Amsterdam
Vaclav Ocelik, University of Amsterdam

Techno-Nationalism and Skilled Job Creations: The Role of Foreign Diplomacy in MNES’ Global R&D Projects
Hyungseok Yoon, University of Leeds
Evis Sinani, Copenhagen Business School
Marina Papanastassiou, University of Leeds
Ioannis Economou, Texas A&M University at Qatar

Session 1.4.11 - Competitive
Track: 9. Emerging Markets and Emerging Market MNEs

Family Control in EMNEs (Session# 230904)
Chair: Abdul-Kadir Ameyaw, Florida Atlantic University / Saint Petersburg State University

Role of HQ-Subsidiaries’ Institutional Distance on the Speed of Internationalization in Family Firms
Atul Karwasara, IIM Ahmedabad
Chitra Singla, IIM Ahmedabad

A Comparative Analysis of the Industrial Relatedness of International M&A Deals in Emerging and Developed Market MNEs
Dylan Sutherland, Durham University
John Anderson, University of Northern Iowa
Ludan Wu, Durham University

Family Control and Location Choice in Cross-border Acquisitions
Sumit Chakraborty, IIM Ahmedabad
Chitra Singla, IIM Ahmedabad

Session 1.4.12 - Competitive
Track: 6. Gender and Diversity

DEI and Context: The Role of the Rules of the Game (Session# 230602)
Chair: Matt Raskovic, Auckland University of Technology

Institutional Discrimination Against Female Managers as a Barrier to Firm Internationalization
Felix Hoch, University of Münster
Jonas Rudsinske, University of Göttingen
Institutional Forces and Transnational Transfer of Diversity Management to Subsidiaries of Multinational Enterprises in Pakistan
Sabeen Imran Ahmad, King's College London

Global Supply Chain Practices and Inequality
Ari Van Assche, HEC Montréal
Vivek Soundararajan, University of Bath
Hari Bapuji, University of Melbourne
Gokhan Ertug, University of Adelaide

The Organizational and Cultural Boundaries of Gender Homophily in Microfinance
Ronny Manos, College of Management Academic Studies
Amir Shoham, Temple University
Israel Drori, Vrije Universiteit Amsterdam
Estefania Santacreu-Vasut, ESSEC Business School & THEMA

Session 1.4.13 - Interactive
Track: 5. HRM, Leadership and Cross-Cultural Management
Room: 211

Digital HRM and Remote Work (Session# 230553)
Chair: Alison Hearne, SETU

Is Media Richness Dead? Communication Medium Selection in Cross-Cultural Global Virtual Teams
Wendy Farrell, Management Center Innsbruck
Vas Taras, University of North Carolina at Greensboro
Malika Richards, Penn State University, Berks
William Johnson, Penn State University, Behrend

Augmenting Employee Experience and Engagement Through Digitalized HR Ecosystem in an Emerging-Market MNE
Amonrat Thoumrungroje, Mahidol University International College
Wallapa Suengkamolpisut, Mahidol University International College

App-work in Context: Conceptualizing Digital Work in Chile, Germany, and the United States
Jesus Juyumaya, Universidad Santo Tomás
Madeleine Bausch, University of Chile

The Effects of Pandemic-Induced Remote Work on Employee Satisfaction: A Four Country Analysis
Joerg Bueechl, Reutlingen University
Rosalie Schwörer, Aalen University

Session 1.4.14 - Interactive
Track: 2. Marketing Strategy and Consumer Research
Room: 210

Global Digital Platforms, Technologies, and Social Media Marketing (Session# 230253)
Chair: Jiatao Li, Hong Kong University of Science and Technology

Determinants of Charitable Behavior on Crowdfunding Platforms: A Cross-Cultural Analysis
Piotr Zaborek, SGH Warsaw School of Economics
Anna Naplórkowska, SGH Warsaw School of Economics
Anna Grudecka, SGH Warsaw School of Economics
Marzanna Katarzyna Witek-Hajduk, SGH Warsaw School of Economics

The Dark Side of Social Media Communication in Cross-Border B2B Exchanges
Shadab Khalil, National Dong Hwa University
Teera Pongruen, National Dong Hwa University
Chin-Jung Luan, National Dong Hwa University
Pubali Chatterjee, National Central University
Evaluation of Hotel Services in Online Reviews Through the Lens of the National Culture of Visitors
Elzbieta Wasowicz-Zaborek, SGH Warsaw School of Economics

International Entrepreneurial Decision-Making and Entrepreneurial Marketing in the Digital World: A Longitudinal Perspective
Peter Gabrielsson, University of Vaasa
Man Yang, Hanken School of Economics
Mika Gabrielsson, University of Eastern Finland

Decomposing the Multidimensionality of Product Distinctiveness Under Audience Heterogeneity: A Moderation Model and Evidence From Global Film Products
Yue Jia, Zhejiang University
Ziyan Tan, Zhejiang University
Bin Guo, Zhejiang University

Session 1.4.15 - Interactive
Time: 14:30-15:45
Room: 105
Track: 4. Global Strategy, Organization and Value Chains

M&As and the Role of Institutions (Session# 230455)
Chair: Eric Tsang, University of Texas at Dallas

The Role of CEO Cognition in Cross-Border Acquisition Pace: Evidence From US Serial Acquirers
Olivier Bertrand, FGV-EBAPE
Marie-Ann Betschinger, HEC Montréal
Kyeong Hun Lee, Norwegian School of Economics
Emma Qianying Xu, University of New Mexico

The Role of Identity Leadership in Constructing Post-Merger Identity: The Case of a French Acquisition in China
Anna Lupina-Wegener, ZHAW
Rolf van Dick, Goethe University Frankfurt

Sectoral and Institutional Characteristics of Acquirers and Targets: A Dyadic Approach to Deal Completion
Rimi Zakaria, University of Wisconsin-Whitewater
Eylem Ersal-Kiziler, University of Wisconsin-Whitewater

An Integrative Conceptual Framework of MNC Performance: The Roles of Institutional Profile, Institutional Distance, and Social Capital
Daniel Rottig, Florida Gulf Coast University

Uneasy Lies the Head that Wears a Crown? A Multi-Stakeholder Perspective on Acquirer Reputation and the Completion of Cross-Border Acquisitions
Wei Luo, Peking University
Jieyu Zhou, Xiamen University
Weiguo Zhong, Peking University
Ding He, China University of Political Science and Law

Political Networking: Consequences for Cross-Border Acquisitions of Peer Firms
Wenjiao Cao, Erasmus University
Zhiyan Wu, Erasmus University

Understanding the Role of Institutions in Cross-Border Acquisition Success through a New Institutional Economics Lens
Vincent Kunst, Utrecht University
Johannes Kleinhempe, Copenhagen Business School
Riccardo Valboni, Utrecht University
**Session 1.4.16 - Interactive**
**Track: 12. Knowledge, Innovation, and Technology**
**Time: 14:30-15:45**
**Room: 107**

**How to Create Knowledge? (Session# 231251)**
Chair: Ulf Andersson, Mälardalen University

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Fostering Product Innovation through R&D Grants and Public Procurement: Evidence from European Countries
Marzenna Anna Weresa, SGH Warsaw School of Economics
Marek Lachowicz, Doradztwo Strategiczne

Uses and Application of Agile Project Management Methodology: A Systematic Review and Agenda for Future Research
Christian Tabi Ampomah, Yorkville University
Samuel Adams, GIMPA-Ghana

How do the Talent Management Architecture and Socially Relevant Objectives Affect Innovation: Lessons from an Emerging Country
Mehmet Demirbag, University of Essex
Alison J. Glaister, University of York
Ekrem Tatoglu, Gulf University for Science and Technology
Smitha Nair, Amrita Vishwa Vidyapeetham

Knowledge Creation for Performance of Emerging Economy MNEs
Joan Lilian Ogendo, Technical University of Kenya

Managing International Knowledge in MNEs – What Aids Its Effectiveness and Efficiency?
Hina Mehreen, University of Technology Sydney
Stewart Clegg, University of Sydney

Regional Geographic Diversification and MNEs’ Innovation Capability: Do Headquarters’ Human Capital Resources Matter?
ChanHyuk Shin, Korea University
DuckJung Shin, Korea University

Cross-Border Innovation Ecosystems in a Bifurcated World Order: A Literature Review for Future Research
Jiuhua Cherrie Zhu, Monash University
Eleanor Zhai, Monash University
Mingqiong Zhang, Monash University
Davina Dias, Monash University
Peter Mellor, Monash University

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**Session 1.4.17 - Interactive**
**Track: 10. MNE State Relations and IB Policy**
**Time: 14:30-15:45**
**Room: 208**

**Institutions, Institutional Change, and Complexity (Session# 231055)**
Chair: Anna Grosman, Loughborough University

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Cultural Antecedents of the Two Dimensions of Country-Level Corruption: Do the Pervasiveness and Arbitrariness of Corruption Really Differ?
Martyna Jacenko, Florida International University

Home Country Institutional Voids and Nonmarket Political Strategy Effects on EMNEs Foreign Location Choice
Cinar A. Gamirage, University of Groningen
William Newburry, Florida International University
Wlamir Xavier, Biola University
Ronaldo Parente, Florida International University
Jaison da Silva, FGV
Investments as Bargaining Chips
Minyuan Zhao, Washington University in St. Louis
Shixiang Wang, Shanghai University of Finance and Economics

The Cost of Political Risk Events: Variation by Risk Class, Exposure and Asset Specificity
Anne Spencer Jamison, Copenhagen Business School
Witold Henisz, University of Pennsylvania
Anastasia Gracheva, Wharton School
Xuchong Shao, Vanguard

Does the Belt and Road Initiative Make Up for the Lack of Institutional Quality in Host Countries? – Micro-Evidence From Chinese Firms’ OFDI
Xuxu Li, Tongji University
Yanan Zhang, Tongji University
Taoyong Su, Tongji University

OFDI and Innovation Performance of Emerging Market Firms: The Role of Political Connections
Carlos Sousa, Molde University College
Can Meng, Molde University College
Jieke Chen, Leeds University

Session 1.4.18 - Special Session
Time: 14:30-15:45
Track: 16. Clinics and Cafés
Room: 212

Teaching Café: Engaging Experiences in the Classroom (Session# 231640)

Let’s discuss and share ideas on creating engaging experiences in the classroom through experiential learning, humor, and memorable moments that capture student interests, curiosity, and connect to their passions. Please come to share your ideas, and to hear from others in this informal exchange.

Facilitators:
Karen Lynden, University of North Carolina Wilmington
Mikael Soendergaard, Aarhus University

The Teaching Cafés are organized by AIB’s Teaching & Education Shared Interest Group.

Session 1.4.19 - Special Session
Time: 14:30-15:45
Track: 16. Clinics and Cafés
Room: 207

Fellows Café: War, Sanctions, and Other Global Disruptions and Multinational Corporations (Session# 231623)
Chairs: Ajai Gaur, Rutgers University and Klaus Meyer, Ivey Business School

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

After experiencing several decades of favorable conditions for international business activities, multinationals are facing an environment with rising skepticism against globalization. Recent geopolitical events, such as the Western sanctions against Russia and the trade war between the US and China have forced multinational firms to rethink their global posture and strategies. In this café, we will discuss the consequences of war, sanctions and other global disruptions for international business activities, broadly defined.
Session 1.4.20 - Special Session
Track: 16. Clinics and Cafés
Time: 14:30-15:45
Room: 205

Fellows Café: Strategic Theory of the MNE and Sustainability (Session# 231634)
Chair: Chris Pitelis, Leeds University

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

Revisit Hymer’s original strategic theory of the MNE and compare to subsequent IB theories. Explore how more recent developments in strategy and entrepreneurship, such as dynamic capabilities, co-creation and orchestration, can help bolster it further. Highlight tensions and trade offs that undermine multi-level sustainability and ways to fully embrace and integrate sustainability within the strategies IB theory.

Session 1.4.21 - Special Session
Track: 16. Clinics and Cafés
Time: 14:30-15:45
Room: 151

Fellows Café: Social Psychology of Cross-Cultural Consumer Behavior (Session# 231624)
Chairs: Attila Yaprak, Wayne State University and Saeed Samiee, The University of Tulsa

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

This Café will explore the scholarly and managerial significance of the social psychology questions that will help move international marketing (IM) scholarship on this topic forward. Deeper understanding on these questions is now more important in informing marketing managers about the consumer decision processes that drive global consumption culture.

Session 1.4.25 - Special Session
Track: 16. Clinics and Cafés
Time: 14:30-15:45
Room: Club Room (Level -1)

WAIB Speed Mentoring Event (Session# 231649)

In this annually held speed mentoring event, you will have the opportunity to engage in a series of one-on-one, in-person conversations and receive career-related advice from a team of accomplished women IB scholars. It is a time-efficient and fun way to network while seeking answers to your most-pressing career related questions.

Organized by the Women in Academy of International Business (WAIB), the speed mentoring event is for AIB members who identify as female and by RSVP only. If you want to sign up as a mentee or have questions, please contact saba.colakoglu@scheller.gatech.edu.
FRIDAY, JULY 7 - 16:00-17:00

Track: 17. Networking and Social Events

AIB Chapters and SIGs Social (Session# 231706)

Come meet AIB’s Chapters and SIGs, chat with their leadership and learn of opportunities to get involved while enjoying some refreshments.

Chapters

- Africa Chapter – Room 115
- Asia Pacific Chapter – Aula 3
- Canada Chapter – Room 208
- Central and Eastern Europe (CEE) Chapter – Room 236
- Latin America and the Caribbean (LAC) Chapter – Room 205
- Middle East and North Africa (MENA) Chapter – Room 215
- Oceania Chapter – Room 105
- South Asia Chapter – Room 104
- UK and Ireland (UKI) Chapter – Room 233
- US-Northeast Chapter – Room 216
- US-Southeast Chapter – Room 111
- Western Europe Chapter – Aula 4

Shared Interest Groups (SIGs)

- Research Methods SIG (RM-SIG) – Room 112
- Teaching and Education SIG (T&E SIG) – Room 152
- Sustainability SIG – Room 107
- Emerging Markets SIG (EM-SIG) – Room 114
- Women in the AIB (WAIB) – Room 212

FRIDAY, JULY 7 - 19:00-21:00

Track: 17. Networking and Social Events

AIB Fellows Dinner (Session# 231707)

AIB Fellows and their guests only.
SATURDAY, JULY 8

SATURDAY, JULY 8 - 07:00-08:45

**AIB Component Leaders Meeting (Session# 231708)**

This is a closed meeting for AIB Chapter and Shared Interest Group Chairs (or designated representatives). Breakfast will be served at 7am at the Jajko Café, the meeting will then move to room 151.

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SATURDAY, JULY 8 - 09:00-10:15

**AIB Chapters in Times of Global Disruptions: Developing Resilience when Managing Local International Business Activities (Session# 231521)**

Chair: Daniel Rottig, Florida Gulf Coast University and Sumit Kundu, Florida International University

*Panelists:*
  - Dana Minbaeva, King's College London
  - Vas Taras, University of North Carolina at Greensboro
  - Maureen Benson-Rea, University of Auckland
  - Jorge Carneiro, FGV EAESP
  - Davide Castellani, University of Reading
  - Anthony Goerzen, Queen's University
  - Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government
  - Lukasz Puslecki, Poznan University of Economics and Business
  - Subramanyam Raghunath, IIM Bangalore

**Politics and International Business (Session# 231021)**

Chair: Vera Kunczer, WU Vienna

*Panelists:*
  - Timothy M. Devinney, University of Manchester
  - Witold Henisz, University of Pennsylvania
  - Ari Van Assche, HEC Montréal
  - Michael Witt, King's College London
Session 2.1.3 - Panel  
Track: 14. Theme: IB Resilience under Global Disruptions  
Room: Aula II  
Time: 09:00-10:15

Exit Strategies: Corporate Perspectives on Political Disruption (Session# 231422)  
Chair: Klaus Meyer, Ivey Business School

Panelists:
Li Dai, Loyola Marymount University  
Christopher A. Hartwell, Zurich University for Applied Sciences  
Andreja Jaklic, University of Ljubljana  
Grazia D. Santangelo, Copenhagen Business School

Session 2.1.4 - Panel  
Track: 13. Theme: CEE Region in Times of Disruption  
Room: Aula III  
Time: 09:00-10:15

Resilience, Sustainability, and Nearshoring in a CEE Regional Context (Session# 231322)  
Chair: Bent Petersen, Copenhagen Business School

Panelists:
Bent Petersen, Copenhagen Business School  
Jens Brinksten, SeeBeyond Consulting  
Hristina Stoyanova, Sofia University St. Kliment Ohridski

Session 2.1.5 - Panel  
Track: 11. Sustainability in International Business  
Room: Aula IV  
Time: 09:00-10:15

Pro and Con Debate: Do MNE Business Models Contribute to Tackling, or Give Rise to Grand Societal Challenges? (Session# 231126)  
Chair: Shasha Zhao, University of Surrey

Panelists:
Pervez Ghauri, University of Birmingham  
Rudolf R. Sinkovics, University of Glasgow  
Hinrich Voss, University of Bristol  
William Newburry, Florida International University

Session 2.1.6 - Panel  
Track: 7. Teaching and Education  
Room: 152  
Time: 09:00-10:15

Teaching IB: Some Questions for Reflection on Its Importance and Delivery Methods (Session# 230722)  
Chair: Erica Piros Kovacs, Indiana University

Panelists:
Erica Piros Kovacs, Indiana University  
Barbara Jankowska, Poznan University of Economics and Business  
Salomao Alencar Farias, Georgia State University
Session 2.1.7 - Competitive
Track: 4. Global Strategy, Organization and Value Chains
Time: 09:00-10:15
Room: 214

Leadership and Global Strategy (Session# 230406)
Chair: Katsuhiko Shimizu, Keio University

CEOs’ Political Ideology and De-internationalization
Yannick Thams, Florida Atlantic University
Luis Alfonso Dau, Northeastern University

Leadership Practices for Managing Subsidiary Identity
Deborah Mireles, University of Galway
Pamela Sharkey Scott, Dublin City University
Josephine Igoe, University of Galway

Distributive Justice, Subsidiaries Executives’ LMX with Headquarters, and Subsidiary Initiative
Hsiang-Lin Cheng, National Chung Cheng University
Kuo-Pin Yang, National Dong Hwa University

A Global Compensation Analysis: Linking the Incentive Component and Incentive Theory With the Globe Studies’ Performance-Orientaion
Ursula F. Ott, Nottingham Trent University

Session 2.1.8 - Competitive
Track: 14. Theme: IB Resilience under Global Disruptions
Time: 09:00-10:15
Room: 216

Sanction, Divestment and Resilience (Session# 231402)
Chair: Marian Gorynia, Poznan University of Economics and Business

Sanctions and Voluntary Turnover of Foreign Directors
Xiaomeng Liu, University of Nottingham Ningbo China
Shijin Zhou, University of Nottingham Ningbo China
Tao Bai, University of Queensland
Xue Tan, Hunan Normal University

The Determinants of FDI in Sanctions Locations
Chris Jones, Aston University
Nigel Driffield, University of Warwick
Ha-Phuong Luong, Aston University

International Sanctions and Organizational Resilience: A Study on the U.S. Entity List
Eryue Huang, Renmin University of China
Ziliang Deng, Renmin University of China

The effect of Sanctions on Macro Talent Management: The Case of Russia
Marina Latukha, Léonard de Vinci Pôle Universitaire
Nikita Kuleshov, St. Petersburg State University
Ilan Alon, University of Ariel
Vlad Vaiman, California Lutheran University
**Session 2.1.9 - Competitive**

**Track: 1. Internationalization and Entrepreneurship**

**Dynamic Capabilities and Resources in Entrepreneurial Firms (Session# 230110)**
Chair: Olga Petricevic, University of Calgary

*Context Dependence of Dynamic Capabilities in the Small, Entrepreneurial Firm*
   Birgit Hagen, University of Pavia
   Peter Liesch, University of Queensland
   Davide Guido, University of Pavia
   Antonella Zucchella, University of Pavia
   Jay Weerawardena, University of Queensland

*Entrepreneurial Marketing and Microenterprise Performance: An Empirical Study From an Emerging Market*
   Ali Kara, Penn State University
   Deniz Zeren, Cukurova University
   Semsi Merve Balli, KOSGEB

*A Longitudinal Analysis of International Entrepreneurial Orientation and Dynamic Internationalization Capability: Configurational Theorizing*
   Md Imtiaz Mostafiz, Sheffield Hallam University
   Farhad Uddin Ahmed, Brunel University London
   Janja Tardios, Brunel University London
   Paul Hughes, University of Leicester
   Shlomo Y. Tarba, University of Birmingham

*A Dynamic Capability Perspective of Ambidexterity and Its Impact on International Venture Performance: Evidence From Nigerian Industrial SMEs*
   Marios Theodosiou, University of Cyprus
   Evangelia Katsiika, ICN Business School, Paris / CEREFIGE, University of Lorraine
   Oluyomi Alarape, Wragby Business Solutions & Technologies
   Christophe Rethore, ICN Business School, Paris / CEREFIGE, University of Lorraine

**Session 2.1.10 - Competitive**

**Track: 5. HRM, Leadership and Cross-Cultural Management**

**Social Capital and Culture (Session# 230501)**
Chair: Bareerah Hafeez Hoorani, Radboud University

*Multiculturals’ and Multilinguals’ Social Capital Formation: Resources and Social Capital Types*
   Tomke J Augustin, University of Manitoba
   Markus Pudelko, University of Tuebingen

*Does Context Matter? Uncovering the Expatriation Intention of Employees From Developed and Emerging Countries*
   Denise R. Quatrin, Durham University
   Roberta Aguzzoli, Durham University
   Jorge Lengler, Durham University Business School

