

2022 AIB Conference Schedule of Sessions

Miami, USA
5-9 July 2022 (In-Person)

MONDAY, JULY 4

MONDAY, JULY 4 - 09:00-17:00

Time: 09:00-17:00

AIB Board Meeting

AIB Executive Board Members only.

TUESDAY, JULY 5

TUESDAY, JULY 5 - 09:00-13:00

Time: 09:00-13:00

AIB Board Meeting

AIB Executive Board Members only.

TUESDAY, JULY 5 - 09:00-12:00

Session 0.01.1 - Pre-Conference Workshop Time: 09:00-12:00
Room: Brickell 201

Teaching Education SIG Professional Development Workshop

Chairs: Daria Panina, Texas A&M University and Ilke Kardes, Valdosta State University

This PDW will be held at the FIU-Brickell facilities.
Pre-admitted participants only.

Panelists:

Miguel Cordova, Pontificia Universidad Católica del Perú
Ilke Kardes, Valdosta State University
Karen Lynden, University of North Carolina at Greensboro
Daria Panina, Texas A&M University
Marina Anna Schmitz, IEDC-Bled School of Management

Session 0.01.2 - Pre-Conference Workshop Time: 09:00-12:00
Room: Brickell 226

Academic Writing Workshop

Chair: Christina Sichtmann, University of Vienna and Bern
University of Applied Sciences (BFH)

This PDW will be held at the FIU-Brickell facilities.
Pre-registration is required

TUESDAY, JULY 5 - 10:00-12:00

Session 0.02.1 - Pre-Conference Workshop Time: 10:00-12:00
Room: Brickell 301

RM-SIG Masterclass: Field Experiments Across Firms and Countries

Chair: David Reeb, National University of Singapore

This PDW will be held at the FIU-Brickell facilities.
Pre-registration is required.

Session 0.02.2 - Pre-Conference Workshop Time: 10:00-12:00
Room: Brickell 328

RM-SIG Workshop: Qualitative Data Analysis in IB Research: Templates and Their Alternatives

Chairs: Tine Koehler, University of Melbourne and
Jacqueline Mees-Buss, University of New South Wales
Discussants: Rebecca Piekkari, Aalto University and Anne
Smith, University of Tennessee Knoxville

This PDW will be held at the FIU-Brickell facilities.
Pre-registration is required.

TUESDAY, JULY 5 - 10:15-12:00

Session 0.03 - Pre-Conference Workshop Time: 10:15-12:00
Room: Brickell 316

Joint International Marketing Paper Development Workshop

Chairs: Kelly Hewett, The University of Tennessee and
Olli Kuivalainen, LUT University
Discussant: Peter Magnusson, University of Texas Rio
Grande Valley

This PDW will be held at the FIU-Brickell facilities. Pre-
admitted participants only.

TUESDAY, JULY 5 - 13:00-15:00

Session 0.04.1 - Pre-Conference Workshop Time: 13:00-15:00
Room: Brickell 301

RM-SIG Masterclass: Ethnography in International Business: Theorizing from Fieldwork in Complex Cultural Contexts

Chair: Mary Yoko Brannen, San Jose State University

This PDW will be held at the FIU-Brickell facilities. Pre-registration is required.

Session 0.04.2 - Pre-Conference Workshop Time: 13:00-15:00
Room: Brickell 328

RM-SIG Workshop: Surprises, Mixed Findings, or Questionable Research Practices? A Methodology for Evaluating Cumulative Empirical Analyses and Replication Studies

Chairs: Gwendolyn Lee, University of Florida and Stewart Miller, University of Texas at San Antonio

This PDW will be held at the FIU-Brickell facilities. Pre-registration is required.

TUESDAY, JULY 5 - 13:30-15:00

Session 0.05 - Pre-Conference Workshop Time: 13:30-15:00
Room: Brickell 316

AIB Insights Paper Development Workshop

Chairs: William Newbury, Florida International University and Elizabeth L. Rose, Indian Institute of Management Udaipur

This PDW will be held at the FIU-Brickell facilities. Pre-admitted participants only.

TUESDAY, JULY 5 - 14:00-16:00

Session 0.06 - Pre-Conference Workshop Time: 14:00-16:00
Room: Brickell 226

IBR Professional Development Workshop

Chairs: Roger Strange, University of Sussex and Agnieszka Chidlow, University of Birmingham
Discussant: Thomas Lindner, University of Innsbruck

This PDW will be held at the FIU-Brickell facilities. Pre-registration is required.

TUESDAY, JULY 5 - 14:30-16:00

Session 0.07 - Pre-Conference Workshop Time: 14:30-16:00
Room: Brickell 201

JIBS Interdisciplinary Workshop: Intersection of IB and OB

Chairs: Allan Bird, Goa Institute of Management and Rebecca Piekkari, Aalto University
Discussant: Riki Takeuchi, University of Texas at Dallas

This PDW will be held at the FIU-Brickell facilities. Pre-registration is required.

Panelists:

Rosalie L. Tung, Simon Fraser University
Lillian Eby, Editor-in-Chief, Journal of Applied Psychology
Maryam Kouchaki, Editor-in-Chief, Organizational Behaviour and Human Decision Processes
Jennifer D. Nahrgang, Associate Editor, Personnel Psychology

TUESDAY, JULY 5 - 15:30-17:30

Session 0.09.1 - Pre-Conference Workshop Time: 15:30-17:30
Room: Brickell 301

RM-SIG Workshop: The Different Dimensions of Triangulation: How to Strengthen Your Research Project

Chairs: Bo Nielsen, University of Sydney and Catherine Welch, Trinity College Dublin

This PDW will be held at the FIU-Brickell facilities. Pre-registration is required.

Session 0.09.2 - Pre-Conference Workshop Time: 15:30-17:30
Room: Brickell 328

GSJ Paper Development Workshop

Chairs: Gabriel Benito, BI Norwegian Business School and Alvaro Cuervo-Cazurra, Northeastern University
Discussant: Ram Mudambi, Temple University

This PDW will be held at the FIU-Brickell facilities. Pre-admitted participants only.

WEDNESDAY, JULY 6

WEDNESDAY, JULY 6 - 08:30-16:00

Session 0.1.1 - Pre-Conference Workshop Time: 08:30-16:00
Room: Biscayne

AIB Junior Faculty Consortium

Chair: Xavier Martin, Tilburg University

Pre-admitted participants only. A light lunch is provided.

Faculty Panel:

Witold Henisz, University of Pennsylvania
Felipe Monteiro, INSEAD
Len Trevino, Florida Atlantic University
Tina Ambos, HEC Genève
Aseem Kaul, University of Minnesota
Nan Jia, University of Southern California
Purseu Heugens, Erasmus University
Xiao-Ping Chen, University of Washington
Ilya Cuypers, Singapore Management University
David Griffith, Texas A&M University
William (Bill) Megginson, University of Oklahoma
Lorraine Eden, Texas A&M University
Lilac Nachum, City University of New York
Gabriel Benito, BI Norwegian Business School
Arzu Wasti, Sabanci University
Changqi Wu, Shandong University

The Junior Faculty Consortium is sponsored by the Boeing Institute of International Business, Saint Louis University

Session 0.1.2 - Pre-Conference Workshop Time: 08:30-16:00
Room: Alhambra

AIB/Sheth Doctoral Student Consortium

Chair: Annique Un, Northeastern University

Pre-admitted participants only. A light lunch is provided.

Faculty Panel:

Aya Chacar, Florida International University
Tailan Chi, University of Wisconsin-Milwaukee
Cristina Gibson, Pepperdine University
Gary Knight, Willamette University
Sumit Kundu, Florida International University
Dana Minbaeva, King's College London
William Newbury, Florida International University
Susan Perkins, University of Illinois
Elizabeth L. Rose, Indian Institute of Management
Udaipur
Annique Un, Northeastern University
Paul Vaaler, University of Minnesota

WEDNESDAY, JULY 6 - 09:00-14:15

Session 0.2.1 - Pre-Conference Workshop Time: 09:00-14:15
Room: Sandringham

JIBS Paper Development Workshop

Chairs: Stav Fainshmidt, Western University and Alain Verbeke, University of Calgary

Pre-admitted participants only. A light lunch is provided.

The JIBS PDW is sponsored by the Henley Business School at University of Reading and the D'Amore-McKim School of Business at Northeastern University.

Session 0.2.2 - Pre-Conference Workshop Time: 09:00-14:15
Room: Balmoral

JIBP Paper Development Workshop

Chair: Sarianna Lundan, University of Bremen

Pre-admitted participants only. A light lunch is provided.

WEDNESDAY, JULY 6 - 09:00-12:00

Session 0.4 - Pre-Conference Workshop Time: 09:00-12:00
Room: Flagler

Academic Writing Workshop

Chair: Christina Sichtmann, University of Vienna and Bern University of Applied Sciences (BFH)

Pre-registration is required.

WEDNESDAY, JULY 6 - 14:00-15:30

Session 0.5 - Pre-Conference Workshop Time: 14:00-15:30
Room: Tuttle

AIB-Sheth International Marketing Workshop

Chairs: Kelly Hewett, The University of Tennessee and Gary Knight, Willamette University

All interested participants are welcome to attend this workshop. No pre-registration required.

WEDNESDAY, JULY 6 - 14:30-16:00

Session 0.6 - Pre-Conference Workshop

Time: 14:30-16:00

Room: Biscayne

Meet the Editors (for Consortia Participants Only)

Chair: Kazuhiro Asakawa, Keio University

For Doctoral Consortium, Junior Faculty Consortium, JIBS and JIBP PDW participants only. There will be a separate Meet the Editors session during the conference for all participants.

Journal Editors:

Alain Verbeke, *JIBS*

Rosalie L. Tung, *JIBS (Incoming Editor)*

Sarianna Lundan, *JIBP*

Elizabeth L. Rose, *AIB Insights*

Gabriel Benito, *Global Strategy Journal*

Roger Strange, *International Business Review*

Kelly Hewett, *Journal of International Marketing*

Olli Kuivalainen, *International Marketing review*

Aseem Kaul, *Strategic Management Journal*

Xavier Martin, *Journal of Management Scientific Reports*

Xiao-Ping Chen, *Management and Organization Review*

Jonathan Doh, *Journal of Management Studies*

WEDNESDAY, JULY 6 - 16:00-17:00

Time: 16:00-17:00

Room: Bayfront Ballroom A

New Members Welcome Event

AIB would like to welcome all new AIB members into our community at this networking event. Board Members and other senior AIB members will be present to welcome and meet our new members.

The New Members Welcome event is sponsored by the Fox School of Business at Temple University.

Time: 16:00-17:00

Room: Bayfront Ballroom B

Sheth Foundation International Marketing Reception

Chairs: Kelly Hewett, The University of Tennessee and Gary Knight, Willamette University

All faculty and students interested in international marketing and related disciplines are welcome.

OPENING PLENARY

WEDNESDAY, JULY 6 - 17:15-19:30

Session 0.8 - Plenary

Time: 17:15-19:30

Track: 15. Special Sessions

Room: Versailles

AIB 2022 Opening Plenary

AIB welcomes you to the AIB 2022 Conference in Miami. Doors will open at 4:45pm for the opening plenary. A limited number of vouchers for a commemorative AIB 2022 t-shirt will be given to early entrants. The t-shirts can be picked up from the AIB exhibit booth later in the conference.

Official Opening and Greetings:

Farok Contractor, AIB President

William Hardin, Host School Dean

William Newbury, Host Committee Chair

Andrew Delios, Program Chair

Presentation of the AIB Fellows International Executive of the Year Award to Michelle Nunn, CEO, CARE

Lorraine Eden, Dean of AIB Fellows

Mary Yoko Brannen, Selection Committee Chair

Panel Discussion - Improving Lives and Communities: The Role of International Organizations

Michelle Nunn, President and CEO of CARE

Mary Yoko Brannen, San Jose State University

Cristina Gibson, Pepperdine University

Jagdish N. Sheth, Emory University

WEDNESDAY, JULY 6 - 19:30-21:30

Time: 19:30-21:30

Room: Skylawn (Plaza-Pool Level)

Presidential Reception

The Presidential Reception celebrates the opening of the 2022 AIB Conference. Weather allowing, the event is scheduled for outside at the Plaza level, on the Skylawn next to the hotel pool. Miami smart attire is recommended. If the reception needs to be moved inside, an announcement will be made at the Opening Plenary.

THURSDAY, JULY 7

THURSDAY, JULY 7 - 07:00-08:45

Track: 17. Networking and Social Events

Time: 07:00-08:45

Room: Flagler

JIBS Area Editors Breakfast Meeting

Chair: Alain Verbeke, University of Calgary

This is a closed meeting for JIBS Area Editors with Alain Verbeke (EIC). Breakfast will begin at 7am, the meeting will start at 7:30am.

THURSDAY, JULY 7 - 08:00-08:45

Session 1.05

Track: 16. Clinics and Cafés

Time: 08:00-08:45

Fellows Café I

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. The Fellows Cafés are open to all conference participants.

Trends in and the Future of IB Education (Room: Raphael)

Robert Grosse, Thunderbird School of Global Management

Chuck Kwok, University of South Carolina

Doing Impactful Research in IB (Room: Michelangelo)

Sri Zaheer, University of Minnesota

Paul Vaaler, University of Minnesota

Promoting International Entrepreneurship Research from Emerging Economies (Room: Alhambra)

Shaker Zahra, University of Minnesota

The GVC-Based Economic Development Model on Trial: Firms' Upgrading via Global Integration in Africa (Room: Escorial)

Lilac Nachum, City University of New York

Multinational Subsidiary Management: New Topics and New Methodology (Room: Trinity)

Sea Jin Chang, National University of Singapore / KAIST

THURSDAY, JULY 7 - 09:00-10:15

Session 1.1.1 - Panel

Track: 8. Research Methods

Time: 09:00-10:15

Room: Versailles

What Is Theory?

Chairs: Rebecca Piekkari, Aalto University and Catherine Welch, Trinity College Dublin

Panelists:

Ruth Aguilera, Northeastern University

Jeremy Clegg, University of Leeds

Jean-Francois Hennart, Tilburg University

Rosalie L. Tung, Simon Fraser University

Session 1.1.2 - Panel

Track: 3. Finance, Accounting, Governance

Time: 09:00-10:15

Room: Biscayne

State Capitalism in International Context

Chair: Pei Sun, University of Manchester

Panelists:

Anna Grosman, Loughborough University London

Ilya Okhmatovskiy, NOVA School of Business and Economics

Geoffrey Wood, Western University

Session 1.1.3 - Panel

Track: 14. Beyond Diversity: Equity and Fairness

Time: 09:00-10:15

Room: Chopin

Special Critical Perspectives on International Business (cpoib) Panel: Beyond the Moral and Business Cases for Diversity, Equity and Inclusion: Moving the Field forward within International Business

Chair: Matevz (Matt) Raskovic, Victoria University of Wellington

Panelists:

Dana Minbaeva, King's College London

Noemi Sinkovics, University of Glasgow

Margaret Fletcher, University of Glasgow

William Newbury, Florida International University

Session 1.1.4 - Panel

Track: 1. Internationalization / Entrepreneurship

Time: 09:00-10:15

Room: Windsor

International, Transnational, and Transitional Entrepreneurship in an Uncertain World: A Future Research Agenda

Chair: Jing Zhang, Old Dominion University

Panelists:

Jing Zhang, Old Dominion University

Sarika Pruthi, San Jose State University

Li-wei Chen, Old Dominion University

Session 1.1.5 - Special Session

Time: 09:00-10:15

Track: 15. Special Sessions

Room: Sandringham

Marketing Masterclass 1: Publishing in International Marketing: Preparing and Submitting Manuscripts to Academic Journals

Chair: David Griffith, Texas A&M University

Research and publishing in scholarly journals are vital to growth, development, and success in academia. This masterclass focuses on developing and preparing manuscripts for submission to scholarly journals. It will highlight issues emphasized by editors and reviewers that tend to undermine manuscript success. The goal is to prepare and polish research papers to optimize prospects for publication and to maximize scholarly impact. The class will give particular attention to preparing manuscripts, including the various components. The session will be interactive, to allow for Q&A and audience interaction.

Taught by David Griffith, Area Editor, Global Marketing for the *Journal of International Business Studies* and former Editor in Chief, *Journal of International Marketing*.

These masterclasses are being offered through the generous contributions of the Sheth Foundation.

Session 1.1.6 - Competitive

Time: 09:00-10:15

Track: 9. Emerging Markets and EM-MNEs

Room: Balmoral

Effects of the Political Environment on Strategic Choices and Performance

Chair: Jocelyn Wallace, DeVry University

One Mountain, Two Tigers? Institutional Complexity, Politician Imprinting, and Location Choice of Emerging Market Firms
Huan Zhang, University of Sydney

Home Country Image and Nonmarket Political Strategy Effects on Foreign Location Choice of Emerging Market Multinationals
Cinara Gambirage, FGV EBAPE

Flavio Vasconcelos, FGV EBAPE

Ronaldo Parente, Florida International University

Jaison Caetano da Silva, FGV EBAPE

The Role of Government Support on the Export Performance of Emerging Market Firms: Technological Innovation, R&D Capability and Willingness to Export

Daniel Rottig, Florida Gulf Coast University

Wlamir Gonçalves Xavier, Biola University

Yong Ju Shim, FGV/EAESP

Paulo Arvate, FGV/EAESP

André Leonardo Pruner da Silva, FGV/EAESP

Highlighting Asymmetries: Re-Examining the Firm-Level Impacts of Pro-Market Reforms in Latin America

Bruno Buscariolli, FGV EAESP

Jorge Carneiro, FGV EAESP

Luis Dau, Northeastern University

Elizabeth Moore, Northeastern University

Session 1.1.7 - Competitive

Time: 09:00-10:15

Track: 7. Teaching and Education

Room: Gusman

Teaching and Research in International Business

Chair: Marina Anna Schmitz, IEDC-Bled School of Management

Diversity and Inclusion: A Local or a Global Issue?

Luiza Fonseca, Pontifical Catholic University of Rio de Janeiro

Clarice Secches Kogut, e Federal University of Rio de Janeiro

The Impact of Surface and Deep-Level Attributes on Peer Evaluations in Global Virtual Teams

Ernesto Tavoletti, University of Macerata

Theresa Bernhard, Friedrich-Alexander University Erlangen-Nürnberg

Longzhu Dong, University of Wisconsin-Eau Claire

Cultural and Geographic Distance Effects of Cross Border Mergers: An Inter-Temporal Perspective

Vasiliki Bamiatzi, University of Sussex

Konstantinos Bozos, Leeds University

Seyda Deligonul, Retired

The Streetlight Effect in Internationalization Research: A Review of Empirical Settings in Internationalization Research

Willem Smit, Asia School of Business

Session 1.1.8 - Competitive

Time: 09:00-10:15

Track: 1. Internationalization / Entrepreneurship

Room: Tuttle

Mind the Mind - Capturing the Invisible Effects

Chair: Manuel Serapio, University of Colorado Denver

Cognitive Cultural Intelligence and Entrepreneurial Alertness: Evidence from Highly Educated, Employed Immigrants in the United States

Jieqiong Ma, Hofstra University

Jie Yang, University of Texas at Tyler

Cognitive Biases in International Market Entry Decisions: A Study on SMEs' Entrepreneurs

Giovanna Magnani, University of Pavia

Miguel Gil, Jönköping International Business School

Erika Mantegazza, Aveom Pharma

National Culture and Entrepreneurship

Johannes Kleinhempel, University of Manchester

Mariko Klasing, University of Groningen

Sjoerd Beugelsdijk, University of Groningen

Imagination and Firm Internationalization

Manuel Serapio, University of Colorado Denver

Ivo Zander, Uppsala University

Session 1.1.9 - Competitive

Time: 09:00-10:15

Track: 5. HRM, Leadership, Cross-Cultural

Room: Dupont

Senior Leadership for Performance in the International Firm

Chair: Allan Bird, Goa Institute of Management

When Do Leaders React Hot or Cool to Perceived Follower Disrespect? A Comparison between China and Germany

Miriam Muethel, WHU - Otto Beisheim

Louisa Bloedorn, WHU - Otto Beisheim

Schazia Delhvi, WHU - Otto Beisheim

Xuan Feng, University of Nottingham Ningbo China

Pingping Fu, University of Nottingham Ningbo China

Michael Bond, Hong Kong Polytechnic University

A Typology of International CEOs and CFOs

Sebastian Baldermann, ESCP Business School Berlin

Stefan Schmid, ESCP Business School Berlin

High-Performance Work Systems, Organizational Structure, and Organizational Performance Across Countries

Ali Dastmalchian, Simon Fraser University

Nick Bacon, Cass Business School

Medha Satish Kumar, Simon Fraser University

Secil Bayraktar, TBS Education

Werner Auer-Rizzi, Johannes Kepler University Linz

Paul Blyton, Cardiff Business School

Ali Ahmad Bodla, Tongji University

Rick Cotton, University of Victoria

Tim Craig, BlueSky Academic Services

Behice Ertenu, Bogazici University

Mohammad Habibi, Industrial Management Institute

Heh Jason Huang, National Sun Yat-sen University

Pinar Imer, Bahçesehir University

Che Ruhana Isa, University of Malay

Ayman Ismail, American University in Cairo

Yuan Jiang, Harbin Institute of Technology

Hayat Kabasakal, Bogazici University

Nicola McNeil, La Trobe University

Carlotta Meo Colombo, University of Pavia

Sedigheh Moghavvemi, University of Malaya

Tuheena Mukherjee, Indian Institute of Foreign Trade

Ghazali Bin Musa, University of Malaya

Claudia Steinke, University of Lethbridge

Philip Sugai, Doshisha University

Ningyu Tang, Shanghai Jiao Tong University

Truong Thu Nam Thang, National Economic University

Renin Varnali, Bogazici University

Global Cities and Individual Work-Related Values

Torben Pedersen, Bocconi University

Anthony Goerzen, Queen's University

Angels Dasi, University of Valencia

Leadership Effectiveness in Global Virtual Teams is not Enough: Achieved Leadership Status and Team Output

Lena Zander, Uppsala University

Audra I. Mockaitis, Maynooth University

Peter Zettinig, Turku University

Stephan Gerschewski, University of Kent

Session 1.1.10 - Interactive

Time: 09:00-10:15

Track: 10. MNE State Relations and IB Policy

Room: Raphael

US-China Rivalry and Implications for International Business

Chair: Andreas Schotter, Ivey Business School

US Trade Policy in the Reagan and Trump Administrations: Implications for International Business

Gary Knight, Willamette University

Michael Czinkota, Georgetown University

Rewarding a Friend: Does the World Bank Direct Non-Commercial Risk Insurance to US Allies?

Jonas Gamso, Arizona State University

Anna Dimitrova, ESSCA School of Management

State-Firm Fusion (or China, Inc.): Evidence from Chinese Espionage

Samuel Wilson, Old Dominion University

Christopher Willis, Old Dominion University

Matthew Farrell, Old Dominion University

Shaomin Li, Old Dominion University

Comparative Analysis of Western and Eastern Perspectives on Sustainable Development: Implications for US-China Trade War

Wenyan Yin, aSSIST University

Hwy-chang Moon, Beijing Normal University

Feihu Zheng, Beijing Normal University

Aiding and Abetting: Is Donor Official Development Assistance Competition Greatest in Sectors Key to Chinese Interest?

Daniel Benson, King's College London

Yundan Gong, King's College London

Session 1.1.11 - Interactive

Time: 09:00-10:15

Track: 11. Sustainability in IB

Room: Michelangelo

Exploring Varieties of Corporate Social Responsibility (CSR)

Chair: Stefano Elia, Politecnico di Milano

The Progression of Corporate Social Responsibility: How has the Fourth Industrial Revolution Transformed CSR?

Elizabeth Napier, University of Toledo

Jennifer Stevens, University of Toledo

Investigating the Complexity of Corporate Social Irresponsibility: A Configurational Analysis of Family and Non-Family Businesses

Federica Nieri, University of Pisa

Luciano Ciravegna, INCAE Business School

Evelyn Rita Micelotta, École de Gestion Telfer School of Management

Case Study on Global Corporate Social Responsibility: A Tale of Two Toxic Cities

Mamoun Benmamoun, Saint Louis University

James Fisher, Saint Louis University

Christine Ascencio, University of Wisconsin-La Crosse

Yunmei Kuang, Saint Louis University

Are Discrete Dimensions of Corporate Social Responsibility Disclosures Global, Regional or Hybrid?

Rakesh B. Sambharya, Rutgers University - Camden

The Role of National Media Environments in the Relationship Between CSR and Firm Financial Performance

Jiyoung Shin, University of Groningen
Hyo Eun Cho, Korea University

Distances Matter: Parent's CSR Reputation and Corporate Social Performance of Multinational Enterprises' Subsidiaries in China

Meijui Sun, Ming Chuan University

Session 1.1.12 - Interactive

Time: 09:00-10:15

Track: 4. Strategy, Organization, Value Chains

Room: Alhambra

Location: Firm Choices and Performance Implications

Chair: Klaus Meyer, Western University

Deterrents to Divestiture: Deal Abandonment and Delays to Acquisition Completion

Shyamala Sethuram, Rutgers University
Ajai Gaur, Rutgers University

How do Multinationals Learn from International Diversity for Firm Growth: A Configurational Perspective

Xiaoming He, East China University of Science and Technology
Di Fan, Swinburne University of Technology
Xinli Huang, WU Wien

Surviving Pandemics: The Role of Spillovers

Meghana Ayyagari, George Washington University
Yuxi Cheng, George Washington University
Ariel Weinberger, George Washington University

Onshore Hiring and Restructuring: A Panel Study on Offshoring Companies' Performance

Alina Grecu, Copenhagen Business School
Wolfgang Sofka, Copenhagen Business School

The Influence of Spatial Heterogeneity between Source and Target Location on Performance: Differences between Expansions From, to and between Global Cities and Other Location Types

Laura Weiss, University of St. Gallen
Björn Ambos, University of St. Gallen

Session 1.1.13 - Special Session

Time: 09:00-10:15

Track: 16. Clinics and Cafés

Room: Escorial

Teaching Café: Study Abroad in Post-COVID

Chairs: Daria Panina, Texas A&M University and Karen Lynden, University of North Carolina at Greensboro

Please join us to share your thoughts, expertise, and questions in this round-table format discussion. Both facilitators will be on hand to direct the conversation, as well as share their own experiences of leading travel abroad courses in the current global health environment. Topics of discussion include airline policies, covid-testing (to leave and come home), contingency planning and risk management, passing on lessons learned, and setting yourself and your students up for success.