*Impact of Organizational Culture on Employee Psychological Safety: The Role of Trust in Top Management Across 18 Societies*
   Ratan Dheer, Eastern Michigan University
   Jane Tong, Monash University
   Len Treviño, Florida Atlantic University
   David Ralston, University Fellows International Research Consortium
   Brian Tjemkes, Vrije Universiteit
   Luis Paparella, Universidad Centrocultural Lisandro Alvarado
   Marian Crowley-Henry, Maynooth University
Calvin Burns, University of Greenwich
Fabian Froese, University of Goettingen
Gabrielle Poeschl, Universidade do Porto
Oswaldo Morales, ESAN University
Erna Szabo, Johannes Kepler University
Pingping Fu, University of Nottingham Ningbo China
Narasimhan Srinivasan, University of Connecticut
Mario Molteni, Università Cattolica del Sacro Cuore
Arif Butt, Lahore University of Management Sciences
Oliver Furrer, Université de Fribourg
Fidel León Darder, Universitat de València
Maria Kangasniemi-Haapala, South-Eastern Finland University
Ajantha S. Dharmasiri, University of Sri Jayewardenepura
Ruth Alas, Estonian Business School

Visualizing Invisible Values Across Societies and Institutions
Bradley James Koch, Grand Valley State University
Joanna Zukowska, SGH Warsaw School of Economics
Tii Elenurm, Estonian Business School
Yiheng Deng, Shanghai International Studies University
Frederick Owusu Sarpong, Ghana Institute of Management and Public Administration
Jessica Lichy, IDRAC Business School
Pamela Tremain Koch, Grand Valley State University

Session 2.1.11 - Competitive
Track: 8. Research Methods
Room: 111
Time: 09:00-10:15

Contemporary Methods Concerns in IB Research (Session# 230801)
Chair: Terrence Robert Guay, Pennsylvania State University

Apples with Apples or Apples with Oranges? Comparative Reasoning and Theorizing in International Business Research
Catherine Welch, Trinity College Dublin
Hanna Gajewska-De Mattos, University of Leeds
Sergi Casals Rispau, Universidad EAFIT
Rebecca Piekkari, Aalto University

What’s the p(roblem)? The State of Hypothesis-Testing Research and Related Issues in International Business
Jelena Cerar, WU Vienna University of Economics and Business

Fashions in International Business Research: A Comparative Case Study
Linyu Liu, Aalto University
Riku Reunamäki, Aalto University
Maria Rumyantseva, University of Sydney
Catherine Welch, Trinity College Dublin

A Paradigmatic Approach to Time in International Business Research – Ontological, Epistemological and Methodological Considerations
Melanie Hassett, University of Sheffield
Eriikka Paavilainen-Mäntymäki, University of Turku
Leila Hurmerinta, University of Turku
Session 2.1.13 - Interactive
Track: 1. Internationalization and Entrepreneurship

Migrant Entrepreneurship and International Mobility (Session# 230152)
Chair: Olli Kuivalainen, LUT University

Total Capital, Mixed Embeddedness and Millionaire Migrant Entrepreneurs in Australia
Zhenyuan Qu, RMIT University
Ling Deng, RMIT University

COVID 19 and Role of Digitalization in Growth of Immigrant and Ethnic Minority Businesses
Narayan Prasad Bhattachar, University of the West of Scotland
Sarika Pruthi, San Jose State University

From Recipients to Contributors: A Review of Immigrants on Firms' Internationalization and Future Research Agenda
Dongdong Huang, Nankai University
Feiyue Sun, Nankai University

Liminality - Disruption or Opportunities for Migrant Entrepreneurs?
Maria Elo, University of Southern Denmark
Liubov Ermolaeva, St. Petersburg State University
Maria Ivanova-Gongne, Åbo Akademi University
Daria Klishevich, St. Petersburg State University
Tanvi Kothari, San Jose State University
Nila Wiese, University of Puget Sound

International Entrepreneurial Mobility and Innovation: Revisiting the Phenomenon and Future Research Directions
Ngoc Nguyen, Heriot Watt University
Yen Tran, Heriot Watt University
Assybek Nurgabshov, Heriot Watt University

Arts Entrepreneurship and The International Career of Contemporary Artists from Emerging Economies: Multiple Case Studies from São Paulo, Brazil
Mariana Cristina Lorca, ESPM
Ilan Avrichir, ESPM

Session 2.1.14 - Interactive
Track: 2. Marketing Strategy and Consumer Research

Creating Global Brand Equity in a Multicultural World (Session# 230252)
Chair: Nele Jacobs, Universität Trier

International Marketing Strategy Comparison of Service Quality Perception for Consumer Behavior Prediction
Chih-Hsing Liu, National Kaohsiung University of Science and Technology
Maria Carmen B. Lapuz, National Kaohsiung University of Science and Technology
Wei-Long Lee, National Kaohsiung University of Science and Technology
Bernard Gan, Griffith University

Is Consumer Animosity an Elephant in the Room? The Role of Perceived Intrusiveness and Altruistic Behavior
Naeem Akhtar, University of Engineering and Technology Lahore
Tahir Islam, Silesian University of Science and Technology
Huda Khan, University of Aberdeen
Ying Wang, Youngstown State University

Interaction Effects of Product Ethnicity, Endorser Ethnicity and Brand Concept on Global Brands' Foreign-Category Extensions
Hsiu Ying Huang, Feng Chia University
Ching-Wen Hung, Feng Chia University
The Role of Culture, Economic Development, and Brand Traits in Negative Event Spillover and Recovery
Clark D Johnson, Pepperdine University
Brittney C Bauer, Loyola University New Orleans
Nitish Singh, Saint Louis University

Finite Mixture Multinomial Logit model for Analyzing Hotel Booking Mode Choice of Tourists
Huiling Jiang, Tongji University
Shumin Yan, Tongji University
Ahmed Rabeeu, Tongji University

Internationalization of EMNEs (Session# 230958)
Chair: Martin Hemmert, Korea University

Cultural Distance, Policy Uncertainty and Chinese SMEs’ Establishment Mode Choice: An Institutional Perspective
Zibang Chen, University of Manchester
Axèle Giroud, University of Manchester
Asmund Rygh, University of Manchester

SME Internationalisation: An Emerging Market Perspective
Tanja Pawan Bukalasariya, Brunel University London
Goudarz Azar, Brunel University London
Xiaoqing Li, Brunel University London

Cooperative Relationship Learning and Export Performance: Examination of Contingent Effects
James Kofi Kutsoati, Kwame Nkrumah University of Science and Technology
Nathaniel Boso, Kwame Nkrumah University of Science and Technology
Dominic Essuman, University of Sheffield
Patience Aku Bruce, Kwame Nkrumah University of Science and Technology
Henry Ataburo, Kwame Nkrumah University of Science and Technology
Gilbert Okyere, Kwame Nkrumah University of Science and Technology

A Behavioral Perspective on Informal Cross-Border Trading
Marcus Møller Larsen, Copenhagen Business School
Rebacca Namatovu, Copenhagen Business School
Rajneesh Narula, University of Reading

Direction of Institutional Distance and the Entry Mode Choices of Emerging Market Multinationals: Evidence from India
Sandeep S, IIM Raipur

The Internationalisation of InsurTech Platform Companies: A Latin American Perspective
Vitor Corado Simões, ISEG - Lisbon School of Economics and Management
Ernesto Herrera Leon, ISEG - Lisbon School of Economics and Management

Medical Tourism in Emerging Markets: A Transaction Cost Economics Perspective
Kiran Jyoti Mahasuar, IIM Kozhikode
Palikara Rameshan, IIM Kozhikode
Rajesh Srinivas Upadhyayula, IIM Kozhikode

The Role of Managerial Confident Level Toward the Relationship Between Organization Slack and Firm’s Internationalization: Evidence from Southeast Asia Region
Pitima Diskulnetivitya, Chiang Mai University
Niyata Kawewong, Chiang Mai University
The Influence of Uncertainty and Trade Rivarly on the Business Environment (Session# 231053)
Chair: Toshimitsu Ueta, Copenhagen Business School

The Impact of Populism on FDIs: A Signaling Theory Perspective
Alessandro Biraglia, Leeds University
Angelo Solarino, University of Durham

Integrating the Western and Eastern Perspectives on Sustainable Development: A Coevolutionary Approach to the US-China Trade War through the Lens of Global Value Chains
Hwy-Chang Moon, Seoul National University
Wenyan Yin, aSSIST University
Feihu Zheng, Beijing Normal University

Techno-Nationalism and International Acquisitions of Firms: Evidence From Made in China 2025
Jing Li, Simon Fraser University
Daniel Shapiro, Simon Fraser University
Anastasia Ufimtseva, Asia Pacific Foundation of Canada
Peng Zhang, Simon Fraser University

How Should OECD Donors Better Engage With China on ODA Coordination?
Daniel Benson, King's College London
Yundan Gong, King's College London

Do Geopolitical Risks Impact Trade Patterns in Latin America?
Vik Singh, Toronto Metropolitan University
Henrique Correa da Cunha, Toronto Metropolitan University
Shivanie Mangal, Toronto Metropolitan University

From Belt and Road to Silkroadization: Unpacking the Ideational Impact of Competitive Connectivity on International Business
Anastas Vangeli, University of Ljubljana

A Modern Portfolio Theory Perspective on Economic Synchronization and MNEs’ Performance
Zi Xuan Chan, University of Macau
Yumin Cao, University of Macau
Lin Yuan, University of Macau
Xiaoyun Chen, University of Macau

MNEs as Agents for Change (Session# 231154)
Chair: Jacqueline Mees-Buss, University of New South Wales

Walking the Talk – Making the SDGs Core Business – an Integrated Framework
Filipa Pires de Almeida, Rotterdam School of Management
Rob Van Tulder, RSM Erasmus University Rotterdam
Suzana Rodrigues, Rotterdam School of Management

Circular Economy Practices and Sustainable Performance of the Textile and Apparel Industry in an Emerging Economy
Yi-Hui Ho, Chang Jung Christian University
Chieh-Yu Lin, Chang Jung Christian University
The Adoption of a CE Paradigm by the MNEs: Impacts of Reduce, Reuse and Recycle Principles on Governance and Localization Strategies

Cristina Di Stefano, Politecnico di Milano
Stefano Elia, Politecnico di Milano
Paola Garrone, Politecnico di Milano
Lucia Piscitello, Politecnico di Milano

Empirically Derived Corporate Sustainability Strategies
Shirley-Ann Behravesh, Arizona State University

Session 2.1.18 - Special Session
Track: 16. Clinics and Cafés
Research Methods Clinic: Survey Research (Session# 231645)
Chair: Elizabeth Rose, IIM Udaipur

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the AIB Research Methods SIG.

Session 2.1.19 - Special Session
Track: 16. Clinics and Cafés
Fellows Café: Using Qualitative Methods to Study New-to-the-Literature Phenomena (Session# 231625)
Chair: Becky Reuber, University of Toronto

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

There have been calls for IB research to encompass a greater diversity of phenomena, such as digitization, migrant entrepreneurs, and under-studied geographic regions. Qualitative methods are well-suited to providing conceptualizations and interpretations of new-to-the-literature empirical settings. However researchers may encounter a “messiness” they did not anticipate when using methods developed in more familiar settings. In this Cafe we will discuss challenges researchers may face and how they might be managed.

Session 2.1.20 - Special Session
Track: 16. Clinics and Cafés
Fellows Café: How can IB Scholarship have Societal Impact? (Session# 231635)
Chairs: Jonathan Doh, Villanova University; Lorraine Eden, Texas A&M University; and Sri Zaheer, University of Minnesota

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

Members of the JIBS Societal Impact Advisory Committee will discuss their role in advancing societal impact at JIBS and AIB more broadly. They will invite participants to share their views on what it means for IB research to have societal impact.
SATURDAY, JULY 8 - 10:15-10:45

Coffee Break (Session# 232004)

Refreshments will be provided for conference participants.

This coffee break is sponsored by Bryant University in honor of the winner of the Best Paper Award in Emerging Economies Research. The award presentation will take place during the coffee break at the Main Hall.

SATURDAY, JULY 8 - 10:45-12:00

Session 2.2.1 - Special Session
Track: 15. Special Sessions
Room: Aula Główna (Main Auditorium)

MNC Management Under Disruptive Contexts: Implications for Theory and Practice (Session# 231429)
Chair: Kazuhiro Asakawa, Keio University

The panel organized by the Program Chair of the AIB Warsaw 2023.

Panelists:
Yves Doz, INSEAD
Peter Williamson, University of Cambridge
Jacqueline Mees-Buss, University of New South Wales
Dana Minbaeva, King’s College London
Michael Witt, King’s College London

Session 2.2.2 - Special Session
Track: 13. Theme: CEE Region in Times of Disruption
Room: Aula I

International Business and Health: An Emerging Economies Context (Session# 231324)
Chair: Marzenna Anna Weresa, SGH Warsaw School of Economics

Panelists:
Desislava Dikova, WU Vienna
Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government
Rajneesh Narula, University of Reading
Session 2.2.3 - Panel
Track: 9. Emerging Markets and Emerging Market MNEs
Time: 10:45-12:00
Room: Aula II

Past, Present and Future of Emerging Market Multinationals: How Papers in JBR Special Issue Contribute to Advance Our Knowledge and to Set the Agenda for Future Research (Session# 230921)
Chair: Stefano Elia, Politecnico di Milano

Panelists:
Stefano Elia, Politecnico di Milano
Peter Buckley, University of Leeds
S. Tamer Cavusgil, Georgia State University
Surender Munjal, University of Leeds

Session 2.2.4 - Panel
Track: 8. Research Methods
Time: 10:45-12:00
Room: Aula III

The Forgotten Past! Why We Need More Historical Research in International Business? (Session# 230826)
Chairs: Emmanuella Plakoyiannaki, University of Vienna and Bareerah Hafeez Hoorani, Radboud University

Panelists:
Rolv Petter Amdam, BI Norwegian Business School
Bareerah Hafeez Hoorani, Radboud University
Emmanuella Plakoyiannaki, University of Vienna
Tiina Ritvala, Aalto University

Session 2.2.5 - Panel
Track: 7. Teaching and Education
Time: 10:45-12:00
Room: Aula IV

Diverse Perspectives on the Opportunities and Challenges of Teaching International Business in a Post-COVID Era (Session# 230726)
Chairs: Tanvi Kothari, San Jose State University and Marina Schmitz, IEDC Bled School of Management

Panelists:
Marina Schmitz, IEDC Bled School of Management
Jing Betty Feng, Farmingdale State College (SUNY)
Noemi Sinkovics, University of Glasgow
Yingying Zhang Zhang, International University of Japan

Session 2.2.6 - Panel
Track: 3. Finance, Accounting and Corporate Governance
Time: 10:45-12:00
Room: 152

International Corporate Governance Actors and Sustainable Value Creation (Session# 230321)
Chair: Nikolaos Kavadis, Copenhagen Business School
Discussant: Grazia D. Santangelo, Copenhagen Business School

Panelists:
Jana Oehmichen, Johannes Gutenberg University of Mainz
Dimitrios Georgakakis, University of York
Anna Grosman, Loughborough University
Session 2.2.7 - Competitive
Track: 12. Knowledge, Innovation, and Technology
Room: 214

Innovation in and From Emerging Markets (Session# 231207)
Chair: Phillip Nell, Vienna University of Economics and Business

Unleashing the Potential of Collaboration: How MNEs in Turkey are Revitalizing their Business Models through Partnerships with Startups
Pinar Buyukbalci, Yildiz Technical University
Francesca Sanguineti, University of Pavia

Innovative Collaboration Among Developing Countries: The Role of National Innovation Systems in Latin America
Andres Velez-Calle, Universidad EAFIT
Fernando Sanchez-Henriquez, Universidad del Desarrollo
Elizabeth Moore, Northeastern University
Larissa Marchiori Pacheco, SUNY Polytechnic

The Role of Reverse Knowledge Integration in MNC Acquisition Activities in Emerging Markets
Jiawen Ma, Singapore Management University
Toru Yoshikawa, Singapore Management University

Session 2.2.8 - Competitive
Track: 11. Sustainability in International Business
Room: 216

Sustainable GVCs (Session# 231110)
Chair: Kristin Brandl, University of Victoria

Impact of Circular Economy Network Building: The Role of the Climate Change and Firm Size of the Offshore Subsidiary
Chun-Chien Lin, National Chin-Yi University of Technology
Wen-Chi Chen, National Chin-Yi University of Technology

Structural and Non-structural: Global Supply Chain Management in Response to Anthropogenic Disasters
Yejee Lee, Indiana University Bloomington
Stephanie Wang, Indiana University

Building More Sustainable Supply Chains: The Role of MNC Disclosure, Monitoring And Buyer-Supplier Relationships
Julianne Sellin, Temple University
TL Hill, Temple University

What Do First-Tier Suppliers Do for Labor Compliance in Global Value Chains? Supplier Competence in Cascading Governance
Jinsun Bae, Carleton University
Joonkoo Lee, Hanyang University
Sun Wook Chung, Sogang University
Hyunji Kwon, Seoul National University

Session 2.2.9 - Competitive
Track: 1. Internationalization and Entrepreneurship
Room: 114

It’s All in the Family: Cross-border Behaviors of Family Firms (Session# 230107)
Chair: Sumit Kundu, Florida International University

Lost in Translation, Found in Meaning: The Transfer of Family Firm Practices Across Borders as a Carrier of Socioemotional Wealth
Carlos González, ITAM
Madeleine Bausch, University of Chile
Ownership and Internationalization: The S-Curve Relationship in Family Firms
Asimabha Bhowmick, XLRI Jamshedpur
Arindam Mondal, XLRI Jamshedpur
Somnath Lahiri, Illinois State University

Foreign Market Entry Modes of Family Firms: A Review and Research Agenda
Apoorva Jain, Delhi Technological University
Sonal Thukral, University of Delhi
Prof. Justin Paul, University of Puerto Rico

Divestment and Reinvestment in a Foreign Country: The Role of Ownership Relationality
Sergio Mariotti, Politecnico di Milano
Riccardo Marzano, Sapienza University of Rome
Lucia Piscitello, Politecnico di Milano

Session 2.2.10 - Competitive
Time: 10:45-12:00
Track: 5. HRM, Leadership and Cross-Cultural Management
Room: 112

Talent and Innovation in MNCs (Session# 230505)
Chair: Ashok Som, ESSEC Business School

MNE Innovation and Foreign Subsidiary General Manager Staffing: A Between-Within Analysis
Liang (Arthur) Li, Toronto Metropolitan University
Jong Min Lee, Yonsei University

Yian Chen, Aalto University
Carl Fey, BI Norwegian Business School

Exploring The Influences of Creative Role Identity and Cultural Congruence on Expatriates’ Innovative Behavior
Steven Farmer, Wichita State University
Melanie Lorenz, Florida Atlantic University
Jase Ramsey, Florida Gulf Coast University

Session 2.2.11 - Competitive
Time: 10:45-12:00
Track: 9. Emerging Markets and Emerging Market MNEs
Room: 111

EMEs’ Firm Performance (Session# 230905)
Chair: Emine Beyza Satoglu, Izmir Katip Celebi University

The Heterogeneous Effects of Environmental, Social, and Governance Performance on the Speed of the Chinese Multinational Enterprises’ Internationalization
Nam Kim, Korea University
Chris Changwha Chung, Korea University
Hyeoyoun Park, University of Surrey

Decomposing Firm Performance in Emerging Markets: The Difference Between Growth and Profit
Nan Zhou, Tongji University
Seung Ho Park, Nanyang Technological University

Dynamics of Pro-market Institutions in Emerging Economies and Firm Performance
Ning Fang, University of Groningen
Rian Drogendijk, University of Groningen
Sathyajit Gubbi, BITS School of Management

Impact of Institutional Reform Scope, Speed, and Fragility on Cross-Border Acquisitions Speed of Emerging Market Firms
Sandeep Yadav, IIM Bangalore
Rajesh Srinivas Upadhyayula, IIM Kozhikode
Vikas Kumar, University of Sydney
Session 2.2.12 - Competitive
Time: 10:45-12:00
Track: 4. Global Strategy, Organization and Value Chains
Room: 236

Intra-Firm Relations, Acquisitions, and the Role of Institutions (Session# 230409)
Chair: Salman Kimiagari, Thompson Rivers University

Headquarters–Subsidiary Exchanges and Relationship Quality: Moderating Roles of Subsidiary Establishment Mode and Managers’ Organizational Identity
Fuming Jiang, RMIT University
Li Xian Liu, James Cook University

Performance Shortfall, Value Creation Pressures, and Earnouts in Cross-Border Acquisitions
Viswaprasad Gada, Institute of Management Technology, Dubai
Esther B. Sleilati, Notre Dame University

Liability of Stateness, Acquirer Subsidiary, and Subnational Employment
Cheng Li, University of Manitoba
Klaus Meyer, Ivey Business School

Session 2.2.13 - Interactive
Time: 10:45-12:00
Track: 1. Internationalization and Entrepreneurship
Room: 211

Digital Transformation in International Entrepreneurship (Session# 230153)
Chair: Constantine S. Katsikeas, University of Leeds

Combining Organizational Creativity and Digital Capabilities to Reach International Business Competence
Gabrieli M. Camillo, Regional University of Blumenau
Silvio L. de Vasconcellos, Escola Superior de Propaganda e Marketing
Mohamed Amal, Regional University of Blumenau and University of Itajai Valley
Ronald Parente, Florida International University

Digital Transformation and the Impact on the Internationalization of Family Firms
Christian Keen, Laval University
Mikel Alayo, University of the Basque Country UPV/EHU
Valeriano Sanchez-Famoso, University of the Basque Country UPV/EHU

TMT International Experience, Platform Firms, and Internationalization of Chinese Digital Firms
Tianhao Liu, Rutgers University
Ajai Gaur, Rutgers University
Kusum Mundra, Rutgers University

The Internationalization Process of Digital Platforms
Bin Zhang, Beijing University of Posts and Telecommunications
Zhu Zhang, University of International Business and Economics
Xiangming Tao, University of Sussex

The role of creativity in born digital firms - Cases from Central-Eastern Europe
Miklos Kozma, Corvinus University of Budapest
Jurgita Sekliuckiene, Kaunas University of Technology
Michal Jarosinski, Warsaw School of Economics