The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.

THURSDAY, JULY 7 - 10:15-10:45

Time: 10:15-10:45

Coffee Break

Refreshments will be provided for conference participants on the second-floor common areas.

THURSDAY, JULY 7 - 10:45-12:00

Session 1.2.1 - Panel

Time: 10:45-12:00

Track: 13. TMT & Governance: Institutional Context

Room: Versailles

Boards in Context: Advancing Comparative Corporate Governance Studies in International Business Research

Chair: Stav Fainshmidt, Western University

Panelists:

Ilya Cuypers, Singapore Management University
Igor Filatotchev, King's College London
Aya Chacar, Florida International University

Session 1.2.2 - Panel

Time: 10:45-12:00

Track: 4. Strategy, Organization, Value Chains

Room: Biscayne

Digital Internationalization: From Supply Chain to Platform and Ecosystems

Chair: Ke Rong, Tsinghua University

Panelists:

Ronaldo Parente, Florida International University
Liang Chen, University of Melbourne
Hongjun Li, Tsinghua University
Di Zhou, Tongji University
Xinwei Shi, Capital University of Economics and Business

Session 1.2.3 - Panel

Time: 10:45-12:00

Track: 14. Beyond Diversity: Equity and Fairness

Room: Chopin

Humanistic Leadership and Sustainability: Exemplary Cases from Different Cultures

Chair: Pingping Fu, University of Nottingham Ningbo China

Discussant: Carolyn Egri, Simon Fraser University

Panelists:

Charles Keim, MacEwan University
Fang Lee Cooke, Monash University
Ritu Tripathi, Indian Institute of Management Bangalore
Baniyelme D. Zoogah, McMaster University
Cazembe Monds, Georgia State University

Session 1.2.4 - Panel

Time: 10:45-12:00

Track: 3. Finance, Accounting, Governance

Room: Windsor

How Can We Make Meaningful Contributions from the Integration between Accounting/Finance and IB Research?

Chairs: Chang Hoon Oh, University of Kansas and Jaesang Shin, University of Kansas

*Panelists:*Konstantinos Bozos, Leeds University
Walid Hejazi, University of Toronto
Thomas Lindner, University of Innsbruck
Chang Hoon Oh, University of Kansas
Jonas Puck, WU Vienna**Session 1.2.5 - Special Session**

Time: 10:45-12:00

Track: 15. Special Sessions

Room: Sandringham

Making IB Education More Inclusive in a New Normal Environment: Views from the Business School Deans

Chair: William Newbury, Florida International University

A special session organized by Florida International University and featuring a panel of business school deans discussing the most recent challenges and opportunities for IB education in the post-pandemic world.

*Panelists:*Sanjay Gupta, Michigan State University
Timothy Heath, University of South Florida
Saby Mitra, University of Florida
Andrew Rosman, Nova Southeastern University**Session 1.2.7 - Competitive**

Time: 10:45-12:00

Track: 2. Marketing Strategy and Consumer Research

Room: Gusman

Soft Power in Marketing: The Role of Politics, Environment, and Social Responsibility

Chair: Martin Heinberg, University of Leeds

*The Moderating Role of National Philanthropic Environment in the Relationship between Advertising Intensity and Corporate Social Responsibility*Alexey V. Semenov, Belmont University
Arilova Randrianasolo, Butler University*Perceived Corporate Social Responsibility Effects across Nations – The Role of Country-Specific Institutions*Lukas Zimmer, Trier University
Bernhard Swoboda, Trier University*Voting with Your Wallet: On the Relationship between Political Ideology and Global Brand Equity*Burcu Sezen, Universidad de los Andes
Andres Barrios, Universidad de los Andes
Timo Mandler, Toulouse Business School**Session 1.2.8 - Competitive**

Time: 10:45-12:00

Track: 1. Internationalization / Entrepreneurship

Room: Tuttle

Internationalization Process Revisited - Fast and Furious?

Chair: Ivo Zander, Uppsala University

*A Process Theory of Growth in the International Firm: Theorising and the Uppsala Model*Catherine Welch, Trinity College Dublin
Peter Liesch, University of Queensland*The Relationship between Earliness and Rapidness in Internationalization Process: Insights from Penrose's Theory of Firm Growth*

Hirokazu Kano, Oita University

The Influence of Regional Integration on FDI Performance: Japanese Subsidiaries in the European Union

Megan Min Zhang, University College Dublin

*Bridge-Economy Partners as a Cross-Border Operation Strategy: Western Venture Capital Firms in Mainland China, 1997-2008*Jing Zhang, Old Dominion University
Wei Zhang, Tsinghua University
Andreas Schwab, Iowa State University**Session 1.2.9 - Competitive**

Time: 10:45-12:00

Track: 5. HRM, Leadership, Cross-Cultural

Room: Dupont

Evolving IHRM integrating Migrants

Chair: Stacey Fitzsimmons, University of Victoria

*Half a Century of Measuring Cross-Cultural Competence: A Review with Recommendations*Nicole Franziska Richter, University of Southern Denmark
Christopher Schlaegel, Otto von Guericke University MagdeburgVasyl Taras, University of North Carolina at Greensboro
Ilan Alon, University of Agder
Allan Bird, Goa Institute of Management*Your Greatest Assets: Advancing Research on MNE Human Capital*Dana Minbaeva, King's College London
Clint Chadwick, University of Kansas
Kieran Conroy, Queen's University Belfast*Racialization in Migrant Hierarchy in Emerging Markets: Lessons in Labor Force Internationalization*Kathleen Park, Boston University
Eddy Ng, Queen's University

Session 1.2.10 - Interactive Time: 10:45-12:00
Track: 10. MNE State Relations and IB Policy Room: Raphael

Economic Agreements, Institutional Quality, and International Business

Chair: Robert Grosse, Thunderbird School of Global Management

The Asymmetric Effects of Multilateral, Regional, and Bilateral Economic Agreements on Cross-Border Trade and Investment
Der-Ting Huang, University of Illinois at Urbana-Champaign

Heterogeneity in Preferential Trade Agreements: Legal Provisions and Their Impact on International Trade
Natalia Ribberink, Hamburg University of Applied Sciences

Winfried Reimann, Bucerius Law School

Human Capital and the Quality of Inward Foreign Direct Investments
Uros Delevic, University of Greenwich

The Impact of Tax Incentives on Subsequent Investment of Japanese MNEs
Shiqi Xu, Ivey Business School
Klaus Meyer, Western University
Andreas Schotter, Ivey Business School

Host Country Sub-National Marketization and Subsidiary Ownership at Times of Disruptions: Evidence from Japanese MNE Data
Haishan Yuan, Ivey Business School
Andreas Schotter, Ivey Business School

Enactment of Industry Specific Institutional Innovation for Global FinTechs
Jurgita Butkeviciene, Kaunas University of Technology
Modestas Gelbuda, ISM University of Management and Economics

Session 1.2.11 - Interactive Time: 10:45-12:00
Track: 11. Sustainability in IB Room: Michelangelo

Exploring MNEs and the Sustainable Development Goals (SDG)

Chair: Elizabeth Napier, University of Toledo

Economic Inequality and Restricted Sovereignty in the European Union: On Example of Greece
Ismatilla Mardanov, Southeast Missouri State University

Contribution to Sustainable Development When Entering New Markets: Insights from a Multilatin
Ana Maria Gomez-Trujillo, CEIPA Business School
Maria Alejandra Gonzalez-Perez, Universidad EAFIT
Olga Patricia Castaño, Interconexión Eléctrica S.A. (ISA)
Juan Velez-Ocampo, Universidad de Antioquia

MNEs and Sustainable Development Goals: How Do Dynamic Capabilities Matter for Environmental Collaboration in Emerging Economies?
Abderaouf Bouguerra, Surrey Business School
M. Selim Cakir, University of Bristol
Kamel Mellahi, Dubai Chamber of Commerce
Ekrem Tatoglu, Gulf University for Science & Technology

Six Paths to Social Upgrading: An Empirical Investigation
Simon Peter Iskander, Queen's University

Sustainable Re-development With Rurbanization: A Social-Reach Metric on Habitat Well-Being
Salil K Sen, Management Development Institute of Singapore (MDIS)

Session 1.2.12 - Interactive Time: 10:45-12:00
Track: 4. Strategy, Organization. Value Chains Room: Alhambra

Tackling Sustainability Challenges in IB

Chair: Xiaohua Yang, University of San Francisco

Spatial and Temporal Distances and the Organization of Global Business Activity: Lessons of Months-long Isolation During COVID-19
Lilac Nachum, City University of New York
Peter Buckley, University of Leeds

Technology Adoption, Global Value Chains and Sustainability: The Case of Additive Manufacturing
Francesca Sanguineti, University of Pavia
Giovanna Magnani, University of Pavia
Antonella Zucchella, University of Pavia

Ethics, Economics, and Institutions – A Conceptual Model of Moral Dilemmas in Multinational Corporations
Laura Kirste, Friedrich-Alexander University Erlangen-Nürnberg
Dirk Holtbrügge, Friedrich-Alexander University Erlangen-Nürnberg

Chase the Wind and Follow the Sun: A Multi-Level Qualitative Analysis of Determinants of State-Hybrids' International Strategy in the Sustainable Electricity Industry
Katrine Maria Lumbye, Copenhagen Business School
Peter D. Ørberg Jensen, Copenhagen Business School

Exploring the Relationships among Environmental Regulation, MNE's Resource Commitment, and the COVID-19 Pandemic
Wootae Chun, University of Northern British Columbia
Zhan Wang, Saint Cloud State University
Hyun Gon Kim, Rutgers University

Session 1.2.13 - Special Session Time: 10:45-12:00
Track: 16. Clinics and Cafés Room: Escorial

Research Methods Clinic: Survey Research

Chair: Elizabeth L. Rose, Indian Institute of Management Udaipur

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the *AIB Research Methods SIG*.

THURSDAY, JULY 7 - 12:00-13:00

Time: 12:00-13:00

Light Lunch

A light lunch will be provided for conference participants on the second-floor common areas.

Time: 12:00-13:00
Room: Sandringham

JIBS Editorial Board Meeting

JIBS Board Members only.

THURSDAY, JULY 7 - 13:00-14:15

Session 1.3.1 - Panel Time: 13:00-14:15
Track: 13. TMT & Governance: Institutional Context Room: Versailles

Microfoundations and Strategic Role Interfaces in International Business

Chair: Peder Greve, University of Reading
Discussant: Tommaso Vallone, Politecnico di Milano

Panelists:

Peder Greve, University of Reading
Stefano Elia, Politecnico di Milano
Dimitrios Georgakakis, University of York
Rakesh B. Sambharya, Rutgers University - Camden
Irina Surdu, University of Warwick
Mariano Heyden, Monash University

Session 1.3.2 - Special Session Time: 13:00-14:15
Track: 15. Special Sessions Room: Biscayne

World Investment Report 2022: International Tax Reforms and Sustainable Investment (UNCTAD Special Session)

Chair: James Zhan, Director, DIAE, UNCTAD

Panelists:

Amelia Santos-Paulino, Chief Investment Issues Section, DIAE, UNCTAD
Bruno Casella, Economist, Investment Trends Section, DIAE, UNCTAD
Lorraine Eden, Texas A&M University
Michael Keen, Brookings Institution
Farok Contractor, Rutgers University

Session 1.3.3 - Panel Time: 13:00-14:15
Track: 14. Beyond Diversity: Equity and Fairness Room: Chopin

Blockchain Technology – A Way to Bring Equity and Inclusion to International Business Processes?

Chair: Ausrine Silenskyte, University of Vaasa

Panelists:

Olli Kuivalainen, LUT University
Rudolf Sinkovics, University of Glasgow
Jurgita Butkeviciene, Kaunas University of Technology

Session 1.3.4 - Panel Time: 13:00-14:15
Track: 4. Strategy, Organization. Value Chains Room: Windsor

Crises and Multinationals in International Business

Chair: Liena Kano, University of Calgary
Discussants: Alain Verbeke, University of Calgary and
Jean-Francois Hennart, Tilburg University

Panelists:

Teresa da Silva Lopes, University of York
Geoffery Jones, Harvard Business School
Pavida Pananond, Thammasat University

Session 1.3.5 - Special Session Time: 13:00-14:15
Track: 15. Special Sessions Room: Sandringham

The Rapidly Evolving Geopolitical Environment: Challenges for the Multinational Firm

Chair: Jerry Haar, Florida International University

Panelists:

Mark Crofton, Global Vice President, SAP
Frank Holder, COO, J.S. Held
Edgardo Pappacena, CEO, Cani Investments

Session 1.3.6 - Competitive Time: 13:00-14:15
Track: 9. Emerging Markets and EM-MNEs Room: Balmoral

The Effects of Emerging Markets' Institutional Environment on Innovation and Strategy

Chair: Tanvi Kothari, San Jose State University

Innovation Capabilities of Emerging Market MNEs and Host Country Innovation Systems: A Comparative Institutionalism Perspective

Niti Bhasin, University of Delhi
Surender Munjal, University of Leeds
Sumit Kundu, Florida International University

Responses to Institutions by Emerging Market Firms: A Problematising Review and Future Research Agenda

Irina Mihailova, University of Eastern Finland
Liudmyla Svystunova, Loughborough University London

Effective Recontextualisation of International Knowledge by Returnee Entrepreneurs: The Role of Tacit Knowledge

Yen Tran, Heriot-Watt University

Nhan Nguyen, Heriot-Watt University

Margaret Fletcher, University of Glasgow

Effect of Crime on Export Intensity of Innovative Emerging Economy Firms

Mona Bahl, Illinois State University

Session 1.3.7 - Competitive

Time: 13:00-14:15

Track: 2. Marketing Strategy and Consumer Research Room: Gusman

Customer Centricity, Advertising, and Sales Initiatives - Cross Country Analysis

Chair: Jieqiong Ma, Hofstra University

Customer Centricity: A Cross-Cultural, Meta-Analytic Assessment

Victor V. Chernetsky, Michigan State University

Ahmet H. Kirca, Michigan State University

Retaining Marketing Professionals in Foreign MNC Subsidiaries: The Role of Learning Opportunities

Christoph Grimpe, Copenhagen Business School

Ulrich Kaiser, University of Zurich

Wolfgang Sofka, Copenhagen Business School

Retail Evolution Across Countries: Implications for Effects of Retail and Advertising Exposure and Contingencies of Brand Origin

Martin Heinberg, University of Leeds

Constantine S. Katsikeas, University of Leeds

Sourindra Banerjee, University of Leeds

Session 1.3.8 - Competitive

Time: 13:00-14:15

Track: 1. Internationalization / Entrepreneurship Room: Tuttle

Entrepreneurial Dynamics and Ecosystems - Fair Interplay?

Chair: Maria Elo, University of Southern Denmark

Attracting New Entrepreneurs: Migration Policy Responses for Entrepreneurship and Preferred Migrants

Maria Elo, University of Southern Denmark

Saving for Microenterprises: The Complementary Role of Mobile Money and Banks for Marginalized Individuals in Low and Middle Income Countries

Arzi Adbi, National University of Singapore

Siddharth Natarajan, Chinese University of Hong Kong

Changing Battlefield or Fighting Back at Home: The Internationalization of Newly Listed Public Ventures and CEO Power

Tao Bai, University of Queensland

Abby Jingzi Zhou, University of Nottingham Ningbo China

Steven Shijin Zhou, University of Nottingham Ningbo China

Peter Liesch, University of Queensland

Bringing Upper Echelon Theory to International Business: Does CEO Overconfidence Matter for MNC Foreign Entry?

Takumi Shimizu, Keio University

Akie Iriyama, Waseda University

Session 1.3.9 - Competitive

Time: 13:00-14:15

Track: 5. HRM, Leadership, Cross-Cultural

Room: Dupont

Working across Cultures, Socialization and Competencies

Chair: Dana Minbaeva, King's College London

The Complementary Nature of Recontextualization and Translation in Intercultural Practice Transfer: An Empirical Study of German MNC in Brazil

Madeleine Bausch, University of Passau

Christoph Barmeyer, University of Passau

Strategic Recruitment of Disadvantaged Jobseekers: Learning from Refugee Context

Betina Szkudlarek, University of Sydney

Eun Su Lee, University of Newcastle

Chris Brewster, University of Reading

Independent and Interactive effects of Cognitive and Emotional Capabilities on Cross-Cultural Competence: A Four-Country Study

C. Lakshman, Florida Atlantic University

Linh Chi Vo, ESDES, Catholic University of Lyon

Kubilay Gok, Winona State University

Anjali Bansal, IIM, Lucknow

How Does National Culture Influence Entrepreneurship? Evidence from the Internalized Cultural Dispositions Perspective

Johannes Kleinhempel, University of Manchester

Session 1.3.10 - Interactive

Time: 13:00-14:15

Track: 10. MNE State Relations and IB Policy

Room: Raphael

New Perspectives on Nonmarket Strategies

Chair: Jennifer Oetzel, American University

The Role of Power between Firm, Home and Host Country: Nonmarket Studies

Melodena Stephens, Mohammed Bin Rashid School of Government

Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government

International Expansion and Nonmarket Political Strategy of Emerging Markets Multinationals

Jaison Caetano da Silva, FGV EBAPE

Rosilene Marcon, UNIVALI

Ronaldo Parente, Florida International University

Cinara Gambirage, FGV EBAPE

Environmental Lobby in the Face of Climate Change: The Case of Carbon Dioxide Removal

Lev Sergeevich Shalev, St. Petersburg State University

A Marriage of Convenience? Organizational Guile, Resource Protection, and Legal Tie Intensity in Emerging Markets

George O. White III, University of Michigan-Flint

Alfredo Jiménez, KEDGE Business School

Asda Chintakananda, National Institute of Development Administration

Seong-jin Choi, Hanyang University

Jeoung Yul Lee, Hongik University

Aligning CSR Strategies With the United Nations' Sustainable Development Goals (SDGs) to Strengthen MNE-Host-Government Relations: A Process Model

Christiaan Röell, Sheffield University

Felix Arndt, University of Guelph

Mirko Benischke, University of Rotterdam

Session 1.3.12 - Interactive

Time: 13:00-14:15

Track: 4. Strategy, Organization. Value Chains

Room: Alhambra

Cross-Border Learning and Adaptation

Chair: Anupama Phene, George Washington University

University-Industry Collaboration and External Knowledge Commercialization

Omid Aliasghar, Auckland University of Technology

Kazuhiro Asakawa, Keio University

Jarrood Haar, Auckland University of Technology

Annique Un, Northeastern University

The Effect of Performance Feedback on Foreign Subsidiary Divestment

Dam Yoo, Korea University

Jon Jungbien Moon, Korea University

Foreign Subsidiaries and Strategic Flexibility: Being Prepared for an Increasingly Uncertain Global Economy

Walid Hejazi, University of Toronto

Jianmin Tang, Productivity & Trade of Strategic, Research and Results Branch at Innovation, Science and Economic Development Canada (ISED)

Weimin Wang, Statistics Canada

Foreign Direct Investment Decisions: Environmental Uncertainty and MNE Digitalization

Lei Li, University of Nottingham Ningbo China

Zhiang (John) Lin, University of Texas at Dallas

Wenjun Tu, Ningbo University

Yun Zhou, Xi'an Jiaotong Liverpool university

Yuxue Luo, University of Nottingham Ningbo China

Improving Gender Inclusion and Equality in Global Value Chains: A Comparative Analysis of Interventions in Three Countries

Shengwen Li, Queen's University

Session 1.3.13 - Special Session

Time: 13:00-14:15

Track: 16. Clinics and Cafés

Room: Escorial

Research Methods Clinic: Ethnographic Research

Chair: Fiona Moore, Royal Holloway University of London

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the *AIB Research Methods SIG*.

THURSDAY, JULY 7 - 14:15-14:30

Time: 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

THURSDAY, JULY 7 - 14:30-15:45

Session 1.4.1 - Special Session

Time: 14:30-15:45

Track: 15. Special Sessions

Room: Versailles

AIB Fellows John Fayerweather Eminent Scholar Award Special Session

Chair: Arie Y. Lewin, Duke University

Presentation of the AIB Fellows Eminent Scholar Award to Marianne Bertrand

Lorraine Eden, Texas A&M University

Arie Y. Lewin, Duke University

Keynote Speaker:

Marianne Bertrand, University of Chicago

Panel Discussion:

Bruce Kogut, Columbia University

Rosalie L. Tung, Simon Fraser University

Session 1.4.2 - Panel

Time: 14:30-15:45

Track: 4. Strategy, Organization. Value Chains

Room: Biscayne

MNE-Startup Engagement and Global Open Innovation

Chair: Shameen Prashantham, CEIBS

Discussant: Kazuhiro Asakawa, Keio University

Panelists:

Felipe Monteiro, INSEAD

Shameen Prashantham, CEIBS

Shaker Zahra, University of Minnesota

Antonella Zucchella, University of Pavia

Session 1.4.3 - Panel

Time: 14:30-15:45

Track: 14. Beyond Diversity: Equity and Fairness

Room: Chopin

Diverse Perspectives on Migration in International Business

Chairs: Tanvi Kothari, San Jose State University and Noemi Sinkovics, University of Glasgow

Panelists:

Maria Elo, University of Southern Denmark

Tanvi Kothari, San Jose State University

Ram Mudambi, Temple University

Ursula Ott, Nottingham Trent University

Noemi Sinkovics, University of Glasgow

Session 1.4.4 - Panel Time: 14:30-15:45
Track: 12. Knowledge, Innovation, and Technology Room: Windsor

Microfoundations in International Business Research: Challenges and Opportunities for Innovation

Chairs: Anupama Phene, George Washington University and Grazia D. Santangelo, Copenhagen Business School

Panelists:

Grazia D. Santangelo, Copenhagen Business School
Anupama Phene, George Washington University
Nicole Coviello, Wilfrid Laurier University
Torben Pedersen, Bocconi University
Alain Verbeke, University of Calgary

Session 1.4.5 - Special Session Time: 14:30-15:45
Track: 15. Special Sessions Room: Sandringham

Investing in Climate Change Mitigation and Adaptation in Vulnerable Economies (UNCTAD Special Session)

Chair: Amelia Santos-Paulino, Chief Investment Issues Section, DIAE, UNCTAD

Panelists:

Amelia Santos-Paulino, Chief Investment Issues Section, DIAE, UNCTAD
Somik Lall, Lead Economist, Office of the Chief Economist, EFI, World Bank
Sarianna Lundan, University of Bremen
Elisa Giuliani, University of Pisa
Ravi Ramamurti, Northeastern University

Session 1.4.6 - Competitive Time: 14:30-15:45
Track: 9. Emerging Markets and EM-MNEs Room: Balmoral

Strategic Approaches for Emerging Markets

Chair: Rakesh B. Sambharya, Rutgers University - Camden

Influence of Export Market Learning Types on SME Export Performance: Analysis of the Mediating Effect of Strategic Flexibility in Turkey

Franck Brulhart, Aix Marseille University
Marion Vieu, Aix Marseille University
Nesibe Nur Unal, Aix Marseille University
Thibaut Metailler, Ecole des mines de St Etienne

Bottom of the Pyramid Strategy of Developed and Emerging Multinational Enterprises: Evidence from Africa

Arzi Adbi, National University of Singapore
Ajay Bhaskarabhatla, Erasmus University Rotterdam
Andrew Delios, National University of Singapore

How Global Identity Fosters Dynamic Capabilities in EMNEs? An Attention Based Case of Lenovo

Jing Betty Feng, Farmingdale State College (SUNY)
Steven Y.H. Liu, Oakland University
Leigh Anne Liu, Georgia State University

Emerging Markets Plus One: A Comparison of Cross-Border Acquisitions by MNEs from China and Other Emerging Markets

Bart Mathijs Postma, University of Groningen

Session 1.4.8 - Competitive Time: 14:30-15:45
Track: 1. Internationalization / Entrepreneurship Room: Tuttle

SMEs Going International - Remembering Welch and Luostarinen 1993

Chair: Catherine Welch, Trinity College Dublin

Exposure to Exogenous Shocks and Market Portfolios of Exporting SMEs

Manon Meschi, IAE Nice, Université Côte d'Azur
Ulrike Mayrhofer, IAE Nice, Université Côte d'Azur

Aspiring to Scale Internationally: Constraints and Enablers of an Established SME

Majid Eghbali-Zarch, Memorial University of Newfoundland

Paul Bassler, Memorial University of Newfoundland

The Performance of Decision-Making Strategies in SME Internationalization

Luis Oliveira, Dalarna University
Martin Johanson, Dalarna University

Cross-Country Evidence of Marketing E-Commerce SME Internationalization and the Role of Policy

Yama Temouri, Khalifa University
Vijay Pereira, NEOMA Business School
Geoffrey Wood, Western University
Krista Lewellyn, Florida Southern College
Dimitrios Reppas, Khalifa University

Session 1.4.9 - Competitive Time: 14:30-15:45
Track: 5. HRM, Leadership, Cross-Cultural Room: Dupont

Globally mobile Employees: cross-cultural competence and Human Capital Challenges

Chair: Mike Szymanski, Moscow School of Management Skolkovo

Emotional Labor and International Assignments: How Disruptive Events Challenge the Story We Know

Benjamin Bader, Newcastle University
Anna Katharina Bader, Northumbria University

A Multilevel Model of Expatriate Managerial Knowledge Transfer and Subsidiary Performance: Contingent Roles of Parent Firm's Strategic Emphasis and Country Economic Distance

Cuili Qian, University of Texas at Dallas
Minchung Kim, Ulsan National Institute of Science and Technology
Riki Takeuchi, University of Texas at Dallas
Seungrae Lee, Hankuk University of Foreign Studies

Cultural Tightness, Staffing Strategies, and Subsidiary Performance

Jingwen Sha, Western University
Klaus Meyer, Western University

A 40-Society Perspective on the Impact of Microculture Cohorts on Preferences for Type of Organizational Culture

David A. Ralston, University Fellows International Research Consortium

Jane Terpstra-Tong, Monash University

Len Trevino, Florida Atlantic University

Fabian Jintae Froese, University of Goettingen

Olivier Furrer, Université de Fribourg

Marina Dabic, University of Zagreb

Charlotte Karam, University of Ottawa

Fauzia Jabeen, Abu Dhabi University

Dan Caprar, University of Sydney

Brian Tjemkes, Vrije Universiteit

Zuzana Tucková, Tomas Bata University

Zoltán Buzády, Corvinus University of Budapest

Erna Szabo, Johannes Kepler University

Maya Baltazar Herrera, Asian Institute of Management

Vik Naidoo, University of Sydney

Melika Husic-Mehmedovic, University of Sarajevo

Dalia Susniene, Kaunas University of Technology

Yongjuan Li, Chinese Academy of Sciences

Antonin Richard, IAE Aix-Marseille

Ana Colovic, NEOMA Business School

Tere de la Garza, Tecnológico Nacional de México

Ritab Al-Khoury, Al Ahliyya Amman University

Mario Molteni, Università Cattolica del Sacro Cuore

Han Srinivasan, University of Connecticut

Jamie Ruiz Gutierrez, Universidad de los Andes

Arif Butt, Lahore University of Management Sciences

Fidel León Darder, Universitat de València

Ursula Schinzel, Unicaf University

Ajantha S. Dharmasiri, University of Sri Jayewardenepura

Vojko Potocan, University of Maribor

Gabrielle Poeschl, Universidade do Porto

Marian Crowley-Henry, Maynooth University

Calvin Burns, University of Strathclyde

Yongqing Fang, University of Canberra

Andre Anugerah Pekerti, University of Queensland

Fang Zhao, Staffordshire University

Hung Vu Thanh, National Economics University

Maria Virginia Lasio Morello, Escuela Superior Politécnica del Litoral

Adriana V. Garibaldi de Hilal, Federal University of Rio de Janeiro

Ruth Alas, deceased

Foreignness as an Advantage: How Expatriates Turn Discrimination into an Advantage

Julia Sophie Schmid, University of Goettingen

Fabian Jintae Froese, University of Goettingen

Session 1.4.11 - Interactive

Time: 14:30-15:45

Track: 11. Sustainability in IB

Room: Michelangelo

Exploring Factors that Shape Responsible MNE Behavior and Strategies

Chair: Chang Hoon Oh, University of Kansas

Roles and Dynamics of State Actors and Civil Society Organizations in Company-Community Conflicts

Chang Hoon Oh, University of Kansas

Jiyoung Shin, University of Groningen

Developing Grounded Theory from Case Studies of Organizational Food Waste

Sarah Ku, Georgia State University

Who Stick Their Necks Out: A Behavioural Explanation of Multinational Enterprises (MNEs) Entry Into the Base of the Pyramid (BoP) Markets?

Sarada Devi Gadepalli, University of Manchester

Aneesh Banerjee, City, University of London

Strategic Human Resource Management for Sustainable Challenges

Yingying Zhang Zhang, International University of Japan

Sylvia Rohlfer, CUNEF University

Ying Hong, Fordham University

Understanding Event Stigma: A Configurational Approach

Sun Hye Lee, University of Surrey

The Influence of Spirituality on Perceived Role of Ethics and Social Responsibility: Pakistan versus China

Ziyu Chen, Tongji University

Shouming Chen, Tongji University

Qiuyue Shao, Tongji University

Ahmed Rabeeu, Tongji University

Wenchuan Huang, Tongji University

The Challenge of CSR Policies Implementation in Supplier Networks Located in Developing Countries: A Review

Julianne Marie Ines Sellin, Temple University

Session 1.4.12 - Interactive

Time: 14:30-15:45

Track: 4. Strategy, Organization. Value Chains

Room: Alhambra

Internationalization Strategies: Known and Unknown

Chair: Josephine Igoe, National University of Ireland Galway

Foreign Divestment Patterns and Dyadic Interactions of U.S. Hospital Systems

Teresa Silvernail Hinnerichs, Baylor University

Kiyohiko Ito, University of Hawaii at Manoa

Can International Subsidiaries Successfully Sell Strategic Issues to Headquarters? The Impact of Cultural Differences

Renato Santos, FGV EAESP

Jorge Carneiro, FGV EAESP

Institutional Capabilities and Time to First Internationalization: A Study of Indian Firms

Christian Schmitt, University of Sydney

Vikas Kumar, University of Sydney

Anish Purkayastha, University of Sydney

Theories of Multinational Enterprises: Untested Assumptions

Minyoung Kim, University of Kansas

Midam Kim, University of Kansas

Ann Bradlow, Northwestern University

Tailan Chi, University of Wisconsin-Milwaukee

Dialects in Acquisition Target Selection: Separating Culture from Country Effects

Magdalena Langosch, University of Greenwich

Justin Tumlinson, University of Exeter

Are Entry Modes and Equity Ownership Two Pods in a Pea?

An Empirical Analysis of Their Effects on Foreign Exit

Ha Nguyen, University of Vaasa

Jorma Larimo, University of Vaasa

Session 1.4.13 - Special Session

Time: 14:30-15:45

Track: 16. Clinics and Cafés

Room: Escorial

Teaching Café: Study Abroad in Post-COVID

Chairs: Daria Panina, Texas A&M University and Karen

Lynden, University of North Carolina at Greensboro

Please join us to share your thoughts, expertise, and questions in this round-table format discussion. Both facilitators will be on hand to direct the conversation, as well as share their own experiences of leading travel abroad courses in the current global health environment. Topics of discussion include airline policies, covid-testing (to leave and come home), contingency planning and risk management, passing on lessons learned, and setting yourself and your students up for success.

The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.

THURSDAY, JULY 7 - 15:45-16:15

Time: 15:45-16:15

Coffee Break

Refreshments will be provided for conference participants on the second-floor common areas.

This coffee break is sponsored by Bryant University in honor of the winner of the Best Paper Award in Emerging Economies Research. The award presentation will take place during the coffee break in the Mezzanine on the second floor.

THURSDAY, JULY 7 - 16:15-17:30

Session 1.5.1 - Panel

Time: 16:15-17:30

Track: 11. Sustainability in IB

Room: Versailles

Building a Sustainability-oriented Corporate Governance in Emerging Markets

Chair: Miguel Cordova, Pontificia Universidad Católica del Perú

Panelists:

Maria Alejandra Gonzalez-Perez, Universidad EAFIT

Maria Ilieva, Osaka Metropolitan University

Joan Lilian Ogendo, Technical University of Kenya

Session 1.5.2 - Panel

Time: 16:15-17:30

Track: 5. HRM, Leadership, Cross-Cultural

Room: Biscayne

Inclusive Employment across Nations: Challenges, Progress, and Prospects

Chair: Susanne M. Bruyere, Cornell University

Discussant: Pingping Fu, University of Nottingham Ningbo China

Panelists:

David Baldrige, Oregon State University

Fang Lee Cooke, Monash University

Eddy Ng, Queen's University

Xiji Zhu, Central University of Finance and Economics

Susanne M. Bruyere, Cornell University

Session 1.5.3 - Panel

Time: 16:15-17:30

Track: 3. Finance, Accounting, Governance

Room: Chopin

Should Investors Be More Involved in Their Investee Firms' Global Strategies?

Chair: Anna Grosman, Loughborough University London

Panelists:

Michael Mol, Copenhagen Business School

Anna Grosman, Loughborough University London

April Knill, Florida State University

Jana Oehmichen, Johannes Gutenberg University Mainz

Wei Shi, University of Miami

Geoffrey Wood, Western University

Session 1.5.4 - Panel

Time: 16:15-17:30

Track: 7. Teaching and Education

Room: Windsor

The History of IB Teaching: A Tribute to the Memory of Jose de la Torre

Chairs: Attila Yaprak, Wayne State University; Lilac Nachum, City University of New York; and James Goodnow, Bradley University

Discussants: Rebecca Piekkari, Aalto University

Panelists:

Carl Fey, Aalto University

Rolv Petter Amdam, Norwegian Business School

Gary Knight, Willamette University

John Daniels, University of Miami

Session 1.5.5 - Special Session

Time: 16:15-17:30

Track: 15. Special Sessions

Room: Sandringham

Meet the Editors

Chair: Kazuhiro Asakawa, Keio University

Journal Editors:

Alain Verbeke, *JIBS*

Rosalie L. Tung, *JIBS (Incoming Editor)*

Sarianna Lundan, *JIBP*

William Newbury, *AIB Insights*

Ram Mudambi, *GSJ*

Roger Strange, *IBR*

Vikas Kumar, *JIM*

Ajai Gaur, *JWB*

Session 1.5.7 - Competitive

Time: 16:15-17:30

Track: 2. Marketing Strategy and Consumer Research Room: Gusman

Exploring Effects of Authenticity, Country-of-Origin, and Young Consumers

Chair: Susan Mudambi, Temple University

A Comprehensive Multi-Country Study of Country-Of-Origin Effects Using Actual Product Ownerships

Yener Kandogan, University of Michigan-Flint

Inter-regional Comparison of Urban Chinese Young-Adult Consumers' Characteristics

Zhonghui Ding, University of Ljubljana

Matevz (Matt) Raskovic, Victoria University of Wellington

Vesna Zabkar, University of Ljubljana

Too Real or Just Real Enough? Authenticity and Adaptation in Cross-Cultural Service Encounters

Ayesha Tariq, Troy University

Melanie P. Lorenz, Florida Atlantic University

W. Frank Thompson, Troy University

Jase Ramsey, Florida Gulf Coast University

Session 1.5.8 - Competitive

Time: 16:15-17:30

Track: 1. Internationalization / Entrepreneurship

Room: Tuttle

International New Ventures and International Business Models

Chair: Chris Pitelis, University of Leeds

Scaling Up Business Models Across Foreign Markets

William Chongyang Zhou, University of Massachusetts Lowell

Internationalisation as a Business Model Design Process

Marine Mograbyan, University of Oxford

Erkko Autio, Imperial College

Joining in and Standing Out Under the Conditions of Multiple Embeddedness: Understanding Entrepreneurial Market Making across Borders

Pavlina Jasovska, University of Technology Sydney

Peter Liesch, University of Queensland

*Effects of Implicit Gender Role on Funding Female**Entrepreneurs: A Comparative Study between the U.S. and South Korea*

Angélica Gutiérrez, Loyola Marymount University

Yongsun Paik, Loyola Marymount University

Session 1.5.9 - Competitive

Time: 16:15-17:30

Track: 3. Finance, Accounting, Governance

Room: Dupont

Governance, CSR and Sustainability

Chair: Jan Schmitt, University of Amsterdam

Do Digital Technologies Add Value? The Role of Digital Diffusion in Foreign IPO Firms

Christina Maria Muehr, WU Vienna

Igor Filatotchev, King's College London

Can Sticks and Stones Break Your Bones? A Cross-Country Study of the State's Impact on Greenwashing

Svetlana Flankova, University of Liverpool

Valentina Marano, Northeastern University

Marc van Essen, University of South Carolina

Ruth Aguilera, Northeastern University

Institutional Investors and ESG Reporting

Maria Aluchna, SGH Warsaw School of Economics

Maria Roszkowska-Menkes, SGH Warsaw School of Economics

Session 1.5.10 - Interactive

Time: 16:15-17:30

Track: 5. HRM, Leadership, Cross-Cultural

Room: Raphael

Multi-level Management Challenges in International Organizations

Chair: Davina Vora, SUNY New Paltz

Can Leadership Possess Virtual Pair of Eyes? Organizational Networks to Address Cultural Differences for Fostering Business Model Innovation in Cross-Cultural Teams - Tooling with E-Leadership

Sheryar Khan Tahirkheli, University of North Carolina Greensboro

Toward Developing a Scale for Individual-Level Multiculturalism

Davina Vora, SUNY New Paltz
Salma Raheem, University of Liverpool

Understanding of Refugees in Management Studies and a Research Agenda for Workplace Integration

Robin Pesch, Newcastle University
Ebru Ipek, San Francisco State University

Cultural Configurations for International Innovativeness: A Review and Theoretical Proposal

Yingying Zhang Zhang, International University of Japan
Sylvia Rohlfer, CUNEF University

The Influence of Industry Image on Organizational Attractiveness: An International Study

Thanh Nguyen, University of Goettingen
Fabian Jintae Froese, University of Goettingen
Pawan Budhwar, Aston University

Session 1.5.11 - Interactive

Time: 16:15-17:30

Track: 11. Sustainability in IB

Room: Michelangelo

Exploring MNEs and the Broader Context of Responsible Business: Responding to Regulation, Shocks, and Stakeholder Pressures

Chair: Marina Anna Schmitz, IEDC-Bled School of Management

Prepare to Green: Exogenous Shock in the Global Business Environment and the Effect of MNC International Diversification on Shareholder Value Creation

Kijong Kim, University of South Carolina
Noman Shaheer, University of Sydney

Friends in Low Places: Social Embeddedness and Business Group Affiliates' ESG Performance

Yannick T Wiessner, Erasmus University Rotterdam
Pursey Heugens, Erasmus University

Innovation, Financial Development, and Climate Change Mitigation: Any Role For Government Stability?

Christian Amponsah, Yorkville University
Samuel Adams, Ghana Institute of Management and Public Administration

Pathways To Materiality: Environmental, Social And Governance (ESG) Factors And Financial Performance

Witold Henisz, University of Pennsylvania
Michael Gavin, Colorado State University
Marco Túlio Pacheco Coelho, Colorado State University
James McGlinch, University of Pennsylvania

Does Emerging Market Outward FDI Increase Ecological Innovation in Home Country Firms? A Panel Data Analysis of Chinese Manufacturing Firms

Yi Wang, University of Southern Denmark
Lichao Wu, Xiamen University

Session 1.5.12 - Interactive

Time: 16:15-17:30

Track: 4. Strategy, Organization. Value Chains

Room: Alhambra

Zooming In and Zooming Out of the Global Value Chain Management

Chair: Alvaro Cuervo-Cazurra, Northeastern University

Joining and Exiting the Value Chain of Multinationals and Performance of Suppliers: Evidence from Inter-Firm Transaction Data

Jaan Masso, University of Tartu
Priit Vahter, University of Tartu

Emerging Market Firms in Global Value Chains: From Suppliers to Lead Firms

Pavida Pananond, Thammasat University
Alvaro Cuervo-Cazurra, Northeastern University

Industry Offshoring Intensity and Firm Internationalization: An Organizational Learning Perspective

Netanel Drori, College of Law and Business

Blockchain-Based Global Value Chain: A Conceptual Model for Adaptive, Efficient, and Agile Management

Omar J. Khan, Morgan State University

Understanding Decision Making of the Sourcing Strategy: A Case Study of Japanese Affiliated Factory of Apparel Industry in China

Fusanori Iwasaki, Economic Research Institute for ASEAN and East Asia
Yasushi Ueki, Institute of Developing Economies

The Impact of Financing Constraints on Cross Border M&As

George J. Georgopoulos, York University
Umar Boodoo, Warwick Business School
Laurence Booth, University of Toronto
Walid Hejazi, University of Toronto

Session 1.5.13 - Special Session

Time: 16:15-17:30

Track: 16. Clinics and Cafés

Room: Escorial

Research Methods Clinic: Paradigms in Qualitative Research

Chair: Roberta Aguzzoli, Durham University

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the *AIB Research Methods SIG*.

THURSDAY, JULY 7 - 19:00-21:00

Time: 19:00-21:00

Track: 17. Networking and Social Events

AIB Fellows Dinner

AIB Fellows and their guests only.

FRIDAY, JULY 8

FRIDAY, JULY 8 - 07:00-08:45

Track: 17. Networking and Social Events
Time: 07:00-08:45
Room: Sevilla

AIB Component Leaders Breakfast Meeting

Chair: Dana Minbaeva, King's College London

This is a closed meeting for AIB Chapter and Shared Interest Group Chairs (or designated representatives). Breakfast will be served at 7am, the meeting will start at 7:30.

Track: 17. Networking and Social Events
Time: 07:00-08:45
Room: Flagler

JIBS Area Editors Breakfast Meeting

Chair: Rosalie L. Tung, Simon Fraser University

This is a closed meeting for JIBS Area Editors with Rosalie Tung (EIC). Breakfast will begin at 7am, the meeting will start at 7:30am.

FRIDAY, JULY 8 - 08:00-08:45

Session 2.05
Track: 16. Clinics and Cafés
Time: 08:00-08:45

Fellows Café II

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. Fellows Cafés are open to all conference participants.

Megaprojects and BOT: Neglected Topics in IB (Room: Raphael)

S. Tamer Cavusgil, Georgia State University

Institutions and Sanctions (Room: Michelangelo)

Mike Peng, University of Texas at Dallas

Klaus Meyer, Western University

Resilience in Global Value Chains (Room: Alhambra)

Torben Pedersen, Bocconi University

Corporate Activism: When Principles Trump Business (Room: Escorial)

Bodo B. Schlegelmilch, WU Vienna University of Economics and Business

Bringing Context into International Business Research and Teaching: How do We Go Beyond Country-Level Institutions? (Room: Trinity)

Igor Filatotchev, King's College London

Alvaro Cuervo-Cazurra, Northeastern University

How to Write Articles for Practitioner Journals such as CMR, HBR and SMR (Room: Cambridge)

George Yip, Northeastern University

FRIDAY, JULY 8 - 09:00-10:15

Session 2.1.1 - Special Session
Track: 15. Special Sessions
Time: 09:00-10:15
Room: Versailles

New Directions in Nonmarket Strategy:

A Tribute to Jean Boddewyn

Chair: Jonathan Doh, Villanova University

Discussants: Marleen Dieleman, National University of Singapore and Robert Grosse, Thunderbird School of Global Management

Panelists:

Joao Albino-Pimentel, University of South Carolina

Izzet Darendeli, California State University at East Bay

Maria Andrea De Villa, EAFIT

Session 2.1.2 - Panel
Track: 5. HRM, Leadership, Cross-Cultural
Time: 09:00-10:15
Room: Biscayne

Cross-Cultural Leadership: Challenges and Coping Strategies

Chair: Pingping Fu, University of Nottingham Ningbo China

Discussant: Mary Sully de Luque, Arizona State University

Panelists:

Ki-Chan Park, Inha University

Miguel P. Caldas, University of Texas at Tyler

Bo Yang, University of Nottingham Ningbo China

Yaprak Anadol, University of Dubai

Liguo Xu, Xi'an Jiaotong University

Session 2.1.3 - Panel
Track: 8. Research Methods
Time: 09:00-10:15
Room: Chopin

Replication Crisis and Replication Studies in IB

Chairs: Luis Dau, Northeastern University and Grazia D. Santangelo, Copenhagen Business School

Discussant: Arjen van Witteloostuijn, Vrije Universiteit Amsterdam

Panelists:

Heather Berry, George Washington University

Wayne Cascio, University of Colorado Denver

Luis Dau, Northeastern University

Grazia D. Santangelo, Copenhagen Business School

Arjen van Witteloostuijn, Vrije Universiteit Amsterdam

Session 2.1.4 - Panel

Time: 09:00-10:15

Track: 7. Teaching and Education

Room: Windsor

Teaching Global Leadership and DEI

Chair: Davina Vora, SUNY New Paltz

Panelists:

Allan Bird, Goa Institute of Management
Åsa-Karin Engstrand, KTH Royal Institute of Technology
Leigh Anne Liu, Georgia State University
Betina Szkudlarek, University of Sydney
Lena Zander, Uppsala University

Session 2.1.5 - Panel

Time: 09:00-10:15

Track: 14. Beyond Diversity: Equity and Fairness Room: Sandringham

Equity, Equality, Diversity and Inclusion in International Business

Chair: Ajai Gaur, Rutgers University

Panelists:

Dana Minbaeva, King's College London
Stacey Fitzsimmons, University of Victoria
Jane Lu, City University of Hong Kong
Saba Colakoglu, Georgia Institute of Technology

Session 2.1.6 - Competitive

Time: 09:00-10:15

Track: 9. Emerging Markets and EM-MNEs

Room: Balmoral

Institutional Drivers and Effects of Foreign Direct Investment in Emerging Markets

Chair: Anna Dimitrova, ESSCA School of Management

The Impact of FDI on Government's Efforts: Education, Entrepreneurship, Resources and Environment Security in the Emerging Economies

Salman Kimiagari, Thompson Rivers University
Oladayo Anifowose, Thompson Rivers University
Dinesh Annedi, Thompson Rivers University
Anahita Arora, Thompson Rivers University

Multinationals and Wages: Evidence from Employer-Employee Data in Serbia

Uros Delevic, University of Greenwich
James Kennel, University of Greenwich

CEO Vigilance and Geographical Distance in Cross-Border Mergers and Acquisitions

Viswaprasad Gada, Institute of Management Technology
Manish Popli, Indian Institute of Management Indore
Shavin Malhotra, University of Waterloo

Governing Non-Equity Public-Private Joint Ventures: New Public governance in Emerging Economies

Khaled Kesseba, York St John University

Session 2.1.7 - Competitive

Time: 09:00-10:15

Track: 4. Strategy, Organization. Value Chains

Room: Gusman

MNE Parent and Subsidiary Dynamics

Chair: Dan Li, Indiana University Bloomington

MNE Subsidiary Network as Switching Options: The Strategic Response of US and EU MNEs to the US-China Trade War
Hyewon Ma, University of Illinois at Urbana-Champaign

Strategy Implementation Process across Organizational Hierarchy: A Multilevel Approach to Managing Strategy Execution in MNCs

Ausrine Silenskyte, University of Vaasa
Jorge Carneiro, FGV EAESP
Marko Kohtamäki, University of Vaasa

A QCA Crisp Set Study in Matching Cross Managerial Alignment with ERP Implementation Outcome: Leading or Misleading Subsidiary-Innovations

Sheryar Khan Tahirkheli, University of North Carolina Greensboro

Cooperative or Competitive Relationship within the MNE: A Parent-Subsidiary Study

Emilene Leite, Örebro University School of Business
Katarina Lagerström, Uppsala University
Roger Schweizer, University of Gothenburg
Cecilia Pahlberg, Uppsala University

Session 2.1.8 - Competitive

Time: 09:00-10:15

Track: 6. Gender and Diversity

Room: Tuttle

Gender, Diversity, and Corporate Governance

Chair: Rebecca Piekkari, Aalto University

Corporate Board Gender Diversity and Innovation for Environmental Sustainability

Amir Shoham, Temple University
Ofra Bazel Shoham, Temple University
Sangmook Lee, Pennsylvania State University
Surender Munjal, University of Leeds

Gender Equality: Sex Appeal in MNEs

Abby Peters, Tocoral, LLC
Fernanda Wagstaff, University of Texas at El Paso

From Professional Aspirations to Identity Confirmation and Transformation: The Case of Japanese Career Women Working for Foreign Subsidiaries in Japan (WAIB Best Paper Finalist)

Markus Pudelko, University of Tübingen
Helene Tenzer, University of Tübingen

Perceived Informational Team Diversity and Incremental Creativity: The Role of Inclusion Effort

Sarah-Alena Roessig, Otto von Guericke University Magdeburg

Women on Board of Directors and Firm Performance of Russian Companies: Does CSR Disclosure Matter?

Desislava Dikova, WU Vienna
Yulia Aray, St. Petersburg State University
Anna Veselova, HSE University

Session 2.1.9 - Competitive

Time: 09:00-10:15

Track: 3. Finance, Accounting, Governance

Room: Dupont

Audit, Accounting and Governance

Chair: Andrew Delios, National University of Singapore

Homogeneous Foreign Finance and State-Level Misconduct: The Case of African Political Violence

Christopher B. Yenkey, University of South Carolina

Do Female Directors on the Board Matter to Audit efforts? Evidence from China

Zejiang Zhou, Anhui University

Weichu Xu, East Stroudsburg University

Chaolin Chen, Xiamen National Institute of Accounting

The Impact of Institutional Settings on the Relationship Between Auditor Change and Cost of Debt: The Case of Europe

Margarita Mejia Likosova, University of Tübingen

Tobias Svanström, Umeå University

Busy Boards, Meeting Attendance and Firm Performance: The Moderating Role of Firm Growth

Bilal Latif, National Defence University, Islamabad

Wim Voordeckers, Hasselt University

Frank Lambrechts, Hasselt University

Session 2.1.10 - Interactive

Time: 09:00-10:15

Track: 5. HRM, Leadership, Cross-Cultural

Room: Raphael

Managing Knowledge Across Borders

Chair: Mikael Søndergaard, Aarhus University

Biculturals are Gifted Organizational Boundary Spanners

Mikael Søndergaard, Aarhus University

Helene Lorenzen, Aarhus University

Do Knowledge Characteristics Influence the Knowledge Transfer Process? Assessing Repatriates' Knowledge Management in MNEs

Hina Mehreen, University of Technology Sydney Australia

Hussain G. Rammal, University of Adelaide

Pavlina Jasovska, University of Technology Sydney

Nico Schulenkorf, University of Technology Sydney

Understanding the Evolution of International Human Resource Management Research: A Bibliometric Review Over the Past 25 Years (1995–2019)

Joonghak Lee, University of Reading

Chungil Chae, Wenzhou-Kean University

Fontinha Rita, University of Reading

Jongmin Lee, University of Reading

Cultural Metacognition: A Large, Well-stocked, Organized and Illuminated Toolshed in the Mind

Andre Anugerah Pekerti, University of Queensland

The Effect of Multicultural Experience and Organizational Climate on Knowledge Sharing

Yang Gao, HEC Montreal

Session 2.1.11 - Interactive

Time: 09:00-10:15

Track: 1. Internationalization / Entrepreneurship

Room: Michelangelo

Exporting in Internationalization

Chair: Constantine S. Katsikeas, University of Leeds

Export Intensity of MNE Foreign Subsidiaries the Role of Subsidiary-Specific Advantages and Host Country Specific Advantages

Quyen Nguyen, University of Reading

Determinants and Dynamics of Population Level Export Entry: A Longitudinal Study of Sixty-Two Countries

Rakesh B. Sambharya, Rutgers University - Camden

SMEs' Regionalization: Dynamic Patterns and Home Market Institutional Determinants

Luis Oliveira, Dalarna University

Wensong Bai, Zhejiang University of Technology

Mikael Hilmersson, University of Gothenburg

Martin Johanson, Dalarna University

Exporting, Foreign Ownership and Informal Entrepreneurship

Abbi Kedir, University of Sheffield

Colin Williams, University of Sheffield

Determinants of Exporters' Online De-Internationalization

Ruey Jer "Bryan" Jean, National Taiwan University

Daekwan Kim, Florida State University

Session 2.1.12 - Interactive

Time: 09:00-10:15

Track: 12. Knowledge, Innovation, and Technology

Room: Alhambra

Microfoundation of Value Creation

Chair: Hemang Subramanian, Florida International University

Backing the Right Jockey? Founder Traits and Early-Stage Funding in Digital Entrepreneurship

Vijay Venkataraman, Indian Institute of Management Bangalore

Hemang Subramanian, Florida International University

Haoqiang Jiang, Northern Kentucky University

Institutional Voids and Innovation

Aditya Ketkar, Ohio State University

Mona Makhija, Ohio State University

Kiran Awate, Virginia Tech

Examining the New Features of National Technological Specialization in the Information Age

Wenli Ding-Elliott, Rutgers Business School

John A. Cantwell, Rutgers Business School

The Effect of MNE R&D on International Trade - Evidence from the UK

Osagie Igbinigie, University of Wolverhampton

Osazee Gabriel Igbinigie, Industrial Training Fund

Efosa Ewansiha, Kentosas Ventures

Choose Your Partners Wisely: When Do R&D Alliances Foster Organizational Innovation?