Martin Hemmert, Korea University
Leven J. Zheng, Hong Kong Metropolitan University
Masahiro Kotosaka, Keio University
Ying Cheng, Chongqing University
Adam R. Cross, Xi’an Jiaotong-Liverpool University
Jae-Jin Kim, Hoseo University
Franz Waldenberger, German Institute for Japanese Studies
Alliances and Location Choice (Session# 230452)
Chair: Wioletta Mierzejewska, Warsaw School of Economics

The Internationalization of Intermediate Cities: What Do We Really Know? A Systematic Literature Review
Carolina Ardila-Lopez, Universidad EAFIT
Sandra Santamaría-Alvarez, Universidad EAFIT

Firm Resilience Under Host Country Uncertain Environments: Evidence from Foreign Market Entries
Kantarouj Amaranonta, National Institute of Development Administration
Asda Chintakananda, National Institute of Development Administration

The importance of micro-location factors for international alliance formation: A global city perspective
Juliane Engsig, TBS Education
Bo Bernhard Nielsen, University of Sydney
Andry Ramaroson, Centre Universitaire de Mayotte
Paul Chiambaretto, Montpellier Business School

Location Choice in Global Patent Litigation: Does the Landscape Matter?
Minyuan Zhao, Washington University in St. Louis
Shixiang Wang, Shanghai University of Finance and Economics
Charlie An, Washington University in St. Louis

Behavioral Motivation of Real Options Creation in Cross-Border Acquisitions
Hyewon Ma, University of Illinois at Urbana-Champaign

Dating, Break-Up or Get Married: Factors That Explain Strategic Alliance Turning Into an M&A
Yueling Zhou, Nova School of Business and Economics
Ferran Vendrell-herrero, University of Edinburgh
Emanuel Gomes, Nova School of Business and Economics

Survival of Joint Ventures: Combining Transaction Cost Economics and Organizational Learning in International Alliance Literature
Lucas Liang Wang, University of Nottingham Ningbo China
Dongxiao Wu, University of Bristol

Non-Market Strategy and the Role of Firms in Response to Conflict and Crisis (Session# 231052)
Chair: Shuang Li, RMIT University

Choice Of Arbitrators: Balancing Cooption With Capitalization Of Knowledge
Nina Xie, Lingnan University

Corporate Social Performance, Legitimacy, and the Choice of Foreign Partners by State-Controlled Entities in the Global Extractive Industries
Pavlos Symeou, Cyprus University of Technology
Georgios Kassinis, University of Cyprus

Reality or Perception? Regulatory Contingencies and the Political Tie Intensity-Performance Link
George O. White III, University of Michigan-Flint
Tazeeb Rajwani, University of Surrey
Thomas A. Hemphill, University of Michigan-Flint
Thomas C. Lawton, University College Cork
Jean J. Boddewyn, Baruch College, CUNY
Discursive Legitimation of Firms’ Controversial Internationalization: Exporting Nuclear Power Plant after Nuclear Disaster in Japan
Naoto Nadayama, Kanagawa University

Ties that Bite (More): Political Ties-Categories’ Interplays and Social Evaluations of MNCs
Lai Si Tsui-Auch, Nanyang Technological University, Singapore
Junjie Yang, Xiamen University Malaysia

Characterizing MNCs’ Corporate Diplomatic Activities: Standard Oil’s Role in the Negotiations Between the US and Colombia for Reparations for Panama
Marcelo Bucheli, University of Illinois at Urbana-Champaign
Xavier Hernando Duran Amorocho, Universidad de los Andes
Minyoung Kim, University of Kansas

International Business Diplomacy and Violent Conflicts: An Analysis of Firestone’s Responses to the First Liberian Civil War
Ishva Minefee, University of Illinois at Urbana-Champaign
Daniela Rivera Piedra, Georgia State University
Marcelo Bucheli, University of Illinois at Urbana-Champaign
Laszlo Tihanyi, Rice University

Session 2.2.16 - Interactive
Track: 12. Knowledge, Innovation, and Technology
Room: 107

Strategy, Innovation and Sustainability (Session# 231256)
Chair: Charles Dhanaraj, Georgia State University

Ambidexterity and the Distribution of Organizational Learning Activities: A Conceptual Framework
Feng Zhang, Penn State University, Abington
Guohua Jiang, West Chester University

Examining the Mechanism Underlying the Performance Impacts of Coopetition: A Capability-Building Perspective
Arash Sadeghi, University of Leicester
Omid Aliasghar, University of Auckland
Vahid Jafari-Sadeghi, Aston University

Strategic Agility and Product Development in Emerging Markets: The Role of Employee Resilience and Self-efficacy as Microfoundations
Abderaouf Bouguerra, University of Surrey
Ismail Gölgeci, Aarhus University
David M Gligor, University of North Texas
Ahmad Arslan, University of Oulu
Zaheer Khan, University of Aberdeen
Ekrem Tatoglu, Gulf University for Science and Technology

Behavioural and Institutional Factors Influencing Commercial Plastic Waste Recycling in European Countries: Belgium, France, Netherlands and United Kingdom
Natalia Yakovleva, KEDGE Business School
Diego Vazquez-Brust, University of Portsmouth

Bulls and Bears: Inscribing SOEs Roles into the Global Climate Agenda
Daria Klishchevich, St. Petersburg State University
Olga Garanina, St. Petersburg State University
Andrei Panibratov, Ecole de Management Léonard De Vinci

Policy-Sustainability Relationship: The Role of Political Parties in Renewable Energy Investments
Anastasia Gracheva, Wharton School
Aleksandra Gracheva, Columbia University

Attracting and Hosting FDI in Post-Transition Economies in Digital Transformation Time
Barbara Jankowska, Poznan University of Economics and Business
Marta Götz, Vistula University
Women on Boards and Climate Change Disclosure: The Evidence From the Non-Financial Reporting Directive
Maria Aluchna, SGH Warsaw School of Economics
Leszek Bohdanowicz, University of Lodz
Bogumil Kaminski, SGH Warsaw School of Economics

Session 2.2.17 - Interactive
Track: 6. Gender and Diversity
Time: 10:45-12:00
Room: 208

Change Agents and Game Changers in International Business: The Role of Gender
(Session# 230652)
Chair: Stacey Fitzsimmons, University of Victoria

Government Corruption, CEO Gender, and Tax Collectors’ Inspections
David Weng, California State University Fullerton
Seung-Hyun Lee, University of Texas at Dallas

CEOs Exposure to Social Frictions and International Business Strategy
Suyash Garg, University of Texas at Dallas

Pathways to Entrepreneurship: Migration and Citizenship
Joshua Kanwar Bedi, Copenhagen Business School
José Mata, Copenhagen Business School

Rural Female Entrepreneurship in the Common Prosperity and Digital Era
Xinyu Liu, Tongji University
Jialin Song, Tongji University
Min Wang, Beijing Foreign Studies University

The Impact of Female Board Representation on Financial Sustainability in Hybrid Organizations: A Contingency Perspective
Mahinda Wijesiri, Memorial University of Newfoundland
Chansoo Park, Memorial University of Newfoundland
Tom Cooper, Memorial University of Newfoundland

Session 2.2.18 - Special Session
Track: 16. Clinics and Cafés
Time: 10:45-12:00
Room: 212

Research Methods Clinic: Multinomial Choice Analysis (Session# 231647)
Chair: Roger Strange, University of Sussex

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the AIB Research Methods SIG.
Fellows Café: Regaining the Currency of Organization Theory in IB Research  
(Session# 231626)  
Chairs: Shaker Zahra, University of Minnesota and Paul M. Vaaler, University of Minnesota

Organization theory (OT) has been fundamental to the development of IB research. Given the growing use of economic and sociological perspectives, we discuss ways where OT makes distinctive contributions to the field. We discuss ways to enhance these contributions and enrich theory building.

Fellows Café: The "Dark Side" of Moderation Analysis: Some Food for Thought  
(Session# 232025)  
Chair: Adamantios Diamantopoulos, University of Vienna

Although moderation analysis is widely used in IB research and while both authors and reviewers generally favor the specification of (often complex) moderating relationships, the potential downsides of the resulting models are rarely considered. This round-table discussion seeks to explore the "dark side" of complex moderator models in terms of replicability and generalizability, and encourage a more balanced perspective on moderation analysis in empirical research.

SATURDAY, JULY 8 - 12:00-13:00

Light Lunch (Session# 232006)

A light lunch will be provided for conference participants on the ground floor common area.

JIBP Editorial Board Meeting (Session# 231904)

JIBP Editorial Board Members only.

Emerging Markets SIG Meet-and-Greet / Info Session (Session# 231905)

Any and all AIB members interested in learning more about or participating in the activities of the Emerging Markets Shared Interest Group (EM-SIG) are invited to attend this session. Grab your lunch and head over to this meet-and-greet to network with like-minded individuals and to provide input on how the SIG can best serve your interests.
SATURDAY, JULY 8 - 13:00-14:15

Session 2.3.1 - Special Session
Track: 15. Special Sessions
Room: Aula Główna (Main Auditorium)

AIB Fellows John Fayerweather Eminent Scholar Award Special Session (Session# 231525)
Chair: Shaker Zahra, University of Minnesota

Introduction to the AIB Fellows John Fayerweather Eminent Scholar Award
Lorraine Eden, Texas A&M University

Keynote Speech by the 2023 Eminent Scholar:
Franklin Allen, Imperial College London

Reflections:
Lemma Senbet, University of Maryland
Sri Zaheer, University of Minnesota

Session 2.3.3 - Panel
Track: 1. Internationalization and Entrepreneurship
Room: Aula II

Advancing Methodological Approaches for International Entrepreneurship Research (Session# 230122)
Chair: Olga Petricevic, University of Calgary

Panelists:
Becky Reuber, University of Toronto
Gary Knight, Willamette University
Shameen Prashantham, China Europe International Business School
Giuseppe Criaco, Erasmus University Rotterdam

Session 2.3.4 - Panel
Track: 14. Theme: IB Resilience under Global Disruptions
Room: Aula III

Impacts of Major Global Disruptions: Implications for International Business, Governments and MNCs (Session# 231423)
Chair: Yongsun Paik, Loyola Marymount University
Discussant: William Newburry, Florida International University

Panelists:
Yongsun Paik, Loyola Marymount University
Ravi Sarathy, Northeastern University
Len Treviño, Florida Atlantic University
Bertrand Guillotin, Temple University
Using X-Culture in International Business Courses: Challenges and Best Practices (Session# 230724)
Chairs: Karen Lynden, University of North Carolina Wilmington and Vas Taras, University of North Carolina at Greensboro

Panelists:
Mary Lou Rissa F. Cunanan, Ateneo De Manila University
Liviu Florea, Washburn University
Karen Lynden, University of North Carolina Wilmington
Tim Muth, Florida Institute of Technology
Daniel Rottig, Florida Gulf Coast University
Vas Taras, University of North Carolina at Greensboro
Ernesto Tavoletti, Macerata University
Canny Kankan Wang, Guangdong Technion Israel Institute of Technology

Knowledge Flows Across National Boundaries (Session# 231201)
Chair: Felipe Monteiro, INSEAD

Restrictive Immigration Policies and MNE Innovation
Deepak Nayak, Temple University
Ram Mudambi, Temple University
Solon Moreira, Temple University

Defending Knowledge Abroad
Heather Berry, George Washington University
Róisín Donnelly, Tilburg University

The Influence of Managerial Coaching Behaviors on Employees’ Psychological Safety, Learning Goal Orientation and Knowledge Sharing Behaviors in Organizations
Beenish Arshad, National University of Computer and Emerging Science
Hamid Hassan, National University of Computer and Emerging Science
Yasu Hoshino, University of Tsukuba

The Effect of Balanced Ownership on IJV Conversion to Foreign WOS: From the Learning Perspective
Hyeyoun Park, University of Surrey
Yunok Cho, Southern Methodist University

Unfolding and Developing Disseminative Capacity in MNCs
Jingzi Zhou, University of Nottingham Ningbo China
Emre Yıldız, Malardalens University
Carl Fey, BI Norwegian Business School

MNE Misconduct (Session# 231106)
Chair: Peter Gabrielsson, University of Vaasa

Hidden in Plain Sight: IB Theory and the Inevitability of Supply Chain Slavery
Brent Burmester, University of Auckland
Christina Stringer, University of Auckland
Time for Duty: Temporal Orientations in Multinational Enterprises’ Responses to Accusations of Human Rights Misconduct
   Alison Emma Holm, Nova School of Business and Economics
   Jasper Hotho, Copenhagen Business School

How Does Corporate Social Irresponsibility Affect Corporate Financial Performance of Emerging vs. Developed Countries Firms? The Moderating Role Stemming From the Adoption of Sustainability Practices and From the Country of Origin
   Gezim Hoxha, Politecnico di Milano
   Stefano Elia, Politecnico di Milano
   Lucia Piscitello, Politecnico di Milano

Session 2.3.9 - Competitive
Track: 4. Global Strategy, Organization and Value Chains
Room: 114
Time: 13:00-14:15

Time, Space and Place (Session# 230410)
Chair: Kiyohiko Ito, University of Hawaii at Manoa

Speed Matters in Supply Chain: How to Satisfy Your Customers with IDMCs, Speed, or Competitor Identification?
   Chun-Chien Lin, National Chin-Yi University of Technology
   Yu-Ching Chiao, National Chung-Hsing University
   Chun-Ju Huang, National Taichung University of Science and Technology

Watching the Sun, Not Only the Clock — How Temporal Boundary Influences MNEs’ Ownership Structure
   Liang Wen, Xi’an Jiaotong-Liverpool University
   Jing Yu Yang, University of Sydney

The Interplay of International Alliance and Subsidiary Portfolios: Implications for Firms’ Innovation and Financial Performance
   Mariia Koval, Grenoble Ecole de Management
   Viacheslav Iurkov, Grenoble Ecole de Management
   Gabriel R. G. Benito, BI Norwegian Business School

Being Granted or Striving for? How a Subsidiary’s Host Country Embeddedness and Perceived Organizational Justice Can Influence its Received MNE Attention?
   Hsiang-Lin Cheng, National Chung Cheng University
   Kuo-Pin Yang, National Dong Hwa University

Session 2.3.10 - Competitive
Track: 4. Global Strategy, Organization and Value Chains
Room: 112
Time: 13:00-14:15

Location Influences on Strategy (Session# 230403)
Chair: Bo Bernhard Nielsen, University of Sydney

Regional Integration, Investment Motives and Subsidiary Survival: Japanese Subsidiaries in the European Union
   Megan Min Zhang, University College Dublin

Foreign Subsidiary Divestment and the Role of Internal Embeddedness - Evidence from Europe
   Carlos Cordova Chea, University of Manchester
   Stefan Zagelmeyer, University of Manchester

More than a Single Decision Point: Towards A Process View of Entry Mode Choice
   Ziad Elsahn, Heriot Watt University
   Maureen Benson-Rea, University of Auckland

Global Cities and the Relevance of Spatial Heterogeneity
   Laura Weiss, University of St. Gallen
   Bjoern Ambos, University of St. Gallen
Session 2.3.13 - Interactive
Track: 1. Internationalization and Entrepreneurship
Room: 211
Time: 13:00-14:15

Strategic Choices in International Entrepreneurship (Session# 230158)
Chair: Masahiro Kotosaka, Keio University

Strategic Agility at Scale: Fast-Growing International Ventures
Valentina Macovei, University of Pavia, Italy
Birgit Hagen, University of Pavia

Intended Internationalization Strategy That Never Realized
Zeerim Cheung, University of Sydney

The Incompatible Impact of Proprietary Technologies and International Standards on Firm Internationalization
Netanel Drori, College of Law and Business
Niron Hashai, Reichman University
Joseph Clougherty, University of Illinois at Urbana-Champaign

CEO Dark Triad and Firm Internationalization
Javad Esmaeili Nooshabadi, Maynooth University
Audra I. Mocskaitis, Maynooth University
Richa Chugh, Victoria University of Wellington

The Role of Local Legitimacy in Attracting Local Fitting Alliance Partners in Emerging Markets
Claudio De Mattos, University of Huddersfield
Laura Salciuviene, University of Birmingham

Protecting Intellectual Property in International Expansion: Preparing an Innovation-Based SME
Majid Eghbali-Zarch, Memorial University of Newfoundland
Mohamed Zain Patel, Memorial University of Newfoundland

Session 2.3.14 - Interactive
Track: 5. HRM, Leadership and Cross-Cultural Management
Room: 210
Time: 13:00-14:15

Diversities and Ethics at Work (Session# 230557)
Chair: Iris Berdrow, Bentley University

Enhancing Employability for People with Disability in China and Other Countries: A Systematic Review
Siming Li, University of Nottingham Ningbo China
Jianing Han, University of Nottingham Ningbo China
Pingping Fu, University of Nottingham Ningbo China

A Bibliometric Analysis of Diaspora Research in International Business
Samppa Kamara, University of Oulu

Positive and Negative Consequences of Organizational Practices among Different Types of Migrant Employees
Nicole Richter, University of Southern Denmark
Sven Hauff, Helmut Schmidt University
Mila Lazarova, Simon Fraser University

Emigration from the United States and Inventive Output: Evidence from the Inevitable Disclosure Doctrine
Jianan Hou, Xiamen University

Thai Factory Workers’ Motivation and Rural Ethics
Miyako Imamura, Kyoto University
Tomoki Sekiguchi, Kyoto University

The Influence of the Viveza in the Latin American Business Environment: Exploring and Mapping a Regional Psychological Construct.
Alexis Nicolas Sandes Guichon, Kyoto University
Tomoki Sekiguchi, Kyoto University
**POLITICAL RISK AND INTERNATIONAL BUSINESS POLICY (SESSION# 231051)**

Chair: Junjie Yang, Xiamen University Malaysia

**The Right-Wing Shift: Political Populism, Partisanship, and Foreign Investment Risk in Europe**
Barclay James, St. Mary's University, San Antonio
Paul M. Vaaler, University of Minnesota

**Entering the Business-to-Government Marketplace in Emerging Markets: The Role of Socio-Political Networks**
Christiaan Roell, University of Sheffield
Felix Arndt, University of Guelph
Wilson Ng, IDRAC Business School

**The Approaches and Formulation of China’s Political Risk Management Policy for Investment in Belt and Road Countries: An Exploratory Study**
Shuang Li, RMIT University
Xueli Huang, RMIT University
Fuming Jiang, RMIT University

**Rhetorical Management of Liability of Foreignness in Capital Market: Evidence from the U.S.-listed Chinese Firms**
Yuxuan Zhao, Tsinghua University
Yijie Min, Peking University
Yanlong Zhang, Peking University

**Corporate Social-Political Activism in Non-Western Context: A Study of Chinese Public Firms’ Endorsement of Xinjiang Cotton**
Kaixian Mao, Renmin University
Jiexin Zheng, HKUST
Lori Yue, Columbia Business School
Botao Yang, California State University Long Beach

**When MNC Subsidiaries are Caught in a Political Crisis: The Case of Mozambique**
Susan Mudambi, Temple University
Emiliano Finocchi, Luiss Business School
Jennifer Oetzel, American University
Susan Feinberg, Temple University

**INTERNATIONAL BUSINESS POLICY: TOWARDS A MODEL OF REGIONAL – MNE BARGAINING POWER IN THE POST WAR ERA – A HISTORIOGRAPHY OF UK (NORTHERN IRELAND) AND US MNEs**
Alison Hearne, SETU

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**THE CHANGING CULTURAL ENVIRONMENT (SESSION# 230551)**

Chair: Bradley James Koch, Grand Valley State University

**From Cultural Difference to Cultural Flexibility: Managing Intercultural Interaction in the Context of a Multinational Enterprise**
Hanna Gajewska-De Mattos, University of Leeds
Jeremy Clegg, University of Leeds
Malcolm Chapman, University of Leeds
Peter Buckley, University of Leeds

**Does National Culture Influence Firms’ Cash Holdings: The Neglected Role of Indulgence**
Ali Alipour, Ozyegin University
Attila Yaprak, Wayne State University
Cultural Diversity in the Region and the Staffing of Foreign Subsidiaries
Naoki Ando, Hosei University
Shiho Nakamura, Ritsumeikan University

International Experience and Internationalization Speed in Technology-Based Companies: The Effects of Cultural Intelligence
Rejane Roecker, UNISUL
Dinorá Eliete Floriani, University of Vale do Itajaí (UNIVALI)

Cultural Value Changes During a Quarter of The Century: Divergence or Convergence? The Case of The U.S.A.
Habte Woldu, University of Texas at Dallas
Agnieszka Skuza, University of Texas at Dallas

The Connections between National and Organizational Cultures and the Consequences of Organizational Culture: Evidence from the UK, the US, Saudi Arabia, and Japan
Takashi Sakikawa, Chuo University

The Advent of Bleisure in International Business Travel: How Travel Strain and Leisure Exploration Influence Trip Adjustment and Satisfaction
Jase Ramsey, Florida Gulf Coast University
Ye Zhang, Florida Atlantic University
Melanie Lorenz, Florida Atlantic University

Session 2.3.17 - Interactive
Track: 11. Sustainability in International Business
Room: 208

Institutions and Sustainability (Session# 231153)
Chair: Daniel Benson, King’s College London

Marina A B Gama, FGV-EAESP
Cynthia Vilasboas Calixto Casnici, University of Leeds
Mariana Suter, TBS Education
Maria Alejandra Gonzalez-Perez, Universidad EAFIT
Maria Tereza Fleury, FGV-EAESP

Institutional Issues in Economic Development of the European Union
Ismatilla Mardanov, Southeast Missouri State University

Liability of Foreinness in Large-Scale Agricultural Land Acquisitions: Examination of Conflict Between Investors and Local Communities
Toshimitsu Ueta, Copenhagen Business School

Resolving Institutional Voids through Corporate Community Responsibility: An investigation of the Gold Mining sector in West Africa
Rabake Nana, University of Huddersfield
Eshani Beddewela, University of Huddersfield

Exploring Social Entrepreneurship as Positive Deviance: A Structural Institutional Perspective
Jinbang Zhao, University of Glasgow

Economic Poverty and Underdog Entrepreneurship in a Context of Common Prosperity
Yiyi Su, Tongji University
Jialin Song, Tongji University
Ying Lu, Macquarie University
Miles Yang, Macquarie University

Getting Ahead of Yourself: How Social Activism Accelerates Exploration in Emerging Markets
Marlon Fernandes Rodrigues Alves, SKEMA Business School
Larissa Marchiori Pacheco, SUNY Polytechnic
Nahyun Kim, Tilburg University
Oana Branzei, Ivey Business School
Adriana Cristina Ferreira Caldana, University of Sao Paulo
Teaching Café: Teaching and Learning in Times of Crisis (Session# 231636)

In times of multiple environmental and humanitarian crises, previous assumptions about teaching and learning environments are challenged. Against the backdrop of these events, fostering the resilience of both faculty members and students is of utmost importance. We are interested in sharing our experiences, hearing about ongoing initiatives, and discussing best practices with fellow educators to actively shape our new normal of teaching and learning in times of crisis.