Jill Josefina Juergensen, University of Reading

Session 2.1.13 - Special Session

Time: 09:00-10:15

Track: 16. Clinics and Cafés

Room: Escorial

Teaching Café: Future Studies for Sustainability: a New Approach to Management Education

Chairs: Miguel Cordova, Pontificia Universidad Católica del Perú and Marina Anna Schmitz, IEDC-Bled School of Management

This Teaching Café will introduce and combine future studies methodology with sustainable management elements in higher education. By going beyond the introduction of the core elements of future studies and the criticism of the current status quo of various business sectors towards sustainable development, participants can experience selected exercises to get a glimpse of the (inter)active and experiential learning nature of this topic. Also, this session will open the discussion about how to incorporate those exercises through IB topics such as sustainability, maritime supply chains, and international procurement, among others, as well as will share resources for participants to apply them into their courses.

The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.

FRIDAY, JULY 8 - 10:15-10:45

Time: 10:15-10:45

Coffee Break

Refreshments will be provided for conference participants on the second-floor common areas.

This coffee break is sponsored by the Consortium for Undergraduate International Business Education (CUIBE) in honor of the winner of the CUIBE Award for Best Paper on International Business Education. The award presentation will take place during the coffee break in the Mezzanine on the second-floor.

FRIDAY, JULY 8 - 10:45-12:00

Session 2.2.1 - Panel

Time: 10:45-12:00

Track: 11. Sustainability in IB

Room: Versailles

Multinationals Responsibility in Sustainability (An Oxford Style Debate)

Chair: Joao Albino-Pimentel, University of South Carolina

Panelists:

Alvaro Cuervo-Cazurra, Northeastern University
Jonathan Doh, Villanova University
Elisa Giuliani, University of Pisa
Sarianna Lundan, University of Bremen

Session 2.2.2 - Panel

Time: 10:45-12:00

Track: 5. HRM, Leadership, Cross-Cultural

Room: Biscayne

GLOBE 2020: Preliminary Findings in a Study of National Cultural Norms and Leadership Ideals in 142 Countries/Societies

Chair: Mansour Javidan, Arizona State University

Panelists:

Peter Dorfman, New Mexico State University
Rick Cotton, University of Victoria
Carolyn Egri, Simon Fraser University
Medha Satish Kumar, Simon Fraser University
Anirban Kar, Simon Fraser University
Stacey Fitzsimmons, University of Victoria
Amanda Bullough, University of Delaware

Session 2.2.3 - Panel

Time: 10:45-12:00

Track: 8. Research Methods

Room: Chopin

Embracing Empirical Pluralisms to Advance Capability-Based Research for International Business

Chairs: Alain Verbeke, University of Calgary and Olga Petricevic, University of Calgary

Panelists:

Stav Fainshmidt, Western University
Bo Nielsen, University of Sydney
Rebecca Piekkari, Aalto University
Chris Pitelis, University of Leeds
Shaker Zahra, University of Minnesota

Session 2.2.4 - Panel

Time: 10:45-12:00

Track: 4. Strategy, Organization, Value Chains

Room: Windsor

The Antecedents and Impact of De-globalization and Decoupling: Exploring New Big Questions for International Business

Chair: Arie Y. Lewin, Duke University

Panelists:

Ajai Gaur, Rutgers University
Peter Ping Li, University of Nottingham Ningbo China
Michael A. Witt, INSEAD

Session 2.2.5 - Special Session

Time: 10:45-12:00

Track: 15. Special Sessions

Room: Sandringham

Internationalization, International Supply Chain and Logistics

Chair: Gregory Maloney, Florida International University

Panelists:

William Newbury, Florida International University
Gregory Maloney, Florida International University
Gary Knight, Willamette University

Session 2.2.6 - Competitive

Time: 10:45-12:00

Track: 9. Emerging Markets and EM-MNEs

Room: Balmoral

Emerging Market Multinationals' Strategic Choices

Chair: Gilbert Kofi Adarkwah, BI Norwegian Business School

*Slipping While Catching-Up: An Attention-Based View of EMNEs' International Diversification*Rishiraj Kashyap, Ivey Business School
Snehal Awate, Indian Institute of Technology, Bombay
Andreas Schotter, Ivey Business School
Prakash Satyavageeswaran, Indian Institute of Management, Udaipur*When the Springboard Rebounds: Unintended Consequences of the Emerging Market Multinationals' Initial Strategic Choices*Sihong Wu, University of Western Australia
Di Fan, Swinburne University of Technology
Christine Soo, University of Western Australia*Framing Digital Maturity Capabilities: Insights From Brazilian Multinationals*Maria Tereza Fleury, Fundação Getúlio Vargas
Afonso Fleury, University of São Paulo
Luis Oliveira, Dalarna University
Pablo Leão, Fundação Getúlio Vargas*The Effects of Linkage-Leverage-Learning on Emerging Market Multinationals' Competence Exploiting vs. Competence Creating Mandates*

Yuanyuan Li, California State University, Los Angeles

Session 2.2.7 - Competitive

Time: 10:45-12:00

Track: 4. Strategy, Organization, Value Chains

Room: Gusman

Divestment, Restructuring, and Evolution of Multinationals

Chair: Rosalie L. Tung, Simon Fraser University

*The Convoluted Evolution of the Multinational Company: Ethnocentric Blind Spots, Regression, and Backlash*Lena Zander, Uppsala University
Udo Zander, Stockholm School of Economics
Audra I. Mockaitis, Maynooth University*Institutional Pressures, Complexity and Restructuring Intensity*Michael H. Wolfesberger, WU Vienna
Thomas Lindner, University of Innsbruck
Jonas Puck, WU Vienna*A Meta-Analysis of Stock Market Reaction to Foreign Divestment: The Role of Divestment Motives*Pratik Arte, University of Vaasa
Roman Filenko, University of Vaasa*How Subsidiaries Mobilize Resilience to Evolve Post Mandate Loss*Edward Gillmore, Jonkoping International Business School
Ulf Andersson, Malardalen University

Session 2.2.8 - Competitive

Time: 10:45-12:00

Track: 1. Internationalization / Entrepreneurship

Room: Tuttle

Learning and Performing While Developing International Opportunities

Chair: Seema Pissaris, Florida International University

*Enhancing Export Intensity of Entrepreneurial Firms through Bricolage and International Opportunity Recognition: The Differential Role of Explorative and Exploitative Learning*Francis Donbesuur, Loughborough University
Nathaniel Boso, Kwame Nkrumah University of Science and Technology
Magnus Hultman, Brock University
George Oppong Ampong, Ghana Communication Technology University*It Is the Pattern That Matters: Revisiting Intra- and Inter-regional Diversification and MNE Performance*

Jongmin Lee, University of Reading

*Unpacking the Link between Importer Involvement and Exporter New Product Development Performance: The Organizational Learning Perspective*Zhaleh Najafi Tavani, University of Leeds
Matthew Robson, Cardiff University
Ghasem Zaefarian, University of Leeds
Constantine S. Katsikeas, University of Leeds*The Influence of Country-Specific Contextual Factors on Perceived Customer Orientation and Firm Innovativeness Effects*Nele Jacobs, Trier University
Bernhard Swoboda, Trier University

Session 2.2.9 - Competitive

Time: 10:45-12:00

Track: 13. TMT & Governance: Institutional Context

Room: Dupont

Ownership and Strategy in Internationalization

Chair: Juan Bu, Indiana University Bloomington

*How Immigrant CEOs Influence Corporate Social Irresponsibility*Juan Bu, Indiana University Bloomington
Stephanie Wang, Indiana University
Yejee Lee, Indiana University Bloomington
Dan Li, Indiana University Bloomington*The Micro-Foundations of Foreign Subsidiary Equity Ownership Control: Board Career Horizon and Nationality Diversity in Japanese MNEs*Liang (Arthur) Li, University of Reading
Eddy Ng, Queen's University*Determinants of Director Remuneration: Monitoring Human Capital and Social Embeddedness*Soni Jha, Temple University
Vilmos Misangyi, Pennsylvania State University
Ram Mudambi, Temple University
Kshitij Awasthi, Indian Institute of Management Lucknow

Managing Diversity Beyond Context: The Moderating Effect of Firm International Proactiveness on Effects of Surface- and Deep-Level Diversity on Climate of Trust

Michel Hermans, Austral University

William Newbury, Florida International University

Marcelo Alvarado Vargas, University of Toledo

Session 2.2.10 - Interactive

Time: 10:45-12:00

Track: 5. HRM, Leadership, Cross-Cultural

Room: Raphael

Multiple Dimensions for the Management of Expatriates.

Chair: Anna Katharina Bader, Northumbria University

The Use of Ethnic Business and Academic Organisations by Taiwanese Self-Initiated Expatriates to Navigate "Hostile" and "Tolerant" Migration Environments

Fiona Moore, Royal Holloway University of London

Can CEO Ownership Moderate the Relationship Between CEO Duality and Corporate Turnaround Performance?

Chengli Tien, National Taiwan Normal University

Chin-Jung Luan, National Dong Hwa University

An Examination of the Role of Individualism-Collectivism Dimension of Culture on COVID-19 Pandemic: An Instrumental Variable Approach

Mohammad Elahee, Quinnipiac University

Khwaja Mamun, Sacred Heart University

Afzalur Rashid, Central Washington University

Amzad Hossain, University of the North

Rethinking Expatriate Management - A Systematic Literature Review of Sustainability in Global Mobility

Enno Lars Holger Frithjof Ommen, Bayer AG

Marina Anna Schmitz, IEDC-Bled School of Management

Anja Karlsruh, CBS International Business School

CEO General Work Experience and Firm Internationalization

Le Xu, Florida International University

Dasol Sim, Florida International University

Yue Zhao, University of Arkansas at Little Rock

The Role of Multiple Intelligences in Promoting Team Climate and its' Performance Outcomes in Global Virtual Teams

Mahboobeh Davaei, Free University of Bozen-Bolzano

Marjaana Gunkel, Free University of Bozen-Bolzano

Vasyl Taras, University of North Carolina at Greensboro

Session 2.2.11 - Interactive

Time: 10:45-12:00

Track: 1. Internationalization / Entrepreneurship

Room: Michelangelo

Perspectives on Decisionmakers and Their Perceptions

Chair: Mary Teagarden, Thunderbird School of Global Management

A Systematic Literature Review on the Influence of Top-Management Team in Internationalization Process

Manish Popli, Indian Institute of Management Indore

Faisal Mohammad Ahsan, Indian Institute of Management Ranchi

Debmalya Mukherjee, University of Akron

Let's Talk About Senior Managers. Investigating Managerial Roles in Foreign Divestment Decisions

Ha Nguyen, University of Vaasa

Founder Influence on the Internationalisation Performance of INVs: A Comparative Study of Australian and European Fintech Companies

Elysée Dubois, University of Sydney

Huan Zhang, University of Sydney

Massimo Garbuio, University of Sydney

Managerial Perceptions of Barriers to Cross-Border E-Commerce: A Latent Profile Analysis

Jonas Eduardsen, Aalborg University

The Effect of Small Business Financing Decision on Performance: The Moderated Mediation Role of Corporate Governance System

Samuel Bucklock Ato Dadzie, Ghana Institute of Management and Public Administration

Session 2.2.12 - Interactive

Time: 10:45-12:00

Track: 12. Knowledge, Innovation, and Technology

Room: Alhambra

AI, Digitalization in International Business

Chair: Edith Ipsmiller, WU Vienna

Leveraging Artificial Intelligence (AI) Potential Despite Industrial Barriers: Empirical Evidence of Medium-to-Low Technology Manufacturing Industry R&D

Päivi Aaltonen, LUT University

Emil Kurvinen, Oulu University

Antero Kutvonen, LUT University

Dynamic Managerial Capabilities and Digital Transformation in Small Service Firms

Roman Wolfgang Barwinski, University of Bristol

Ricarda Bouncken, University of Bayreuth

Lukas Henkelmann, University of Bayreuth

The Internet and Internationalization: A Review and Future Research Agenda

Edith Ipsmiller, WU Vienna

Desislava Dikova, WU Vienna

Throwing Light on Digital Health: A Review and Research Agenda

Augustine Awuah Peprah, Vienna University of Economics and Business

Desislava Dikova, WU Vienna

Optimizing Dispersed Entrepreneurship in MNCs: Insights from a Computer Simulation of Neutrality Using NKC Methodology

Sokol Celo, Suffolk University

Mark Lehrer, Suffolk University

Dmitry Zinoviev, Suffolk University

Is the COVID-19 Pandemic a Sustainable Accelerator of SME Digitalization? A Cross-Country Investigation on the Continuous Adoption Intention of Newly Introduced ICT.

Toni Mueller, Otto von Guericke University Magdeburg

Session 2.2.13 - Special Session

Time: 10:45-12:00

Track: 16. Clinics and Cafés

Room: Escorial

Research Methods Clinic: Meta-Analysis

Chair: Ahmet H. Kirca, Michigan State University

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the *AIB Research Methods SIG*.

FRIDAY, JULY 8 - 12:00-13:00

Time: 12:00-13:00

Light Lunch

A light lunch will be provided for conference participants on the second-floor common areas.

Time: 12:00-13:00

Room: Sandringham

JIBP Editorial Board Meeting

JIBP Board Members only.

FRIDAY, JULY 8 - 13:00-14:15**Session 2.3.1 - Special Session**

Time: 13:00-14:15

Track: 15. Special Sessions

Room: Versailles

AIB Fellows International Educator of the Year Special Session

Chair: Klaus Meyer, Western University

Presentation of the AIB Fellows International Educator of the Year Award to Arshad Ahmad

Lorraine Eden, Texas A&M University

Nancy Adler, McGill University

Keynote Address: Learning Without Borders: Addressing the World's Grand Challenges

Arshad Ahmad, LUMS University

Reflections:

Maria Tereza Fleury, Fundação Getúlio Vargas

Nancy Adler, McGill University

Session 2.3.2 - Panel

Time: 13:00-14:15

Track: 5. HRM, Leadership, Cross-Cultural

Room: Biscayne

The Future of Cultural Intelligence Research: Contextualization, Conceptualization and Methodological Innovation

Chairs: Alfred Presbitero, Deakin University and Yuan Echo Liao, University of Sydney

Panelists:

Snejina Michailova, University of Auckland

Dana L. Ott, University of Otago

Nicole Franziska Richter, University of Southern Denmark

Vasyl Taras, University of North Carolina at Greensboro

Session 2.3.3 - Panel

Time: 13:00-14:15

Track: 9. Emerging Markets and EM-MNEs

Room: Chopin

The Rise of Unicorns in Emerging Markets

Chair: Fernanda Cahen, ESPM - Escola Superior de Propaganda e Marketing

Panelists:

Anne Miroux, Cornell University

Fernanda Cahen, ESPM - Escola Superior de Propaganda e Marketing

Diego Finchelstein, Universidad de San Andrés

Lourdes Casanova, Cornell University

Veneta Andonova, Universidad de los Andes

Session 2.3.4 - Panel

Time: 13:00-14:15

Track: 13. TMT & Governance: Institutional Context

Room: Windsor

Research Frontiers in Top Management Teams and Institutional Contexts

Chairs: Aya Chacar, Florida International University and Danielle Combs, Florida International University

Panelists:

Thomas Hutzschenreuter, Technical University of Munich

Sabina Nielsen, University of Sydney

Wei Shi, University of Miami

Anthea Zhang, Rice University

Session 2.3.5 - Special Session

Time: 13:00-14:15

Track: 15. Special Sessions

Room: Sandringham

Marketing Masterclass 2: Publishing in International Marketing: Managing the Review, Revision, and Resubmission Process

Chair: Matthew Robson, Cardiff University

Research and publishing in scholarly journals are vitally important to individuals' growth, development, and success in academia. The ability to effectively manage the review process and systematically revise and advance the manuscript for resubmission is key to having research impact and developing a strong publication record. This class will highlight fundamental issues in the revision and resubmission process

including the role of the editor and reviewers, responding to editor and reviewer comments, and developing the response document along with the revised manuscript. The session will be interactive, to allow for Q&A and audience interaction.

Taught by Matthew J. Robson, Professor of International Marketing and Associate Editor of the *Journal of International Marketing*.

These masterclasses are being offered through the generous contributions of the Sheth Foundation.

Session 2.3.6 - Competitive

Time: 13:00-14:15

Track: 10. MNE State Relations and IB Policy

Room: Balmoral

Populism, Power, and IGOs

Chair: Luis Dau, Northeastern University

Economic Anxiety, Cultural Backlash and Populism: Cross-National Variation in a Recursive Ideational System

Witold Henisz, University of Pennsylvania

Anne Jamison, Copenhagen Business School

Populism and FDI Location Choice

Markus Liebmann, WU Vienna

Vera Kunczer, WU Vienna

Theoretical Implications of the Sources of Power for MNEs and Host Governments

Michael Murphree, University of South Carolina

Nicholas Bailey, University of Northern Iowa

Nancy Buchan, University of South Carolina

IGOs and the Impact of Institutional and Economic Integration on CSR Performance: Evidence From the European Union

Kristin Brandl, University of Victoria

Luis Dau, Northeastern University

Larissa Pacheco, Northeastern University

Elizabeth Moore, Northeastern University

Revisiting Institutional Voids: Advancing the International Business Literature by Leveraging Social Sciences

Marleen Dieleman, National University of Singapore

Stanislav Markus, University of South Carolina

Tazeeb Rajwani, University of Surrey

George O. White III, University of Michigan-Flint

Session 2.3.7 - Competitive

Time: 13:00-14:15

Track: 4. Strategy, Organization. Value Chains

Room: Gusman

Global Value Chain and Organizational Agility

Chair: Olli Kuivalainen, LUT University

Disaggregating Multinationality: An Empirical Examination of Global Value Creation

Heather Berry, George Washington University

Aseem Kaul, University of Minnesota

R&D Alliance Formation with Upstream Partners: A Case of the Automotive Global Value Chain (GVC)

Yoo Jung Ha, University of Sheffield

GVC Governance and the Theory of the MNC: Modelling Cascading and Direct Social Responsibilities

Anthony Goerzen, Queen's University

Christian Asmussen, Copenhagen Business School

Niron Hashai, Reichman University

An Assessment of the Agility Literature: Applying Theory and Data to Propose Future Directions to Research

Celso Pinho, Georgia State University

Seyda Deligonul, Retired

S. Tamer Cavusgil, Georgia State University

Maria Luiza Pinho, Georgia State University

Session 2.3.8 - Competitive

Time: 13:00-14:15

Track: 8. Research Methods

Room: Tuttle

Rethinking Paradigm, Context and Research Methods in IB

Chair: Agnieszka Chidlow, University of Birmingham

Tense, Time and Context: The Past, the Present and the 'Timeless' in Case Study Writing

Trevor Buck, University of Glasgow

Mehdi Boussebaa, University of Glasgow

Re-Thinking Paradigm & Methodology in Qualitative International Business Research: State of the Field, Views and Ways Forward

Roberta Aguzzoli, Durham University

Jorge Lengler, Durham University

Stewart Miller, University of Texas at San Antonio

Agnieszka Chidlow, University of Birmingham

Business-Civil Society Collaborations in South Korea: A Multi-Stage Pattern Matching Study

Noemi Sinkovics, University of Glasgow

Jihye Kim, University of Dundee

Rudolf Sinkovics, University of Glasgow

Session 2.3.9 - Competitive

Time: 13:00-14:15

Track: 11. Sustainability in IB

Room: Dupont

MNE and Multi-Stakeholder Strategies Towards Sustainable Development

Chair: Maria Alejandra Gonzalez-Perez, Universidad EAFIT

Corporate Sustainability as a Mechanism to Reaching Long-Term Competitive Relevance

Ana Maria Gomez-Trujillo, CEIPA Business School

Maria Alejandra Gonzalez-Perez, Universidad EAFIT

Collaborations between MNEs and Born Circular Ventures. A Study on Open Innovability in the Energy Sector

Antonella Zucchella, University of Pavia

Francesca Contino, University of Tubingen

Decoupling from China? U.S. Firms' Partisan Positioning and Supply Chain Strategy

Bo Yang, University of Southern California

Jinyuan Song, George Mason University

Yifan Wei, University of Manitoba

Jing Li, Simon Fraser University

Volatility of Political Affinity and Subsidiary Investments
Christopher Albert Sabel, University of Münster
Fladina Zijla, Copenhagen Business School
Gilbert Kofi Adarkwah, BI Norwegian Business School

Session 2.3.10 - Interactive Time: 13:00-14:15
Track: 9. Emerging Markets and EM-MNEs Room: Raphael

Inward and Outward FDI: An Emerging Market Perspective

Chair: Hinrich Voss, HEC Montreal

The Spillover Effect of COVID-19 and Its Impact on Incoming FDI and Local SMEs in Developing Economy: A Hybrid SWARA and ARAS Method Approach
Arkadiusz Mironko, Indiana University East
Farhan Muneeb, Xi'an Jiaotong University

Institutional (Dis)Similarity over Emerging Market Countries: How Attractive Is Latin America Region for Foreign Direct Investment?
Gabriel Vouga Chueke, ITEMS - Instituto Tecnológico de Monterrey

A Retrospective and Agenda for Future Research on Foreign Direct Investment in Africa
Abdul-Kadir Ameyaw, GSOM, St. Petersburg State University

The Investment Development Path Theory: Evidence From Indonesia
Kadek Ade Sawitri, Trinity College Dublin
Louis Brennan, Trinity College Dublin

Bargaining Power, Recipient Ownership and Equity: A Developing Country Perspective to Make the Most Out of FDI
Huaichuan Rui, Royal Holloway, University of London

An International Comparative Analysis of Chinese Greenfield Strategic Asset Seeking FDI Choices: Exploring the Role of Chinese Selective Industrial Policies in Strategic Emerging Industries
John Anderson, University of Northern Iowa
Dylan Sutherland, Durham University

Session 2.3.11 - Interactive Time: 13:00-14:15
Track: 1. Internationalization / Entrepreneurship Room: Michelangelo

Internationalization - The Whys and Hows

Chair: Jocelyn Wallace, DeVry University

Performance Implications of Startups' Growth Speed: A Moderating Role of National Innovation Systems
Jukyeong (Judy) Han, University of Kansas
Minyoung Kim, University of Kansas

Why Venture Capital Firms Internationalize: Performance Effects on Cross-border Investment Likelihood and Location Choice
Harald Kollmann, WU Vienna University of Economics and Business
Jakob Müllner, WU Vienna University of Economics and Business

A Theoretical Model on the Role of Aspirations in the Internationalization of Born Global Companies
R. Isil Yavuz, Bryant University

How Context Determines the Choice? A Conceptual Framework Examining Drivers and Patterns of Multinational Firms' Post-Entry Foreign Expansion
Wei He, Purdue University Northwest

Internationalization and Business Responsibility in SMEs: A Review and Future Research Agenda
Maria Uzhegova, LUT University
Martin Hannibal, University of Southern Denmark

Session 2.3.12 - Interactive Time: 13:00-14:15
Track: 12. Knowledge, Innovation, and Technology Room: Alhambra

Dynamic Capabilities and Knowledge Management

Chair: Daekwan Kim, Florida State University

The Impact of Reverse Knowledge Transfer on Exploitative and Exploratory Innovation in MNCs: The Role of Knowledge Relevance
Huimin Ouyang, Central University of Finance and Economics
Chansoo Park, Memorial University of Newfoundland

Knowledge Generation and Knowledge-, Individual-, and Interfirm-Level Network Structural Features: A Multilevel study
Yang Gao, HEC Montreal
Ekaterina Turkina, HEC Montreal
Ari Van Assche, HEC Montreal

How Global Firms Share and Protect Their Knowledge When Cooperating with Local Firms in Emerging Markets: A Case from Vietnam's IT Industry
Thuy Do, University of Montpellier
Frédéric Le Roy, University of Montpellier
Thuy Seran, University of Montpellier

The Evolution of Dynamic Boundary Capabilities for Subsidiary Innovation
Paul Ryan, Trinity College Dublin
Majella Giblin, National University of Ireland Galway
Ulf Andersson, Malardalen University
Giulio Buciuni, Trinity College Dublin

Dynamic Capabilities and Drivers of Innovation: A Meta-Analytical Review
Xiaoshi Xu, Aalto University
Valentina Arrieta, Aalto University

Session 2.3.13 - Special Session Time: 13:00-14:15
Track: 16. Clinics and Cafés Room: Escorial

Research Methods Clinic: Mixed Methods Research

Chair: Niina Nummela, University of Turku

Join a group discussion with an expert, organized around a specific research methodology of interest. Discuss best practices or get advice on specific problems that you may be facing. This session is organized by the *AIB Research Methods SIG*.

FRIDAY, JULY 8 - 14:15-14:30

Time: 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

FRIDAY, JULY 8 - 14:30-15:45

Session 2.4.1 - Panel

Track: 11. Sustainability in IB

Time: 14:30-15:45

Room: Versailles

The Role of MNCs in Tackling Global Sustainability Challenges

Chair: Stephanie Wang, Indiana University

Panelists:

Jonathan Doh, Villanova University
Sarianna Lundan, University of Bremen
Ravi Ramamurti, Northeastern University
Grazia D. Santangelo, Copenhagen Business School
Shaker Zahra, University of Minnesota

Session 2.4.2 - Panel

Track: 5. HRM, Leadership, Cross-Cultural

Time: 14:30-15:45

Room: Biscayne

GLOBE 2020 on Trust: Preliminary Findings in a Study of Cultural Foundations of Trust in 142 Countries/Societies

Chair: Mansour Javidan, Arizona State University

Panelists:

Rick Cotton, University of Victoria
Medha Satish Kumar, Simon Fraser University
Carolyn Egri, Simon Fraser University
Peter Dorfman, New Mexico State University
Amanda Bullough, University of Delaware

Session 2.4.3 - Panel

Track: 8. Research Methods

Time: 14:30-15:45

Room: Chopin

Do We Need New IB Research Methods?

Chair: Ilgaz Arıkan, Kent State University

Panelists:

Mary Yoko Brannen, San Jose State University
Agnieszka Chidlow, University of Birmingham
Bo Nielsen, University of Sydney
Ursula Ott, Nottingham Trent University

Session 2.4.4 - Panel

Track: 7. Teaching and Education

Time: 14:30-15:45

Room: Windsor

X-Culture: DEIB Community Discussion

Chair: Karen Lynden, University of North Carolina at Greensboro

Panelists:

Karen Lynden, University of North Carolina at Greensboro
Soma Arora, University of People, Pasadena
Alfredo Jiménez, KEDGE Business School
Fred Newa, United States International University - Africa
Daniel Rottig, Florida Gulf Coast University
Vasyl Taras, University of North Carolina at Greensboro

Session 2.4.5 - Panel

Track: 15. Special Sessions

Time: 14:30-15:45

Room: Sandringham

Business Dean Challenges and Opportunities in Post-Pandemic IB Education

Chair: William Newbury, Florida International University

A special session organized by Florida International University and featuring a panel of business school deans discussing the most recent challenges and opportunities for IB education in the post-pandemic world.

Panelists:

Deborah Crown, Rollins College
Daniel Gropper, Florida Atlantic University
William Hardin, Florida International University
David Teece, University of California, Berkeley

Session 2.4.7 - Competitive

Track: 4. Strategy, Organization, Value Chains

Time: 14:30-15:45

Room: Gusman

Location and Relocation: A Classic IB Debate

Chair: Rian Drogendijk, University of Groningen

Serving Two Masters: Conflicts of Interest in Intermediary HQ Relocation Decisions?

Jan Schmitt, University of Amsterdam

The CEO Effect in Headquarters' Relocation Decisions

Jan Schmitt, University of Amsterdam

Cross-Border Reputational Effects: The Influence of Parent MNC's Corporate Social Irresponsibility on Foreign Subsidiary Performance

N Nuruzzaman, University of Manchester

Erin Makarius, University of Akron

Debmalya Mukherjee, University of Akron

Laying Down the Law: Assessing the Effects of Ethical Codes and Legalism on MNE Monitoring of Foreign Subsidiary Supply Chain Partners in Emerging Markets

George O. White III, University of Michigan-Flint

Tazeeb Rajwani, University of Surrey

Mirko Benischke, University of Rotterdam

Thomas C. Lawton, University College Cork

Session 2.4.8 - Competitive

Time: 14:30-15:45

Track: 13. TMT & Governance: Institutional Context

Room: Tuttle

Emerging Leadership Challenges

Chair: Klaus Meyer, Western University

International Complexity and the Demand for Generalists and Specialists in Executive Selection

Tommaso Vallone, Politecnico di Milano

Peder Greve, University of Reading

Stefano Elia, Politecnico di Milano

Upper Echelons Research in China: A Conceptually-Informed, Contextualised Literature Review

Xiaoxu Zhang, University of St. Gallen

Peder Greve, University of Reading

Dimitrios Georgakakis, University of York

Winfried Ruigrok, University of St. Gallen

Top Leaders' Liabilities of Foreignness: An Examination of Executive Turnover

Marketa Rickley, University of North Carolina at Greensboro

Yannick Thams, Florida Atlantic University

Corporate Social Responsibility of MNCs: A "Fourth Stream" of International Corporate Governance

Karen Paul, Florida International University

Session 2.4.9 - Competitive

Time: 14:30-15:45

Track: 11. Sustainability in IB

Room: Dupont

MNE and Stakeholder Responses to Environmental Crises

Chair: Sarah Ku, Georgia State University

Situational Crisis Communication Theory and Firm Responses to Environmental Misconduct Accusations: Evidence from Palm Oil Producers Incriminated in Illegal Deforestation

Breedha Comyns, KEDGE Business School

Pierre-Xavier Meschi, IAE Aix-Marseille (Aix-Marseille Université) & SKEMA Business School

Anne Norheim-Hansen, KEDGE Business School

Talk is (Not So) Cheap: Investor Reactions to Environmental Rhetoric

Rodrigo Luna, WU Vienna

Awareness of the Global Sand Crisis and Sand Substitutes in the Construction Industry in the United States and Canada: A Stakeholder Analysis

Sheila M. Puffer, Northeastern University

Adel A. Zadeh, Northeastern University

Yunxin Peng, Northeastern University

Myles D. Garvey, Northeastern University

Session 2.4.10 - Interactive

Time: 14:30-15:45

Track: 9. Emerging Markets and EM-MNEs

Room: Raphael

Political Environment & Institutional Voids in Emerging Markets

Chair: Sumit Kundu, Florida International University

The Effect of Institutional Voids on Entrepreneurial Opportunities in Emerging Markets

Susan L Young, Kennesaw State University

The Endogamy Tradition and the Business Performance of Informal Owner-Manager Ventures in Sub-Saharan Africa

Peng Zhang, Simon Fraser University

Saul Estrin, London School of Economics

Tomasz Mickiewicz, Aston University

Home Country Institutions and Location Strategy of Chinese Multinationals

Lin Li, Zhejiang Wanli University

Lei Li, University of Nottingham Ningbo China

Saileshsingh Gunessee, University of Nottingham Ningbo China

Shameen Prashantham, CEIBS

The Evolution of MNE Political Connectedness in a Context of Political Competition: The Case of Vodacom Mozambique

Robbert Maseland, Radboud University Nijmegen

Carlos Mairoce, Plasoc

Magdalene Silberberger, University of Witten/Herdecke

Joachim Zweynert, University of Witten/Herdecke

Session 2.4.11 - Interactive

Time: 14:30-15:45

Track: 1. Internationalization / Entrepreneurship

Room: Michelangelo

Digitalization of International Business - Bridging Divides?

Chair: Mika Gabrielsson, University of Eastern Finland

Business-Model Dynamics along the Internationalization of Digital-Platform Firms

Tamara Galkina, University of Vaasa

Irina Atkova, Oulu University

Peter Gabrielsson, University of Vaasa

The Impact of Digital New Venture Resources and Capabilities on the Internationalization-Survival Relationship

Constantin Cyprian Brenner, Otto von Guericke University

Magdeburg

Scaling from Start-up to Blue-chip through Digital Platform Ecosystem

Waheed Akbar Bhatti, Aalborg University

Mario Glowik, Berlin School of Economics and Law

Agnieszka Chwialkowska, University of West Georgia

Per Servais, Linneaus University

Trade-offs in the Internationalization of Digital Products: Export and Domestic Uptake of Apps

Siddharth Natarajan, Chinese University of Hong Kong

Aqi Liu, Tsinghua University

How Intangible Resources Drive E-Commerce Firms' Geographic Scope. The Role of Host Country Context

Marius Mueller, Trier University

Bernhard Swoboda, Trier University

The Curvilinear Relationship Between Digitalization and Export Propensity: The Role of Home Country Corruption

Chao Zhang, Universitat Autònoma de Barcelona
Joan-Lluís Capelleras, Universitat Autònoma de Barcelona

Victor Martin-Sanchez, University of Southern Denmark

Factors Leading to Born Digital Companies' Competitive Advantage

Miroslaw Jarosinski, SGH Warsaw School of Economics
Miklós Kozma, Corvinus University of Budapest
Jurgita Sekliuckiene, Kaunas University of Technology

Session 2.4.12 - Interactive

Time: 14:30-15:45

Track: 2. Marketing Strategy and Consumer Research Room: Alhambra

Advertising and Positioning for Competition, Influencers, Destinations and Gender Issues

Chair: Saeed Samiee, The University of Tulsa

Advertising Intensity and Firm Performance: The Influences of Firm Age and Cultural Communication Styles

Alexey V. Semenov, Belmont University
Arilova Randrianasolo, Butler University
Marc A. Ostojca-Starzewski, Saarland University

Masculine Red and Feminine Blue: Cross-Cultural Implications of Warm vs Cool Colors

Pubali Chatterjee, National Central University
Chin-Jung Luan, National Dong Hwa University
Shadab Khalil, National Dong Hwa University

Why Women Buy Luxury Products: Preliminary Evidences from Three Countries

Mohammad Elahee, Quinnipiac University
Li Shen, Juniata College
Saeb Al Ganideh, Al Zaytoonah University of Jordan

Session 2.4.13 - Special Session

Time: 14:30-15:45

Track: 16. Clinics and Cafés

Room: Escorial

Teaching Café: Diversity and Inclusion in IB Education

Chairs: Ausrine Silenskyte, University of Vaasa and
Marleen Dieleman, National University of Singapore

This teaching café invites IB educators to share their experiences and learn from each other about: (a) teaching practices that help to ensure fairness in student assessment and inclusion of diverse topics/theories in IB courses; (b) pedagogical tools that support utilization of student diversity and when handling diversity of perspectives and views in the classroom; (c) diverse materials and examples that IB educators could use beyond the Western-focused textbooks and cases; (d) ways to develop own skills and support colleagues educators in eliminating potential biases and growing open-mindedness; (e) what business schools can do to incorporate diversity and inclusion in their own faculty and leadership.

The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.

Session 2.4.14 - Special Session

Time: 14:30-15:45

Track: 16. Clinics and Cafés

Room: Sevilla

WAIB Speed Mentoring Event

Chairs: Saba Colakoglu, Georgia Institute of Technology
and Tanvi Kothari, San Jose State University

In this annually held speed mentoring event, you will have the opportunity to engage in a series of one-on-one, in-person conversations and receive career-related advice from a team of accomplished women IB scholars. It is a time-efficient and fun way to network while seeking answers to your most-pressing career related questions.

Organized by the Women in Academy of International Business (WAIB), the speed mentoring event is for AIB members who identify as female and *by RSVP only*. If you want to sign up as a mentee or have questions, please contact saba.colakoglu@scheller.gatech.edu.

FRIDAY, JULY 8 - 15:45-16:15

Time: 15:45-16:15

Coffee Break

Refreshments will be provided for conference participants on the second-floor common areas.

Award presentation for various awards offered by AIB's Shared Interest Groups will take place during the coffee break in the Mezzanine on the second-floor.

FRIDAY, JULY 8 - 16:15-17:30

Session 2.5.1 - Plenary

Time: 16:15-17:30

Track: 15. Special Sessions

Room: Versailles

AIB Presidents Townhall: The Future of AIB Membership

Chairs: Stav Fainshmidt, Western University and Marina
Anna Schmitz, IEDC-Bled School of Management

AIB Presidents:

Farok Contractor, Rutgers University
Jeremy Clegg, University of Leeds
Maria Tereza Fleury, Fundação Getúlio Vargas

Discussants:

Ram Mudambi, Temple University
Sarah Ku, Georgia State University
Irina Heim, University of Reading

Session 2.5.13 - Special Session

Time: 16:15-17:30

Track: 16. Clinics and Cafés

Room: Escorial

Research Methods Clinic: Hierarchical Modelling

Chair: Thomas Lindner, University of Innsbruck

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the *AIB Research Methods SIG*.

GALA EVENT

FRIDAY, JULY 8 - 19:00-22:00

Time: 19:00-22:00

Track: 17. Networking and Social Events Room: Frost Science Museum

AIB Gala Event

The Gala Event will be at the Frost Science Museum and Aquarium. Doors open at 7:00pm.

Per museum security, all participants and guests must have their conference badges, please note that you may not be admitted without a badge.

The dress code for the Gala Event is Miami Smart. The Frost Science Museum is a 20 minute straight walk from the Intercontinental. The Omni Line of the Miami Metro Mover can also take participants to the museum, leaving straight in front of the Intercontinental. Get off at the Museum Park station. Limited shuttle transportation will also be available from the Intercontinental.

*The Gala Event is organized and hosted by the **Florida International University**.*

SATURDAY, JULY 9

SATURDAY, JULY 9 - 08:00-08:45

Session 3.05

Time: 08:00-08:45

Track: 16. Clinics and Cafés

Fellows Café III

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. Fellows Cafés are open to all conference participants.

How can/should MNEs Disengage from Politically Sensitive Contexts? (Room: Raphael)

Klaus Meyer, Western University

Writing Conceptual Papers in IB and Beyond (Room: Michelangelo)

Eric Tsang, University of Texas at Dallas

Informal Institutions (Room: Alhambra)

Dana Minbaeva, King's College London

Promoting Research on and from the MENA Region (Room: Escorial)

Shaker Zahra, University of Minnesota

Lilac Nachum, City University of New York

Knowledge Sourcing by the Multinational Enterprise (Room: Trinity)

Grazia D. Santangelo, Copenhagen Business School

Anupama Phene, George Washington University

SATURDAY, JULY 9 - 09:00-10:15

Session 3.1.1 - Special Session

Time: 09:00-10:15

Track: 15. Special Sessions

Room: Versailles

UNCTAD-AIB Award for Research on Investment and Development

Chairs: James Zhan, Director, DIAE, UNCTAD and Farok Contractor, Rutgers University

Double Counting in Mystery: Journey of Intermediate Products in Multi-Country Trade

Onur Biyik, Waseda University

Epidemic Outbreak and FDI Fluctuation: Will It be an L-shape, a V-shape, or an S-shape?

Yuankun Li, Wuhan University

Spillover Effects of Subsidies on Downstream Trade

Elisa Navarra, Université Libre de Bruxelles

Deep Trade Integration and North-South Participation in Global Value Chains

Zarlasht Muhammad Razeq, McGill University

Beyond the Altruism: The Other Side of Remittance Inflows in India

Vasundhara Thakur, Indian Council for Research on International Economic Relations

Session 3.1.2 - Panel

Time: 09:00-10:15

Track: 5. HRM, Leadership, Cross-Cultural

Room: Biscayne

Dilemmas, Paradoxes, and Opportunities in Times of Crises and Uncertainty – International Business in Turbulent Times

Chairs: Sonia Sackmann, Universität der Bundeswehr München and Cordula Barzantrny, Toulouse Business School

Panelists:

Mikael Søndergaard, Aarhus University

Sadia Nadeem, National University of Computer and Emerging Sciences

Sana Mumtaz, Shaheed Zulfikar Ali Bhutto Institute of Science and Technology, Islamabad

Melodena Stephens, Mohammed Bin Rashid School of Government

Sonia Sackmann, Universität der Bundeswehr München

Session 3.1.3 - Panel

Time: 09:00-10:15

Track: 8. Research Methods

Room: Chopin

Leveraging Qualitative Comparative Analysis in International Business Studies

Chairs: Stav Fainshmidt, Western University and Michael A. Witt, INSEAD

Panelists:

Ruth Aguilera, Northeastern University

Luciano Ciravegna, INCAE Business School

Thomas Greckhamer, Louisiana State University

Session 3.1.4 - Panel

Time: 09:00-10:15

Track: 7. Teaching and Education

Room: Windsor

Teaching about the Social Aspects of Sustainability: Key Issues and Methods on Circularity, Equity, Diversity and Inclusion in Business Education

Chair: Soo Min Toh, University of Toronto

Panelists:

Marina Anna Schmitz, IEDC-Bled School of Management

Shashi Kant, University of Toronto

Miguel Cordova, Pontificia Universidad Católica del Perú

Soo Min Toh, University of Toronto

Session 3.1.6 - Competitive

Time: 09:00-10:15

Track: 10. MNE State Relations and IB Policy

Room: Balmoral

Political and Tax Environment, Covid19, and MNE Strategies

Chair: Michael Murphree, University of South Carolina

Making Friends "For" Benefits: How Does Political Ideology Affect Corporate Political Activities?

Alfredo Jiménez, KEDGE Business School

Seong-jin Choi, Hanyang University

Secil Bayraktar, TBS Education

FDI and Tax Haven: A Network Analysis of Productivity Effects

Soni Jha, Temple University

Snehal Awate, Indian Institute of Technology, Bombay

Nation-Level Factors Influencing the Likelihood of International Entrepreneurship

Elizabeth Yi Wang, University of Leeds

Gary Knight, Willamette University

Jeremy Clegg, University of Leeds

Strategic Adaptation in the Wake of COVID-19: Exporting, Foreign Ownership, Global Value Chains and the Effect of Governmental Interventions

Sorin M.S. Krammer, University of Exeter

N Nuruzzaman, University of Manchester

Debmalya Mukherjee, University of Akron

Session 3.1.7 - Competitive

Time: 09:00-10:15

Track: 4. Strategy, Organization, Value Chains

Room: Gusman

New Ways of International Expansion

Chair: Minyoung Kim, University of Kansas

How Does Industry 4.0 Affect International Exposure? The Interplay between Firm Innovation and Home-Country Policies in Post-Offshoring Relocation Decisions

Stefano Elia, Politecnico di Milano

Paolo Barbieri, University of Bologna

Albachiara Boffelli, University of Bergamo

Luciano Fratocchi, University of L'Aquila

Matteo Kalchschmidt, University of Bergamo

Implications of Indirect Globalization: An Abductive Study of Performance Effects of Intermediated Long-Distance Trade

Christopher B. Yenkey, University of South Carolina

Anglo-Saxon Imperialism Revisited: An Integrated Model for the Changing Landscape of UK Higher Education Internationalisation

Christos Antoniou, University of Leeds

Session 3.1.8 - Competitive

Time: 09:00-10:15

Track: 12. Knowledge, Innovation, and Technology

Room: Tuttle

Digitalization of MNCs

Chair: Mike Szymanski, Moscow School of Management Skolkovo

Symbolic or Substantive: Globalization Imprinting and Innovation in China

Daxin Sun, Shanghai Jiao Tong University

Saixing Zeng, Shanghai Jiao Tong University

How do Different Digitalization Technologies Shape Subsidiary Disseminative Capacity in MNCs?

Mosarrat Farhana, Mälardalen University

Ulf Andersson, Mälardalen University

H Emre Yildiz, Mälardalen University

Flubber Teams: The Emergence of Dynamic Platform-Enabled Teams in Business Organizations

Mike Szymanski, Moscow School of Management Skolkovo

Ivan Smagin, Moscow School of Management Skolkovo

Evgeny Kaganer, Moscow School of Management Skolkovo

Session 3.1.9 - Competitive

Time: 09:00-10:15

Track: 11. Sustainability in IB

Room: Dupont

Institutions, Stakeholders, and MNE Corporate Social Responsibility

Chair: Yang Gao, HEC Montreal

Institutional Environments, Cross-National Distances, and Corporate Social Irresponsibility in Host Countries

Ye He, University of Victoria

Raveendra Chittoor, University of Victoria

Host-Country Stakeholder Pressures and CSR Decoupling in the UN Global Compact Signatories

Ye He, University of Victoria

Jingnan Li, University of Manitoba

So Good but So Far Away? How Institutional Distance Shape Subsidiaries' Reputation Building from Multinationals' Corporate Social Responsibility

Francisco Javier Forcadell, Rey Juan Carlos University

Juan José Nájera, Rey Juan Carlos University

Elisa Aracil, ICADE

Fernando Úbeda, Autonomous University of Madrid

How Does Institutional Context Affect Firms' Engagement With the UN Sustainable Development Goals? An Analysis of Multinationals' Sustainability Reports

Keith Whittingham, Rollins College

Alessia Argiolas, Università Cattolica del Sacro Cuore

Dante Leyva-de-la-Hiz, Montpellier Business School

Andrew Earle, University of New Hampshire

Session 3.1.10 - Interactive Time: 09:00-10:15
Track: 9. Emerging Markets and EM-MNEs Room: Raphael

Doing Business in Emerging Markets: Social Responsibility Perspectives

Chair: Hyun Gon Kim, Rutgers University

Tax Havens and Emerging Market Multinationals: The Role of Property Rights and Economic Freedom

Chris Jones, Aston University
Yama Temouri, Khalifa University
Jun Du, Aston University
Karim Kirollos, Warwick Business School

Social License to Operate: Developing Stronger Social Activities at Home

Marina Gama, FGV
Cyntia Vilasboas Calixto Casnici, University of Leeds
Mariana Bassi Suter, Toulouse Business School
Maria Tereza Fleury, Fundação Getúlio Vargas
Maria Alejandra Gonzalez-Perez, Universidad EAFIT

Stakeholders Influence in Strategy Implementation at the Subsidiary Level: An In-Depth Case Study of a Multilatin Company

Carolina Marin-Cadavid, University of Strathclyde

Antecedents of Loan Application Success Rate in African Firms: The Role of Formal Financial Institutions and the Nature of Business in Financing MSMEs in Ghana

Oghenekome Osahon Umueri, Jacobs University Bremen
Tilo Halaszovich, Jacobs University Bremen
Jürgen Bode, Hochschule Bonn-Rhein-Sieg, University of Applied Sciences

Session 3.1.11 - Interactive Time: 09:00-10:15
Track: 1. Internationalization / Entrepreneurship Room: Michelangelo

Internationalizing Entrepreneurs and Family Firms

Chair: Arun Kumaraswamy, Florida International University

Family Ownership in Subsidiaries of Internationalizing Small and Medium Sized Family Firms: A Transaction Cost Economics Perspective

Honghua Li, Morgan State University
Omar J. Khan, Morgan State University

Early Internationalizing Firms' Opportunity Exploration and Exploitation: The Role of Entrepreneurship-specific Human Capital

Anisur R. Faroque, LUT University
Olli Kuivalainen, LUT University
Farhad Uddin Ahmed, Brunel University London
Sanna Sundqvist, Aalto University

Family Business in Developing Countries: A Review and a Research Agenda of the Internationalization Process

Maria Lapeira, Suffolk University
Sumit Kundu, Florida International University
Georges Samara, University of Sharjah
Arun Kumaraswamy, Florida International University
Marcelo Alvarado Vargas, University of Toledo

Building Entrepreneurial Resilience – A Case Study of Bangladeshi Exporters and the COVID-19 Pandemic
Niina Nummela, University of Turku
Tiia Vissak, University of Tartu
Jalal Ahamed, University of Skövde

Internationalisation of Entrepreneurship: Motives and Strategies of Kuwaiti Entrepreneurs to Venture Abroad

Ruqayah Abdullah, University of Essex
Mohammed Shamsul Karim, University of Essex
Nour Abdullah, University of Essex

Session 3.1.12 - Interactive Time: 09:00-10:15
Track: 3. Finance, Accounting, Governance Room: Alhambra

Institutions, Markets and Firms

Chair: Stephanie Wang, Indiana University

Legal Systems and Stock Market Efficiency: An Empirical Analysis of Stock Indices Around the World

Natalia Diniz-Maganini, FGV EAESP - Fundacao Getulio Vargas
Abdul A. Rasheed, University of Texas at Arlington
Yasar Mahmut, University of Texas at Arlington

Do Investor Protection Laws Benefit Investors? Evidence from a Natural Experiment on Cross-listed Firms

Wei Lin, University of St. Gallen

Financial Development and Innovation: Do Institutions and Human Capital Matter?

Christian Amponsah, Yorkville University
Samuel Adams, Ghana Institute of Management and Public Administration

Corporate Governance and Eco-Innovation: A Comprehensive Review and Agenda for More Integrated Research

Virginia Bodolica, American University of Sharjah
Anna Grosman, Loughborough University London
Royston Meriton, Loughborough University London

Session 3.1.13 - Special Session Time: 09:00-10:15
Track: 16. Clinics and Cafés Room: Escorial

Teaching Café: Diversity and Inclusion in IB Education

Chairs: Ausrine Silenskyte, University of Vaasa and Marleen Dieleman, National University of Singapore

This teaching café invites IB educators to share their experiences and learn from each other about: (a) teaching practices that help to ensure fairness in student assessment and inclusion of diverse topics/theories in IB courses; (b) pedagogical tools that support utilization of student diversity and when handling diversity of perspectives and views in the classroom; (c) diverse materials and examples that IB educators could use beyond the Western-focused textbooks and cases; (d) ways to develop own skills and support colleagues educators in eliminating potential biases and growing open-mindedness; (e) what business schools can do to incorporate diversity and inclusion in their own faculty and leadership. *The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.*

SATURDAY, JULY 9 - 10:15-10:45

Time: 10:15-10:45

Coffee Break

Refreshments will be provided for conference participants on the second-floor common areas.

This coffee break is sponsored by Aalto University School of Business in honor of the winner of the "That's Interesting!" Award. The award presentation will take place during the coffee break in the Mezzanine on the second-floor.

SATURDAY, JULY 9 - 10:45-12:00

Session 3.2.1 - Special Session

Time: 10:45-12:00

Track: 15. Special Sessions

Room: Versailles

2022 Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations

Chair: Tatiana Kostova, University of South Carolina

Presentations by the 2022 Peter J. Buckley and Mark Casson AIB Dissertation Award Finalists. The finalists are listed alphabetically.

Knowledge Management Mechanisms at MNCs: The Enhancing Effect of Absorptive Capacity and its Effects on Performance and Innovation (PhD Awarded by Copenhagen Business School)

Livia Barakat, Fundacao Dom Cabral

General Manager Succession in Multinational Enterprise Subsidiaries (PhD Awarded by Western University)

Liang (Arthur) Li, University of Reading

Managing, Structuring and Scaling Innovation in International Organizations (PhD Awarded by University of Geneva)

Katherine Tatarinov, University of Geneva

Iterate to Innovate: How Firms Strategize Design Iteration to Navigate the Uneven Landscape in the Global Mobile Application Industry (Ph.D. Awarded by University of South Carolina)

Pengxiang Zhang, Peking University

The Peter J. Buckley and Mark Casson AIB Dissertation Award is being sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Session 3.2.2 - Panel

Time: 10:45-12:00

Track: 10. MNE State Relations and IB Policy

Room: Biscayne

Tech Cold War and IB Research

Chair: Ivo Zander, Uppsala University

Panelists:

Peter Buckley, University of Leeds

Jeremy Clegg, University of Leeds

Tony Fang, Stockholm University

Anlan Zhang, Cardiff University

Session 3.2.3 - Panel

Time: 10:45-12:00

Track: 14. Beyond Diversity: Equity and Fairness

Room: Chopin

Inclusion and Equity in Emerging Markets

Chairs: Nila Wiese, University of Puget Sound and Tanvi Kothari, San Jose State University

Panelists:

Shameen Prashantham, CEIBS

Melodena Stephens, Mohammed Bin Rashid School of Government

Tanvi Kothari, San Jose State University

Nila Wiese, University of Puget Sound

Kristin Brandl, University of Victoria

Session 3.2.4 - Panel

Time: 10:45-12:00

Track: 7. Teaching and Education

Room: Windsor

Experiential Learning through Multimedia Cases in IB Teaching

Chair: Filip De Beule, KU Leuven

Panelists:

Nukhet Vardar, El Izi Communications

Hinrich Voss, HEC Montreal

Filip De Beule, KU Leuven

Session 3.2.6 - Competitive

Time: 10:45-12:00

Track: 10. MNE State Relations and IB Policy

Room: Balmoral

Sociopolitical Risk and Corporate Political Activities in Developing Countries

Chair: Charlie Stevens, Lehigh University

Facing the Heat: Political Instability and Firm New Product Innovation in Sub-Saharan Africa

Sorin M.S. Krammer, University of Exeter

Mario Kafouros, University of Manchester

Dysfunctional Market Environment, Relational Political Strategy and MNE Subsidiary Performance: Evidence from Sub-Saharan Africa

Nathaniel Boso, KNUST

Joseph Amankwah-Amoah, University of Kent

Dominic Essuman, KNUST

James Kofi Kutsoati, KNUST

Patience Aku Bruce, KNUST

All Aboard! When Do MNEs Use Relational Corporate Political Activity?