**Facilitators:**
Taras Danko, National Technical University  
Marina Schmitz, IEDC Bled School of Management

*The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.*

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**SATURDAY, JULY 8 - 14:15-14:30**

**Break (Session# 232007)**

Short break to facilitate transition between sessions. No refreshment service will be provided.

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**SATURDAY, JULY 8 - 14:30-15:45**

Session 2.4.1 - Special Session  
Track: 15. Special Sessions  
Room: Aula Główna (Main Auditorium)

**Past, Present, and Future of International Business Policy Research (JIBP Special Session) (Session# 231535)**  
Chairs: Sarianna Lundan, University of Bremen and Ari Van Assche, HEC Montréal

In June 2023, the Journal of International Business Policy (JIBP) will celebrate both the fifth anniversary of its launch and the first changing of the guard of the editor-in-chief. To mark these events, this showcase panel that includes outgoing and incoming JIBP area editors, will discuss the contribution of IB scholarship to policy discussions, the role that JIBP has played in the past five years, and the research areas that require more attention.

**Panelists:**  
Ari Van Assche, HEC Montréal  
Sarianna Lundan, University of Bremen  
Jeremy Clegg, University of Leeds  
Pavida Pananond, Thammasat University  
Rob Van Tulder, RSM Erasmus University Rotterdam
Session 2.4.2 - Special Session
Track: 12. Knowledge, Innovation, and Technology
Time: 14:30-15:45
Room: Aula I

Global Knowledge Sourcing in the Age of De-globalization (Session# 231221)
Chairs: Minyoung Kim, University of Kansas and Felipe Monteiro, INSEAD

Panelists:
- Ram Mudambi, Temple University
- Elizabeth Rose, IIM Udaipur
- Grazia D. Santangelo, Copenhagen Business School
- Jaeyong Song, Seoul National University

Session 2.4.3 - Special Session
Track: 9. Emerging Markets and Emerging Market MNEs
Time: 14:30-15:45
Room: Aula II

Emerging Market Shared Interest Group: Amplifying the Impact of a Large Community (Session# 230925)
Chair: Helena Barnard, University of Petoria

Many AIB members come from emerging market countries, still live there, or are professionally interested in business into and from emerging markets. The emerging markets track is always one of the biggest tracks at the AIB World conference. Yet there has never been a single organization that brought together and sought to leverage the interest and energy of this community. In 2022, AIB's Emerging Markets Shared Interest Group was founded. This SIG aims to become a convening group that amplifies the emerging market-related efforts and energies of chapters and other SIGs. This panel serves to share what initiatives we have identified as core, and to hear from our constituents how the EM SIG can best serve AIB.

Panelists:
- Helena Barnard, University of Petoria
- Kristin Brandl, University of Victoria
- Maoliang Bu, Nanjing University
- Asda Chintakananda, National Institute of Development Administration
- Maria Alejandra Gonzalez-Perez, Universidad EAFIT

Session 2.4.4 - Panel
Track: 14. Theme: IB Resilience under Global Disruptions
Time: 14:30-15:45
Room: Aula III

Global Strategy in a Fragmented World: Application of Social Identity Theory in International Business (Session# 231428)
Chair: Charles Dhanaraj, Georgia State University
Discussant: Stacey Fitzsimmons, University of Victoria

Panelists:
- Charles Dhanaraj, Georgia State University
- Matt Raskovic, Auckland University of Technology
- Yulia Muratova, Arhus University
- Olivier Bertrand, FGV-EBAPE
- Marie-Ann Betschinger, HEC Montréal
Session 2.4.5 - Panel
Track: 11. Sustainability in International Business
Time: 14:30-15:45
Room: Aula IV

Sustainable Development Goals and International Business (Session# 231122)
Chair: Hemant Merchant, University of South Florida

Panelists:
- Pervez Ghauri, University of Birmingham
- Gabriel R. G. Benito, BI Norwegian Business School
- Hussain Rammal, University of Adelaide
- Rekha Rao-Nicholson, University of Essex

Session 2.4.6 - Competitive
Track: 13. Theme: CEE Region in Times of Disruption
Time: 14:30-15:45
Room: 152

Growth Challenges of CEE Firms in Times of Disruption (Session# 231301)
Chair: Andreja Jaklic, University of Ljubljana

Chinese Migrant and Diaspora Investors Entering Eastern and Central European Business - a Multiple Case Study
- Maria Elo, University of Southern Denmark
- Xiaotian Zhang, Curtin University
- Florian Täube, RKW

Strategic Responses to the COVID-19 Pandemic – The View of Regional Players in Central and Eastern Europe
- Arnold Schuh, WU Vienna
- Viktoria Smirnova, WU Vienna

Post-Covid Governance Adaptation in Apparel Industry Global Value Chains: the Perspectives for the CEE region
- Egidijus Rybakovas, Kaunas University of Technology
- Jurgita Sekliuckiene, Kaunas University of Technology

Session 2.4.7 - Special Session
Track: 15. Special Sessions
Time: 14:30-15:45
Room: 214

Master Class B on International Marketing ‘Publishing in International Marketing’ (Session# 232016)
Chair: Saeed Samiee, The University of Tulsa

This Master Class focuses on developing and preparing manuscripts for submission to scholarly journals. It will highlight issues emphasized by editors and reviewers that tend to undermine manuscript success. The goal is to prepare and polish research papers so as to heighten reviewer curiosity and interest, while reducing reviewer frustration, boredom, and resistance. The class will give particular attention to key sections of manuscripts, including the abstract, introduction, conceptual framing, methods, implications, citations, and tables and appendices. To the extent possible, the session will be interactive, with the goal of incorporating audience questions, experiences, and issues.

These Master Classes are being offered through the generous contributions of the Sheth Foundation.
Governance and Sustainability (Session# 231102)
Chair: Maria Vasileva Ilieva, University of Leeds

Governance Failure and Firm-Level Crises: The Case of the Volkswagen Emissions Scandal
Liena Kano, University of Calgary
Sean Simoes, University of Calgary
Alain Verbeke, University of Calgary

On Socially Responsible GVC Governance Structures: Outsourcing vs. Internalization in the First Mile
Simon Peter Iskander, Queen's University
Anthony Goerzen, Queen's University
Christian Geisler Asmussen, Copenhagen Business School
Niron Hashai, Reichman University

Support for Sustainable Development Goal 5
M. Fernanda Wagstaff, University of Texas at El Paso
Hua Fang Liu, Kean University
Maria del Carmen Triana, Vanderbilt University
Len Treviño, Florida Atlantic University

Remaking Capitalism Globally? Country Characteristics and International Adoption of the B Corporation Certification
Yuping Zeng, Southern Illinois University Edwardsville
Xiyue Deng, Southern Illinois University Edwardsville

Politics & Institutions: Harming or Aiding Internationalization? (Session# 230103)
Chair: Arkadiusz Mironko, Indiana University East

Institutional Support in SME Internationalization: Road to Rise or Demise?
Aleksi Niittymies, Aalto University
Mika Yrjölä, Tampere University
Abdollah Mohammadparast Tabas, University of Oulu
Kalle Pajunen, Tampere University

Strategies of Chinese SMEs in Russia Under Sanctions
Liubov Ermolaeva, St. Petersburg State University
Shenglong Chen, Saint Petersburg State University
Andrei Panibratov, Ecole de Management Léonard De Vinci

Xiaojing Lu, Beijing Normal University-Hong Kong Baptist University United International College
Rong Zeng, University of Manitoba
Xiaming Liu, Birkbeck, University of London
Virtual Teams and AI-Enabled Organizations (Session# 230503)
Chair: Marie-Thérèse Claes, University of Vienna

Non-native Accent as a Barrier to Communication in Global Virtual Teams
Carlo Brighi, University of Victoria
Michal Szymanski, Moscow School of Management

Sharing Leadership Tasks and Support in Global Virtual Teams
Audra I. Mockaitis, Maynooth University
Lena Zander, Uppsala University
Peter Zettinig, Turku University

A Critical Quest on People Management in the AI-Enabled Organizations
Kaushik Chaudhuri, Shiv Nadar Institution of Eminence DTU

Innovation and Emerging Markets Firms (Session# 230909)
Chair: Sonal Thukral, University of Delhi

From EMNEs' Home-Centric to Polycentric Capability Upgrading: Changing Impetus of Technological Catch-Up at the End of the Upward Spiral
Rishiraj Kashyap, Western University
Andreas Schotter, Western University

The Impact of Green Innovation on Emerging Market Multinational Enterprises’ Foreign Direct Investment in Tax Havens: An Analysis from Stakeholder Perspective
Ruosu Gao, University of Sydney
Yi Li, University of Sydney
Huan Zhang, University of Sydney

How Does Outward FDI Account for Innovation Performance? The Mediation Role of Knowledge Search
Jyun-Ying Fu, National Chengchi University
Danchi Tan, National Chengchi University
Weichieh Su, National ChengChi University

Returnees’ Innovation Imprint, Inclusive and Exclusive Institutions, and R&D Intensity in Emerging Markets: Evidence From Chinese Listed Private Firms
Xiaogang He, Shanghai University of Finance and Economics
Yue Tina Xu, Cardiff Business School
Hailin Lu, Shanghai University of Finance and Economics

The Role of the Legal and Political Environments on Firm Strategy (Session# 231003)
Chair: Diego Finchelstein, Universidad de San Andres

Policy Support Schemes and MNE Investment Location Choice
Pascal Simon Mayer, University of Muenster
Christopher Sabel, Erasmus University Rotterdam
Regulatory Actions and Reputation Spillovers: Investor Reactions to Foreign Corrupt Practices Act Violations
Seung-Hyun Lee, University of Texas at Dallas
Jisun Yu, Concordia University
Jinsil Kim, College of New Jersey

Global Tug of War? How Chinese OFDI Affects US MNEs’ FDI Location Decisions
Injae Jeon, Korea University
Jon Jungbien Moon, Korea University

Populism and MNE Performance
Markus Liebmann, WU Vienna
Vera Kunczer, WU Vienna

Session 2.4.13 - Interactive
Track: 6. Gender and Diversity

Diversity, Multiple Identities and International Business (Session# 230651)
Chair: Naoki Ando, Hosei University

Incorporating Identity into Inclusion Climate Analysis: An Illustrative Study of a Multinational Corporation
Hilla Back, Aalto University
Philipp Back, Aalto University
Seonyoung Hwang, Aalto University

The Role of Language Accommodation Approaches in Reducing the Detrimental Effects of Corporate Language Policies
Komal Kalra, Newcastle University

Questioning the Female Underperformance Hypothesis: The Role of Formal and Informal Institutions in New Venture Growth
Punit Arora, City University of New York
Ajai Gaur, Rutgers University

Status or Wealth? Implications of the Migrant Hierarchy in the Elite Migrant Journey in the Global South
Kathleen Park, Boston University
Eddy Ng, Queen's University

Session 2.4.14 - Interactive
Track: 5. HRM, Leadership and Cross-Cultural Management

Thinking, Learning and Value Creation (Session# 230555)
Chair: Michael Joseph Dominic Roberts, Mount Royal University

An Experiential Learning Approach to Expatriate Effectiveness: The Role of Learning Capacity and Learning Context
Ming Li, University of Liverpool
Jinglin Jiang, University of Hull
Meng Qi, Beijing University of Technology

Hina Mehreen, University of Technology Sydney

Local-Global R&D Employee Identities and Knowledge Sharing Behavior in a Global Team: The Roles of Leadership Style and Employee Personality
Mashiho Mihalache, University of Amsterdam

Stimulating Paradoxical Thinking through Nonmobile Global Work
Rany Salvoldi, Ben Gurion University
Dorit Efrat Treister, Ben Gurion University
The Role of Intelligences in Teams: A Systematic Literature Review
Mahboobeh Davaei, Free University of Bozen-Bolzano
Marjaana Gunkel, Free University of Bozen-Bolzano

A Cross-Cultural Perspective on Future Orientation: Values and Practices
Anastasia Gracheva, Wharton School
Aleksandra Gracheva, Columbia University

Session 2.4.15 - Interactive  Time: 14:30-15:45
Track: 1. Internationalization and Entrepreneurship  Room: 105

RBV, Competences and Learning in International Entrepreneurship (Session# 230157)
Chair: Birgit Hagen, University of Pavia

Dynamic Capabilities Hierarchy and Competitive Strategy of Emerging Market INVs: Conditional Effect of Human Capital
Dominic Buccieri, Missouri Southern State University

Investigating the Interplay Between International Experience and Firm Signals in Export: Integrating the RBV With the Signaling Theory
Aktsar Hamdi Tsalits, National Chengchi University
Kuo-Feng Huang, National Chengchi University

Founding Team Structure: A Critical Resource for Internationally Oriented Start-ups
Alexander Berman, St. John’s University
Amir Shoham, Temple University
Noam Teltch, Temple University

Resilience of Knowledge-Based Exporter Profiles in the Global Economic Recession: SME Resource and Network Commitment
Susanne Emma Johanna Sandberg, Linnaeus University
Hans Jansson, Linnaeus University

How can SMEs Attract Talent with Employer Brand? A Study on Exporters in Emerging Economy
Xia Anna Chen, UNNC
Michal K. Lemanski, WU Vienna
Cong Cao, University of Nottingham Ningbo China

Two-way Organizational Learning Across the Home and Host Countries
Ziyan Zhu, Sun Yat-sen University

Session 2.4.16 - Interactive  Time: 14:30-15:45

EMNEs’ M&As (Session# 230957)
Chair: Katsuhiko Shimizu, Keio University

The Double-Edged Sword Effect of Digital Orientation on Cross-Border M&A Completion of EMNEs
Ding Wang, Central South University
Wenting Li, Central South University
Dayuan Li, Central South University

Post-Merger Integration and Innovation of Reverse M&As: The Dynamic Transformation of Complementarity & Compatibility, Knowledge Management, and Trust Building
Xiaomeng Liu, University of Nottingham Ningbo China
Peter Ping Li, Copenhagen Business School
The Effect of the Host Country’s Digital Level on the Financial Performance of Cross-Border Mergers and Acquisitions
   Jian Ding, University of Malaya
   Xuefeng Shao, University of Newcastle
   Yifan Zhong, Curtin University
   Lili Mi, Griffith University
   Chuan Qin, University of Newcastle

Institutional Imprinting and Cross-Border Acquisition Performance: An Emerging Market Perspective
   Ankita Chhabra, Edinburgh Napier University
   Manish Popli, IIM Indore
   Radha Ladkani, IIM Indore

Session 2.4.17 - Interactive
Time: 14:30-15:45
Track: 12. Knowledge, Innovation, and Technology
Room: 208

Transferring Knowledge Across Borders (Session# 231252)
   Chair: Naoto Nadayama, Kanagawa University

Integrating Foreign-Generated Knowledge – Overcoming the Challenges of Cultural Distance
   Róisín Donnelly, Tilburg University
   Daniel Gelsing, Tilburg University

Facilitating Knowledge Transfer Speed in the Low-Carbon Sector: An Interaction between Dynamic Capabilities and Parent-UJV-Local Relationships
   Linlan Huang, City University of London
   Huan Zou, SOAS University of London

The Antecedent of Reverse Innovation: A Demand-based View
   Ziliang Deng, Renmin University of China
   Pei Wang, Renmin University of China

Business School Scholars Engaging in Knowledge Transfer With Firms in a Developing Economy
   Christopher Boafo, Leipzig University
   Utz Dornberger, Leipzig University

When Do Subsidiaries Hide Knowledge From Their Regional Headquarters? A Configurational Study of Subsidiary Knowledge Hiding Behaviors
   Jiin Lee, University of Reading
   Jong Min Lee, Yonsei University

The Impact of Organizational Embeddedness on Reverse Knowledge Transfer in Emerging Multinational Corporations (MNCs): Why Home Country Context Matters
   Chansoo Park, Memorial University of Newfoundland
   Huimin Ouyang, Central University of Finance and Economics

The Effect of Inter-Firm Knowledge Transfer: Spillovers from MNEs ’Foreign’ Human Capital and Local Firms Productivities
   Jong In Sun, Korea University
   Ju Hyun Pyun, Korea University

Adoption of Digital Health Solutions for Chronic Diseases: The Case of Cancer-Prophylaxis Mobile Applications
   Desislava Dikova, WU Vienna
**Teaching Café: Teaching Critical Perspectives in IB (Session# 231637)**

In this teaching cafe, we will discuss what critical perspectives (CP) in IB education are, why CP are essential for every IB educator, and how to incorporate CP in our teaching to support the development of responsible future managers in the field of IB. We will also explore differences between critical thinking and critical perspectives, the role of values in IB course content, and potential challenges to be overcome when integrating CP in IB education.

*Facilitators:*
- Rudolf R. Sinkovics, University of Glasgow
- Noemi Sinkovics, University of Glasgow
- Ausrine Silenskyte, University of Vaasa

The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.

**Fellows Café: Why You are Doing 'Science' All Wrong and What to Do About It (Session# 231627)**

Chair: Timothy M. Devinney, University of Manchester

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

This session will focus on how traditional scientific method logic is flawed (and misunderstood). In particular, why solutions like 'replication' and 'pre-registration' along with meta-analysis do not get at the root issue of why so much published scholarship is false (Ioannidis, 2005) and lacks power and validity.

**Fellows Café: Reputation Building by 'Invisible Firms': Collective Reputation and Firms' Global Competitiveness (Session# 232026)**

Chair: Lilac Nachum, City University New York

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

Reputation is theorized as a firm-specific assets, but in some industries firms’ reputation is derived from access to distinctive locational assets that are abundant in their locals. This Cafe will explore the consequences of this state of affairs for firms’ ability to differentiate themselves and establish firm-specific competitive advantage.
Fellows Café: How to Build More Resilient Value Chains (Session# 232027)
Chair: Torben Pedersen, Copenhagen Business School

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

The globalization of supply chains is both the enabler and the effect of the globalized economy. Recently, it has become clear that the high level of efficiency of tight global supply chains came with a cost as turbulence and resulting supply chain disruptions have become more frequent and common. A greater level of resilience in the global supply chain stands out as the main mechanism to mitigate challenges. While achieving resilience without doubt is challenging for companies, it can be done and we discuss a selection of initiatives companies can take in this regard.

SATURDAY, JULY 8 - 15:45-16:15
Coffee Break (Session# 232009)
Refreshments will be provided for conference participants.

This coffee break is sponsored by Aalto University School of Business in honor of the winner of the “That’s Interesting!” Award. The award presentation will take place during the coffee break at the Main Hall.