Irakli Barbakadze, University of Reading
Davide Castellani, University of Reading
Irina Surdu, University of Warwick

Social Protest Action, Stakeholder Management and Risk for Small Businesses: Managing the Impact of Service Delivery Protests in South Africa

Robert Grosse, Thunderbird School of Global Management
Albert Wocke, Gordon Institute of Business Science

Session 3.2.7 - Competitive

Time: 10:45-12:00

Track: 4. Strategy, Organization. Value Chains

Room: Gusman

The Bright and the Dark Sides of Subsidiary Performance

Chair: Salman Kimiagari, Thompson Rivers University

Performance of MNE Foreign Subsidiaries: Theory and Empirical Evidence

Quyen Nguyen, University of Reading

The Legitimacy of State-owned Enterprises as Foreign Acquirers and Subnational Conditions

Cheng Li, Western University
Klaus Meyer, Western University

Navigating in the Dark: How a Peripheral Subsidiary Overcomes Organizational Resistance to Strategic Renewal

Rian Drogendijk, University of Groningen
Mikael Eriksson, Stockholm School of Economics
Ulf Holm, Uppsala University
Mats Forsgren, Uppsala University

Session 3.2.8 - Competitive

Time: 10:45-12:00

Track: 12. Knowledge, Innovation, and Technology

Room: Tuttle

Networks and Knowledge Management

Chair: Michael Murphree, University of South Carolina

Still Sticky After All Those Years? The Resurgence of Marshallian Districts in a World of Global Production Networks

Michael Murphree, University of South Carolina
Giulio Buciuani, Trinity College Dublin
Dan Breznitz, University of Toronto

Institutional Harmonization and International Connectivity in Innovation

Atilla Onuklu, Bilkent University
Ram Mudambi, Temple University
TL Hill, Temple University
Izzet Darendeli, California State University at East Bay

Inter-City Networks and ICT Innovation Performance: The Limits of Knowledge Brokerage

Jessica Salmon, Siena College
Fernando Sanchez-Henriquez, Universidad del Desarrollo
Salma Zaman, Lahore University of Management Sciences,
Emine Beyza Satoglu, Izmir Katip Celebi University
Andres Velez-Calle, Universidad EAFIT

Session 3.2.9 - Competitive

Time: 10:45-12:00

Track: 11. Sustainability in IB

Room: Dupont

International Coordination and the Challenges of Creating Responsible MNE Ecosystems

Chair: Ye He, University of Victoria

Outward Foreign Direct Investment and Domestic Employment Growth: A Penrosean Coordination Challenges Framework

Vera Kunczer, WU Vienna
Guus Hendriks, University of Amsterdam

The Nexus between Cultural Heritage and the Sustainable Development Goals: A Network Perspective

Yang Gao, HEC Montreal
Ekaterina Turkina, HEC Montreal
Ari Van Assche, HEC Montreal

With the Cats Away, Do Mice Come out to Play? Institutional Pressure and Internationalization into Tax Havens

Johan Rewilak, Aston University
Giulio Nardella, Loughborough University
Chris Jones, Aston University
Yama Temouri, Khalifa University
Stephen Brammer, University of Bath

Equality, Diversity, and Inclusion in International Business: A Review and Research Agenda

Stacey Fitzsimmons, University of Victoria
Mustafa Ozbilgin, Brunel Business School
David C. Thomas, University of Victoria
Stella Nkomo, University of Pretoria

Session 3.2.10 - Interactive

Time: 10:45-12:00

Track: 9. Emerging Markets and EM-MNEs

Room: Raphael

Internationalization Strategies of Emerging Market Firms

Chair: Maria Alejandra Gonzalez-Perez, Universidad EAFIT

Companies 'Born in Wrong Places' Go Global: Nationality as a Defining Feature of Global Activity

Lilac Nachum, City University of New York
Geoffery Jones, Harvard Business School
Andrei Panibratov, GSOM, St. Petersburg State University

Post-Acquisition Strategies by Advanced Market Firms under Emerging Market Ownership

Geer He, Hitotsubashi University

See Who I Know! Mitigating the Liabilities of Outsidership through Status Signalling

Marleen Dieleman, National University of Singapore
Michael Carney, Concordia University

The Role of Dynamic Capabilities in Managing Institutional Voids: Examining Intra-African Internationalization

John M. Luiz, University of Sussex
Luke R. J. Andrews, University of Cape Town

How Generational Difference Influences the Internationalization of Family CEO-Led Firms? The Contingent Role of International Experience and Business-Group Affiliation

Arindam Mondal, XLRI-Xavier School of Management
Somnath Lahiri, Illinois State University
Sougata Ray, Indian School of Business

National Identity Anchoring: Huawei Organizational Identity Work, 1987–2020

Keyan Lai, University of Edinburgh
Johann Fortwengel, King's College London

Session 3.2.11 - Interactive Time: 10:45-12:00
Track: 1. Internationalization / Entrepreneurship Room: Michelangelo

Dynamic Capabilities, Learning and Efficacy

Chair: William Newbury, Florida International University

Dynamic Capabilities Hierarchy and Value Strategy of Emerging Market International New Ventures

Dominic Bucciari, Missouri Southern State University

Dynamic Capabilities and International Financial Performance Relationship: A Longitudinal Perspective

Emmanuel Kusi Appiah, University of Vaasa
Peter Gabrielsson, University of Vaasa
Mika Gabrielsson, University of Eastern Finland

Interchange between Causation and Effectuation in the Internationalization Process of Creativity-Intensive Firms

Clarice Zimmermann, FURB-Regional University of Blumenau
Sílvia Luís de Vasconcellos, Escola Superior de Propaganda e Marketing
Gerson Tontini, FURB-Regional University of Blumenau
Kadigia Faccin, UNISINOS-Sinos Valley University

Green Innovation and Financial Firm Performance – Panel Analysis with Computer-Aided Text Analysis

Birte Prinzhorn, Otto-von-Guericke University

Session 3.2.12 - Interactive Time: 10:45-12:00
Track: 3. Finance, Accounting, Governance Room: Alhambra

Governance and Cross-Border Transactions

Chair: Pei Sun, University of Manchester

Improving E-Governance Success: The Role of Cost Effectiveness and Benefits Analyses

Christian Amponsah, Yorkville University
Samuel Adams, Ghana Institute of Management and Public Administration

Between a Rock and a Hard Place: A Study of Chinese Reverse Mergers

Kai Xu, University of Texas at San Antonio

International IPO Research: A Systematic Review and Assessment

Christina Maria Muehr, WU Vienna
Igor Filatotchev, King's College London

Venture Capital in an International Context: A Review
Harald Kollmann, WU Vienna University of Economics and Business

Asian Clearing Union: A Perspective on its Reach, Relevance and Future in an Age of Multilateral Regional Cooperation

Charles Bryant, Florida Tech
Sivakumar Venkataramany, Ashland University

Session 3.2.13 - Special Session Time: 10:45-12:00
Track: 16. Clinics and Cafés Room: Escorial

Research Methods Clinic: Data Collection Equivalence in Cross-Country Studies

Chair: Agnieszka Chidlow, University of Birmingham

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the *AIB Research Methods SIG*.

SATURDAY, JULY 9 - 12:00-13:00

Time: 12:00-13:00

Light Lunch

A light lunch will be provided for conference participants on the second-floor common areas.

SATURDAY, JULY 9 - 13:00-14:15

Session 3.3.1 - Special Session Time: 13:00-14:15
Track: 15. Special Sessions Room: Versailles

2022 JIBS Decade Award

Chair: Alain Verbeke, University of Calgary

The 2022 JIBS Decade Award, sponsored by Palgrave Macmillan, honors the most influential paper published in the 2012 volume of the *Journal of International Business Studies*.

Introductory Remarks

Farok Contractor, Rutgers University

A Retrospective on their article by the winners of this year's JIBS Decade Award: "What drives corporate social performance? The role of nation-level institutions" (JIBS, 2012, 43(9): 834-864)

Ioannis Ioannou, London Business School
George Serafeim, Harvard Business School

Discussants and Commentators:

Gary Knight, Willamette University
Anthony Goerzen, Queen's University

Session 3.3.2 - Panel Time: 13:00-14:15
Track: 10. MNE State Relations and IB Policy Room: Biscayne

Adding Value through Policy-Oriented International Business Research (JIBP Showcase Panel)

Chair: Sarianna Lundan, University of Bremen

Panelists:

Luis Dau, Northeastern University
Robert Grosse, Thunderbird School of Global Management
Ram Mudambi, Temple University
Paul Vaaler, University of Minnesota

Session 3.3.3 - Panel Time: 13:00-14:15
Track: 9. Emerging Markets and EM-MNEs Room: Chopin

Firm Internationalization and Innovation Cooperation in Emerging Markets Amidst the COVID-19 Pandemic: Diagnosis, Challenges, Perspectives for the CEE Region

Chairs: Lukasz Puslecki, Poznan University of Economics and Business and Piotr Trapczynski, Poznan University of Economics and Business
Discussant: Andreja Jaklic, University of Ljubljana

Panelists:

Marian Gorynia, Poznan University of Economics and Business
Miklós Kozma, Corvinus University of Budapest
Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government
Lukasz Puslecki, Poznan University of Economics and Business
Miklos Stocker, Corvinus University of Budapest
Piotr Trapczynski, Poznan University of Economics and Business

Session 3.3.4 - Panel Time: 13:00-14:15
Track: 7. Teaching and Education Room: Windsor

Creating a Global Community, Taking Students Out of the Classroom: An Experiential Learning and Inclusiveness Approach

Chair: Anna Pietraszek, Florida International University

Panelists:

Anna Pietraszek, Florida International University
Deepak Ohri, Florida International University & Lebua Hotels & Resorts (Thailand)
Andrea Rodgers, Florida International University
Jillian Avenando, Florida International University

Session 3.3.5 - Panel Time: 13:00-14:15
Track: 5. HRM, Leadership, Cross-Cultural Room: Sandringham

The Present and the Future of Research Methods in International Business: Is There a Right Way Forward?

Chairs: Jelena Cerar, WU Vienna and Phillip C. Nell, WU Vienna

Panelists:

Mary Yoko Brannen, San Jose State University
Dana Minbaeva, King's College London
Bo Nielsen, University of Sydney
Catherine Welch, Trinity College Dublin

Session 3.3.6 - Competitive Time: 13:00-14:15
Track: 14. Beyond Diversity: Equity and Fairness Room: Balmoral

Conflict, Crime and Activism in IB

Chair: Karen Paul, Florida International University

Developing Conflict: Elite Bias in the Stakeholder Networks of World Bank Projects

Witold Henisz, University of Pennsylvania
Rachel Pacheco, University of Pennsylvania

Corporate Activism in Europe, India and the US: Diagnostic Framework and Future Research Agenda

Bodo B. Schlegelmilch, WU Vienna University of Economics and Business
Selma Saracevic, WU Vienna University of Economics and Business

Modern Monetary Theory, Tax Avoidance Structures of Global Enterprises Operating in Emerging Economies: Implications for International Trade and Tax Law

Kweku Adams, University of Bradford

(Not) Keeping up with the Joneses: Income Inequality, Social Cohesion and Worldwide Crime against Businesses

Sorin M.S. Krammer, University of Exeter
Addisu Lashitew, McMaster University
Jonathan Doh, Villanova University

Session 3.3.7 - Competitive Time: 13:00-14:15
Track: 4. Strategy, Organization, Value Chains Room: Gusman

Orchestrating Global Governance and Integration

Chair: Juan Bu, Indiana University Bloomington

Ownership Design and Managerial Efficiency

Pedro Makhoul, University of California, Los Angeles
Paula M. Infantes, ESADE

Integrating Multinational Subunits: A Meta-Analysis of Hard and Soft Control Mechanisms

Daniel S. Andrews, Ivey Business School
William Newbury, Florida International University

How Do Emerging Market Multinational Enterprises Build a Global Ecosystem: A Post-Merger Integration Context

Ke Rong, Tsinghua University
Zhengyao kang, Tsinghua University
Wei Du, Tsinghua University
James Moore, GeoPartners Research Inc.

Orchestration from Below: The Micro-Process Mechanisms of Global Shared-Governance Networks

TL Hill, Temple University
Liudmyla Svystunova, Loughborough University London
Xuan Du, Temple University

Session 3.3.8 - Competitive

Time: 13:00-14:15

Track: 12. Knowledge, Innovation, and Technology

Room: Tuttle

MNC Knowledge Acquisition and Innovation

Chair: Feng Zhang, Pennsylvania State University
Abington

Globalization or Regionalization of Technological Knowledge Learning in Multinational Corporations

Feng Zhang, Pennsylvania State University Abington

Revisiting Learning-by-Exporting: How Do Exporters Access and Integrate Foreign Knowledge for Enhancing Their Innovation Performance?

Jill Josefina Juergensen, University of Reading
Rajneesh Narula, University of Reading
Irina Surdu, University of Warwick

Scope and Scale of Technology Challenge and MNE Subsidiary Knowledge Sourcing in Host Countries

Michael Murphree, University of South Carolina
Bui Petersen, Saint Mary's University
Peter Warrian, University of Toronto
Ray Gosine, Memorial University Newfoundland

Paradoxical Practices and Product Innovation Performance

Xiaoshi Xu, Aalto University
Carl Fey, Aalto University
Julian Birkinshaw, London Business School

Session 3.3.9 - Competitive

Time: 13:00-14:15

Track: 11. Sustainability in IB

Room: Dupont

Sustainability Enablers and Influencers

Chair: Hinrich Voss, HEC Montreal

Learning, Catalyzing, and Reconfiguring: How Impact Investments Enable the Sustainability-Centered Strategies of Agri-Business SMEs in Latin America

Tommaso Ferretti, McGill University
Paola Perez Aleman, McGill University

Smart Disclosure as an Enabler of Suppliers' Human Rights Commitments

Stephanie Wang, Indiana University
Yejee Lee, Indiana University Bloomington
Dan Li, Indiana University Bloomington

Partnering with NGOs to Advance Sustainability in Emerging Markets

Junghoon Park, City University of New York
Alvaro Cuervo-Cazurra, Northeastern University
Ivan Montiel, City University of New York

Session 3.3.10 - Interactive

Time: 13:00-14:15

Track: 9. Emerging Markets and EM-MNEs

Room: Raphael

Crime and Corruption in Emerging Markets

Chair: Kiyohiko Ito, University of Hawaii at Manoa

Effect of Crime on Innovation by Emerging Market Firms
Mona Bahl, Illinois State University

Hidden Threats and Overlooked Solutions: Unnoticed Socio-Political Risks and Firm Action in Latin America
Daniel Joseph Friel, Universidad de San Andres

The Dark Side of Resources: Return on Corruption in Emerging Markets

Anh Trung Phan, University of Hawaii at Manoa
Kiyohiko Ito, University of Hawaii at Manoa

Conceptualizing Organizational Misconduct in Emerging Markets; Identifying the Causes and Establishing a Mitigating Framework

Amitabh Anand, Excelia
Daniel Rottig, Florida Gulf Coast University
Nakul Parameswar, Indian Institute of Technology, Hyderabad
Anne Marie Zwerg-Villegas, Universidad de La Sabana

Organized Crime and its Impact on Foreign Direct Investment - The Case of Mexico

Pablo Gabriel Collazzo, FHWien der WKW
Tonatiuh Najera, Grenoble Ecole de Management

Session 3.3.11 - Interactive

Time: 13:00-14:15

Track: 1. Internationalization / Entrepreneurship

Room: Michelangelo

Migration, Diaspora and International Business - Inclusive Entrepreneurial Ecosystems?

Chair: Maria Elo, University of Southern Denmark

Migration and Franchise Internationalization: Effects of Diversity and Density

Dekuwmini Mornah, Northern Kentucky University
Bulent Erenay, Northern Kentucky University

Traits, Network and Chinese Diaspora Entrepreneurs in Europe

Huaichuan Rui, Royal Holloway, University of London

Entrepreneurial Ecosystems in International Business: Evolutionary Growth and Expansion

Syed Tariq Anwar, West Texas A&M University

Out of Sight, Out of Mind: Subtle Language-Based Exclusion of Migrant Professionals in Virtual Work

Rebecca Piekkari, Aalto University
Hilla Back, Aalto University

Session 3.3.12 - Interactive
Track: 7. Teaching and Education

Time: 13:00-14:15
Room: Alhambra

Developing IB Education's Efficacy

Chair: Miguel Cordova, Pontificia Universidad Católica del Perú

Influencing Factors of the Choice of International Education Programs

Borbála Szedmák, Corvinus University of Budapest
Roland Z. Szabó, Széchenyi István University

Crossing the Ocean to Teach International Business. Is It Worth the Trouble?

Mike Szymanski, Moscow School of Management Skolkovo

Francisco Valderrey, Tecnológico de Monterrey
Andrew Davis, Tecnológico de Monterrey
Adriana Sanchez, Tecnológico de Monterrey

The Futures of Business – Future Studies Meets Sustainability in Management Education

Marina Anna Schmitz, IEDC-Bled School of Management

Learning Effects from Bafa Bafa. A Quasi-Experimental Study

Mikael Søndergaard, Aarhus University

Impactful International Business Education: A Novel Typology of Teaching Innovations

Marleen Dieleman, National University of Singapore
Ausrine Silenskyte, University of Vaasa
Karen Lynden, University of North Carolina at Greensboro
Margaret Fletcher, University of Glasgow
Daria Panina, Texas A&M University

Session 3.3.13 - Special Session

Track: 16. Clinics and Cafés

Time: 13:00-14:15
Room: Escorial

Research Methods Clinic: Qualitative Comparative Analysis

Chair: Stav Fainshmidt, Western University

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the *AIB Research Methods SIG*.

SATURDAY, JULY 9 - 14:15-14:30

Time: 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

SATURDAY, JULY 9 - 14:30-15:45

Session 3.4.1 - Panel

Track: 10. MNE State Relations and IB Policy

Time: 14:30-15:45

Room: Versailles

New Pressures on the MNEs (An OxBridge Style Debate)

Chair: Ilgaz Arıkan, Kent State University

Panelists:

Gabriel Benito, BI Norwegian Business School
Rajneesh Narula, University of Reading
Jennifer Oetzel, American University
Subi Rangan, Insead

Session 3.4.2 - Panel

Track: 6. Gender and Diversity

Time: 14:30-15:45

Room: Biscayne

Gender in IB: WAIB Presidents Discuss the Past, Present, and Future

Chairs: Amanda Budde-Sung, U.S. Air Force Academy
and Tanvi Kothari, San Jose State University

Panelists:

Lorraine Eden, Texas A&M University
Amanda Bullough, University of Delaware
Joan Mileski, Texas A&M Galveston
Dana Minbaeva, King's College London
Susan Gupta, Monmouth University
Gabriele Suder, Federation University
Janet Murray, University of Missouri at St. Louis

Session 3.4.3 - Panel

Track: 9. Emerging Markets and EM-MNEs

Time: 14:30-15:45

Room: Chopin

China's Belt and Road Initiative: Exploring New Big Questions for International Business

Chair: Arie Y. Lewin, Duke University

Panelists:

Elizabeth L. Rose, Indian Institute of Management Udaipur
Leonard Wantchekon, Princeton University
Michael A. Witt, INSEAD

Session 3.4.4 - Panel

Track: 7. Teaching and Education

Time: 14:30-15:45

Room: Windsor

Inclusion, Equity and Fairness in IB Education through Virtual Exchange: Leveraging Technology and Partnerships to Bring Affordable and Diverse Cross-Border Experiences to More Students

Chair: Edward Yihuai Wang, Georgia State University

Panelists:

Mourad Dakhli, Georgia State University
Salomao de Farias, Georgia State University
Marta White, Georgia State University

Session 3.4.5 - Panel

Time: 14:30-15:45

Track: 15. Special Sessions

Room: Sandringham

Promoting International Business Around the Globe: The Role of Chapters within the Academy of International BusinessChairs: Daniel Rottig, Florida Gulf Coast University and
Sumit Kundu, Florida International University*Panelists:*Jorge Carneiro, FGV EAESP
Vikas Kumar, University of Sydney
Nathaniel Boso, Kwame Nkrumah University of Science
and Technology
Manuel Olave Sarmiento, Universidad Privada Boliviana
Immanuel Azaad Moonesar, Mohammed Bin Rashid
School of Government
Subramanyam Raghunath, IIM Bangalore
Lukasz Puslecki, Poznan University of Economics and
Business

Session 3.4.8 - Competitive

Time: 14:30-15:45

Track: 12. Knowledge, Innovation, and Technology

Room: Tuttle

Stakeholder Support and Firm InnovationChair: Malgorzata Stefania Lewandowska, SGH Warsaw
School of Economics*Intellectual Property Court and Firm Innovation in China*Aurora Genin, Indiana University
Wenting Ma, University of Massachusetts Amherst
Xiaoning Song, Sun Yat Sen University
Huijuan Cao, Hong Kong Polytechnic University*How Effective is State Support for Public Firms' Innovation?**Evidence from Government R&D Certification in China*Gurneeta Vasudeva, University of Minnesota
Daxin Sun, Shanghai Jiao Tong University
Saixing Zeng, Shanghai Jiao Tong University
Shaker Zahra, University of Minnesota*Government R&D Support's Effect on the Innovation-Export
Relationship: A Moderated-Mediation Analysis of
Organizational Motivators*Priit Tinitis, Aalto University
Jingtao Yi, Renmin University of China
Carl Fey, Aalto University
Shuang Meng, Central University of Finance and
Economics*Complementarity of Additionalities Resulting From European
Union Funds: Perspective of the Users of Research
Infrastructures*Scott William Hegerty, Northeastern Illinois University
Arkadiusz Michal Kowalski, SGH Warsaw School of
Economics
Malgorzata Stefania Lewandowska, SGH Warsaw School
of Economics

Session 3.4.9 - Competitive

Time: 14:30-15:45

Track: 11. Sustainability in IB

Room: Dupont

**Responsible Supply Networks and Sustainable
Global Value Chains**

Chair: Martin Heinberg, University of Leeds

*Global Supply Networks and the Propagation of Sustainability
Behaviors*Kristin Brandl, University of Victoria
Adel Guitouni, University of Victoria
Elizabeth Moore, Northeastern University*Building and Transforming to Achieve Social and
Environmental Compliance in Global Value Chains: A Dynamic
Capabilities View*Luke Fiske, Queen's University
Anthony Goerzen, Queen's University
Ari Van Assche, HEC Montreal*Green Supply Chains: A Comparative Efficiency Analysis
Among Countries in the Middle East, Latin America, and
Europe*Alexander Wollenberg, Khalifa University
José Guadalupe Octavio Cabrera Lazarini, Tecnológico
de Monterrey
Juan José Cabrera Lazarini, Tecnológico de Monterrey
Luis Fernando Orta Parra, Tecnológico de Monterrey
Ameya Sathya Kakade, International School Bangalore*What Drives the Diffusion of CSR Practices in Global Value
Chains – A Microfoundational Perspective*Marc Oberhauser, ESCP Business School Madrid
Laura Kirste, Friedrich-Alexander University Erlangen-
Nürnberg
Dirk Holtbrügge, Friedrich-Alexander University Erlangen-
Nürnberg

Session 3.4.10 - Interactive

Time: 14:30-15:45

Track: 9. Emerging Markets and EM-MNEs

Room: Raphael

**Innovation and Entrepreneurial Activity in
Emerging Markets**

Chair: Gary Knight, Willamette University

*Technology Investments from China into other Emerging
Economies: A Push and Pull Perspective on the Eurasia
Region*Alvar Castello Esquerdo, GSOM, St. Petersburg State
University
Daria Klishevich, GSOM, St. Petersburg State University*Does International Commitment Matter for Innovation?
Evidence from Emerging Economy Firms*

Shantala Samant, Western Washington University

*Smart Firms Power Global Knowledge Acquisitions through
Socialization Mechanisms: An Empirical Investigation of
Foreign Subsidiaries in Malaysia*Khaled Shukran, University of Malaya
Mohammad Nazri Bin Mohammad Nor, University of
Malaya
Norizah Binti Mustamil, University of Malaya

How Do Multinationals Attempt to Effect Institutional Change in Host Countries Characterized by Populist Leaders and Movements?

Salman Kimiagari, Thompson Rivers University
Tseren Radnaatseren, Thompson Rivers University

Trapped en Route: Firm Response to Soft law's VUCA Challenges

Nina Xie, Chinese University of Hong Kong

The Extension of Eclectic Paradigm and Emerging Markets: The Case of Russian Electricity Firms

Samir Balakishi, University of Bristol

Session 3.4.13 - Special Session

Time: 14:30-15:45

Track: 16. Clinics and Cafés

Room: Escorial

Teaching Café: Future Studies for Sustainability: a New Approach to Management Education

Chairs: Miguel Cordova, Pontificia Universidad Católica del Perú and Marina Anna Schmitz, IEDC-Bled School of Management

This Teaching Café will introduce and combine future studies methodology with sustainable management elements in higher education. By going beyond the introduction of the core elements of future studies and the criticism of the current status quo of various business sectors towards sustainable development, participants can experience selected exercises to get a glimpse of the (inter)active and experiential learning nature of this topic. Also, this session will open the discussion about how to incorporate those exercises through IB topics such as sustainability, maritime supply chains, and international procurement, among others, as well as will share resources for participants to apply them into their courses.

The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.