SATURDAY, JULY 8 - 16:15-17:30
Displaced Scholars: The Effects of Wars on Academia (Session# 231323)
Chairs: Vas Taras, University of North Carolina at Greensboro and Lorraine Eden, Texas A&M University

Panelists:
Nadiia Shmygol, Zaporizhzhia Polytechnic National University, Ukraine / Warsaw University of Technology
Natalia Kochkina, Shevchenko National University, Ukraine / Macerata University
Yevgen Bogodistov, MCI Innsbruck
Sergiy Shtulkhetsyky, National University of Ostroh Academy
Carol Reade, San Jose State University
Ernesto Tavoletti, Macerata University
Jinsun Bae, Carleton University
Len Treviño, Florida Atlantic University
Emine Beyza Satoglu, Izmir Katip Celebi University
Aldo Alvarez-Risco, Universidad de Lima
**Session 2.5.2 - Panel**  
Track: 1. Internationalization and Entrepreneurship  
Time: 16:15-17:30  
Room: Aula I  

**International New Venture Entrepreneurship in East Asia: The Potential, the Challenges and the Future (Session# 230121)**  
Chair: Martin Hemmert, Korea University  
Discussant: Masahiro Kotosaka, Keio University  

*Panelists:*  
- Martin Hemmert, Korea University  
- Ying Cheng, Chongqing University  
- Agata Kapturkiewicz, Sophia University  
- Leven J. Zheng, Hong Kong Metropolitan University

**Session 2.5.3 - Panel**  
Track: 7. Teaching and Education  
Time: 16:15-17:30  
Room: Aula II  

**Summary of the History of International Business Project, Phase II (Session# 230727)**  
Chairs: Attila Yaprak, Wayne State University and Lilac Nachum, City University New York  

*Panelists:*  
- Feng Zhang, Penn State University, Abington  
- Yuanyuan Li, California State University Los Angeles  
- Teresa da Silva Lopes, University of York  
- Celso Pinho, Georgia State University

**Session 2.5.4 - Panel**  
Track: 8. Research Methods  
Time: 16:15-17:30  
Room: Aula III  

**Responsible Research and the Role of Values in IB Empirical Research (Sponsored by RM-SIG) (Session# 230822)**  
Chair: Jelena Cerar, WU Vienna University of Economics and Business  

*Panelists:*  
- Agnieszka Chidlow, University of Birmingham  
- Stewart R Miller, University of Texas at San Antonio  
- Emmanuella Plakoyiannaki, University of Vienna  
- Grazia D. Santangelo, Copenhagen Business School

**Session 2.5.5 - Panel**  
Track: 4. Global Strategy, Organization and Value Chains  
Time: 16:15-17:30  
Room: Aula IV  

**Digital Connectivity and Global Business (Session# 230423)**  
Chairs: Ram Mudambi, Temple University and Vittoria G. Scalera, University of Amsterdam  

*Panelists:*  
- Sjoerd Beugelsdijk, University of Groningen  
- Andreas Schotter, Western University  
- Ricarda Bouncken, University of Bayreuth
Session 2.5.6 - Panel
Track: 14. Theme: IB Resilience under Global Disruptions
Time: 16:15-17:30
Room: 152

Global Disruptions from US-China Decoupling: Reshoring, Near-shoring and Friend-shoring and the Chinese Responses (Session# 231427)
Chair: Mohammad Elahee, Quinnipiac University

Panelists:
Li Shen, Juniata College
Mohammad Elahee, Quinnipiac University
Crystal Jiang, Bryant University
Gedeon Werner, Quinnipiac University

Session 2.5.7 - Competitive
Track: 1. Internationalization and Entrepreneurship
Time: 16:15-17:30
Room: 214

Cognitions and International Opportunities (Session# 230101)
Chair: C. Annique Un, Northeastern University

Entrepreneurial Imaginativeness: A Janusian-Cognition Lens on the Role of Multicultural Experience
Robert J. Pidduck, Old Dominion University
Daniel R. Clark, Western University
Yejun Zhang, University of Texas Rio Grande Valley

National Culture, Individuals’ Dispositions, and Entrepreneurship
Johannes Kleinhempel, Copenhagen Business School

Schumpeterian and Kirznerian EO, Opportunity Recognition, Exploitation, and International Performance: Does Status Quo Bias Play a Role?
Anisur R. Faroque, University of Vaasa
Anwar Sadat Shimul, Curtin University
Joseph Xu, Union University
Olli Kuivalainen, LUT University
Feisal Murshed, Kutztown University
Sanna Sundqvist, Aalto University

Go and Expand Abroad! Connecting the Type and Length of Entrepreneurs’ International Experience With the Internationalization of Their Start Ups
Stefano Elia, Politecnico di Milano
Luca Grilli, Politecnico di Milano

Session 2.5.8 - Competitive
Track: 4. Global Strategy, Organization and Value Chains
Time: 16:15-17:30
Room: 216

Strategizing Global Value Chains (Session# 230404)
Chair: Chris Pitelis, Leeds University

Upgrading in GVCs in Emerging Market New Ventures
Rui Torres de Oliveira, Queensland University of Technology
Tam Nguyen, University of Queensland
Marta Indulska, University of Queensland
Janine Lay, Queensland University of Technology
Designing Business Units: Efficiency Implications of Geographical and Functional Scope in a Global Value Chain’s Footprint
   Luciano Ciravegna, INCAE
   Carlos Rodriguez, INCAE
   Bent Petersen, Copenhagen Business School

Making MNEs’ Gains of Factor-Income in Global Value Chains Visible
   Gabriele Suder, Federation University Australia
   Bo Meng, Institute of Developing Economies
   Yuning Gao, Tsinghua University
   Jiabai Ye, Tsinghua University
   Wenyin Cheng, Institute of Developing Economies

Session 2.5.9 - Competitive
Time: 16:15-17:30
Room: 114
Track: 12. Knowledge, Innovation, and Technology

Knowledge Governance in the MNC (Session# 231202)
Chair: Elizabeth Rose, IIM Udaipur

Inward FDI and Innovation by Indigenous Firms: Influence of Iterative Orchestration
   Edward Levitas, University of Wisconsin-Milwaukee
   Tailan Chi, University of Wisconsin-Milwaukee

Defending Firm Knowledge against Industry Rivals: The Influence of Technological and Geographic Multimarket Contact
   Heather Berry, George Washington University
   Róisín Donnelly, Tilburg University

Subsidiary Knowledge Creation, Selective Disclosure, and Knowledge Protection in Its Local Environment
   Ulf Andersson, Mälardalen University
   Paul Ryan, Trinity College Dublin
   Majella Giblin, University of Galway
   Alessandra Perri, Luiss University

Recombination of Knowledge Bundles and Hiring Offshore Experts for Firm Specific Advantages
   Yongjian Bao, University of Lethbridge
   Wenlong Yuan, University of Manitoba
   Alain Verbeke, University of Calgary
   Zhenyu Wu, University of Manitoba

Session 2.5.10 - Competitive
Time: 16:15-17:30
Room: 112
Track: 6. Gender and Diversity

Can Women Have It All? Women Executives and Entrepreneurs (Session# 230601)
Chair: Saba S. Colakoglu, Georgia Institute of Technology

Into the Shards of the Broken Glass Ceiling: A Cross-Country Analysis of the Speed of Advancement and Exit of Female Executives
   Esha Mendiratta, Vlerick Business School
   Shibashish Mukherjee, EM Lyon Business School
   Jana Oehmichen, Johannes Gutenberg University of Mainz

Female Entrepreneurs and the Gender Pay Gap
   Alexander S Kritikos, DIW Berlin
   Mika Maliranta, LABORE
   Satu Nurmi, Statistics Finland
Are Female Immigrants More likely to Become Entrepreneurs?
Kun Michelle Yang, Central Michigan University
Jintong Tang, Saint Louis University
Wenping Ye, Jinan University

Session 2.5.11 - Competitive
Track: 9. Emerging Markets and Emerging Market MNEs
Time: 16:15-17:30
Room: 111

Innovation, Investment, and Heterogeneity in EMNEs (Session# 230907)
Chair: Klaus Meyer, Ivey Business School

An Empirical Examination of the Impact of Individual Cultural Differences on the Termination of Manufacturing IJVs Hosted in Emerging versus Developed Markets
M. Berk Talay, University of Massachusetts Lowell
M. Billur Akdeniz, University of New Hampshire
Jose Mauricio Galli Geleilat, UMASS Lowell
William Newbury, Florida International University

Enhancing Entrepreneurial Orientation Through Inter-Organizational Matching: Insights From Advanced Market Firms Under Emerging Market Ownership
Geer He, Hitotsubashi University

Direction of Multinationality of Emerging Economy Multinationals: Evidence from India
Apalak Khatua, XLRI - Xavier School of Management

Managing Frugal Products in Emerging Markets: How to Benefit from Rootedness while Straddling Mainstream and Frugal Products
Siddharth Natarajan, Nanyang Technological University
Arzi Adbi, National University of Singapore
Ajay Bhaskarabhatla, Erasmus University

Chinese Investment in Resource-Rich Countries: A Literature Review and New Directions for Future Research
Maria Richert, University of Reading
Irina Heim, University of Reading
Yelena Kalyuzhnova, University of Reading

Session 2.5.12 - Competitive
Track: 11. Sustainability in International Business
Time: 16:15-17:30
Room: 236

Innovation for Sustainability (Session# 231103)
Chair: Anthony Goerzen, Queen's University

Environmental Transparency, International Orientation of Firms, and Eco-Innovation in Emerging Markets
Sorin Krammer, University of Surrey
Jonathan Doh, Villanova University
Lichao Wu, Xiamen University
Lan Lin, Peking University

Multinational Enterprises, Industry 4.0 and Sustainability: A Multidisciplinary Review and Research Agenda
Ans Kolk, University of Amsterdam
Francesca Ciulli, Tilburg University
Vaclav Ocelik, University of Amsterdam

The Impact of Green Innovation on Firm Financial Performance: Moderating Effect of International Strategic Legitimacy Seeking Behaviour and Country Green Image
Mashiho Mihalache, University of Amsterdam
Victorine van der Ven, University of Amsterdam
Business, Society, and Corporate Governance (Session# 230351)
Chair: Omrane Guedhami, University of South Carolina

The Generalized Sustainability Credit Rating System
Rodrigo Zeidan, New York University, Shanghai
Seye Onabolu, Sona Analytics

Are Carbon Trading Markets Efficient? A Longitudinal Investigation
Ajith Venugopal, Texas A&M International University
Natalia Diniz-Maganini, FGV EAESP
Abdul A. Rasheed, University of Texas at Arlington

The Impact of Business Social Responsibility and Organizational Culture on Business Performance: Evidence from SMEs
Christian Tabi Amponsah, Yorkville University
Gouher Ahmed, Skyline University College
Anas Abudaqa, Universiti Sains Malaysia
Rashid Alzahmi, UAE University
Mohd Hilmi, Universiti Sains Malaysia

The Effect of ESG on the Performance of Mergers and Acquisitions: An International Study
Sheng-Hung Chen, National Kaohsiung University of Science and Technology
Feng-Jui Hsu, National Taichung University of Science and Technology, Taichung
Xuan Thi Kim, National Kaohsiung University of Science and Technology

How do board interlocks impact exploratory innovation?
Deepali Dhingra, IIM Lucknow
Neeraj Dwivedi, IIM Lucknow

How Does the CEO’s Past Successes and Failures Affect the R&D of the Family Business?
Jihoon Kang, Chungnam National University
Jaeyoung Cho, University of Wollongong in Dubai

The Persuasiveness of Accounting Records in the Context of Modern Slavery
Marcia Annisette, York University
Christina Stringer, University of Auckland
Kam Phung, Simon Fraser University

The Influence of Small Business Funding Decisions on Performance: The Moderated Mediation Role of Corporate Governance System
Samuel Bucklock Ato Dadzie, Ghana Institute of Management and Public Administration
Richard Owusu, Linnaeus University

Session 2.5.14 - Interactive
Track: 5. HRM, Leadership and Cross-Cultural Management
Time: 16:15-17:30
Room: 210

Talent Management and Development (Session# 230554)
Chair: Fabian Froese, University of Goettingen

International Career Behavior and Context: Theoretical Propositions, Evidence, and Implications for Multinational Companies
Alfred Presbitero, Deakin University
Dana L. Ott, University of Otago

Conceptualizing Expatriate Resilience During Global Work Relocations
Miriam Moeller, University of Queensland
Jane Maley, Sabanci University
Timothy Kiessling, Sabanci University
Is Being ‘International’ a Disadvantage In at the Workplace? The Case of IntELS or Internationally Educated Local Staff in Vietnam
  Mary Precy Aguilar Lego, United Arab Emirates University
  Ron Edwards, Asia Pacific University of Technology and Innovation
  Sharif As-Saber, Administration and Innovation Network (GAIN International)

Local Subsidiary CEOs and Organizational Identification of Host Country Nationals: A Three-Step Sequential Mixed-Methods Study
  DuckJung Shin, Korea University
  Hee-Chan Song, Chulalongkorn University
  Jeong-Hun Kim, Chung-Ang University

Individual Differences and the Moderated Link Between Cultural Experience and Cultural Intelligence
  Michael Montanye, University of Iowa
  Rimi Zakaria, University of Wisconsin-Whitewater
  Aditya Simha, University of Wisconsin-Whitewater

Context-Based Networking and Managerial Career in Thailand
  Patchara Popaitoon, Chulalongkorn University
  Nuttirudee Charoenruk, Chulalongkorn University
  Pasu Decharin, Chulalongkorn University

Session 2.5.15 - Interactive
  Time: 16:15-17:30
  Track: 9. Emerging Markets and Emerging Market MNEs
  Room: 105

Competitive and Comparative Advantages in EMNEs (Session# 230953)
  Chair: Farhad Uddin Ahmed, Brunel University London

Managing Business and Institutional Links Simultaneously: How Global Value Chain and Political Capital Influence EMNEs’ Innovation?
  Huan Zou, SOAS University of London
  Chia-Ling (Eunice) Liu, National Taiwan University

Innovation Capabilities of Emerging Market MNEs and Host Country Innovation Systems: A Comparative Institutionalism Perspective
  Niti Bhasin, University of Delhi
  Surender Munjal, University of Leeds
  Sumit Kundu, Florida International University

Joint Resources to Fill Institutional Voids and Facilitate Exports in the Argentine Wine Industry
  Daniel Joseph Friel, Universidad de San Andrés

State Ownership in Emerging Markets: Blessing or Curse?
  Olga Cretu, Skolkovo Moscow School of Management

Liability of Emergingness in Exporting: Transactional and Relational Dimensions
  Vladislav Maksimov, University of North Carolina at Greensboro
  Stephanie Wang, Indiana University
  Juan Bu, Indiana University

Export Performance of Emerging Economy Enterprises: The Influence of Home Country Institutional Environments and Digital Capability
  Chao Zhang, Universitat Autònoma de Barcelona
  Abdullah Al Mamun, University of Northampton

Lubricating Institutional Frictions: How Ownership Advantage Shapes Location Choice of Business Groups?
  Rameshwar Arora, O. P. Jindal Global University
  Prashant Salwan, IIM Indore
  Noman Shaheer, University of Sydney
Phenomenon-Driven Views to Methods in IB (Session# 230851)

Chair: Claudio De Mattos, University of Huddersfield

MNEs in Networks and Networks within MNEs: Which Research Method When?
- James Nebus, Suffolk University
- Sokol Celo, Suffolk University

Internet as a Data Source for SME Internationalization Studies
- Pascal Wild, School of Management Fribourg
- Eric Mc Laren, HEG Fribourg

Understanding Internationalization Patterns
- Leah Madita Fischer, University of Innsbruck
- Harald Puhr, University of Innsbruck

Power and International Knowledge Transfer: The Need for Explicating Multiple Power-Lenses and Power-Assumptions in IB Research
- Madeleine Bausch, University of Chile
- Jasmin Mahadevan, Pforzheim University

An Analytically Structured History Approach Using a Relational Database
- Zeerim Cheung, University of Sydney
- Robin Gustafsson, Aalto University
- Erik Lakomaa, Stockholm School of Economics
- Eero Aalto, Aalto University
- Rasmus Nykvist, Stockholm School of Economics

The Implementation of Topic Modeling Method in International Business Research: A Visual Programming-Based Approach
- Maxim Grib, Friedrich-Alexander-Universität Erlangen-Nürnberg

Dimensions of Disruptions and Resilience (Session# 231453)

Chair: Arkadiusz Kowalski, Warsaw School of Economics

A Study on the Development of Reference Model on Risk Management and Resilience Shipping Organizations in Asia Pacific
- Chackrit Duangphastra, Chulalongkorn University

Globalization, Disruption and Resilience
- Peter D Ørberg Jensen, Copenhagen Business School
- Torben Pedersen, Copenhagen Business School

Does Climate Aid Reduce Perceived Climate Risks to Foreign Direct Investors?
- Jonas Gamso, Arizona State University

Impression Management: Cost of Debt and Resilience
- Juan Valbuena Hernandez, University of Granada
- Inmaculada Martin-Tapia, University of Granada
- Natalia Ortiz-de-Mandojana, University of Granada

Metaverse as a Paradigm Shift in Global Business: Is It a Challenge or an Opportunity?
- Trang Nguyen, Memorial University of Newfoundland
- Chansoo Park, Memorial University of Newfoundland
Microfoundations of dynamic capability for Emerging Market SMEs’ Business Model Innovation during External Shocks  
Pushyarag Puthusserry, University of Kent  
Kristel Miller, Ulster University  
Gary Knight, Willamette University  
Zaheer Khan, University of Aberdeen

Coping with Global Disruptions: A Review of De-internationalization Antecedents  
Alex Brinkmeier, Saint Louis University  
Lauren Drury, Saint Louis University  
Yeon Jae Choi, Saint Louis University

Shared Service Centers and Business Centers in the Central and Eastern Europe: Background and Prospects  
Dagmar Grachová, University of Economics in Bratislava  
Sonia Ferencikova, University of Economics in Bratislava

Session 2.5.18 - Special Session  
Track: 16. Clinics and Cafés  
Time: 16:15-17:30  
Room: 212

Research Methods Clinic: Qualitative Research (Session# 231643)  
Chair: Rebecca Piekkari, Aalto University

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the AIB Research Methods SIG.

Session 2.5.19 - Special Session  
Track: 16. Clinics and Cafés  
Time: 16:15-17:30  
Room: 207

Fellows Café: Digitalization and International Business (Session# 231628)  
Chairs: Nicole Coviello, Wilfrid Laurier University and Saeed Samiee, The University of Tulsa

Fellows Café are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

Digitalization is transforming organizations at a global level. Our cafe conversation will focus on emerging research trajectories stemming from digitalization, and implications for how we teach IB in a digital world.

Session 2.5.20 - Special Session  
Track: 16. Clinics and Cafés  
Time: 16:15-17:30  
Room: 205

Fellows Café: Corporate Governance, Finance and Global Strategy (Session# 231621)  
Chairs: Igor Filatotchev, Kings College London and Roger Strange, University of Sussex

Fellows Café are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

Too often, researchers consider corporate finance, governance and strategic management as separate domains associated with the process of firm internationalization. But there are many opportunities to build conceptual and empirical bridges between these disciplines. This café will provide encouragement and guidance regarding integrative, cross-disciplinary research across IB, finance, corporate governance and global strategy.
Fellows Café: Reverse Innovation: A Decade Later (Session# 231630)
Chair: Ravi Ramamurti, Northeastern University

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

This Café will take a look back at what the evidence has shown about the role of innovation in emerging economies, its diffusion to other parts of the world, including developed countries (i.e. "reverse innovation"), and the relative roles of developed-country MNCs and emerging-market MNCs in that process. We will discuss examples from different industries and countries, and speculate on how the phenomenon might play out in the next decade.

SATURDAY, JULY 8 - 19:00-22:00

AIB Gala Event (Session# 231704)

The Gala Event will be at the Palace of Science and Culture. Doors open at 7:00pm.

Per museum security, all participants and guests must have their conference badges, please note that you may not be admitted without a badge.

The dress code for the Gala Event is Business Smart. The Palace of Science and Culture is within a few minutes of walking from all conference hotels. There will be no shuttle service provided.

The Gala Event is organized and hosted by SGH Warsaw School of Economics.
SUNDAY, JULY 9 - 09:00-10:15

Session 3.1.1 - Special Session
Track: 15. Special Sessions
Time: 09:00-10:15
Room: Aula Główna (Main Auditorium)

Populist Politics and Democratic Backsliding: Implications for Judicial Independence, Media Freedom, and MNE Political Risk (Session# 231431)
Chair: Witold Henisz, University of Pennsylvania

Panelists:
- Witold Henisz, University of Pennsylvania
- Heather Berry, George Washington University
- Christopher A. Hartwell, Zurich University for Applied Sciences
- Paul M. Vaaler, University of Minnesota

Session 3.1.2 - Special Session
Track: 4. Global Strategy, Organization and Value Chains
Time: 09:00-10:15
Room: Aula I

Global Strategy, Organization and Value Chains: Resilience or Renaissance? (Session# 230426)
Chairs: Sinéad Monaghan, Trinity College Dublin and Hussain Rammal, University of Adelaide

Panelists:
- Peter Buckley, University of Leeds
- Liena Kano, University of Calgary
- Luciano Ciravegna, INCAE
- Peter Liesch, University of Queensland

Session 3.1.3 - Special Session
Track: 15. Special Sessions
Time: 09:00-10:15
Room: Aula II

2023 UNCTAD-AIB Award for Research on Investment and Development (Session# 231530)
Chair: James Zhan, UNCTAD

The UNCTAD Division of Investment and Enterprise (DIAE) and the Academy of International Business (AIB) have jointly established an award for the best young academic research work on international investment and development. The award is intended for PhD students or early career researchers with no more than five years of full-time work experience.

Panelists:
- Stefano Burzo, University of British Columbia
- Pascal Simon Mayer, University of Muenster
- Christopher Sabel, Erasmus University Rotterdam

Do Investor Protection Laws Benefit Investors? Evidence from a Natural Experiment on Cross-Listed Firms
Wei Lin, University of St. Gallen

Session 3.1.4 - Panel
Time: 09:00-10:15
**Track: 7. Teaching and Education**  
**Room: Aula III**

**Practical Approaches, Successful Student Outcomes – The Value of Comprehensive Global Experiential Learning in International Business Education (Session# 230725)**  
Chair: Srdan Zdravkovic, Bryant University

**Panelists:**  
Srdan Zdravkovic, Bryant University  
Hadi Alhorr, St. Louis University  
Omar Khan, Morgan State University  
Bill McShane, University of Pittsburgh  
Jacqueline Saslawski, Bryant University

**Session 3.1.5 - Panel**  
Time: 09:00-10:15  
Track: 11. Sustainability in International Business  
Room: Aula IV

Chairs: Geoffrey Jones, Harvard Business School and Rob Van Tulder, RSM Erasmus University Rotterdam  
Discussant: Paul Polman, Imagine / Former CEO of Unilever

**Panelists:**  
Pavida Pananond, Thammasat University  
Teresa da Silva Lopes, University of York  
Sarianna Lundan, University of Bremen  
Rudolf R. Sinkovics, University of Glasgow  
Elizabeth Wang, Leeds University

**Session 3.1.6 - Panel**  
Time: 09:00-10:15  
Track: 14. Theme: IB Resilience under Global Disruptions  
Room: 152

**International Business Resilience under Global Disruptions: Spotlight on MENA (AIB MENA Chapter Panel) (Session# 231425)**  
Chair: Melodena Stephens, Mohammed Bin Rashid School of Government

**Panelists:**  
Melodena Stephens, Mohammed Bin Rashid School of Government  
Vijay Pereira, NEOMA Business School  
Marcio Amaral-Baptista, Africa Business School  
Yama Temouri, Khalifa University  
Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government

**Session 3.1.7 - Competitive**  
Time: 09:00-10:15  
Track: 3. Finance, Accounting and Corporate Governance  
Room: 214

**Corporate Sustainability and Misconduct (Session# 230301)**  
Chair: Xiaolan Zheng, University of Nottingham Ningbo China

**Corporate Decarbonization under Financial Constraints: International Evidence**  
Lilian Ng, York University  
Xiaoqiong Wang, Indiana University-Kokomo  
Jing Yu, University of Sydney

**Directors And Corporate Sustainability**
Session 3.1.8 - Competitive  
Track: 1. Internationalization and Entrepreneurship  
Time: 09:00-10:15  
Room: 216

Space, Location and Internationalization (Session# 230102)

Chair: Martina Musteen, San Diego State University

Strangers in the Village. Geographic Proximity, Acquisition Agglomeration of Foreign Entrants and Exports of Local Companies: Spillover Effects of Chinese Acquisitions in the Bordeaux Vineyards

Alexandre Bohas, ESSCA School of Management/Aix-Marseille Université (CERGAM)
Pierre-Xavier Meschi, Aix-Marseille Université / SKEMA Business School

The Role of Social Capital in Location Perceptions of Startup Founders: Information Asymmetry in Early-Stage Location Decisions

Anna-Riikka Smolander, Aalto University  
Daria Kautto, Aalto University  
Perttu Kahari, Aalto University

An Established SME’s Preparation To Scale Internationally: Constraints and Enablers

Majid Eghbali-Zarch, Memorial University of Newfoundland  
Paul Bassler, Memorial University of Newfoundland

Session 3.1.9 - Competitive  
Track: 2. Marketing Strategy and Consumer Research  
Time: 09:00-10:15  
Room: 114

Consumer Purchase Decisions Across Markets and Cultural Differences (Session# 230203)

Chair: Gary Knight, Willamette University

Implicit Versus Explicit Country-of-Origin Cues and Consumers’ Willingness To Pay: Does Unconventional Lettering on Product Packaging Pay Off?