SATURDAY, JULY 9 - 15:45-16:15

Time: 15:45-16:15

Coffee Break

Refreshments will be provided for conference participants on the second-floor common areas.

SATURDAY, JULY 9 - 16:15-17:45

Session 3.5.1 - Plenary

Time: 16:15-17:45

Track: 15. Special Sessions

Room: Versailles

AIB Awards Ceremony and Business Meeting

The session will start with the announcement of the winners for the various conference awards including the Buckley and Casson Dissertation Award, AIB/Temple Best Paper Award, the Rugman Most Promising Scholar Award, and the AIB/FIU Best Theory Paper Award.

The business meeting will follow, featuring a review of the state of AIB, JIBS, JIBP, and AIB Insights. It will also feature a presentation for the 2023 AIB Meeting.

The floor will then be open for questions and comments from the membership.

SATURDAY, JULY 9 - 17:45-19:00

Time: 17:45-19:00

Track: 17. Networking and Social Events

Room: Bayfront Ballroom A

AIB Awards/Farewell Reception

The 2022 AIB Annual Meeting will come to a close with a reception immediately following the AIB General Business Meeting.

The Awards/Farewell Reception is sponsored by Palgrave Macmillan, publishers of JIBS and JIBP, in honor of all the winners of the JIBS Decade Award as well as all other program awards being given out at AIB 2022.

2022 AIB Conference Schedule of Sessions

15 July 2022 (Virtual)

(all times listed below are in UTC time zone)

FRIDAY, JULY 15

FRIDAY, JULY 15 - 07:30-08:45 (UTC)

Session 4.1.1 - Competitive Time: 07:30-08:45
Track: 5. HRM, Leadership, Cross-Cultural Virtual Session

(VIRTUAL) Challenges, Disruptions and Contexts of International Mobility

Chair: Aida Hajro, WU Vienna

Paradox of Managing Competency Ambidexterity on Derailment Potential: Quadratic Effects of Societal Collectivism and Assertiveness-Orientations

Yi Zhang, Zayed University

Jean Lesile, Center for Creative Leadership

Jun Wen, Edith Cowan University

Emerging Market Expatriation: A Review and Recommendations for Future Research

Dana L. Ott, University of Otago

Anna Earl, University of Canterbury

The Impact of Career Adaptability on Expatriates' Career Success: The Moderation Role of Expatriate Type

Rodrigo Mello, University of Vaasa

Vesa Suutari, University of Vaasa

Michael Dickmann, Cranfield University

Multiple Shades of Lingua Franca: A Qualitative Study of Communicative Fluency among Diverse Expatriates in the UAE

Hind Bataineh, London School of Economics

Carol Reade, San Jose State University

Hyun-Jung Lee, London School of Economics

Expatriate Functioning – Job Performance and Retention Cognition: Explained by Expatriation-Specific Demands and Conflicts Between Work and Private Life

Tania Biswas, University of Vaasa

Liisa Mäkelä, University of Vaasa

Maike Andresen, Bamberg University

Session 4.1.2 - Competitive Time: 07:30-08:45
Track: 9. Emerging Markets and EM-MNEs Virtual Session

(VIRTUAL) The Effects of Emerging Markets' Institutional Environment on Strategy and Management

Chair: Arzi Adbi, National University of Singapore

Out to Escape: Adverse Political Shocks and Outbound M&A Outcomes by Politically Connected Emerging-Market Firms

Chenxi Zhou, Xiamen University

Yameng Zhang, Xi'an Jiaotong-Liverpool University

Maoliang Bu, Nanjing University

More Money, More Happiness?: Bribery Practices and Employee Morale in Emerging Markets

Chomsorn Tangdenchai, National Institute of Development Administration

Asda Chintakananda, National Institute of Development Administration

Pro-market Reform and First Cross-Border Acquisition Speed of Emerging Market Firms: Exploring Intergroup and Intragroup Heterogeneity

Sandeep Yadav, Indian Institute of Management Kozhikode, India

Rajesh Srinivas Upadhyayula, Indian Institute of Management Kozhikode

Abandonment of Cross-Border Acquisitions: Host Country Corruption and Target Location

Martina Musteen, San Diego State University

Xialu Liu, San Diego State University

Dwarka Chakravarty, San Diego State University

The Culprit behind Bootleg Music Release: The Diverging Roles of Institutions

Noman Shaheer, University of Sydney

Ryan Tang, University of South Australia

Jing Yu (Gracy) Yang, University of Sydney

Session 4.1.3 - Competitive

Time: 07:30-08:45

Track: 1. Internationalization / Entrepreneurship

Virtual Session

(VIRTUAL) Organizational Learning and Internationalization Process

Chair: Bin Liu, Xiamen University

Learning From the Home Country: An Aggressive or Cautious Internationalization Process

Ziyan Zhu, Sun Yat-sen University

Speed in the Firm Internationalization Process: A Critical Review

Xiaoning Ma, University of International Business and Economics

Yu Li, University of International Business and Economics

Understanding Heterogeneity in Imitation: The Asymmetric Boundary Conditions for Imitating Larger Versus Smaller Peers in Foreign Entry Location Choices

Kent-Ngan Cheung Hui, Xiamen University

Jiatao Li, Hong Kong University of Science & Technology

Bin Fang, Xiamen University

How Does Learning From Failure Affect International Opportunity Ambidexterity in SMEs? Findings From PLS-SEM and fsQCA Analyses

Jing A. Zhang, University of Otago

Tao Bai, University of Queensland

Masoud Karami, University of Otago

Session 4.1.4 - Competitive

Time: 07:30-08:45

Track: 4. Strategy, Organization, Value Chains

Virtual Session

(VIRTUAL) Cross-Border Ethical Codes and Social Responsibility

Chair: Liang Chen, University of Melbourne

Impact of Network Building on Competence Enhancement: The Role of the Economic Freedom and Firm Size of the Offshore Subsidiary

Chun-Chien Lin, National Chin-Yi University of Technology

Yu-Ching Chiao, National Chung-Hsing University

Tung-Lung Chang, Long Island University

Yu-Chen Chang, National Chung-Hsing University

Trade Network Positions and Exporter Profitability

Ziliang Deng, Renmin University of China

Runqiong Wang, Renmin University of China

Acquirers' Corporate Social Irresponsibility and Cross-Border Acquisition Completion: The Warming-Up Effects of Deal Rumor

Shan Zhu, Zhejiang University

Jian Du, Zhejiang University

Jie Lu, Zhejiang University

Qiuxia Zheng, Zhejiang University

"Distance" Isn't "Dead"! MNEs and the Duality of Institutions: Regulatory Pressures, Social Responsibility Pressures and the FDI Decision

Huimin Liang, Warwick Business School

Session 4.1.5 - Interactive

Time: 07:30-08:45

Track: 13. TMT & Governance: Institutional Context

Virtual Session

(VIRTUAL) Leadership, Boards and Governance

Chair: Ilya Okhmatovskiy, NOVA School of Business and Economics

The Impact of Leadership Diversity on Private Equity Fund Performance

Yilmaz Bekyol, HHL Leipzig Graduate School of Management

Bernhard Schwetzler, HHL Leipzig Graduate School of Management

Impact of Family Management and Ownership Structure on Firm Performance: Empirical Evidence from an Emerging Economy

Zahid Riaz, Lahore School of Economics

Arshad Hasan, Lahore School of Economics

Market Institutions and Attitudes Toward State-Owned Companies

Ilya Okhmatovskiy, NOVA School of Business and Economics

How to Evaluate Company Directors at State Owned Enterprises? A Framework of Virtue and Competence Based on the Chinese Experience

Shang Chen, Queen Mary University of London

Shijun Mu, Queen Mary University of London

Rui Guo, Queen Mary University of London

Tiancheng Hu, Queen Mary University of London

Xuhong Xu, Queen Mary University of London

Lutao Ning, Queen Mary University of London

Session 4.1.6 - Interactive

Time: 07:30-08:45

Track: 11. Sustainability in IB

Virtual Session

(VIRTUAL) Exploring Issues in Environmental Sustainability

Chair: Maria Ilieva, Osaka Metropolitan University

Does Exposure to Climate Change Make Firms' Innovation Greener? A Behavioral Perspective

Hiva Rastegar Moghadam Moadab, Massey University

Yulong Liu, Massey University

Henry F. L. Chung, Massey University

Institutional Environment and Environmental Sustainability: Mapping the Interplay between Institutional Pressures and Multinational Enterprises

Ismael Golmohammadi, Memorial University

Tom Cooper, Memorial University

Chansoo Park, Memorial University of Newfoundland

The Asymmetric Effects of Spot (Futures) Prices and Storages (Stocks) on Rig Counts in the US Natural Gas and Crude Oil Market

Song-Zan Chiou-Wei, National Kaohsiung University of Science and Technology

Sheng-Hung Chen, National Kaohsiung University of Science and Technology

Wei-Hung Lin, National Kaohsiung University of Science and Technology

FRIDAY, JULY 15 - 09:00-10:15 (UTC)

Session 4.2.1 - Competitive

Time: 09:00-10:15

Track: 5. HRM, Leadership, Cross-Cultural

Virtual Session

(VIRTUAL) Management of Highly-Skilled Migrants and Expatriates

Chair: Hind Bataineh, London School of Economics

Mechanisms of Team Innovation: Antecedents of Local Employees' Voice Behavior and Kaizen Activities at Japanese MNCs in Thailand

Tamiko Kasahara, University of Shizuoka

Tomoki Sekiguchi, Kyoto University

The Determinants of Migrants' Skill Composition

Esra Karapinar Kocag, Gumushane University

Yutong Li, University of Reading

Will I Stay, or Will I Return? A Mixed-Method Study of the Determinants of International Students' Employment in the Host Country

Ni Liu, Georg-August-Universität Göttingen

Job Embeddedness in the International Migration Context between Spillover Effects, Crossover Effects, and Transnationalism: A Review and Agenda for Future Research

Anh Nguyen, Bamberg University

Maike Andresen, Bamberg University

The Process of Multicultural Identity Formation of High-Skilled Migrants

Milda Zilinskaite, WU Vienna

Aida Hajro, WU Vienna

Session 4.2.2 - Competitive

Time: 09:00-10:15

Track: 12. Knowledge, Innovation, and Technology

Virtual Session

(VIRTUAL) Country Effect and Innovation

Chair: Aurora Genin, Indiana University

Home-Host Country Demand Structure Gap and Reverse Innovation

Ziliang Deng, Renmin University of China

Pei Wang, Renmin University of China

Foreign Competition, Local Competition and Emerging Market Innovation

Tianjiao Xia, University of East Anglia

Xiaohui Liu, University of Birmingham

Do Cross-National Distances Still Affect the International Penetration Speed of Digital Innovation? The Role of the Global Network Effect

Fei Li, Beijing University of Posts and Telecommunications

Letong Liu, Beijing University of Posts and Telecommunications

Junling Wang, Beijing University of Posts and Telecommunications

Knowledge Management in Multinational Enterprise: Boundary Spanning Roles of Regional Headquarters

Jiin Lee, University of Reading

Jongmin Lee, University of Reading

Session 4.2.3 - Competitive

Time: 09:00-10:15

Track: 6. Gender and Diversity

Virtual Session

(VIRTUAL) Gender, Diversity, and International Business

Chair: Lara Bertola, Universite Toulouse 1 Capitole

Women's Silence in Academia: A Comparative Institutional Logics Perspective

Leila Lotfi Dehkharghani, Ferdowsi University

Jane Louise Menzies, Deakin University

Matevz (Matt) Raskovic, Victoria University of Wellington

Yaghoob Maharati, Ferdowsi University

Does the Presence of Female in the Boardroom Influence Firm Internationalization?

Chia-Wen Hsu, National Chung Cheng University

Homin Chen, National Taiwan University

Implementing and Embedding Neurodiversity Support Mechanisms throughout the Employee Lifecycle

Dana L. Ott, University of Otago

Emily Russo, University of Queensland

Miriam Moeller, University of Queensland

Breaking the Glass Ceiling in Financial Services

Lara Bertola, Universite Toulouse 1 Capitole

Chiara Succi, ESCP Business School

Giulia Marega, ESCP Business School

Why We Support You (or Not)? Social Nudge towards Family Businesses Successors from the Lens of Stakeholders

Siddhartha Saxena, Ahmedabad University

Deepa Chaudhary, Indian Institute of Management

Udaipur

Aastha Mohnani, Ahmedabad University

Session 4.2.5 - Interactive

Time: 09:00-10:15

Track: 4. Strategy, Organization, Value Chains

Virtual Session

(VIRTUAL) Cross-Border Acquisitions and Alliances: Learning and Lessons

Chair: Liang Chen, University of Melbourne

Seven Generations of the Global Value Chain: Measuring the Speed of Evolution in International Business

Haruo H. Horaguchi, Hosei University

New CEO Origin and Post-succession International Alliances Formation

Yu-Kai Wang, Soochow University

Resisting De-Globalization? Tied-up in External Value Chains

Yingjie Xu, Tsinghua University

Zhenzhen Xie, Tsinghua University

Informal Institutional Influences on M&A Abandonment

Deepak Kumar, UPES School of Business

Keya Sengupta, Indian Institute of Management Shillong

Mousumi Bhattacharya, Indian Institute of Management Shillong

How Do Host Country's Unsettling Environments Matter? The Study of Firms' Sequential Foreign Market Entry Decisions under Host Country's Unsettling Environments

Kantatouj Amaranonta, National Institute of Development Administration

Understanding Subsidiary Management Engagement in Strategic Activities in Response to Strategic Issues

Deborah Mireles, National University of Ireland Galway
Josephine Igoe, National University of Ireland Galway
Pamela Sharkey Scott, Dublin City University

Session 4.2.6 - Interactive

Time: 09:00-10:15

Track: 9. Emerging Markets and EM-MNEs

Virtual Session

(VIRTUAL) Inward and Outward FDI: An Emerging Market Perspective

Chair: Heidi Wechtler, University of Newcastle

Cross-Border M&As and the Shift of Foreign Subsidiaries' Roles: A Case Study of Chinese Firm Investing in Japan

Yuanyuan Gong, University of Hyogo

Cross-National Distances and Chinese Specific Strategic Asset Seeking FDI

Xinwei Shi, Capital University of Economics and Business
Christopher Williams, York University
Ke Rong, Tsinghua University
Dylan Sutherland, Durham University

How Do Prior Colonial Experiences Impact FDI Motivations and Decisions of Indian and Chinese Business Groups?

Shoug AlSharhan, Kent State University
Shuo Yang, Kent State University

Risk, Uncertainty, and Outward Foreign Direct Investment: A Home Country Perspective

Glauca Grellmann, Universidade do Vale do Itajaí
Mohamed Amal, Universidade de Blumenau
Fernando Seabra, Universidade Federal de Santa Catarina

Foreign Direct Investment-Exports Nexus in China: The Role of Culture

Nan Ma, University of Newcastle
Heidi Wechtler, University of Newcastle

FRIDAY, JULY 15 - 10:30-11:45 (UTC)

Session 4.3.1 - Competitive

Time: 10:30-11:45

Track: 10. MNE State Relations and IB Policy

Virtual Session

(VIRTUAL) Firm Competitiveness and Internationalization: Does Government Help or Hinder?

Chair: Bent Petersen, Copenhagen Business School

How do Private Sector Firms Respond to a Reduction in Competition from the Public Sector? Evidence from the Indian Vaccines Market

Arzi Abdi, National University of Singapore
Anant Mishra, University of Minnesota
Chirantan Chatterjee, University of Sussex

Home-Based Managerial Political Ties and Cross-Border M&A Completion by Emerging Market Firms: A Dual Legitimacy Perspective

Chenxi Zhou, Xiamen University
Kent-Ngan Cheung Hui, Xiamen University

Does Privatization Affect Internationalization Strategy? A Study on the Foreign Market Entry Decisions Made by Chinese Enterprises

Zheyang Wu, Fudan University

Subsidiary Host Country Bribery and Performance: The Moderating Effects of Informal Competition, Local Access, Corruption, and International Experience

Yu-Ching Chiao, National Chung-Hsing University
Chun-Chien Lin, National Chin-Yi University of Technology
Yu-Chen Chang, National Chung-Hsing University

Session 4.3.2 - Competitive

Time: 10:30-11:45

Track: 9. Emerging Markets and EM-MNEs

Virtual Session

(VIRTUAL) Strategy and Innovation in Emerging Markets

Chair: Andrew Delios, National University of Singapore

Internationalization as a Driver of Emerging Market Firms' Engagement in Academia-industry Innovation Collaborations

Jingtao Yi, Renmin University of China
Huiwen Su, Renmin University of China

How Home Country Labor Protection Influences New Product Introduction

David Weng, California State University Fullerton

Does Product Diversification Help Emerging Multinationals Improve Performance? The Moderating Effect of Spatial and Temporal Internationalization

Yi Yang, Yonsei University
Ximeng Zhang, Henan University of Science and Technology
Xiaoyuan Li, Yonsei University

The Impact of Organizational Ambidexterity on the Family Firm Internationalization

Chia-Wen Hsu, National Chung Cheng University
Heng-Yih Liu, Yuan Ze University

Institutions and FDI Attractiveness in Developing Countries: A Meta-Analysis

Evgeniya Karpovich, Université Toulouse Capitole

Cross-Cultural Training in Context: Understanding Refugee Experience through the Capability Approach

Eun Su Lee, University of Newcastle
Heidi Wechtler, University of Newcastle

Session 4.3.3 - Competitive

Time: 10:30-11:45

Track: 3. Finance, Accounting, Governance

Virtual Session

(VIRTUAL) Innovation and Finance

Chair: Grigorios Livanis, Ohio University

Undervaluation of Overseas-Listed Firms on Foreign Stock Exchanges: The Mentoring Role of Experienced Shareholders

Tingting Li, Renmin University of China

Peter Liesch, University of Queensland

Corporate Social Responsibility Assurance and Value-Relevance of CSR around the World

Lan Jin, Hong Kong Baptist University

Ahrum Choi, Hong Kong Baptist University

Gaoguang Zhou, Hong Kong Baptist University

Multinationality-Leverage Puzzle for Innovative Firms

Grigorios Livanis, Ohio University

J Michael Geringer, Ohio University

*Between Rock and a Hard Place: New Technology Ventures and the Impact of Home Country Demand on Exclusive Partnerships*Narain Gupta, Management Development Institute
Gurgaon

Deepak Sardana, University of South Australia

Sali Li, University of South Carolina

Session 4.3.5 - Interactive

Time: 10:30-11:45

Track: 10. MNE State Relations and IB Policy

Virtual Session

(VIRTUAL) Political Environment and Impact on MNES

Chair: Irina Heim, University of Reading

Ballot Boost or Bust? Abnormal Returns during US Presidential Elections

Evelyn Reithofer, Vienna University of Economics and Business

Jakob Müllner, WU Vienna University of Economics and Business

Jonas Puck, WU Vienna

Corporate Political Activities for International Pre-market Authorization

Evelyn Reithofer, Vienna University of Economics and Business

Jakob Müllner, WU Vienna University of Economics and Business

Jonas Puck, WU Vienna

Political Regimes for Macro Talent Management: Research Agenda

Marina Latukha, St. Petersburg State University

Nikita Kuleshov, GSOM, St. Petersburg State University

Exploring Unseen Benefits of Corporate Social Responsibility : Reverse Knowledge Transfer

Praphasiri Dolbundalchok, National Institute of Development Administration

Kiattichai Kalasin, National Institute of Development Administration

China's Anticorruption and OFDI: From the Perspective of Institutional Complexity

Jue Wang, Southwestern University of Finance and Economics

Chong Zhong, Southwestern University of Finance and Economics

Jiatao Li, Hong Kong University of Science & Technology

Xiaming Liu, Birkbeck College

Session 4.3.6 - Interactive

Time: 10:30-11:45

Track: 11. Sustainability in IB

Virtual Session

(VIRTUAL) Exploring Partnerships and Corporate Social Responsibility

Chair: Inés Villafana, Consorcio de Universidades

Governance Structure of International Alliances: The Role of Corporate Social Responsibility and Evidence From an Emerging Market

Qing Dai, University of Nottingham Ningbo China

Lucas Wang, University of Nottingham Ningbo China

Institutional Entrepreneurship in MNEs and Integration of UN Sustainable Development Goals in Developing Countries

Diego Vazquez-Brust, Portsmouth University

Reka Rao-Nicholson, Essex University

Natalia Yakovleva, KEDGE Business School

The Impact of Sister-City Relationship on Foreign Subsidiary CSR

Yusen Dong, CEIBS

Christine M. Chan, University of Hong Kong

Yixue Wu, University of Hong Kong

The Effect of ESG on Firm's Risk-Taking: International Study

Sheng-Hung Chen, National Kaohsiung University of Science and Technology

Feng-Jui Hsu, National Taichung University of Science and Technology

Xuan Thi Kim Do, National Kaohsiung University of Science and Technology

The Determinants of VC-Backed Entrepreneurial Firms' Investment in CSR Activities: Evidence from China (2010-2017)

Yalan Xu, South China University of Technology

Xufei Ma, Tsinghua University

David Ahlstrom, Chinese University of Hong Kong

Manufacturers Transition Toward Sustainability: Can Open Innovation Practices Provide the Solution and Affect International Sales?

Ricardo Gonçalves, Universidade Católica Portuguesa

Bozidar Vlacic, Universidade Católica Portuguesa

Miguel González-Loureiro, University of Vigo & Polytechnic Institute of Porto

Rui Sousa, Universidade Católica Portuguesa

CSR in Domestic and Foreign SMEs in Kenya: On the Relationship Between the SME Owner-Manager's Vision, Values, Emotional Commitment, and the Firm's CSR Practices

Tilo Halaszovich, Jacobs University Bremen

Clara Dziuron, Graduate Institute of International and Development Studies Geneva

Session 4.3.8

Track: 16. Clinics and Cafés

Time: 10:30-11:45

Room: Clinics (Virtual)

Fellows Café: International Business and the Energy Transition

Chairs: Ans Kolk, University of Amsterdam and Sarianna Lundan, University of Bremen

Chaired by two AIB fellows with a long-standing expertise in sustainability topics, this session will offer opportunities to exchange ideas on IB in relation to the energy transition.

FRIDAY, JULY 15 - 12:00-13:15 (UTC)

Session 4.4.1 - Competitive

Track: 11. Sustainability in IB

Time: 12:00-13:15

Virtual Session

(VIRTUAL) Building Socially Responsible Stakeholder Connections

Chair: Inés Villafana, Consorcio de Universidades

Renewable Energy Consumption, Economic Growth, and Urbanization Revisited: The Roles of Cultural Heterogeneity, Income Levels and Country Ranking

Song-Zan Chiou-Wei, National Kaohsiung University of Science and Technology

Chiao-Wen Cheng, National Kaohsiung University of Science and Technology

Sheng-Hung Chen, National Kaohsiung University of Science and Technology

Social Media, Stakeholder Influence and the Mediating Effect of Law-Enforcing Action

Meng Zhao, Nanyang Business School

Seung Ho Park, Nanyang Business School

MNE Embeddedness in Global Supply Chains as an Opportunity Structure: How NGOs Promote Corporate Sustainability in China

Wenjie Liu, Erasmus University

Pursej Heugens, Erasmus University

Earnings Pressure and Corporate Philanthropy: The Influence of Security Analysts and Foreign Exposure

Weiping Liu, University of Nottingham Ningbo China

Heli Wang, Singapore Management University

Michael Hitt, Texas A&M University

Corporate Controversies and Corporate Financial Performance – Exploring the Ambiguous Moderating Role of Sustainable Supply Chain Management Practices (SSCM) in Emerging vs. Developed Countries' Firms

Gezim Hoxha, Politecnico di Milano, University of Reading

Stefano Elia, Politecnico di Milano

Lucia Piscitello, Politecnico di Milano

Session 4.4.2 - Competitive

Track: 4. Strategy, Organization. Value Chains

Time: 12:00-13:15

Virtual Session

(VIRTUAL) The Multifaceted Roles of Networks In International Business

Chair: Davide Castellani, University of Reading

Internal versus External Agglomeration Advantages in Investment Location Choice: The Role of International Connectivity of Global Cities

René Belderbos, KU Leuven

Davide Castellani, University of Reading

Helen S. Du, NEOMA Business School

Geon Ho Lee, KU Leuven

How Subsidiary Internal and External Embeddedness Affects an MNE's Attention Allocation?

David Weng, California State University Fullerton

Hsiang-Lin Cheng, National Chung Cheng University

Market Expansion Decision in the Host Country - Examining the Branch Location Choice of Foreign Banks in the United States

Zheyang Wu, Fudan University

How Much Internal Agglomeration is Good in a Mediated Expansion?

Serghei Musaji, University of New Brunswick

Julio DeCastro, IE University

Session 4.4.3 - Competitive

Track: 1. Internationalization / Entrepreneurship

Time: 12:00-13:15

Virtual Session

(VIRTUAL) Cross-Border Relationships and Merger and Acquisitions

Chair: Shu Yu, Monash University

Internationalization and Growth of SMEs: How to Balance R&D-Intensity Through External Collaboration?

Viktor Fredrich, University of Bayreuth

Sigg Gudergan, Waikato Management School

Ricarda Bouncken, University of Bayreuth

The Signaling Effect of Cross-Listing on the Likelihood of Deal Completion in Cross-Border Acquisitions

Christine M. Chan, University of Hong Kong

Yixue Wu, University of Hong Kong

CEO Vigilance and Geographical Distance in Cross-Border Mergers and Acquisitions

Viswaprasad Gada, Institute of Management Technology

Manish Popli, Indian Institute of Management Indore

Shavin Malhotra, University of Waterloo

Subsidiary Impression Management: Subsidiary Managers Guiding Headquarters' Impressions of the Subsidiary

Deborah Mireles, National University of Ireland Galway

Josephine Igoe, National University of Ireland Galway

Pamela Sharkey Scott, Dublin City University

Session 4.4.5 - Interactive

Time: 12:00-13:15

Track: 4. Strategy, Organization, Value Chains

Virtual Session

(VIRTUAL) Navigating Contemporary Risks: Global Pandemic and Beyond

Chair: Jimmy Chen, National University of Singapore

Branding Right Allocation in International Hotel Franchising: A Comprehensive View and Empirical Evidence from China

Chya-Yi Liaw, City University of Hong Kong

Shih-Fen Chen, Western Washington University

The Internalization of Responsibility Boundaries in Ethical Supply Chain Management

Thomas Michael DeBerge, University of Illinois at Urbana-Champaign

Organization Capital and Firm Internationalization

Arpit Raswant, Deakin University

Ahasan Habib Sarkar, University of Sydney

Florian Bauer, Lancaster University

Md Shahiduzzaman, University of Queensland

Strategic Responses to the Local Impacts of a Global Crisis: An Analysis of German Exporters in Africa During the COVID-19 Pandemic

Tilo Halaszovich, Jacobs University Bremen

Gunnar Leymann, University of Bremen

Sarianna Lundan, University of Bremen

Headquarters Attention, Social Networks and Managerial Careers: A Complementary Fit Perspective

Francesco Ciabuschi, Uppsala University

Philip Kappen, Uppsala University

Diego Stea, Copenhagen Business School

Organizational Structure Diversification, Power Distance Diversification, and Business Group Performance: An Organizational Learning and Multi-Team System Perspective

Shan-Huei Wang, Tunghai University

Jung-Hua Chang, National Sun Yat-sen University

The Impacts of Political Risk on the Performances of Cross-border Acquisitions

Tien Ho Cheng, National Cheng Kung University

Shao Chi Chang, National Cheng Kung University

Session 4.4.6 - Interactive

Time: 12:00-13:15

Track: 1. Internationalization / Entrepreneurship

Virtual Session

(VIRTUAL) Internationalization Process and Internal Capabilities and Networks

Chair: Vikas Kumar, University of Sydney

SMEs' Internationalization: Unfair Experience, Competition, and Network

Kyungjoong Kim, Rutgers University

Se Ho Cho, North Carolina A&T State University

Hybrid Business Offerings in International SMEs: Exploring Internal Capabilities

Hannan Amoozad Mahdiraji, University of Leicester

Aliasghar Abbasi Kamardi, University of Tehran

Vahid Jafari-Sadeghi, Aston University

Seyed Hossein Razavi, Khatam University

Efficacy of Networks in the Internationalization Process of iBusiness Firms

Ankit Surana, Macquarie University

Meena Chavan, Macquarie University

Vikas Kumar, University of Sydney

Francesco Chirico, Macquarie University

When a Foreign Market Is Optimal for One Entry Mode but Suboptimal for Others: A Multi-Dimensional International Market Selection Method for Detecting Specific Markets

Yueling Zhou, Nova School of Business and Economics

Emanuel Gomes, Nova School of Business and Economics

Ferran Vendrell-Herrero, University of Birmingham

Session 4.4.7 - Interactive

Time: 12:00-13:15

Track: 5. HRM, Leadership, Cross-Cultural

Virtual Session

(VIRTUAL) Skills and Competencies of Internationally Mobile Individuals

Chair: Alfred Presbitero, Deakin University

Cultural Intelligence and Global Citizenship: Conceptualizing and Establishing Interrelationships

Alfred Presbitero, Deakin University

Collective Cultural Intelligence: An Emergent Process Model

David C. Thomas, University of Victoria

Yuan Echo Liao, University of Sydney

Language and Communication in International Students' Adaptation: A Systematic Literature Review

Michal Wilczewski, University of Warsaw

Ilan Alon, University of Agder

The Association between Moral Judgment Development and Unethical Pro-Organizational Behavior: A Comparative Study

Yi-Hui Ho, Chang Jung Christian University

Chieh-Yu Lin, Chang Jung Christian University

A Configurational Approach to Expatriate Adjustment: The Case of Japanese Expatriates

Tutomu Doiguchi, University of Arkansas

Takaki Ohya, Kobe University

The Role of Emotional Expression in "Cultural Turning Points": Interpersonal Knowledge Communication within MNE

Qiu Wang, Sheffield University

Jeremy Clegg, University of Leeds

Hanna Gajewska-De Mattos, Leeds University

Session 4.4.8

Time: 12:00-13:15

Track: 16. Clinics and Cafés

Room: Clinics (Virtual)

Fellows Café: Consumers as Regulators of Value Distribution in GVCs? From Supply-side Regulations to Demand-side Persuasion

Chair: Lilac Nachum, City University of New York

We develop the idea that consumers in their purchasing behavior are a most powerful agent to bring about socially-moral and economically-sustained distribution of value in global supply chains. We outline means for mobilizing consumers to leverage their power towards this goal.

FRIDAY, JULY 15 - 13:30-14:45 (UTC)

Session 4.5.1 - Competitive

Time: 13:30-14:45

Track: 10. MNE State Relations and IB Policy

Virtual Session

(VIRTUAL) Power, Institutions, and Leadership in MNEs

Chair: Bent Petersen, Copenhagen Business School

Overcoming Institutional Voids: International Institutions and the Investment Climate

Si Cheng, ESSEC Business School

Srividya Jandhyala, ESSEC Business School

Supplementary and Complementary Congruence at the Apex of the Organisation: Management and Board as a Strategic-Oriented Multiteam System

Carlos González, ITAM

Peder Greve, University of Reading

Inconsistent Performance Feedback and Family Firm Internationalization: The Moderating Effect of CEO Power

Anita Kerai, Indian Institute of Management Kozhikode

Multinational Enterprises and State-Supported Technical Standards

Bent Petersen, Copenhagen Business School

Toshimitsu Ueta, Copenhagen Business School

Caja Nalepa Petersen, Copenhagen Business School

Mathias Sandholt Knauf, Copenhagen Business School

Session 4.5.2 - Competitive

Time: 13:30-14:45

Track: 3. Finance, Accounting, Governance

Virtual Session

(VIRTUAL) Topics in International Finance

Chair: Jimmy Qu, Nanyang Technological University

M&A Under Financing Frictions: Evidence From Credit Supply Shortfalls

Luiz Ricardo Kabbach de Castro, University of Navarra

Lucas Macoris, Insper

Terrorism, National Security, and Long-Term Takeover Performance

Bushra Ghufuran, Air University

Wolfgang Breuer, RWTH Aachen University

Do Foreign Institutional Shareholders Affect International Contracting? Evidence from Bond Covenants

Paul Brockman, Lehigh University

Wolfgang Drobetz, Hamburg University

Sadok El Ghouli, University of Alberta

Omrane Guedhami, University of South Carolina

Ying (Cathy) Zheng, Bryant University

Competition Laws and Earnings Management: International Evidence

Jimmy Qu, Nanyang Technological University

Tao Chen, Nanyang Technological University

Session 4.5.3 - Competitive

Time: 13:30-14:45

Track: 1. Internationalization / Entrepreneurship

Virtual Session

(VIRTUAL) Concepts and Constructs in Internationalization

Chair: Gongming Qian, Southern University of Science and Technology

Re-Internationalization and Firm's Post-Re-Entry Performance: The Role of International Heritage

Arash Sadeghi, Aston University

Jun Du, Aston University

Mustapha Douch, University of Edinburgh

Stephen Roper, Warwick Business School

Can Trust be the Key Factor in Supporting the Efficacy of Export Incentives for Importers?

Pornlapas Suwannarat, Mahasarakham

University/Kasetsart University

The Contingent Effect of Digital Sales Intensity on the Relationship Between Product and International Diversification: Evidence From Going Digital Retail MNEs

Georgios Batsakis, American College of Greece

Vasilis Theoharakis, Cranfield University

Palitha Konara, University of Sussex

CEO Narcissism, Overconfidence and MNEs' Internationalization Rhythm

Bin Liu, Xiamen University

Gongming Qian, Southern University of Science and Technology

Wenting Lin, National Cheng Kung University

Lee Li, York University

Session 4.5.5 - Interactive

Time: 13:30-14:45

Track: 12. Knowledge, Innovation, and Technology

Virtual Session

(VIRTUAL) Knowledge and Innovation

Chair: Dhruba Borah, University of Liverpool

Why Knowledge is Hidden: An Exploratory Analysis of Antecedents of Knowledge Hiding among Chinese EMNE Expatriates

Ruoting Zhi, University of Nottingham Ningbo China

Martin Lockett, University of Nottingham Ningbo China

Abby Jingzi Zhou, University of Nottingham Ningbo China

A Four-Factor Model of Knowledge Agglomeration Effect

Zhen Che, Shandong University

Changqi Wu, Shandong University

Xiaoxi Liu, Peking University

A Knowledge-Based View of Geographic Organization

Tareq Alharbi, Florida International University

Interaction of Managerial Cognition Biases: New Product Market Entry Scale Decisions in an Emerging Market

Rajeev Sawant, Florida Atlantic University

Jing Liu, Northern Kentucky University

Bijuan Zhong, Ohio State University

Consequences of Lab Closures: Understanding Worker Mobility, Technological Trajectory and Productivity in the Pharma Industry

Raphael Martins, New York University

A Preliminary Analysis of the Impacts of COVID-19 Pandemic on International R&D: Patent Application Data From the Semiconductor Design Industry

Yen-Hsun Liang, National Chung Hsing University

Yen-Chen Ho, National Chung Hsing University

Business Continuity for Institutional Product Development: Comparative Study of Honda Business Jet and Mitsubishi Regional Jet

Haruo H. Horaguchi, Hosei University

Reiko Takenouchi, Seijo University

Session 4.5.6 - Interactive

Time: 13:30-14:45

Track: 9. Emerging Markets and EM-MNEs

Virtual Session

(VIRTUAL) Strategic Decision Making Incorporating Innovation and Knowledge Transfer in Emerging Markets

Chair: Liang Wen, Xi'an Jiaotong-Liverpool University

Corporate Political Networking, Dependence, and Global New Product Development: Evidence From China's Emerging Economy Multinationals

Huan Zou, SOAS University of London

Chia-Ling (Eunice) Liu, National Taiwan University

Rudolf Sinkovics, University of Glasgow

Engaging in International Activities to Enhance Innovation Performance: The Perspective of Local SMEs in Emerging Markets

Nhan Nguyen, Heriot-Watt University

Yen Tran, Heriot-Watt University

Babak Taheri, Nottingham Trent University

Uncovering Effects of Host-Country and Home-Subnational AI Development on FDI in the Digital Era

Yifei Pan, Peking University

Xuchang Chen, Peking University

Ting Xiao, Peking University

Jun Xia, University of Texas at Dallas

FDI, IPR Protections and R&D Subsidies: Unveiling Their Effects on Firm Innovation

Xuchang Chen, Peking University

Yifei Pan, Peking University

Ting Xiao, Peking University

Jun Xia, University of Texas at Dallas

The West Knows Better? A Case Study of the Dynamic Evolution of Knowledge Transfer between a Swiss Subsidiary and Its Chinese Parent Company

Juan Wu, ZHAW Zurich University of Applied Sciences

Daojuan Wang, Aalborg University

Esther Kaiser, ZHAW Zurich University of Applied Sciences

Suzanne Ziegler, ZHAW Zurich University of Applied Sciences

Session 4.5.7 - Interactive

Time: 13:30-14:45

Track: 1. Internationalization / Entrepreneurship

Virtual Session

(VIRTUAL) Family Business and International Entrepreneurship

Chair: Louis Brennan, Trinity College Dublin

Barriers that Lead to the Discontinuation of Exports: The Analysis of Emerging Market SMEs

Gerson Dahmer, Universidade do Vale do Rio dos Sinos - UNISINOS

Marcelo André Machado, Universidade do Vale do Rio dos Sinos - UNISINOS

Female CEOs, Institutional Environment, and Exports (WAIB Best Paper Finalist)

Farzana Chowdhury, Durham University

David Audretsch, Indiana University

The Heterogeneous Effects of Family Executives' International Experience on Family Firms' Portfolio Expansion

Qianhong Su, Shandong University

Yimin Wang, Shandong University

The Role of Generations in Family Firms' Internationalization: Systematic Literature Review

Anna Kriklivetc, St. Petersburg State University

Emmanuella Plakoyiannaki, University of Vienna

Marina Latukha, St. Petersburg State University

Professional Service Firms from Emerging Markets: Managing the National and International Paradox

Xianwu Zhang, Trinity College Dublin

Na Fu, Trinity College Dublin

Louis Brennan, Trinity College Dublin

Session 4.5.8

Time: 13:30-14:45

Track: 16. Clinics and Cafés

Room: Clinics (Virtual)

Fellows Café: Using Qualitative Methods to Study New-to-the-Literature Phenomena

Chair: Rebecca Reuber, University of Toronto

There have been calls for IB research to encompass a greater diversity of phenomena, including emerging topics like digitization and under-studied geographic regions. Qualitative methods are well-suited to providing conceptualizations and interpretations of new-to-the-literature empirical settings. However, researchers may encounter a "messiness" they did not anticipate when using methods developed in more familiar settings. In this Café we will discuss challenges researchers may face and how they may be managed.

FRIDAY, JULY 15 - 15:00-16:15 (UTC)

Session 4.6.1 - Competitive

Time: 15:00-16:15

Track: 12. Knowledge, Innovation, and Technology Virtual Session

(VIRTUAL) Institutions and Innovation

Chair: Sali Li, University of South Carolina

Academics as Independent Directors in Emerging Markets: Do They Contribute to Environmental Innovation

Shijun Mu, Queen Mary University of London

Shang Chen, Queen Mary University of London

Lutao Ning, Queen Mary University of London

Inverted Legitimacy: Institutional Theory in the Age of Multinational Platforms

Maximilian Stallkamp, Virginia Tech

Liang Chen, University of Melbourne

Noman Shaheer, University of Sydney

Sali Li, University of South Carolina

R&D Employee Tenure in MNC Subsidiaries: The Role of Institutional Distance and Experience

Dhruba Borah, University of Liverpool

Silvia Massini, University of Manchester

Lucia Piscitello, Politecnico di Milano

The Relationship between Subsidiary Initiatives and Reverse Knowledge Transfer: Contingent Roles of Resource Discretion and Transfer Conduits

Chun-Ping Yeh, National Taiwan University of Science and Technology

Hsiao-Ching Chou, National Taiwan University of Science and Technology

Session 4.6.2 - Competitive

Time: 15:00-16:15

Track: 9. Emerging Markets and EM-MNEs Virtual Session

(VIRTUAL) Capabilities, Internationalization, and Performance of MNEs in Emerging Economies

Chair: Marina Latukha, St. Petersburg State University

The Antecedents and Consequences of Competitor Identification of Suppliers in an Emerging Market

Chun-Chien Lin, National Chin-Yi University of Technology

Yu-Ching Chiao, National Chung-Hsing University

Yu-Chen Chang, National Chung-Hsing University

Internationalisation Strategy, Institutional Uncertainties and Innovation Performance of Emerging Market Firms

Tianle Yang, Zhejiang University of Technology China

Zhongyuan Li, Zhejiang University of Technology China

Lei Li, University of Nottingham Ningbo China

Qunyang Du, Zhejiang University of Technology China

Lin Li, Zhejiang Wanli University

Economic Relatedness, Location Choice and Performance of MNEs: From the Perspective of Portfolio Theory

Yumin Cao, University of Macau

Lin Yuan, University of Macau

Xiaoyun Chen, University of Macau

Institutional Voids and Business Model Innovation in Africa:

The Role of Nonmarket Political and Social Strategies

Augustine Awuah Peprah, Vienna University of Economics and Business

Tahiru Azaaviele Liedong, University of Bath

Board Interlocks and the Choice Between Greenfield, Alliances and Acquisitions : An Emerging Market Perspective.

Faisal Mohammad Ahsan, Indian Institute of Management Ranchi

Pallav Bose, Indian Institute of Management Ranchi

Subhasree Mukherjee, Indian Institute of Management Ranchi

Session 4.6.3 - Competitive

Time: 15:00-16:15

Track: 4. Strategy, Organization. Value Chains Virtual Session

(VIRTUAL) Strategy, Organization. Value Chains

Chair: Bent Petersen, Copenhagen Business School

The Changing Balance of Power Between China and Europe in the Integrated Shipping and Logistics Industry

Bent Petersen, Copenhagen Business School

Claes-Göran Alvstam, University of Gothenburg

A Mutual Forbearance Perspective of Environmental Arbitrage: Power and Dependence Between Multinational Enterprises and the Host Emerging Market Government

Eryue Huang, Renmin University of China

Preferential Trade Agreement Networks and Export Resilience

Jingjing Liang, Birkbeck College

Xiaming Liu, Birkbeck College

Underneath Border-Crossing: Foreign Firms' Outsiderness, Status, and Cross-Border Market Tie Formation through Local Intermediaries

Tae-Seok Kim, Emory University

Eunjung Hyun, Hongik University

Session 4.6.5 - Interactive

Time: 15:00-16:15

Track: 10. MNE State Relations and IB Policy Virtual Session

(VIRTUAL) Geopolitics, Government Regulations, and Impact on MNEs

Chair: Tatiana Vashchilko, University of Calgary

Global Trends in Policies toward Foreign Direct Investment by State-Owned Enterprises: Does Us Policy Leadership on SOMNE Regulations Stimulate Policy Convergence among Advanced Economies?

Anastasia Ufimtseva, Simon Fraser University

Jing Li, Simon Fraser University

Daniel Shapiro, Simon Fraser University

Clash of the Titans: Geopolitical Competition and Cultural Dissemination along the Belt and Road Initiative Routes

Bin Liu, Xiamen University

Gongming Qian, Southern University of Science and Technology

Weihan Liu, Southern University of Science and Technology

Zhengrong Wang, Southern University of Science and Technology

The Factors Mediating/Moderating Liability of Foreignness and the Performance of American and European MNEs in China

Judy Chao-yi Lin, National Taiwan University
YC Lien, National Taiwan University
Yi-long Jaw, National Taiwan University

Exploring the Interactive Process of Institutions and Ownership in Digital Transformation Strategies

Bin Zhang, Beijing University of Posts and Telecommunications
Wassim Jalil, Beijing University of Posts and Telecommunications

Session 4.6.6 - Interactive

Time: 15:00-16:15

Track: 9. Emerging Markets and EM-MNEs

Virtual Session

(VIRTUAL) The Effects of Emerging Markets' Institutional Environment on Strategy

Chair: Asda Chintakananda, National Institute of Development Administration

Escaping or Ingratiating: How Firms Cope with Institutional Voids in China

Jianhua Ge, Renmin University
Jane Lu, City University of Hong Kong
Shu Yu, Monash University

Tax Aggressiveness of Multinational Enterprises During Rise of Populism: MNEs in India

Anita Kerai, Indian Institute of Management Kozhikode

The Conundrum of Kindness: Why Bribery Persists in Emerging Markets

Asda Chintakananda, National Institute of Development Administration
Xiao-xiao Liu, Xiamen University

Out of Bound, Out of Control: Corporate Wrongdoing and the Process of Media Disapproval

Liang Wen, Xi'an Jiaotong-Liverpool University
Jing Yu (Gracy) Yang, University of Sydney
Wei Liu, Qingdao University

Unbundling the Effects of Informal Sector on Deal Completion: A Case for Heterogeneous Organizational Response

Yafei Hu, Fudan University
Yuanxu Li, Fudan University

China's Business Presence in Africa: A Systematic Literature Review and Future Directions

Max (Marcellinus) Dike, De Montfort University
Richard Afriyie Owusu, Linnaeus University

Session 4.6.7 - Interactive

Time: 15:00-16:15

Track: 3. Finance, Accounting, Governance

Virtual Session

(VIRTUAL) Social and Global Forces

Chair: Omrane Guedhami, University of South Carolina

Profit Over Protection: Who Loses the Most?

Dennis Wajda, University of Miami

Social Trust, Financial System Architecture, and the Role of Banks

Allen N. Berger, University of South Carolina
Omrane Guedhami, University of South Carolina
Xinming Li, Nankai University
Ying (Cathy) Zheng, Bryant University

Macroeconomic Constraints, Financial Distress Risk, and Firm's Tax Avoidance

Sheng-Hung Chen, National Kaohsiung University of Science and Technology
Feng-Jui Hsu, National Taichung University of Science and Technology
Chih-Chien Hsieh, National Taichung University of Science and Technology

Managerial Flexibility Implications of Globalization Strategies

Xuejing Yang, ESCP Business School
Régis Coeurderoy, ESCP Business school
Valérie Duplat, Vrije Universiteit Amsterdam

Digital Influencer Marketing: How Message Credibility and Media Credibility Affect Consumer Trust and Impulsive Buying?

Komal Shamim, Mohammad Ali Jinnah University
Tahir Islam, Prague University of Economics and Management

Session 4.6.8

Time: 15:00-16:15

Track: 16. Clinics and Cafés

Room: Clinics (Virtual)

Fellows Café: How to Write Articles for Practitioner Journals such as CMR, HBR and SMR

Chair: George Yip, Northeastern University

This café will help participants to learn how to do three things:

1) to design research studies that are likely to be of interest to practitioner journals, 2) to write practitioner papers, and 3) to negotiate the publishing process

FRIDAY, JULY 15 - 16:30-17:45 (UTC)

Session 4.7.1 - Competitive

Time: 16:30-17:45

Track: 1. Internationalization / Entrepreneurship

Virtual Session

(VIRTUAL) Environment and International Business Opportunities

Chair: Shu Yu, Monash University

The Impact of Entrepreneurial Orientation and Environmental Dynamism on International Entrepreneurial Opportunities

Ana M. Romero-Martínez, Complutense University of Madrid
Naiara Fernández-Bravo, Complutense University of Madrid

On Born International Firms Returning to the Home Market

Ziliang Deng, Renmin University of China
Shuai Meng, Renmin University of China

How Saying Goodbye to a Foreign Owner Affects Performance for Divested Affiliates? Post-divestment Performance of Divested Foreign Affiliates
Yunok Cho, Southern Methodist University

Session 4.7.2 - Competitive Time: 16:30-17:45
Track: 2. Marketing Strategy and Consumer Research Virtual Session

(VIRTUAL) Contemporary IB Issues in Marketing

Chair: Jing Yu (Gracy) Yang, University of Sydney

Destination Social Responsibility Effects on Tourist Attribution: Insights from Tourism Events' Stability, Controllability and Information Adequacy

Mahmoud Ibraheem Saleh, GSOM, Saint Petersburg State University & Helwan University

Karina A. Bbogatyreva, Saint Petersburg State University

Exploring Young Consumers' Intention to Pay for Shared Express Packaging: A Moderated Mediation Model

Famei Shen, Xi'an Jiaotong-Liverpool University

Jianghang Chen, Xi'an Jiaotong-Liverpool University

Jie Li, Xi'an Jiaotong-Liverpool University

Wangshuai Wang, Xi'an Jiaotong-Liverpool University

Ziyuan Tian, Xi'an Jiaotong-Liverpool University

Competition, Cooperation, & Communication: Partner and Product Type Effects in Joint Advertising

Brittney C. Bauer, Loyola University New Orleans

Clark D. Johnson, Pepperdine University

Informal Interorganizational Business Relationships, Satisfaction, and Firm Performance: Case of Arab Maghreb Countries

Said Toumi, Laval University

Zhan Su, Laval University

Session 4.7.3 - Competitive Time: 16:30-17:45
Track: 7. Teaching and Education Virtual Session

(VIRTUAL) Shaping the Future of IB Education Through New Perspectives

Chair: William H.A. Johnson, Penn State University

Evolving National and Institutional Leadership in International Business Research

Grigorios Livanis, Ohio University

J Michael Geringer, Ohio University

What We Know Can Help Us: The Effects of Cultural Intelligence on Conflict and Performance in Global Virtual Teams

William H.A. Johnson, Pennsylvania State University

Longzhu Dong, University of Wisconsin-Eau Claire

Ming Li, University of Liverpool

Students' Mental Health and Study Experience During the Covid-19 Pandemic in Five Countries: The Influence of Psychological Capital

Ming Li, University of Liverpool

Michal Wilczewski, University of Warsaw

Paola Giuri, Bologna University

Zhixi Zhang, Ryerson University

Session 4.7.5 - Interactive

Time: 16:30-17:45

Track: 8. Research Methods

Virtual Session

(VIRTUAL) From Distance Measures to Configurational Analysis in IB

Chair: Amanda Chehrezad, Temple University

A Social Media Analytics Approach to Researching Corruption in International Business

Maximilian Stallkamp, Virginia Tech

Harnessing the Power of Resistance: A Configuration Approach

Amanda Chehrezad, Temple University

Estimating Political Trends and Political Distances among MENA Countries: An Application of Dynamic Factor Analysis and Cluster Analysis

Tatiana Vashchilko, University of Calgary

James Agarwal, University of Calgary

Session 4.7.6 - Interactive

Time: 16:30-17:45

Track: 3. Finance, Accounting, Governance

Virtual Session

(VIRTUAL) Culture and Social Responsibility

Chair: Ilya Okhmatovskiy, NOVA School of Business and Economics

Ethical Compatibility of Socially Responsible Banking: A Study of the Japanese Main Bank System in the USA

Kanji Kitamura, Hawaii Pacific University

Give the King a Bigger (Smaller) Crown: How Family and Business Group Controlling Shareholders Affect CEO Power Differently

David Weng, California State University Fullerton

Kuo-Pin Yang, National Dong Hwa University

National Culture and CSR Emphases

Liang Shao, Radford University

Yuzhu Lu, University of Nottingham Ningbo China

Yue Zhang, Lingnan University

Social Connectedness and Cross-border M&A

Zhonghao Jiang, University of Glasgow

Yukun Shi, University of Glasgow

Lu Xing, University of Glasgow

Employment Protection and Debt Structure Concentration: International Evidence

Xiaolan Zheng, University of Nottingham Ningbo

Sadok El Ghouli, University of Alberta

Omrane Guedhami, University of South Carolina

Session 4.7.7

Time: 16:30-17:45

Track: 16. Clinics and Cafés

Virtual Session

Fellows Café: Everything You've Wanted to Know about the AIB Fellows (but Were Afraid to Ask)

Chairs: Lorraine Eden, Texas A&M University and Rosalie L. Tung, Simon Fraser University

You have probably heard of the AIB Fellows. Did you ever wonder how an AIB member becomes a Fellow? Or, what the AIB Fellows actually do? In this Café, the current and former Deans of the AIB Fellows will answer your questions - all the ones you were curious about (but afraid to ask).

Session 4.7.8

Time: 16:30-17:45

Track: 16. Clinics and Cafés

Virtual Session

Fellows Café: The Implications of Industry 4.0 for MNEs

Chair: Shaker Zahra, University of Minnesota

The advent of Industry 4.0 offers an important vision for tomorrow's economy and workplace, centered on connectivity among intelligent machines and people. It also blurs geographic, industry and technological boundaries. This session will focus on the following questions: What are the implications of these changes for MNEs? How will they capitalize on the changes brought about by Industry 4.0? What are the implications of these changes for IB theories?