Maria Gabriela Montanari, University of Vienna  
Luisa Klara Bell, University of Vienna  
Adamantios Diamantopoulos, University of Vienna  
Udo Wagner, University of Vienna

General and Changed Effects of National Institutions on Cross-National Differences in Corporate Brand Ability Associations during the Pandemic

Nele Jacobs, Universität Trier  
Bernhard Swoboda, Universität Trier

Coping with Negative Emotions in Intercultural Service Encounters

Hyeyoon Jung, University of Tennessee Chattanooga  
Peter Magnusson, University of Texas Rio Grande Valley  
Valerie Taylor, University of Tennessee Chattanooga

How French Wine Personality Influences Canadian Consumers’ Purchase Decisions?

José I. Rojas-Méndez, Carleton University  
Michael J. Hine, Carleton University  
Michel Rod, University of New Brunswick - Saint John
Session 3.1.10 - Competitive
Track: 12. Knowledge, Innovation, and Technology
Time: 09:00-10:15
Room: 112

Digitalization, Blockchain and High Technology MNCs (Session# 231205)
Chair: Wenli Ding-Elliott, Rutgers University

Introducing the ‘Block Transaction’ To IB Theory: An Appreciative Inquiry into the Implications of Blockchain for the Governance of International Trade Exchanges
Atilla Onuklu, Bilkent University
TL Hill, Temple University
Charles Dhanaraj, Georgia State University

Developing Entrepreneurial Competencies in Global, Decentralized, Blockchain-Based Business Ecosystems
Jurgita Butkeviciene, Kaunas University of Technology
Ausrine Silenskyte, University of Vaasa

Institutional Supra-Nationalization, Substitution, and MNEs’ IPR Strategies
Dan Prud’homme, Florida International University
Mercedes Campi, OECD
Marco Duenas, Pantheon-Sorbonne University
Walter Park, American University

Session 3.1.11 - Competitive
Track: 4. Global Strategy, Organization and Value Chains
Time: 09:00-10:15
Room: 111

Alliances and Networks (Session# 230408)
Chair: Sea-Jin Chang, National University of Singapore

Multinational Firms’ International Expansion: Effect of Intangible Types and Foreignness
Roxanne L Jaffe, Vanderbilt University
Siddharth Sharma, Indian School of Business
Wilbur Chung, University of Maryland

Matrilineal or Patrilineal: Location choice of Outward FDI by International Joint Ventures Operating in China
Ping Lv, University of Chinese Academy of Sciences
Waner Xu, University of Chinese Academy of Sciences

How Innovation Policies Influence Knowledge Flows in International Alliances
Torben Pedersen, Copenhagen Business School
Jens-Christian Friedmann, Erasmus University

MNE Network-Dependence and Performance: The Role of GVC Governance and Liabilities of Fragmentation
Bo Bernhard Nielsen, University of Sydney
Sarah Elizabeth McWilliam, University of Sydney

Session 3.1.12 - Competitive
Track: 9. Emerging Markets and Emerging Market MNEs
Time: 09:00-10:15
Room: 236

Internationalization of EMNEs (Session# 230911)
Chair: Patricio Duran, University of Richmond

Does Degree of Foreign Investments Spur up the Market Reactions to Counter Responses by Incumbent Firms?
Manish Popli, IIM Indore
Sowmya Kannan, IIM Indore
Mehul Raithatha, IIM Indore
Pro-Market Reform and First Cross-Border Acquisition Speed of Emerging Market Firms: Exploring Intergroup and Intragroup Heterogeneity
Sandeep Yadav, IIM Bangalore
Pallikara Rameshan, IIM Kozhikode

Location Choice and Indian Outward Foreign Direct Investment: Institutional Thresholds and Differentiating Between Institutional Quality and Institutional Distance
Rishika Nayyar, University of Sussex
John Luiz, University of Sussex and University of Cape Town

Session 3.1.13 - Interactive
Track: 3. Finance, Accounting and Corporate Governance

International Financing and Risk Management (Session# 230353)
Chair: Sivakumar Venkataramany, Ashland University

What Motivates Firms To Issue Sukus Versus Conventional Bonds?
Ayse Yuce, Toronto Metropolitan University
Usama Toor, Toronto Metropolitan University

The External Financing Costs of Private Equity Ownership in Caribbean Offshore Economies
Bruce Hearn, University of Bradford
Collins Ntim, University of Southampton
Venancio Tauringana, University of Southampton
Trond Randoy, Copenhagen Business School
Lars Oxelheim, Lund University
John Malagila, University of Essex

Earthquakes, MNCs and Cash Holdings: Cross Country Panel Data and a Case Study of Chile
Andres Ramirez, Bryant University
Nezih Altay, DePaul University

Using Field Experiments in International Business Research: Price Insensitivity to Risk in Creating Anonymous Shell Corporations
Brent Allred, Utah State University
Michael Findley, University of Texas
Daniel Nielson, University of Texas
J.C. Sharman, University of Cambridge

Session 3.1.14 - Interactive
Track: 4. Global Strategy, Organization and Value Chains

Innovation and Global Value Chains (Session# 230456)
Chair: Omid Aliasghar, University of Auckland

Innovation in Corrupt Environments: The Role of Collective Lobbying and Political Network in Top Management
Ngoc Quynh Dao, University of Neuchâtel

Blockchain and Governance: Organizational Consequences of Implementing Blockchain in a GVC
Mikael Soendergaard, Aarhus University

The Commercial Space Industry: Challenging Existing International Business Theory
Denis Charles Odlin, University of Auckland

Technological Solutions to Governance Problems in International Business – A Blockchain Perspective
Shubham Singh, Rutgers University, Newark and New Brunswick
Ajai Gaur, Rutgers University

Exploring Digitalization and Value Chains Interface: A Resource-Based Perspective
Marzenna Anna Wedesa, SGH Warsaw School of Economics
Magdalena Marczewska, University of Warsaw
Strategy for Investment Portfolio in GVC: Does Strong Equity-Based Control Over Group Companies Lead to Good Financial Performance?
Hirofumi Tatsumoto, University of Tsukuba
Toshio Yamauchi, University of Tsukuba

Factors Affecting Firms’ Upgrading in GVCs: A Systematic Literature Review and Future Research Agenda
Andrea Pallás-Rocaful, University of Valencia
José Pla-Barber, University of Valencia
Cristina Villar, University of Valencia

What Drives Global Logistics Efficiency? Learning from Cross-Country Comparisons
Erkan Bayraktar, Gulf University for Science and Technology
Mehmet Fatih Acar, Izmir Katip Celebi University
Enes Eryarson, Sabanci University

Session 3.1.15 - Interactive
Time: 09:00-10:15
Track: 7. Teaching and Education
Room: 105

Collaboration From Within and Abroad Towards Enhancing Teaching in International Business Curricula (Session# 230751)
Chair: Maria Alejandra Gonzalez-Perez, Universidad EAFIT

Global Virtual Teams in Building Resilience- A Four-Year Study of Pre- and During COVID Disruption
Mona Pearl, DePaul University
Kelly Tzoumis, DePaul University

Change in Cultural and Professional Identities of Russian Academics Abroad Affected by Russian War in Ukraine.
Marina Iskhakova, Australian National University
Anna Earl, University of Canterbury

Using the Project Management Process in Developing a Short-term Study Abroad Program
Karen Lynden, University of North Carolina Wilmington
Leilani O. Baumanis, Lynn University

Entrepreneurial Alertness during Global Disruptions: A Classroom Perspective
Raiina Rutti, Wichita State University
Jase Ramsey, Florida Gulf Coast University
Trip Knoche, Florida Gulf Coast University

Encouraging Student Engagement, Interaction and Learning via Online Discussion Boards: Reflections on Using Yellowdig in the COVID-19 Era
Eva Andrea Alfoldi, University of Delaware

Session 3.1.16 - Interactive
Time: 09:00-10:15
Track: 5. HRM, Leadership and Cross-Cultural Management
Room: 107

The Roles of Leaders (Session# 230556)
Chair: Rafal Mrowka, SGH Warsaw School of Economics

Biculturalism and Leadership Effectiveness: Innate Biculturals and their Cross-cultural Competence
C. Lakshman, Florida Atlantic University
Jorge Gonzalez, University of Texas Rio Grande Valley

Paternalistic Leadership and Follower’s Innovative Behavior: Mediation of Affective Commitment and Moderation of Individual Cultural Value Orientation
ChanHyuk Shin, Korea University
GaHye Hong, Pusan National University
MannSoo Shin, Korea University
Cloning the Success or Falling into a Trap: The Role of a Founder CEO in the Corporate Comeback Again
Chin-Jung Luan, National Dong Hwa University
Chengli Tien, National Taiwan Normal University
Yu-Tang Tsai, National Dong Hwa University

Leader’s Role Modelling of Corporate Language Communication Across Personal and Organizational Contexts
Annamaria Georgieva, Aarhus University
Jakob Lauring, Aarhus University

Session 3.1.17 - Interactive
Track: 9. Emerging Markets and Emerging Market MNEs
Time: 09:00-10:15
Room: 208

Emerging Market Institutional Environment (Session# 230955)
Chair: Desislava Dikova, WU Vienna

The Role of Diplomacy in a New World Order: The Belt and Road Initiative and Establishment Mode Decisions by Chinese MNEs
Diego Guer-Ramón, University of Alicante

Knowledge Contribution and Equity Split Dynamics among China’s Technology-Based Ventures
Jiang Bian, University of Hong Kong

Navigating the Link Between Informal Institutions and Outward Foreign Direct Investment: An Emerging Market Context
Xuchang Chen, Peking University
Mengzi Jin, Peking University
Roy Chua, Singapore Management University

China-Africa Business Relationships: A Systematic Literature Review and Future Directions
Max Dike, De Montfort University
Richard Owusu, Linnaeus University

Government Affiliation Levels and Specific Foreign Direct Investment Strategies
Xinwei Shi, Capital University of Economics and Business
Xenwei Chen, Regent’s Park College, Oxford University
Hongshu Wang, Beijing Foreign Studies University
Qian Cheng, Leeds University

Ludan Wu, Durham University
Dylan Sutherland, Durham University

Does Subnational Institutional Context Matter to MNC Subsidiary Performance and Institutional Distance?
Evidence From a GMM Panel VAR Approach
Anuradha Saikia, IIM Shillong
Sharad Nath Bhattacharya, IIM Shillong
Rohit Dwivedi, IIM Shillong

Session 3.1.18 - Special Session
Track: 16. Clinics and Cafés
Time: 09:00-10:15
Room: 212

Research Methods Clinic: Writing Methods Papers (Session# 231648)
Chair: Tine Koehler, University of Melbourne

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the AIB Research Methods SIG.
Session 3.1.19 - Special Session
Track: 16. Clinics and Cafés
Time: 09:00-10:15
Room: 207

Fellows Café: The Diffusion of AI Adoption in the Context of Global Businesses: New Opportunities and Challenges for IB Researchers (Session# 231629)
Chairs: Igor Filatotchev, Kings College London and Keith Brouthers, King’s College London

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

The rapid diffusion, adoption and use of new digital technologies, including Artificial Intelligence (AI) – often referred to as digital transformation or 4th industrial revolution – have triggered profound changes in the global economy, society and institutions. Not surprisingly, a rich literature in the IB domain has been emerging to shed light on these changes. For instance, the AI-based technology changes and their adoption have been linked to organizational experimentation and the emergence of new sociotechnical practices. Researchers have also increasingly highlighted that the organizational outcomes of the digital transformation are far from being unidirectional, unambiguous and always positive. As a result, the MNEs’ strategies in the technology domain are associated with increasing uncertainties for companies, their shareholders and other stakeholders. This Fellows Cafe will focus on the complex interface between AI-related innovation, global strategy and corporate governance in the environment of rapid technological change.

Session 3.1.20 - Special Session
Track: 16. Clinics and Cafés
Time: 09:00-10:15
Room: 205

Fellows Café: Motion for Discussion: The Ethics of Investing are Different Than the Ethics of Divesting (Session# 232029)
Chair: Klaus Meyer, Ivey Business School

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

"Foreign investors in Russia and on energy companies processing fossil fuels both face pressures to divest major assets. But the ethics of ‘divesting’ is much more complex than ‘not investing’ - among other because it matters what happens with said assets and with employees. Background: https://insights.aib.world/article/72023"

Session 3.1.21 - Special Session
Track: 15. Special Sessions
Time: 09:00-10:15
Room: 151

JIBS Special Retreat (Session# 232022)

This retreat is for the invited Area Editors of JIBS only

Invited Area Editors:
Sjoerd Beugelsdijk, University of Groningen
Jonathan Doh, Villanova University
Ans Kolk, University of Amsterdam
Dan Li, Indiana University
Marjorie Lyles, Florida International University
Xufei Ma, Chinese University of Hong Kong
William Megginson, Oklahoma State University
Rebecca Piekkari, Aalto University
Elizabeth Rose, IIM Udaipur
Saeed Samiee, The University of Tulsa
SUNDAY, JULY 9 - 10:15-10:45

Coffee Break (Session# 232005)

Refreshments will be provided for conference participants.

*This coffee break is sponsored by the Consortium for Undergraduate International Business Education (CUIBE) in honor of the winner of the CUIBE Award for Best Paper on International Business Education. The award presentation will take place during the coffee break at the Main Hall.*

SUNDAY, JULY 9 - 10:45-12:00

**Session 3.2.1 - Special Session**

Track: 15. Special Sessions

Room: Aula Główna (Main Auditorium)

**Multinational LGBTQIA+ Policies in Contested International Business Environments (Session# 231430)**

Chair: William Newburry, Florida International University

**Panelists:**

William Newburry, Florida International University
Naomi Gardberg, The City University of New York
Aharon Cohen Mohliver, London Business School
Matt Raskovic, Auckland University of Technology
**Session 3.2.2 - Special Session**
Track: 7. Teaching and Education
Room: Aula I

**Scholarship of Teaching & Learning (SoTL): Meet the Editors Session (Session# 230728)**

Chairs: Miguel Cordova, Pontificia Universidad Católica del Perú and Karen Lynden, University of North Carolina Wilmington

This special panel aims to provide a meeting for attendees with the editors of teaching and education focused academic journals. This session is oriented to create an open and insightful discussion about how instructors and scholars can prepare and submit their work.

**Panelists:**
- Victoria L. Crittenden, Babson College
- Jennifer S.A. Leigh, Nazareth University
- Yinglu Wu, John Carroll University

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**Session 3.2.3 - Panel**
Track: 14. Theme: IB Resilience under Global Disruptions
Room: Aula II

**Pro and Con Debate: Do Non-Traditional Entry Modes Require New Theories? (Session# 231424)**

Chair: Noman Shaheer, University of Sydney
Discussant: Peter Liesch, University of Queensland

**Panelists:**
- Sali Li, University of South Carolina
- Keith Brouthers, King's College London
- Klaus Meyer, Ivey Business School
- Jean-Francois Hennart, Tilburg School of Economics and Management

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**Session 3.2.4 - Panel**
Track: 8. Research Methods
Room: Aula III

**The Role of Value in Global Value Chain: Some Methodological Advances (Session# 230825)**

Chairs: Diletta Pegoraro, Politecnico di Milano and Ornella Vladi, Copenhagen Business School

**Panelists:**
- Roger Strange, University of Sussex
- Torben Pedersen, Copenhagen Business School
- Lucia Piscitello, Politecnico di Milano

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**Session 3.2.5 - Panel**
Track: 4. Global Strategy, Organization and Value Chains
Room: Aula IV

**MNE Strategy Implementation in a Digital Era (Session# 230425)**

Chair: Ausrine Silenskyte, University of Vaasa

**Panelists:**
- Jorge Carneiro, FGV EAESP
- Andreas Schotter, Western University
- Charles Dhanaraj, Georgia State University
- Pamela Sharkey Scott, Dublin City University
Session 3.2.6 - Panel
Track: 9. Emerging Markets and Emerging Market MNEs
Time: 10:45-12:00
Room: 152

Perspectives on the Analysis of Informal Institutions in International Business
(Session# 230922)
Chair: Ute Stephan, Kings College London

Panelists:
Ute Stephan, Kings College London
Peng Zhang, Simon Fraser University
Dana Minbaeva, King's College London
Shaker Zahra, University of Minnesota

Session 3.2.7 - Competitive
Track: 3. Finance, Accounting and Corporate Governance
Time: 10:45-12:00
Room: 214

Ownership, Board of Directors, and Managerial Succession (Session# 230302)
Chair: Maria Aluchna, SGH Warsaw School of Economics

Internationalization and CEO Succession
Yu-Kai Wang, Soochow University

Performance Feedback and General Manager Succession in Foreign Subsidiaries of MNEs: A Behavioral Perspective
Liang (Arthur) Li, Toronto Metropolitan University
Vanessa Hasse, Ivey Business School
Marketa Rickley, University of North Carolina at Greensboro

Antecedents of Director Compensation: Monitoring Human Capital Versus Social Embeddedness
Soni Jha, Temple University
Vilmos Misangyi, Penn State University
Ram Mudambi, Temple University
Kshitij Awasthi, IIM Lucknow

The Influence of Entrepreneurial Founder Ownership on External Financing Costs in Emerging Economies
Bruce Hearn, University of Bradford
Trond Randoy, Copenhagen Business School
Lars Oxelheim, Lund University

Session 3.2.8 - Competitive
Track: 14. Theme: IB Resilience under Global Disruptions
Time: 10:45-12:00
Room: 216

Disruptions and Organisational Resilience (Session# 231403)
Chair: Malgorzata Stefania Lewandowska, Warsaw School of Economics

A Composition-Based View Towards Organisational Resilience: Analysis Using fsQCA
Lili Mi, Griffith University
Huan Zhang, University of Sydney
Xuefeng Shao, University of Newcastle

Performance and Resilience of Entrepreneurial Ventures During the COVID-19 Pandemic
Alvaro Cyrino, FGV/EBAPE
Luiz Gustavo Barbosa, FGV/EBAPE
Cinara Gambrage, University of Groningen
Jaison da Silva, FGV
Ronaldo Parente, Florida International University
The Contingent Financial Impact of Company Philanthropy under High Uncertainty: The Role of Reputation
Luis Ballesteros, Boston University
Tyler Wry, University of Pennsylvania
Michael Useem, University of Pennsylvania

The Potential of Ports in IB Research: Placing Seaports from the Periphery to the Central Stage
Emilia Merituulia Eräpolku, Aalto University

Session 3.2.9 - Competitive
Track: 5. HRM, Leadership and Cross-Cultural Management
Time: 10:45-12:00
Room: 114

International HRM (Session# 230502)
Chair: Markus Pudelko, University of Tuebingen

CEOs’ International Experience and their Busyness
Sebastian Baldermann, Vrije Universiteit Amsterdam
Stefan Schmid, ESCP Business School Berlin
Tobias Dauth, HHL Leipzig Graduate School of Management

Returning Home: CEO Pre-career Overseas Experience and Firm Cross-border Acquisitions
David Weng, California State University Fullerton
Yi Tang, University of Hong Kong
Xuefei Yu, University of Hong Kong

Need Both Wings To Fly? The Implications of Local Staffing and Autonomy Delegation for Subsidiary Performance
Joonghak Lee, Gachon University
Fontinha Rita, University of Reading
Jong Min Lee, Yonsei University

Resilience-Oriented Talent Management Practices in the Context of Grand Challenges
Marina Latukha, Léonard de Vinci Pôle Universitaire
Alexandra Borodulkina, St. Petersburg State University
Yan Kaifeng, St. Petersburg State University

Session 3.2.10 - Competitive
Track: 11. Sustainability in International Business
Time: 10:45-12:00
Room: 112

Sustainability and Location Decisions (Session# 231109)
Chair: Shameen Prashantham, China Europe International Business School

Subnational Environmental Regulatory Pressure and Foreign Divestment From an Emerging Market: The Case of IJVs in China
Peng Wang, BNU-HKBU United International College
Teng Niu, Xi’an Jiaotong University

How Does Environmental Sustainability Affect Multinationals’ Relocation Choices? A Stakeholder and Signaling Theory-Based Approach
Martina Barbaglia, Politecnico di Milano
Stefano Elia, Politecnico di Milano
Vincenzo Butticè, Politecnico di Milano
Roberto Bianchini, Politecnico di Milano
Marcello Mariani, Università di Bologna

In a Bad Place: Exploring the Reputation Penalties of Tax Haven Use. Does Location Matter?
Giulio Nardella, ESCP Business School
Stephen Brammer, University of Bath
Chris Jones, Aston University
Yama Temouri, Khalifa University
Session 3.2.11 - Competitive
Track: 1. Internationalization and Entrepreneurship
Time: 10:45-12:00
Room: 111

Capabilities, Performance and Entrepreneurship in Different Contexts (Session# 230109)
Chair: Markus Taussig, Rutgers University

A Social Identity Perspective towards Refugee Entrepreneurs’ Venture Performance
Eren Akkan, KEDGE Business School
Burçin Hatipoglu, University of New South Wales
Kerem Gürses, La Salle Ramon Llull University

Inward FDI, Local Entrepreneurial Activity and the Performance of MNE Spawns
Giuseppe Criaco, Erasmus University Rotterdam
Francisco García, Universidad de Oviedo
Byunghae Jin, KAIST
Lucia Naldi, Jönköping University
Robert Salomon, New York University

Alignment, Distinctiveness, and Socio-Cultural Dis-Embeddedness of Artisan Ventures. A Study Artisan Venture’s International Move
Yixin Qiu, University of Galway
Ricarda Bouncken, University of Bayreuth

Session 3.2.12 - Competitive
Track: 9. Emerging Markets and Emerging Market MNEs
Time: 10:45-12:00
Room: 236

EMNEs and Global Geopolitical Risk (Session# 230910)
Chair: Mariola Ciszewska-Mlinaric, Kozminski University

Motive Complexity of Chinese Multinationals in the African Context
Yuanyuan Li, California State University Los Angeles

FDI Attraction at Subnational Level: Does Politics Matter?
Claudia Beatriz Batschauer da Cruz, University of Vale do Itajaí (UNIVALI)
Dinorá Eliete Floriani, University of Vale do Itajaí (UNIVALI)
Mohamed Amal, Regional University of Blumenau and University of Itajai Valley
Henrique Correa da Cunha, Toronto Metropolitan University
Francisco Figueira Lemos, Fundacao Getulio Vargas (FGV)

Decoupling Hand in Hand with Internationalisation: A Case Study of a Chinese Bank
Rui Hou, Royal Holloway University of London
Huaichuan Rui, Royal Holloway University of London

Session 3.2.13 - Interactive
Track: 3. Finance, Accounting and Corporate Governance
Time: 10:45-12:00
Room: 211

Central Banks, Currencies, and Risks (Session# 230354)
Chair: Chris Florackis, University of Liverpool

Digital Currency Sentiment and Systemic Risk: International Evidence
Xinming Li, Nankai University
Yuejiao Duan, Nankai University
Shuai Tang, Nankai University
Ewa Maja Feder-Sempach, University of Lodz
Piotr Szczepocki, University of Lodz
Joanna Bogolebska, University of Lodz

Bank Powers and Liquidity Creation
Xinming Li, Nankai University
Allen N. Berger, University of South Carolina
Omrane Guedhami, University of South Carolina
Destan Kirimhan, University of Texas at El Paso
Daxuan Zhao, Renmin University of China

Short Selling Bans and Limits to Multi-Market Regulatory Arbitrage
Robinson Reyes Pena, Florida International University
Yu Hu, Independent
Pankaj Jain, University of Memphis
Suchismita Mishra, Florida International University

Session 3.2.14 - Interactive
Track: 11. Sustainability in International Business
Time: 10:45-12:00
Room: 210

CSR Practices (Session# 231151)
Chair: Peter Magnusson, University of Texas Rio Grande Valley

The Role of CSR on the Perception of Government Effectiveness in the Latin American Context
Larissa Marchiori Pacheco, SUNY Polytechnic
Elizabeth Moore, Northeastern University
Luis Alfonso Dau, Northeastern University
Maria Tereza Fleury, FGV-EAESP

Executives’ Translation of Institutional Logics into Corporate Social Responsibility Practices in the Bangladeshi Apparel Industry
Viviana Pilato, HEC Montréal
Enrico Fontana, Cranfield School of Management
Hinrich Voss, University of Bristol

What Do Sustainability Transitions Mean for CSR? An Exploratory Multiple-Case Study of Firms’ CSR Agendas
Laura Kirste, Friedrich-Alexander-Universität Erlangen-Nürnberg
Theresa Bernhard, Friedrich-Alexander-Universität Erlangen-Nürnberg
Marc Oberhauser, ESCP Madrid

Does CSR Breed More CSR? Exploring the Role of CSR Reports in Determining Corporate Misconduct
Chia-Jung Lee, Tunghai University
Ran Wang, Hunan University

Host Country Stakeholders’ Influence on the Adoption of Sustainability and CSR Practices
Flávia de Magalhães Alvim, Fundação Dom Cabral
Lívia Lopes Barakat, Fundação Dom Cabral
Monique Lima Botelho, Fundação Dom Cabral
**Session 3.2.15 - Interactive**

**Track: 1. Internationalization and Entrepreneurship**

**Time:** 10:45-12:00

**Room:** 105

**Performance and Survival in Entrepreneurial Internationalization (Session# 230156)**

Chair: Miroslaw Jarosinski, Warsaw School of Economics

*International Entrepreneurship and Firm Performance: A Meta-Analytic Investigation of Internationalization Knowledge and Home Country Institutions*
- Sai Chittaranjan Kalubandi, IIM Bangalore
- Dibyendu Sharma, IIM Ahmedabad
- Saneesh Edacherian, University of Birmingham Dubai
- Amit Karna, IIM Ahmedabad

*Unlocking the Relationship Between Entrepreneurial Orientation and International Performance: A Systematic Review*
- Yang Lu, City University of Macau
- Peixin Zuo, City University of Macau
- José C Alves, City University of Macau
- Jinliang Wang, City University of Macau

*The Effects of Performance Feedback and Geographic Experiential Diversity on Cross-Border Acquisitions*
- Tae Young Park, Yonsei University
- Yong Suhk Pak, Yonsei University

*The Internationalization of INVs and Performance Implications: Evidence from India*
- Supria Dhanda, XLRI - Xavier School of Management
- Apalak Khatua, XLRI - Xavier School of Management

*Just Like One of the Family – The Impact of Internally Promoted Non-Family CEOs on Family Firms’ Internationalization*
- Tao Bai, University of Queensland
- Fei Tang, Xi’an Jiaotong-Liverpool University
- Yang Yu, RMIT University
- Nikolaos Papageorgiadis, University of Liverpool
- Adam R. Cross, Xi’an Jiaotong-Liverpool University

**Session 3.2.16 - Interactive**

**Track: 7. Teaching and Education**

**Time:** 10:45-12:00

**Room:** 107

**Pedagogical Tools and Mechanisms to Facilitating the Strategy of International Business Learning (Session# 230752)**

Chair: Jing Betty Feng, Farmingdale State College (SUNY)

*Audioteka- Go Global or not?*
- Binayak Malla, Kathmandu University
- Michal Zdziarski, University of Warsaw

*An Investigation on the Role of Positive Psychological Constructs on Educational Outcomes in Business Schools*
- Eileen Kwesiga, Bryant University

*Olympus Case of Strategic Renewal in Time of Disruption – A Teaching Case*
- Maria Vasileva Ilieva, University of Leeds
- Jin-ichiro Yamada, Kyoto University

*Co-Creation of a Gamified Process for Complex Projects in Higher Education: Integrating Gamification into an International Business Thesis Project*
- Suzanne Altobello, University of North Carolina at Pembroke
- Joan Lofgren, Aalto University - Mikkeli
Impact for Responsible Leadership - ESD Pedagogic Practices for Transformative Learning and Change
Marina Schmitz, IEDC Bled School of Management

Mining Its Time - Rio Tinto's Lithium Mine in Serbia's Jadar Valley
David Wernick, Florida International University
Amory Pescariu, Florida International University
John Branch, University of Michigan

Session 3.2.17 - Interactive
Track: 9. Emerging Markets and Emerging Market MNEs
Time: 10:45-12:00
Room: 208

Responsible Management in Emerging Markets (Session# 230954)
Chair: Marzanna Katarzyna Witek-Hajduk, SGH Warsaw School of Economics

Emerging Market Suppliers’ Governance and Ethics in Global Value Chains
Pavida Pananond, Thammasat University
Alvaro Cuervo-Cazurra, Northeastern University

The Impact of Corruption on Firm Resilience in Emerging Markets: The Role of Ethical Awareness
Chomsorn Tangdenchai, Assumption University
Asda Chintakananda, National Institute of Development Administration

Antecedent Configurations of ESG Disclosure: Evidence from Banking Sector in China
Jialing Wu, Central University of Finance and Economics
Daojuan Wang, Aalborg University

Determinants of Non-market Strategies in Weak Institutional Environments: Case of MNE Subsidiaries in Cameroon
Young Hoon An, University of Groningen
Yong Kyu Lew, Hankuk University of Foreign Studies
Zaheer Khan, University of Aberdeen

The Impact of Social Capital on Knowledge Sharing, with the Moderating Role of Epistemic and Pro-Social Motivations
Hamid Hassan, National University of Computer and Emerging Science
Aeysha Saeed, National University of Computer and Emerging Science
Yasuo Hoshino, University of Tsukuba

What Influence Foreign Subsidiary Governance: Board Composition and CEO?
Yuxue Luo, University of Nottingham Ningbo China
Lei Li, University of Nottingham Ningbo China
Youngun Kim, University of Nottingham Ningbo China
Xiaojun Tang, Ningbo Jiangong Engineering Group Co., Ltd

Development and Internationalization of Social Enterprises: Exploratory Study
Melodena Stephens, Mohammed Bin Rashid School of Government
Sadaf Khurshid, University of Wollongong in Dubai
Valerie Lindsay, Abu Dhabi School of Management

Session 3.2.18 - Special Session
Track: 16. Clinics and Cafés
Time: 10:45-12:00
Room: 212

Research Methods Clinic: Hierarchical Modeling (Session# 231646)
Chair: Thomas Lindner, University of Innsbruck

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the AIB Research Methods SIG.
Fellows Café: The Use and Misuse of Signaling Theory in Academic Research (Session# 232030)
Chair: Eric Tsang, University of Texas at Dallas

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

There has been a proliferation of studies using signaling theory. However, confusions arise concerning the nature of a signal, such as whether a signal can be costless (contrary to Michael Spence's original conceptualization).

Fellows Café: Revisiting Formal Coordination Mechanisms in Multinational Management (Session# 232032)
Chair: Sea-Jin Chang, National University of Singapore

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

Prior works on inter-subsidiary coordination have predominantly focused on informal mechanisms that rely on individuals who play boundary-punning roles. To complement informal coordination mechanisms, multinational firms should adopt formal coordination mechanisms. In this cafe, researchers discuss several possible ways to advance studies on formal coordination mechanisms with newly available data and methodologies.

JIBS Special Retreat (continuation) (Session# 232023)

This retreat is for the invited Area Editors of JIBS only.

Invited Area Editors:
Sjoerd Beugelsdijk, University of Groningen
Jonathan Doh, Villanova University
Dan Li, Indiana University
Marjorie Lyles, Florida International University
Xufei Ma, Chinese University of Hong Kong
William Megginson, Oklahoma State University
Rebecca Piekkari, Aalto University
Elizabeth Rose, IIM Udaipur
Saeed Samiee, The University of Tulsa
Rosalie Tung, Simon Fraser University
Catherine Welch, Trinity College Dublin
Sri Zaheer, University of Minnesota
Shaker Zahra, University of Minnesota
Allan Bird, Northeastern University
Lorraine Eden, Texas A&M University
David Griffith, Texas A&M University
Light Lunch (Session# 232010)

A light lunch will be provided for conference participants on the ground floor common area.

2023 JIBS Decade Award (Session# 231526)

Chair: Rosalie Tung, Simon Fraser University

The 2023 JIBS Decade Award, sponsored by Palgrave Macmillan, honors the most influential paper published in the 2013 volume of the Journal of International Business Studies.

A Retrospective on their article by the winners of this year's JIBS Decade Award: “Global Cities and Multinational Enterprise Location Strategy” (JIBS, 2013, 44 (5): 427–450)

Anthony Goerzen, Queen's University
Christian Geisler Asmussen, Copenhagen Business School
Bo Bernhard Nielsen, University of Sydney

Commentators:
Kazuhiro Asakawa, Keio University
Jeremy Clegg, University of Leeds
Cindy Fan, UCLA

Revealing the Promise of Microfoundations in IB (Session# 230424)

Chair: Pamela Sharkey Scott, Dublin City University
Discussant: Grazia D. Santangelo, Copenhagen Business School

Panelists:
Pamela Sharkey Scott, Dublin City University
Randi Lunnan, BI Norwegian Business School
Rian Drogendijk, University of Groningen
Ulf Andersson, Mälardalen University
Session 3.3.3 - Panel
Track: 11. Sustainability in International Business
Time: 13:00-14:15
Room: Aula II

(In)equality of Opportunities in International Business (Session# 231123)
Chair: Ari Van Assche, HEC Montréal

Panelists:
Khadija van der Straaten, Erasmus University Rotterdam
Marcus Møller Larsen, Copenhagen Business School
Rebacca Namatovu, Copenhagen Business School
Jonathan Doh, Villanova University
Kristin Brandl, University of Victoria

Session 3.3.4 - Panel
Track: 8. Research Methods
Time: 13:00-14:15
Room: Aula III

Doing Qualitative Research in Emerging Markets: Challenges, Validity and Acceptability (Session# 230821)
Chair: Helena Barnard, University of Petoria
Discussant: Rebecca Piekkari, Aalto University

Panelists:
Fang Lee Cooke, Monash University
Helena Barnard, University of Petoria
Pavida Pananond, Thammasat University
Jorge Carneiro, FGV EAESP

Session 3.3.7 - Competitive
Track: 3. Finance, Accounting and Corporate Governance
Time: 13:00-14:15
Room: 214

Corporate Governance, Institutions, and Access to Financing (Session# 230303)
Chair: Lemma Senbet, University of Maryland

Access to Digital Finance: Implications for the Behavior of Entrepreneurs, Investors, and Regulators
Susanna Khavul, SJSU/LSE
Saul Estrin, London School of Economics
Alexander S Kritikos, DIW Berlin
Jonas Loher, IIfM-Bonn

Employment Protection and Trade Credit Financing
Jinyan Ji, University of Nottingham Ningbo China
Cherry Yi Zhang, University of Nottingham Ningbo China
Xiaolan Zheng, University of Nottingham Ningbo China

Electing to Defer: Political Real Options and Project Investment Financing Trends Around the World
Thomas Lindner, University of Innsbruck
Harald Puhr, University of Innsbruck
Paul M. Vaaler, University of Minnesota
Session 3.3.8 - Competitive
Track: 1. Internationalization and Entrepreneurship

Cultural Influences on Entrepreneurship and Innovation (Session# 230105)
Chair: Johannes Kleinhempel, Copenhagen Business School

The Relationship between Culture and Entrepreneurship: The Role of Trust
Aycan Kara, Indiana University Southeast
Ratan Dheer, Eastern Michigan University

Examining the Performance of International University-Industry Collaboration: The Cultural Distance Perspective
Pei-li You, Shih Chien University

Leveraging Paradoxes for New Venture Ideation: A Cultural Tightness-Looseness Theory
Robert J. Pidduck, Old Dominion University
Daniel R. Clark, Western University
Yejun Zhang, University of Texas Rio Grande Valley

Many Shades of Entrepreneurship: The Role of Formal and Informal Institutions in Determining the Participation of Entrepreneurs in the Informal Sector
Rama Krishna Reddy, California State University San Bernardino
Anamika Datta, University of Memphis
Frances Fabian, University of Memphis

Session 3.3.9 - Competitive
Track: 7. Teaching and Education

Theoretical and Practical Approaches for a Multicultural International Business Teaching (Session# 230701)
Chair: Eileen Kwesiga, Bryant University

A Service-Learning Approach to Managing Diversity in International Business Education
Hyejin Cho, Farmingdale State College (SUNY)
Jing Betty Feng, Farmingdale State College (SUNY)

Revisiting Equity Theory in the Global Virtual Teams
Ernesto Tavoletti, Macerata University
Longzhu Dong, University of Wisconsin, Eau Claire
Eric Cohen, Universidade Estadual de Campinas
Vas Taras, University of North Carolina at Greensboro

Why Do We Need to Teach Critical Geopolitics to IB and Management Learners?
Nathalie Belhoste, EM Lyon Business School
Anna Dimitrova, ESSCA School of Management, Paris

Natura Went Shopping: Now What? How To Build a Global Brand
Clarice Kogut, IAG/PUC-Rio
Paula Erthal Hermano, IAG/PUC-Rio
Renato Cotta de Mello, Coppead/UFRJ
MNEs as Agents for Change? (Session# 231107)
Chair: Yuping Zeng, Southern Illinois University Edwardsville

How Do MNEs and Non-MNEs Influence Their Supplier Chain Partners’ CSR in Diversified Institutional Environments?
Nan Zhou, Tongji University
Yuan Li, Shanghai Jiatong University
Hao Yu, Shanghai Jiatong University

Who Spends Beyond the Mandatory CSR Requirement and Why? Evidence on CSR Spending of MNEs and Domestic Firms in India
Pooja Thakur-Wernz, Washington and Lee University
Olga Bruyaka, West Virginia University

International Business and Human Rights Due Diligence
Brian Vera, University of Manchester
Stefan Zagelmeyer, University of Manchester
Kenneth McPhail, University of Manchester

Paradoxes in Conducting Responsible Global Business: Analysis and Prognosis
Maria Luiza Pinho, Georgia State University
Celso Pinho, Georgia State University
Sevgin Eroglu, Georgia State University
Leigh Anne Liu, Georgia State University
Attila Yaprak, Wayne State University
S. Tamer Cavusgil, Georgia State University

Employee Engagement (Session# 230508)
Chair: Marie-Thérèse Claes, University of Vienna

The Interrelatedness of Job Tenure, Transactional, and Transformational Leadership on Job Engagement
Sabine Bacouel-Jentjens, ISC Paris
Lakshman Chandrashekar, Florida Atlantic University
Melanie Neeb, Regierungspräsidium Gießen

Employee Sensitivity and Resilience toward Pandemic Stressors: The Role of Resources
Carolee Reade, San Jose State University
Mark McKenna, San Jose State University

Personality Traits, ESOP Attributions, and Psychological Ownership in the U.S. and South Korea
Andrea Kim, Sungkyunkwan University
Kyongji Han, Baylor University
Joseph R. Blasi, Rutgers University
Yongguen Kim, POSCO Research Institute

How Top Managers’ Temporal Orientations Impact the Relationship between Negative Media Coverage and Strategic Change
Liang Wen, Xi’an Jiaotong-Liverpool University
Jing Yu Yang, University of Sydney
Fujing Xue, Sun Yat-sen University
Session 3.3.12 - Competitive
Track: 9. Emerging Markets and Emerging Market MNEs

Crime and Corruption in Emerging Markets (Session# 230906)
Chair: John Luiz, University of Sussex and University of Cape Town

Foreign Ownership and Bribery in Chinese Listed Firms: An Institutional Perspective
Wei Jiang, Xiamen University
Daokang Luo, University of Hong Kong
Liwen Wang, Shenzhen University
Kevin Zheng Zhou, University of Hong Kong

Is Crime an Obstacle to Innovation by Emerging Market Firms?
Mona Bahl, Illinois State University

Who Captures the State in China? Evidence from Irregular Awards in a Public Innovation Grant Program
Yanbo Wang, University of Hong Kong
Jordan Siegel, University of Michigan
Jizhen Li, Tsinghua University

Session 3.3.13 - Interactive
Track: 3. Finance, Accounting and Corporate Governance

Multinationals, Internationalization Strategies, and Location Decisions (Session# 230352)
Chair: April Knill, University of South Carolina

Institutional Disruptions and MNC Subsidiary Control Choices
B Elango, Illinois State University

The Joint Venture and Idiosyncratic Risk Managed through International Operations
Margarita Mejia Likosova, University of Tübingen
Peter Liesch, University of Queensland

Joint Venture Performance and Goal Congruence: The Right Match Based on the Partners’ Type of Owners and Their Cultural Cluster
Maria Cristina Sestu, University of Groningen

Being From Abroad: CEO Foreignness and MNE Regional Strategic Focus
Che Tang, University of St. Gallen
Dimitrios Georgakakis, University of York
Winfried Ruigrok, University of St. Gallen

Breaking News? The Determinants of the Tone of Media Coverage of Tax-Motivated International Relocations of Corporate Headquarters
Aleksi Otto Eerola, KU Leuven
Arjen Slangen, KU Leuven
Riccardo Valboni, Utrecht University

Foreseeing Explicit and Valuing Tacit Synergies of High-Tech based Transactions: Amazon.com’s Acquisition of Dubai-based Souq.com
Andrejs Cirjevskis, RISEBA University of Applied Sciences
Session 3.3.14 - Interactive
Track: 4. Global Strategy, Organization and Value Chains
Room: 210

MNEs, Supply Chains, and CSR (Session# 230458)
Chair: Elizabeth Rose, IIM Udaipur

Management of Supply Networks and Risk: A study of mining equipment MNEs in the DRC
Robert Grosse, Arizona State University
Albert Wocke, GIBS Business School
Seraphin Kalala, GIBS Business School

Formal suppliers’ response to informal competition
Syeda Sabreena Zaman, University of Reading

The Nature of Relationships in Business Groups: A Coopetition Perspective
Wioletta Mierzejewska, Warsaw School of Economics

Social Aspirations in International Contexts: A Critical Review and Avenues for Future Research
Vanessa Hasse, Ivey Business School
Nathaniel Lupton, San Jose State University

How Fast is Enough for a Firm’s Marketing Communication Capability and Engaging in CSR to Acquire Superior Firm Performance?
Chun-Chien Lin, National Chin-Yi University of Technology
Yu-Ching Chiao, National Chung-Hsing University
Yu-Chen Chang, National Chung-Hsing University

A Network-centric Perspective on Foreign Direct Investment
Soni Jha, Temple University
Snehal Awate, IIT Bombay
Ram Mudambi, Temple University

Do Cultural Differences Make People Lose Self-Control during Post-Merger Integration?
Sandor Talas, University of Queensland
Andre Pekerti, University of Queensland
Neal M. Ashkanasy, University of Queensland

Subsidiary Grouping and Performance: The Role of Upper-Echelon Size and Subsidiary Age Under Uncertainty
Afshin Hamrabadi, University of Trento
Fabio Zona, University of Trento

Session 3.3.15 - Interactive
Track: 1. Internationalization and Entrepreneurship
Room: 105

International Opportunities and Venture Capital (Session# 230155)
Chair: Krzysztof Wach, Cracow University of Economics

Optimizing the Exploration of Entrepreneurial Opportunities in Born-Global Firms: Insights From a Computer Simulation of “Neutral Drift” Using NKC Methodology
Sokol Celo, Suffolk University
Mark Lehrer, Suffolk University
Dmitry Zinoviev, Suffolk University

Recognition of Opportunity for Internationalization in the Sub-Sahara Africa: An Attention-Based Perspective
Inioluwa Bankole, Toronto Metropolitan University
Sui Sui, Toronto Metropolitan University
Horatio M. Morgan, University of Waterloo
Yu Wei Ye, Toronto Metropolitan University
Subsequent Location Choice of Early Internationalizing Firms: Portfolio of International Opportunities
Hirokazu Kano, Oita University

The Emergence of Entrepreneurial Competencies: Transnational Entrepreneurship and the Role of Early Life Experience
Pao-Lien Chen, National Sun Yat-sen University

Corporate Venture Capital and Venture Growth in International Context: The Mediation Role of Venture Growth Actions
Leven J. Zheng, Hong Kong Metropolitan University
Haitao Lu, PSB Paris School of Business

The Internationalization of Corporate Venture Capital Backed New Ventures
Ilka Weichert, University of Tuebingen
Theresa Helena Veer, University of Tuebingen

Session 3.3.16 - Interactive
Time: 13:00-14:15
Track: 12. Knowledge, Innovation, and Technology
Room: 107

Networks for Innovation (Session# 231253)
Chair: Minyoung Kim, University of Kansas

Connect Globally, Thrive Locally: The Spillover Effect on Regional Innovation of Inward FDI From Sister Cities
Yameng Zhang, Xi'an Jiaotong-Liverpool University
Zhuoran Liu, Xi'an Jiaotong-Liverpool University

Ups and Downs During Industry Evolution Stages and Development of the Innovation Ecosystem
Faisal Khurshid, Hong Kong Metropolitan University

Going Aboard or Bringing In? The Knowledge-Based View on Innovation Catch-Up in Emerging Markets
Qingwei Li, Nanyang Technological University
Seung Ho Park, Nanyang Technological University

How do IJVs Facilitates Innovation Adaptiveness in the Low-Carbon Sector: the Role of Industry-University Collaboration
Linlan Huang, City University of London
Huan Zou, SOAS University of London

Session 3.3.17 - Interactive
Time: 13:00-14:15
Track: 9. Emerging Markets and Emerging Market MNEs
Room: 208

Family Conglomerates in Emerging Markets (Session# 230952)
Chair: Xiaohua Yang, University of San Francisco

Does Business Group Affiliation Matter in Family Firm Multinationalization?
Arindam Mondal, XLRI Jamshedpur
Somnath Lahiri, Illinois State University

International Entry Modes in Chinese Family Firms: An Isomorphism Perspective
Jingtai Yi, Renmin University of China
Yuxin Wang, Renmin University of China
Da Teng, Beijing University of Chemical Technology

Family Control and International Entry Mode Choice Between Equity and Non-Equity Strategic Alliances
Sumit Chakraborty, IIM Ahmedabad

Internationalization of Business Group Affiliates: An Empirical Investigation of the Influence of Ownership Structure
Harshitha Ravi, IIM Bangalore
Sai Chittaranjan Kalubandi, IIM Bangalore
Session 3.3.18 - Special Session
Track: 16. Clinics and Cafés
Time: 13:00-14:15
Room: 212

Teaching Café: Making IB Curriculum Impactful (Session# 231639)

This session will provide insights and invite exchanges on designing IB education for undergraduate and graduate student impact. The session will cover various teaching topics, methods, and resources suitable to make a long-lasting impact in large and smaller IB classes. Participants will be invited to share their preferred and impactful practices in these areas. Additionally, the session will introduce open resources gathered and created by the AIB T&E SIG and will invite all the participants to contribute to developing these.

Facilitators:
- P. Roberto Garcia, Indiana University
- Cyntia Vilasboas Calixto Casnici, University of Leeds

The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.

SUNDAY, JULY 9 - 14:15-14:30

Break (Session# 232011)

Short break to facilitate transition between sessions. No refreshment service will be provided.

SUNDAY, JULY 9 - 14:30-15:45

Session 3.4.1 - Special Session
Track: 15. Special Sessions
Time: 14:30-15:45
Room: Aula Glówna (Main Auditorium)

2023 Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations (Session# 231527)
Chair: Catherine Welch, Trinity College Dublin

Presentations by the 2023 Peter J. Buckley and Mark Casson AIB Dissertation Award Finalists. The finalists are listed alphabetically.

- Sustainable Global Value Chains and Impact Investing: Enabling Small and Medium Enterprises Sustainability Strategies (Ph.D. Awarded by McGill University)
  Tommaso Ferretti, University of Ottawa

- Essays on Social License and Nonmarket Strategies Based on Social Contract Theory (Ph.D. Awarded by Simon Fraser University)
  Shuna Shu Ham Ho, Dalhousie University

- Global Value Chain Governance Dynamics: A Co-Evolutionary Perspective on the Transition from Relational to Modular Governance in Construction (Ph.D. Awarded by University of Sydney)
  Sarah Elizabeth McWilliam, University of Sydney

- Corporate Political Activities and Political Environments in International Business (Ph.D. Awarded by Wirtschaftsuniversität Wien)
  Evelyn Reithofer, WU Vienna
In the Crosshairs: How do Chinese MNEs Handle the Political Challenge of National Security Concerns? (Ph.D. Awarded by University of Oxford)
Zhibo Qiu, University of Oxford / King's College London

The Peter J. Buckley and Mark Casson AIB Dissertation Award is being sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Session 3.4.2 - Panel
Track: 14. Theme: IB Resilience under Global Disruptions
Time: 14:30-15:45
Room: Aula I

MNE Resilience to Exogenous Shocks: An Historical Perspective (Session# 231426)
Chair: Lucia Piscitello, Politecnico di Milano
Discussant: Vitor Corado Simões, ISEG - Lisbon School of Economics and Management

Panelists:
Teresa da Silva Lopes, University of York
Liena Kano, University of Calgary
Rajneesh Narula, University of Reading

Session 3.4.3 - Panel
Track: 6. Gender and Diversity
Time: 14:30-15:45
Room: Aula II

It Takes a Village: Creating a Supportive Community for Junior Female Faculty (Session# 230621)
Chair: Stephanie Wang, Indiana University

Panelists:
Stephanie Wang, Indiana University
Tatiana Kostova, University of South Carolina
Dan Li, Indiana University
Marjorie Lyles, Florida International University
Dana Minbaeva, King’s College London
Grazia D. Santangelo, Copenhagen Business School
Becky Reuber, University of Toronto
Rosalie Tung, Simon Fraser University
Sri Zaheer, University of Minnesota

Session 3.4.7 - Competitive
Track: 8. Research Methods
Time: 14:30-15:45
Room: 214

Alternative Methodologies in IB Research (Session# 230802)
Chair: Pascal Wild, School of Management Fribourg

Making Sense of Socio-Political Risks in International Business: A Configurational Approach to Embracing Complexity
Thomas C. Lawton, University College Cork
Maria A. De Villa, Universidad EAFIT
Sandra Santamaria-Alvarez, Universidad EAFIT

The State and Future of Ethnography in International Business Studies: A Methodological Framework for Reflexive Engagement
Jasmin Mahadevan, Pforzheim University
Fiona Moore, Royal Holloway, University of London
Acculturation Determinant Logic in The Luxury and Fashion Industry Across Cultures
David W Pan, Fort Hays State University / Texas A&M University, Texarkana
Li Shen, Juniata College
Alan J Pan, Fort Hays State University
Berna Mutlu, University of Florida

Relationship Between Internationalization and Performance: A Three-Dimensional Literature Review
Pham Hoanh Son Nguyen, ESC Clermont Business School
Richard Soparnot, ESC Clermont Business School

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Session 3.4.8 - Competitive
Time: 14:30-15:45
Track: 5. HRM, Leadership and Cross-Cultural Management
Room: 216

Immigrants and Refugees Employment (Session# 230504)
Chair: Hao Wang, University of Amsterdam

Exploring the Effects of Workplace Support for Refugee Employees: A Multi-Perspective Triangulation
Robin Pesch, Newcastle University
Ebru Ipek, San Francisco State University

How Valuable Are You? Market Citizenship and Refugee Employment
Betina Szkudlarek, University of Sydney
Jeannie Eun Su Lee, University of Newcastle

Mind the Transformation Gap: On the Influence of Foreign IT Workers’ Perceptions of German Immigration Regulations on their Perceived Employability
Manh Ha Luong, University of Bamberg
Maike Andresen, University of Bamberg

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Session 3.4.9 - Competitive
Time: 14:30-15:45
Track: 2. Marketing Strategy and Consumer Research
Room: 114

International Marketing Strategies, Business Models, and Supporting Capabilities (Session# 230202)
Chair: Peter Gabrielsson, University of Vaasa

The Effect of Digital Business Model Innovation on SMEs’ International Performance: The Contingent Roles of Foreign Institutional Voids and Entrepreneurial Orientation Abstracts
Ruey-Jer Bryan Jean, National Taiwan University
Daekwan Kim, Florida State University
Geon-Cheol Shin, Kyung Hee University

Dynamic Capabilities Research in International Marketing: Taxonomy and Nomological Networks of Three Pillars
Cagla Dayangan, Dokuz Eylul University
Bilge Aykol, Dokuz Eylul University

Exporting SMEs Promotion and Performance
Claude Obadia, ESCE, Paris
Irena Vida, University of Ljubljana

Rising Geopolitical Risk and Firm’s Customer Concentration
Yu Li, University of South Carolina
Vivek Astvansh, Indiana University
**Session 3.4.10 - Competitive**
Track: 11. Sustainability in International Business

**CSR Practices (Session# 231101)**
Chair: Nick Hajli, Loughborough University

*Friend or Foe? Political Affinity and Foreign Subsidiary CSR*
Wen Helena Li, University of Technology Sydney
Shan Zhu, Zhejiang University
Vikas Kumar, University of Sydney

*The Influence of Organizational Logics and Identification on Within-MNE CSR Performance Heterogeneity*
Marloes Korendijk, University of Groningen
Rieneke Slager, University of Groningen
Alan Muller, University of Groningen

*When Global Corporate Social Responsibility Standards Meet Confucianism: Evidence from MNC Subsidiaries in China*
Jianliang Li, University of Nottingham Ningbo China
Cong Cao, University of Nottingham Ningbo China

*Institutional Tension Within a Country and Foreign Subsidiary's Response: A Study on the Environmental Protection Initiative in China*
Jingwen Sha, Ivey Business School

**Session 3.4.11 - Competitive**
Track: 4. Global Strategy, Organization and Value Chains

**Expansion Strategies and Performance (Session# 230402)**
Chair: Ursula F. Ott, Nottingham Trent University

*Coopetition in International Business: A Systematic Literature Review and Directions for Future Research*
Bozidar Vlacic, Universidade Católica Portuguesa
Jonas Eduardsen, Aalborg University
Marina Dabic, University of Zagreb / University of Ljubljana
Jane Maley, Sabanci University
Susana Silva, Universidade Católica Portuguesa

*The Home Country Effect on Corporate and Foreign Affiliate Performance*
Daniel S. Andrews, Georgia State University
Stav Fainshmidt, Ivey Business School
Alvaro Cuervo-Cazurra, Northeastern University

*International Expansion Strategies: Simulation of Firm Performance under Competition*
Roman Gwosdilin, WU Vienna

*The Choice of Manufacturing Home-Shoring for Bolstering MNEs’ Global Strategy: A Comparison of Pulling Factors in Three Sub-National Regions*
Diletta Pegoraro, Politecnico di Milano
Lisa De Propris, University of Birmingham
Agnieszka Chidlow, University of Birmingham
Global Learning and Service Firms (Session# 230457)
Chair: Bent Petersen, Copenhagen Business School

A Multidisciplinary Framework for International Service Activities
Peter D Ørberg Jensen, Copenhagen Business School
Kristin Brandl, University of Victoria
Patrik Ström, Stockholm School of Economics

International Meta-Organizations of Professional Services: Configurations of Governance Mechanisms
Rany Salvoldi, Ben Gurion University

Organizing Across Distance: A Case of Everyday Sensegiving and Sensemaking in a Globally Distributed Business
Nidheesh Joseph, IIM Tiruchirappalli
Abhishek Totawar, IIM Tiruchirappalli

Corruption and Conglomerate Diversification in Acquisitions: Global Evidence
Markus Taussig, Rutgers University
Man Dang, University of Economics, University of Danang
My Hanh Nguyen, University of Economics, University of Danang
Hoang Long Phan, University of Economics, University of Danang
Khue Huy nh, University of Economics, University of Danang

Toward an Integrative Perspective on Interfirm Adaptation: The Learning Process Matters
Pei-li You, Shih Chien University

Limitations to Learning from International Joint Product Development Work: The role of resources
Metin Onal Vural, CUNEF

Innovate or Diversify? Lessons for Japanese Pharmaceutical wholesalers From European Business Models
Hirohisa Shimura, Soka University

Growing the Business in the Regions: TMT Member’s Regional Responsibility and Regional Performance
Che Tang, University of St.Gallen
Dimitrios Georgakakis, University of York
Winfried Ruigrok, University of St.Gallen

Knowledge, Innovation, and Technology in the Era of Digitalization (Session# 231255)
Chair: Ricarda Bouncken, University of Bayreuth

Exploring the Impact of Digital Technology Resources on SME Internationalization- the Moderating Role of Cultural Distance
Yi-An Chen, National Chengchi University
Kuo-Feng Huang, National Chengchi University

Walk The Talk: The Future-Time Reference of Users’ Languages and Digital Product Innovation in the Mobile Game Industry
Pengxiang Zhang, Peking University
Chao Niu, Chinese University of Hong Kong (Shenzhen)
Eric Zhao, Indiana University

Artificial Intelligence Systems To Facilitate Firm Internationalization: The Role of Modularity
Rakibul Hasan, University of Vaasa
Arto Ojala, University of Vaasa
A Cross-Cultural Meta-Analysis of Different Influences of Enterprise Social Media Use on Innovation Performance
  Xiaomei Li, Tianjin University
  Youqi You, Tianjin University

Virtual Team Evolution in the Dual Context of COVID-19 Epidemic and Metaverse A Case Study On SAP
  Jiaxin Yang, Tongji University
  Jing Zhang, Tongji University
  Taoyong Su, Tongji University

The Power of Influencers’ Content in Inducing Impulse Buying Through Mediating Role of Trust
  Komal Shamim, Mohammad Ali Jinnah University
  Tahir Islam, Silesian University of Science and Technology
  Abdul Ghaffar, University of Karachi
  Zaryab Sheikh, Nust Business School

The Impact of Industry 4.0 Digital Technologies on Firms’ International Performance and Growth: The Moderating Role of Competitive Advantage
  Abdulrahman Alfayyadh, Morgan State University
  Nora Alkhaldi, Morgan State University
  Omar Khan, Morgan State University

Session 3.4.15 - Interactive
  Time: 14:30-15:45
  Room: 105

Track: 6. Gender and Diversity

Theory to Practice: Gender-based Considerations in International Business (Session# 230653)
  Chair: Anna Krejner-Nowecka, SGH Warsaw School of Economics

Women on Managerial Positions: Gender Diversity from Theory to Practice
  Dorota Zyskowska, SGH Warsaw School of Economics

Unpacking the Concept of Inclusive Organizational Culture: A Qualitative Study
  Saskia Salmen, Otto-von-Guericke-University Magdeburg

Empowering Women by Index Membership: Evidence from a Unique Experiment from Japan
  Lukas Roth, University of Alberta

Women Directors in India: A Long Way to Equality
  Nimit Thaker, GLS University
  Amrita Bihani, Ahmedabad University
  Chirag Trivedi, Gujarat University

  Shengwen Li, Queen's University
  Anthony Goerzen, Queen's University

Session 3.4.16 - Interactive
  Time: 14:30-15:45
  Room: 107

Track: 11. Sustainability in International Business

Investing in Sustainability (Session# 231156)
  Chair: Noemi Sinkovics, University of Glasgow

ESG and Firm Performance. An International Context
  Maria Aluchna, SGH Warsaw School of Economics
  Maria Roszkowska-Menkes, SGH Warsaw

When does Corporate Philanthropy Improve Firm Performance? The Role of International Strategies
  Xuan Huang, Leeds University
  Ashutosh Singh, Leeds University
  Martin Heinberg, University of Leeds
  Yeyi Liu, Xi'an Jiaotong University
Environmental Protection Practices Implemented by Multinational Companies: Evidence from Poland
Wioletta Mierzejewska, Warsaw School of Economics

The Internationalization-Environmental Performance Relationship: Does it differ between Advanced Economy MNEs and Emerging Economy MNEs?
Jintao Zhang, Torrens University
Stephen Chen, Newcastle University
Hao Tan, University of Newcastle

Multinational Enterprises and sustainable innovation: An integrative view
Salman Kimiagari, Thompson Rivers University
Robert Schwiering, Thompson Rivers University
Conroy Smith, Thompson Rivers University

Sustainable Development Goals (SDGs), PISA Report and Its Effects on the Continuation of Entrepreneurship and Competitiveness
Aldo Alvarez-Risco, Universidad de Lima
Shyla Del-Aguila-Arcentales, Universidad San Ignacio de Loyola
Maria de las Mercedes Anderson-Seminario, Universidad de Lima

Session 3.4.17 - Interactive
Time: 14:30-15:45
Room: 208

Capability Building in Emerging Markets (Session# 230956)
Chair: Huan Zhang, University of Sydney

Great Expectations: Foreign MNEs' Reputational Challenges and Opportunities in Emerging Economies
Erin E. Makarius, University of Akron
Aloysius Newenham-Kahindi, University of Victoria
Charles Stevens, Rutgers University

Overcoming the Legitimacy Gap: Corporate Social Responsibility and the Internationalization of Chinese Firms in Developed Economies
Jieyu Zhou, Xiamen University
Jiatao Li, Hong Kong University of Science and Technology
Weiping Liu, University of Nottingham Ningbo China

Industrial Branding Capability: The Case of Latecomer Small and Medium-sized Enterprises
Hsing-Hua Stella Chang, National Taichung University of Education
Min-Hua Chang, National Sun Yat-Sen University
Tsai-Hsin Cheng, National Sun Yat-Sen University

How Fast Is Fast Enough? Ownership, Signaling and Speed of Internationalization
Vidya Sukumara Panicker, Loughborough University
Dinesh Prabhu, IIM Tiruchirappalli

Working in MNE Subsidiaries in Africa: The Effect of Individual Network Centrality on Skill Improvement and Social Upgrading
Xiaolan Fu, University of Oxford
Hao Xu, Fintech Research Center of Zhejiang Lab
Shaheen Akter, University of Oxford
Shasha Zhao, University of Surrey
Teaching Café: Addressing Different Ableness through Teaching and Creating Safe Spaces (Session# 231641)

The Teaching Café will look at how to address different ableness in the classroom - both from the perspective of students and educators. Our Café will raise awareness around visible (e.g., being vision impaired or requiring a wheelchair) and less visible or invisible (e.g., being on the autism spectrum) disabilities by sharing experiences and best practices of how to deliver on inclusive, psychologically and physically safe spaces for all who feel like they do not belong in the classroom and/or might be differently abled.

Facilitators:
Matt Raskovic, Auckland University of Technology
Miriam Moeller, University of Queensland
Jing Betty Feng, Farmingdale State College (SUNY)

The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.

Fellows Café: MNEs and Responsible Global Business (Session# 232033)

Chairs: Attila Yaprak, Wayne State University and S. Tamer Cavusgil, Georgia State University

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

Responsible global business has become an inescapable imperative for internationalizing firms. It is now essential for MNEs to become responsible in the way they respond to their markets' needs with social impact while simultaneously being good to their stakeholders at home and abroad. This cafe will explore the emerging research questions that this phenomenon has generated and will suggest avenues for future research.

Fellows Café: What Percentage of Internationalization Episodes can be Explained by the Uppsala Internationalization Process Model? (Session# 232031)

Chair: Jean-Francois Hennart, Tilburg School of Economics and Management

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

The initial tenets of the Uppsala model, that in-depth knowledge of foreign countries is necessary for selling abroad and that firms progress from exporting to foreign investment as they acquire such knowledge, have been by and large uncritically accepted by most IB scholars. Yet there is a good deal of empirical evidence has shown this not to be the case. I would like participants in this café to share and discuss the findings of their research that do not support these assumptions.
SUNDAY, JULY 9 - 15:45-16:15

Coffee Break (Session# 232008)

Refreshments will be provided for conference participants.

Award presentation for various awards offered by Women in the Academy of International Business (WAIB) will take place during the coffee break at the Main Hall.

SUNDAY, JULY 9 - 16:15-18:00

Session 3.5.1 - Plenary
Track: 15. Special Sessions
Room: Aula Główna (Main Auditorium)

AIB Awards Ceremony and Business Meeting (Session# 231523)

The session will start with the announcement of the winners for the various conference awards including the Buckley and Casson Dissertation Award, AIB/TEMPLE Best Paper Award, the Rugman Most Promising Scholar Award, and the AIB/FIU Best Theory Paper Award.

The business meeting will follow, featuring a review of the state of AIB, JIBS, JIBP, and AIB Insights. It will also feature a presentation for the 2024 AIB Meeting.

The floor will then be open for questions and comments from the membership.

SUNDAY, JULY 9 - 18:00-19:30

Track: 17. Networking and Social Events

AIB Awards/Farewell Reception (Session# 231705)

The 2023 AIB Annual Meeting will come to a close with a reception immediately following the AIB General Business Meeting.

The Awards/Farewell Reception is sponsored by Palgrave Macmillan, publishers of JIBS and JIBP, in honor of all the winners of the JIBS Decade Award as well as all other program awards being given out at AIB 2023.